

REDA ELASLI

EDUCATION

2021-2022

National School of Business and Management, SETTAT, MOROCCO - Master 1 student in Accounting and Finance

University of the People, California, USA - 1st Year Bachelor's degree in Computer Science

2017-2018

Groupe Scolaire Al Hassania, RABAT, MOROCCO - High School
Secondary School Leaving Certificate , **Grade A**

EXPERIENCE

September 2021 - August 2022 | **Organizer of the 2022 Summer Academy for Pluralist Economics**

- Preparing the program and implementation of a 7-day hybrid academy for 140 participants, communicating with participants, lecturers and funders
- Lead-organizer for the workshop: Pluralist Economics for a sustainable economics future & Revisiting Role of Public vs. Private Institutions: Debate in the Backdrop of a Global Health Crisis evening lecture and much more.

July 2021 - September 2021 | **Junior expert intern in finance and strategic foresight, ICESCO**

- Event planning
- Budgeting
- Strategic foresight
- Action plans development
- Financial reporting

August 2020 - October 2020 | **Marketing Internship, GREEN SUPPLY**

- Collect and analyze web marketing news
- Participate in the operational implementation of an email marketing strategy
- Develop a call to action tool
- Create and plan an editorial strategy
- Process and update databases

June 2020 - August 2020 | **Marketing Internship, EAT**

- Developing the company's brand image on the internet through the animation of social media accounts (Facebook, Instagram);
- Editing website content, blogs; ...
- Designing marketing actions to promote the brand;
- Commercial prospecting

December 2019 - August 2020 | **Founder [BasicsBeauty.co](#)**

- Developing a single product eCommerce project focusing on the beauty segment.
- Outsourcing the product from Asia while managing the logistics and the administrative tasks
- Building and maintaining an Instagram community - Main channel of clients conversion
- Launching different advertising campaigns form social media channels to Public influences

VOLUNTEERING

2018 - 2020 | **Active Member , ENACTUS | SETTAT, MOROCCO**

2020 - 2021 | **Active Member , Junior Chamber International | SETTAT, MOROCCO**

2021 - Present

| **Active Member , Translators without Borders | VIRTUAL**

| **Active Member , [Exploring Economics](#) | Remote, GERMANY**

| **Active Member , [MediaMundo](#) | Remote, GERMANY**

CONTACT DETAILS

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🔗 <https://github.com/RdEl00>

LANGUAGES

- **Arabe:** Native
- **Français:** C1
- **Anglais:** C1

PERSONALITY

- DYNAMIC
- CALM
- INVOLVED
- PATIENT
- FLEXIBLE

SOFTWARE

- Pack Office
- SPSS
- Sage 100
- Power Bi
- Python

HOBBIES

- CYCLING
- VINTAGE PHOTOGRAPHY
- BOOKS

CERTIFICATIONS

- Certificate in Corporate Taxation, the Fundamentals
- Analyzing Company's Performance using Ratios
- 2019 MOS Certifications in Excel
- Google Data Analytics Professional Certificate (Ongoing)

ACHIEVEMENTS

2019 - 1st prize in the "SERIOUS GAME" competition

A unique financial case competition presented by ENCG SETTAT, in which it allows undergraduate finance students to utilize and develop their analytical skills to solve current financial issues

2021 - Selected Participant for YBY virtual impact challenge

The 4-day (Virtual) Travel Impact Challenge is an online, dynamic program for youth designed to bridge cultural divides, increase engagement with the travel and tourism industry, and provide young people with a transformative, hands-on and collaborative way to meet and work with peers from around the world.

2022 - Forward Fellow, McKinsey & Company

Designed for young professionals, this learning and development journey will equip participants with a broad set of practical skills to boost your career and thrive in your current and future roles.