IDEALIZE 2023

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TEAM BigX
PROPOSAL

Organized by
AIESEC in University of Moratuwa

AIESEC

TEAM NAME	BigX
CATEGORY(WEB/APP)	Web Based Solution
SCHOOL / OPEN	Open
NAME OF THE APP/WEB	Heathcare
FIELD OF THE APP/WEB	Health and Fitness

PROBLEM DEFINITION, BACKGROUND & MOTIVATION AND PROPOSED SOLUTION

Problem Definition:

In the current field of pharmacy, there is a lack of easily accessible information regarding the availability of specific medications at different pharmacies. Additionally, there is a lack of efficient and convenient delivery systems for medication orders. These issues make it challenging for individuals to locate the medicine they need and obtain it in a timely manner.

Background & Motivation:

The web page aims to provide a user-friendly and efficient solution for patients to locate and acquire their prescribed medications from nearby pharmacies, addressing challenges posed by the current healthcare system. By leveraging technology and connectivity, it seeks to enhance convenience, improve accessibility, empower patients in decision-making, and support vulnerable populations, ultimately ensuring efficient and accessible healthcare services for all individuals in need.

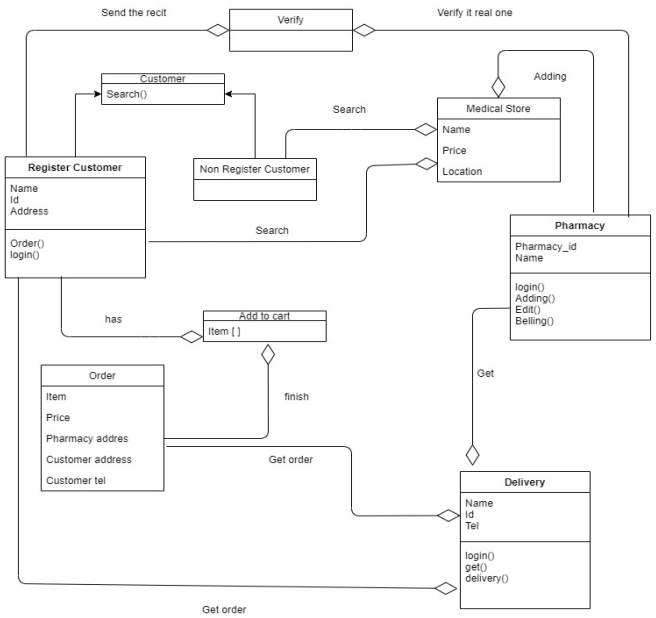
PROBLEM DEFINITION, BACKGROUND & MOTIVATION AND PROPOSED SOLUTION

Solution

To address this problem, I propose building a website that serves as a comprehensive platform for pharmacy information and incorporates an innovative medication delivery system. The website will provide users with up-to-date data on which pharmacies carry specific medications, their prices, and availability. Users will be able to search for medicines based on their name or condition and find the nearest pharmacy that stocks them. Additionally, the website will offer a streamlined delivery system that allows users to place orders for medications and have them delivered directly to their doorstep.

APP/WEB OVERVIEW , UNIQUENESS OF THE APP/WEB

Web overview:



This class diagram depicts all the functionalities within our system. Pharmacy Medicine Finder, as a whole, is designed to streamline the process of finding and purchasing medications. Our platform offers search capabilities, a price comparison feature, and an efficient delivery system, providing users with a comprehensive solution that saves time, money, and effort.

APP/WEB OVERVIEW , UNIQUENESS OF THE APP/WEB

Uniqueness

- Patient-Centric Approach
- Intuitive Design
- Comprehensive Medication Search
- Pharmacy Locator
- Convenient Delivery Service
- Secure Messaging
- Streamlined Prescription Management

IMPLEMENTATION & MARKETING PLAN

Implementation:

- Front-End Technologies: HTML, CSS, JavaScript, and Bootstrap
- Back-End Technologies: PHP or Laravel
- Database Management: Mysql
- Security Measures: Token-based authentication system

Marketing Plan:

- Target audience: Patients who search prescriptions and part time job seekers
- Marketing channels: Social Media Marketing, Content Marketing, Influencer Marketing, Offline Marketing and App store optimization

TEAM DETAILS

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