#### Data Transformation with data.table::cheat sheet



#### Basics

data.table is an extremely fast and memory efficient package for transforming data in R. It works by converting R's native data frame objects into data tables with new and enhanced functionality. The basics of working with data.tables are:

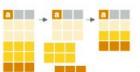
dt[i, j, by]

#### Manipulate columns with j



dt[, c(2)] - extract columns by number. Prefix column numbers with "-" to drop.

#### Group according to by



dt[, j, by = .(a)] - group rows by values in specified columns.

dt[, j, keyby = .(a)] - group andsimultaneously sort rows by values

groups.

d compute rows

## Wrangling 4.6M Rows (375MB)

With data.table

Difficulty: Intermediate



dt[, c := 1 + 2] - compute a column based on

\*DT/df)\* or as data table/df) - convert a data frame or a list to

Matt Dancho & David Curry

**Business Science Learning Lab** 



#### Learning Lab Structure

Presentation (20 min)

Demo's(20 min)

Presentation (20 mins)



#### Your Hosts!



**Matt Dancho** 

Founder of Business Science, Matt designs and executes educational courses and workshops that deliver immediate value to organizations. His passion is up-leveling future data scientists coming from untraditional backgrounds.



**David Curry** 

Founder of Sure Optimize, David works with businesses to help improve website performance and SEO using data science. His passion is ethical Machine Learning initiatives.

#### **Success Story**

#### **Stephen Lung**

- Senior Financial Analyst at Toronto Stock Exchange
- Took DS4B 101-R
- Participated in Tableau Challenge
- Zero working knowledge of Tableau
- Placed 3rd
- Beat out peers with 2+ years experience with Tableau
- **Secret Weapon?**



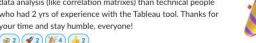
#### "This is legit a <u>milestone</u> in my development."





Stephen Lung Jun 28th at 9:02 PM

Last week. I entered a Tableau data visualization contest. With zero working knowledge, I had used alot of the DSB101 core concepts to explore the data and even used the DataExplorer package to get a good sense of some interesting parts of the data. What blew me away was how applicable the content I learned was through the DSB courses with @Matt Dancho in a time-sensitive nature of the competition. With this I was able to iterate through multiple concepts to come up with a story for my dashboard. Through all of this, I achieved 3rd place and shockingly, I even had multiple people from the audience mention that I deserved 1st place. For me, the biggest amazement factor was that I was doing more in-depth data analysis (like correlation matrixes) than technical people who had 2 vrs of experience with the Tableau tool. Thanks for your time and stay humble, everyone!











Shreyas 2 days ago

Wow! That's awesome Stephen. Congratulations!





Matt Dancho 2 days ago
That's amazing. Stephen you are rocking it! Sky is the limit for



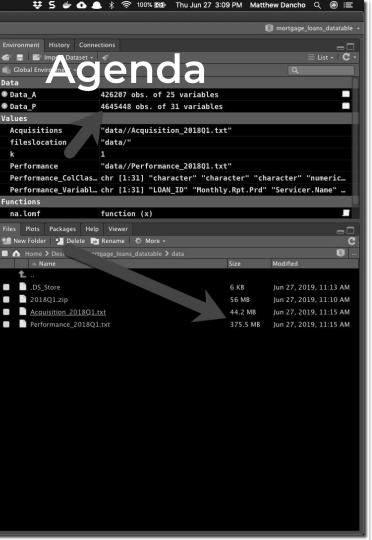


You just crushed your first. Tableau contest.

Secret Weapon:



#BusinessScienceSuccess



#### Business Case Study

- Fannie Mae Home
   Loan Data
- 1 Quarter
- 4.6M Rows (375 MB)
- o 25GB Total

#### Demo

Wrangling 4.6M Rows

#### Large Data Strategies

- Secret Tactics
- Learning Plan

#### Solution(s)

- Tools
- o data.table

#### Resources

- Learn FAST
- DT Basics



#### Learning Labs PRO

Every 2 Weeks

Get Code

Recordings

Slack Community

\$19/month

university.business-science.io

Lab 13

Wrangling 4.6M Rows w/

Lab 12

How I built anomalize

Lab 11

Market Basket Analysis w/ recommenderLab

Lab 10 **Building API's with**plumber & postman

Lab 9
Finance in R with tidyquant





## **Business Case Study**

**Analyze Loan Defaults** 



#### Bank Loan Defaults

#### **Business Objectives**

Loan defaults cost organizations multi-millions

Need to understand which people or institutions will default on loans

**Large Data + Prediction** 





#### Fannie Mae Loan Data

## Loan Acquisition & Performance

Each quarter = 5M Rows of Data

Since 2000 = 25GB Data

How do we analyze this **massive data** set?

Year	Q1 Records	Q2 Records	Q3 Records	Q4 Records
2000	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2001	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2002	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2003	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2004	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2005	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2006	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2007	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2008	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2009	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2010	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2011	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2012	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2013	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2014	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2015	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2016	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2017	Acquisition and Performance	Acquisition and Performance	Acquisition and Performance	Acquisition and Performan
2018	Acquisition and Performance	Not Available	Not Available	Not Available

The Solution(s)



## Data Wrangling Tools

by Dataset Size



#### dplyr

Gets foundations set

(1M Rows+)

#### data.table

Large Data In-Memory

(10-50M Rows+)

#### Spark / sparklyr

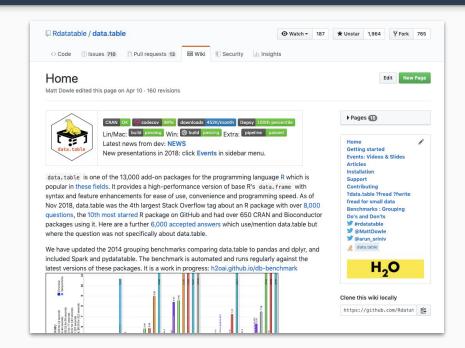
Big Data / Distributed Compute
(100M Rows+)



#### What Tools Exist?

#### data.table

**High-performance** version of base R's data.frame





### How does data.table help?

#### dplyr

Designed for **readability**.

**Makes copies** through the piping process.

Normally OK.

Large data is **not memory or speed efficient**.

```
# data.table
    tic()
     combined_data[, gt_3mo_behind_in_lyr := lead(current_loan_delinquency_status, n = 3) >= 1,
202
                   by = loan id]
    toc()
203
204
     combined data
205
206
    # dplyr
208
    tic()
     combined_data %>%
210
         group_by(loan_id) %>%
         mutate(gt_3mo_behind_in_lyr_dplyr = lead(current_loan_delinquency_status, n = 3) >= 1) %>%
211
212
         ungroup() %>%
         filter(gt_3mo_behind_in_1yr_dplyr)
214
    toc()
215
```



## How does data.table help?

#### data.table

Designed for **memory & speed efficient**.

Uses := and set functions to modify inplace (no copies)

#### Cons

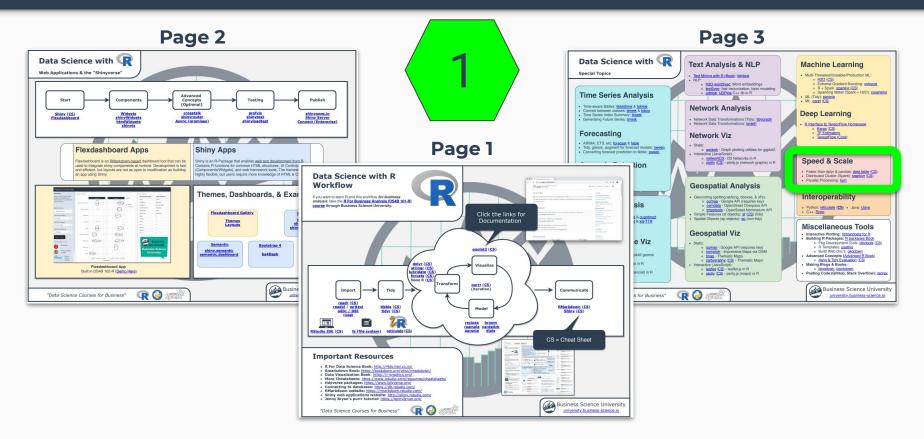
- Less readable
- Doesn't make copies

## Data.Table Resources

Get up to speed FAST

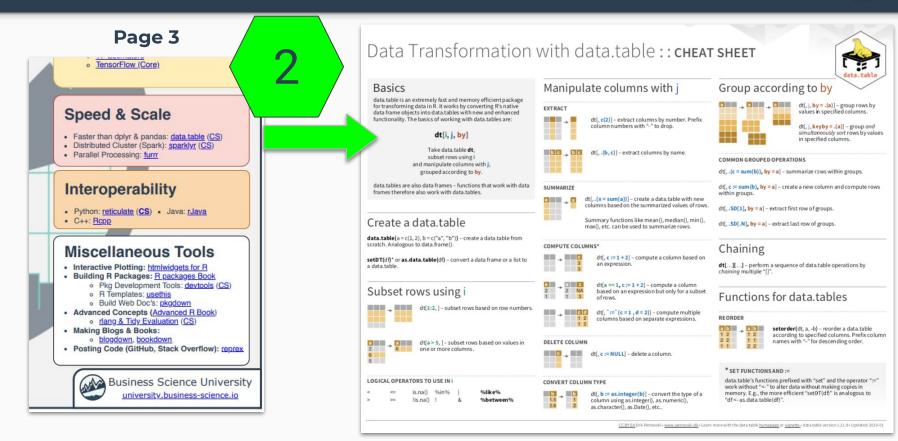
#### Resource #1: Ultimate R Cheat Sheet





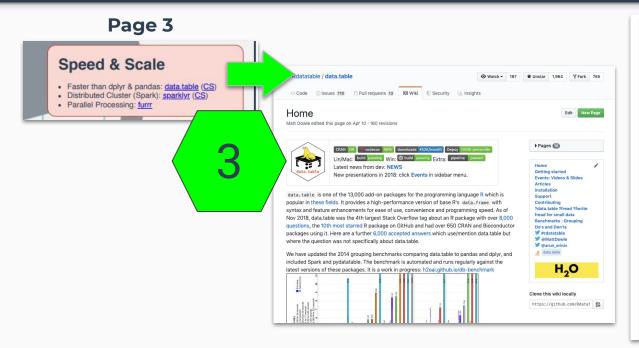
#### Resource #2: data.table Cheat Sheet





#### Resource #3: data.table GitHub Wiki





```
> require(data.table)
> example(data.table)
# basic row subset
DT[2]
                                           # 2nd row
DT[2:3]
                                           # 2nd and 3rd row
w=2:3: DT[w]
                                           # same
DT[order(x)]
                                           # no need for DT$ prefix on column x
DT[order(x), ]
                                           # same: the '.' is optional
DT[v>2]
                                           # all rows where DT$v > 2
DT[v>2 & v>5]
                                           # compound logical expressions
DT[12:4]
                                           # all rows other than 2:4
DT[-(2:4)]
                                           # same
# select|compute columns
DT[, v]
                                           # v column (as vector)
DT[, list(v)]
                                           # v column (as data.table)
DT[, .(v)]
                                           # same; .() is an alias for list()
DT[. sum(v)]
                                           # sum of column v. returned as vector
DT[. .(sum(v))]
                                           # same but return data.table
DT[. .(sv=sum(v))]
                                           # same but name column "sv"
DT[, .(v, v*2)]
                                           # return two column data.table
# subset rows and select|compute
DT[2:3, sum(v)]
                                           # sum(v) over rows 2 and 3
DT[2:3, .(sum(v))]
                                           # same, but return data.table
DT[2:3, .(sv=sum(v))]
                                           # same, but name column "sv"
DT[2:5, cat(v, "\n")]
                                           # just for j's side effect
# select columns the data.frame way
DT[, 2]
                                           # 2nd column, a data.table always
colNum = 2
DT[...colNuml
                                           # same as DT[.2]: ..var => one-up
DT[["v"]]
                                           # same as DT[.v] but lower overhead
# grouping operations - i and by
DT[, sum(v), by=x]
                                           # appearance order of groups preserved
DT[, sum(v), keyby=x]
                                           # order the result by group
DT[, sum(v), by=x][order(x)]
                                           # same by chaining expressions together
```

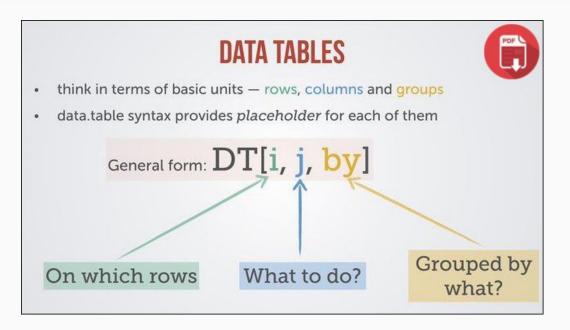
## Data.Table Basics

80/20 Concepts & Important Operations



## **Critical Concept #1**

#### Learn this:





### **Critical Concept #2**

Understand this:

#### **Modifying In-Place**

How?

:=

Why?

No Copies (Speed boost)

#### **Example**

DT[, unpaid\_flag := unpaid\_bal >= 1]

#### **Row Operations - Filtering & Arranging**



```
# basic row subset
DT[2]
                                            # 2nd row
DT[2:3]
                                            # 2nd and 3rd row
w=2:3; DT[w]
                                            # same
DT[order(x)]
                                            # no need for DT$ prefix on column x
DT[order(x), ]
                                            # same; the ',' is optional
DT[y>2]
                                            # all rows where DT$y > 2
DT[y>2 & v>5]
                                            # compound logical expressions
DT[!2:4]
                                            # all rows other than 2:4
DT[-(2:4)]
                                            # same
```

Similar to dplyr functions filter() arrange()

#### **Column Operations - Selecting & Summarizing**



Similar to dplyr functions select() summarize()

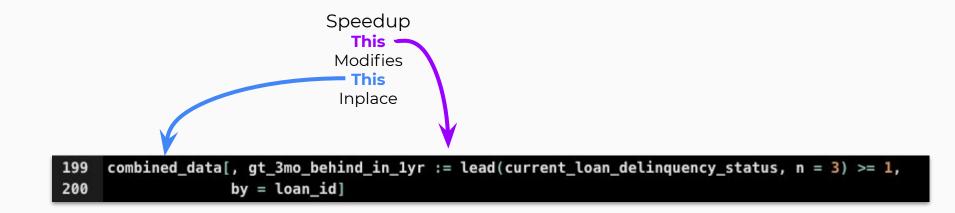
#### **Grouping Operations - Grouping & Summarizing**



Similar to dplyr functions group\_by() + summarize()

#### **Grouping Operations - Grouping & Mutating**





#### **Chaining Operations**



```
DT[, sum(v), by=x][order(x)] # same by chaining expressions together
```

Similar to dplyr functions **Pipe %>%** 

#### **Joining Operations**



```
Similar to dplyr functions left_join() right_join() etc
```

#### **Special Symbols**



```
# more on special symbols, see also ?"special-symbols"
DT[.N]
                                           # last row
                                           # total number of rows in DT
DT[, .N]
DT[, .N, by=x]
                                           # number of rows in each group
DT[, .SD, .SDcols=x:y]
                                           # select columns 'x' and 'y'
                                           # first row; same as DT[1,]
DT[, .SD[1]]
DT[, .SD[1], by=x]
                                           # first row of each group
DT[, c(.N, lapply(.SD, sum)), by=x]
                                           # group size alongside sum
DT[, .I[1], by=x]
                                         # row number of first row of each group
DT[, grp := .GRP, by=x]
                                           # add a group counter column
X[, DT[.BY, y, on="x"], by=x]
                                           # join within group to use less ram
```

## Demo

4.6M rows / 375 MB Data data.table in action

## Large Data Strategy

**Secret Tactics** 

# Big Data

**Impacts Every Company** 

Data storage is increasing exponentially.

How can we deal with it?



#### Trick to Solving Big Data Problems. Make them small.

Large datasets can be **sampled**.

Sampling makes data manageable.

Good sampling strategy: Loss in ML accuracy is typically low.

Upgrade to **Big Data Tools** once you have a good methodology.



## Big Data Learning Plan



Learn dplyr

Gets foundations set

(1M Rows+)

Learn data.table

Large Data In-Memory

(10-50M Rows+)

Learn Spark / sparklyr

Adds Big Data

(100M Rows+)

Data Wrangling Foundations Are The Key



## Big Data Learning Plan

#### **Start with Foundations**

#### 35 Hours of Video Lessons

- Machine Learning (parsnip)
- Data Manipulation (dplyr)
- Visualization (ggplot2)
- Reporting (rmarkdown)
- More packages





## Big Data Learning Plan

#### **YOUR** Transformation



**Finish** 



**Do Business Projects** Climb the Hill



**Build Production-Ready** Web Apps



**Complete 1-Hour Courses** Domain Analysis & Tool Courses

Start







**Analysis Courses** 



App Development Courses



Learning Labs PRO



### 3-Course R-Track System



Business Analysis with R (DS4B 101-R) Data Science For Business with R (DS4B 201-R)

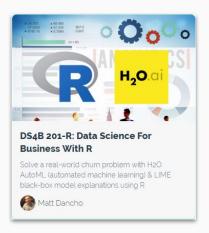
R Shiny Web Apps For Business (DS4B 102-R)

#### Project-Based Courses with Business Application

Data Science Foundations **7 Weeks** 



Machine Learning & Business Consulting **10 Weeks** 



Web Application Development **4 Weeks** 



#### **Key Benefits**

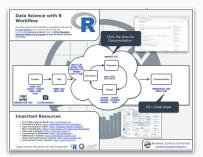
- Fundamentals Weeks 1-5 (25 hours of Video Lessons)
  - Data Manipulation (dplyr)
  - Time series (lubridate)
  - Text (stringr)
  - Categorical (forcats)
  - Visualization (ggplot2)
  - Programming & Iteration (purrr)
  - 3 Challenges
- Machine Learning Week 6
   (8 hours of Video Lessons)
  - Clustering (3 hours)
  - Regression (5 hours)
  - 2 Challenges
- Learn Business Reporting Week 7
  - RMarkdown & plotly
  - 2 Project Reports:
    - 1. Product Pricing Algo
    - 2. Customer Segmentation

## Business Analysis with R (DS4B 101-R)

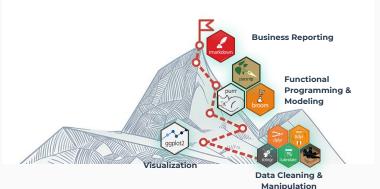
Data Science Foundations

7 Weeks











## Key Benefits End-to-End Churn Project

Understanding the Problem & Preparing Data - Weeks 1-4

- Project Setup & Framework
- Business Understanding / Sizing Problem
- Tidy Evaluation rlang
- EDA Exploring Data -GGally, skimr
- Data Preparation recipes
- Correlation Analysis
- 3 Challenges

#### Machine Learning - Weeks 5, 6, 7

- H2O AutoML Modeling Churn
- ML Performance
- LIME Feature Explanation

#### Return-On-Investment - Weeks 7, 8, 9

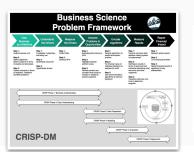
- Expected Value Framework
- Threshold Optimization
- Sensitivity Analysis
- Recommendation Algorithm

## Data Science For Business (DS4B 201-R)

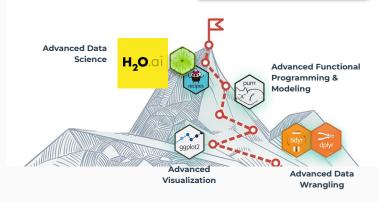
Machine Learning & Business Consulting

10 Weeks











#### **Key Benefits**

#### Learn Shiny & Flexdashboard

- Build Applications
- Learn Reactive Programming
- Integrate Machine Learning

#### **App #1: Predictive Pricing App**

- Model Product Portfolio
- XGBoost Pricing Prediction
- Generate new products instantly

### App #2: Sales Dashboard with Demand Forecasting

- Model Demand History
- Segment Forecasts by Product & Customer
- XGBoost Time Series Forecast
- Generate new forecasts instantly

## Shiny Apps for Business (DS4B 102-R)



Web Application Development **4 Weeks** 











#### **Testimonials**





"Your program allowed me to cut down to **50% of the time** to deliver solutions to my clients."

-Rodrigo Prado, Managing Partner Big Data Analytics & Strategy at Genesis Partners



"I can already **apply** a lot of the early gains from the course to current working projects."

-Adam Mitchell, Data Analyst with Eurostar



"My work became **10X easier**. I can spend quality time asking questions rather than wasting time trying to figure out syntax."

-Mohana Chittor, Data Scientist with Kabbage, Inc

Achieve
Results that
Matter to
the
Business

#### PROMO Code: learninglabs









black-box model explanations using R

Matt Dancho





MSRP: <del>\$234/mo</del>

6 Low Monthly Payments \$199/mo

Save: \$35/mo

#### Begin Learning Today

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