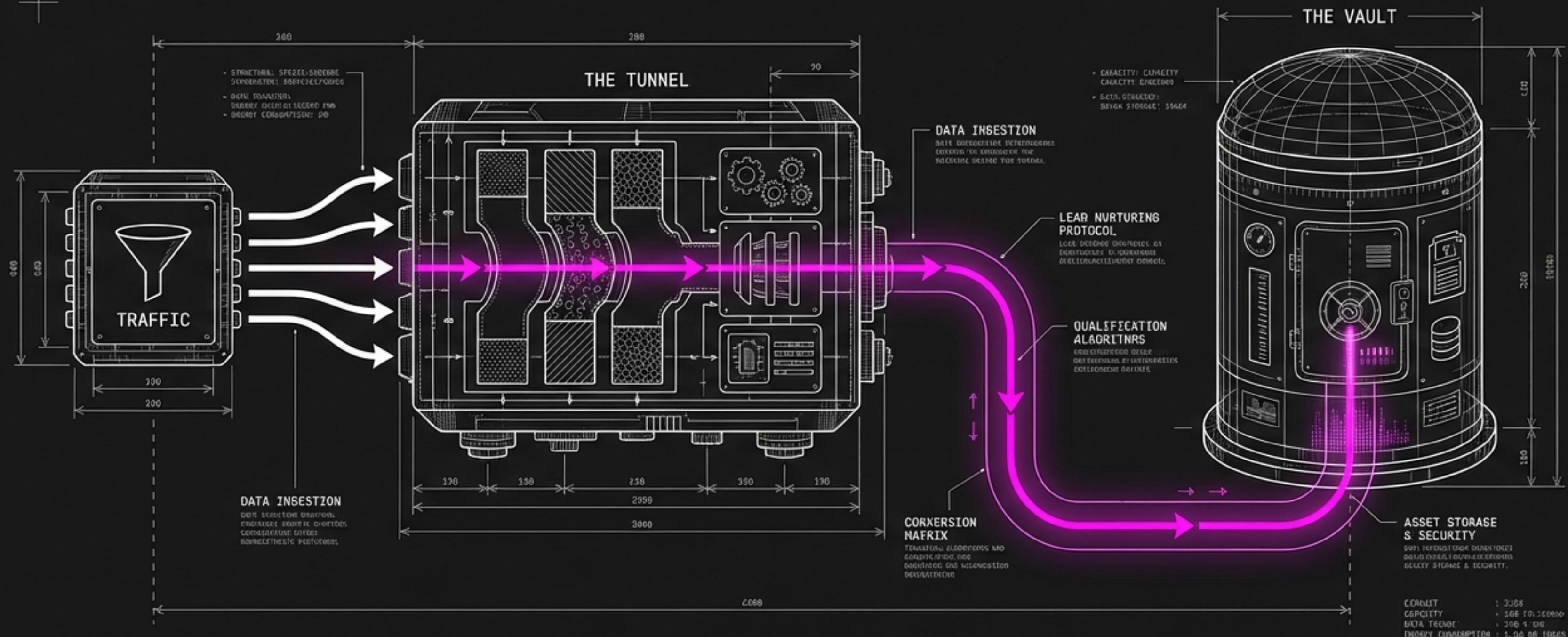
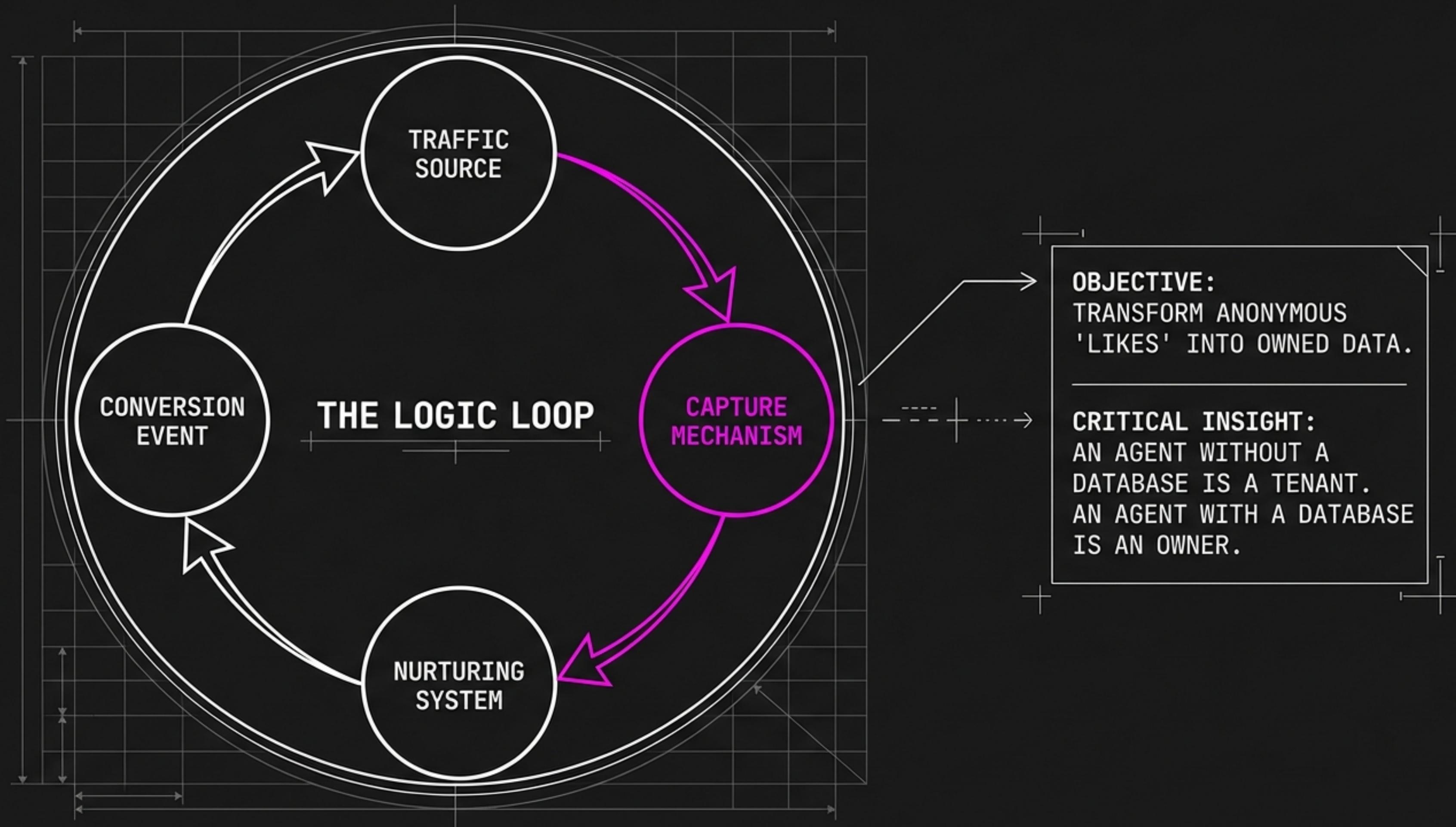


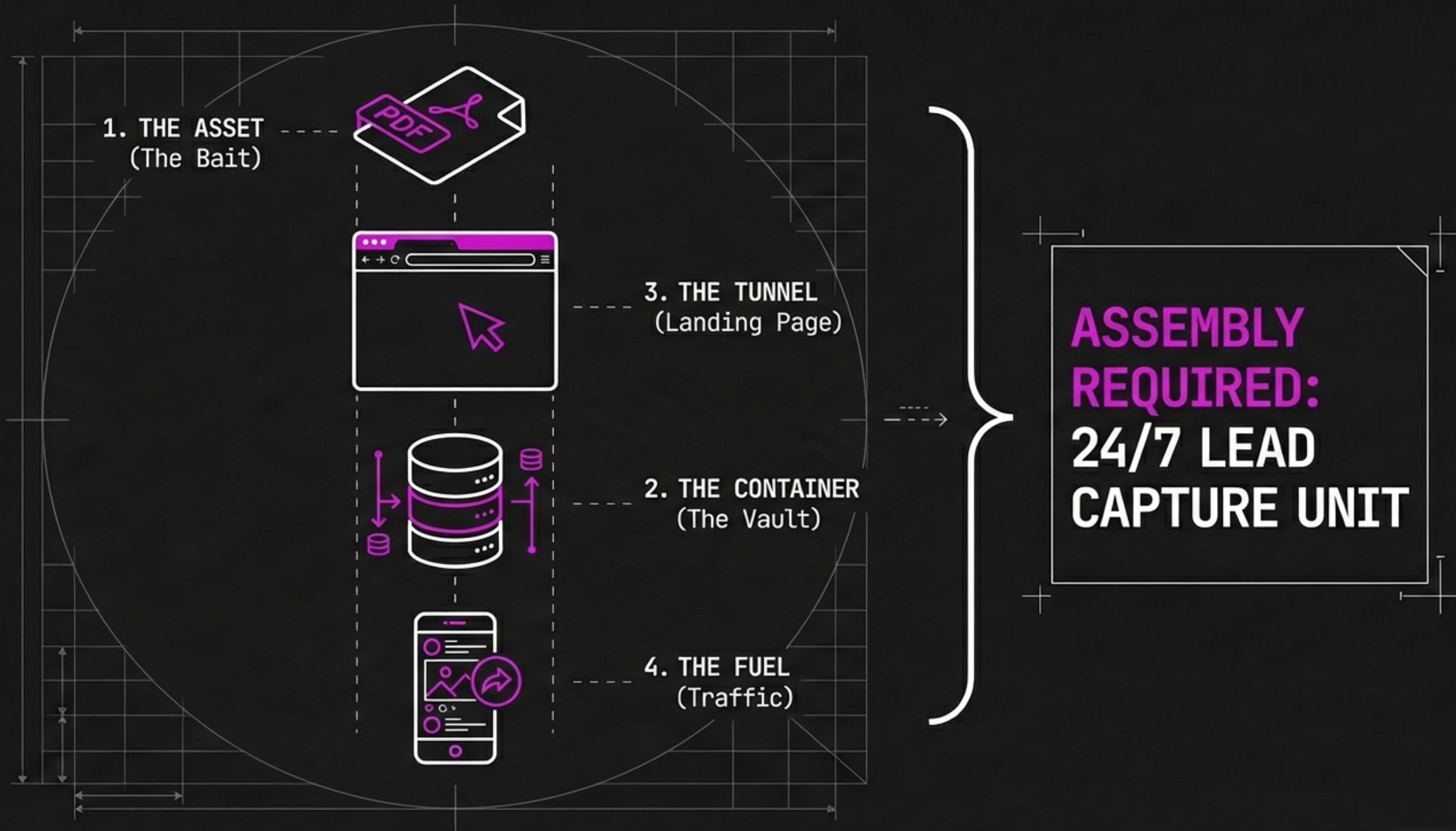
THE “INVISIBLE” ACQUISITION ENGINE

TECHNICAL PROTOCOL FOR AUTOMATING REAL ESTATE LEAD GENERATION



SYSTEM ARCHITECTURE: V.2026





STEP 1: CONSTRUCTING “THE VAULT”



Brevo

Contacts

CREATE LIST

SELLERS - [NEIGHBORHOOD X]

**PROTOCOL: ISOLATE YOUR DATA.
DO NOT MIX BUYERS AND SELLERS.**

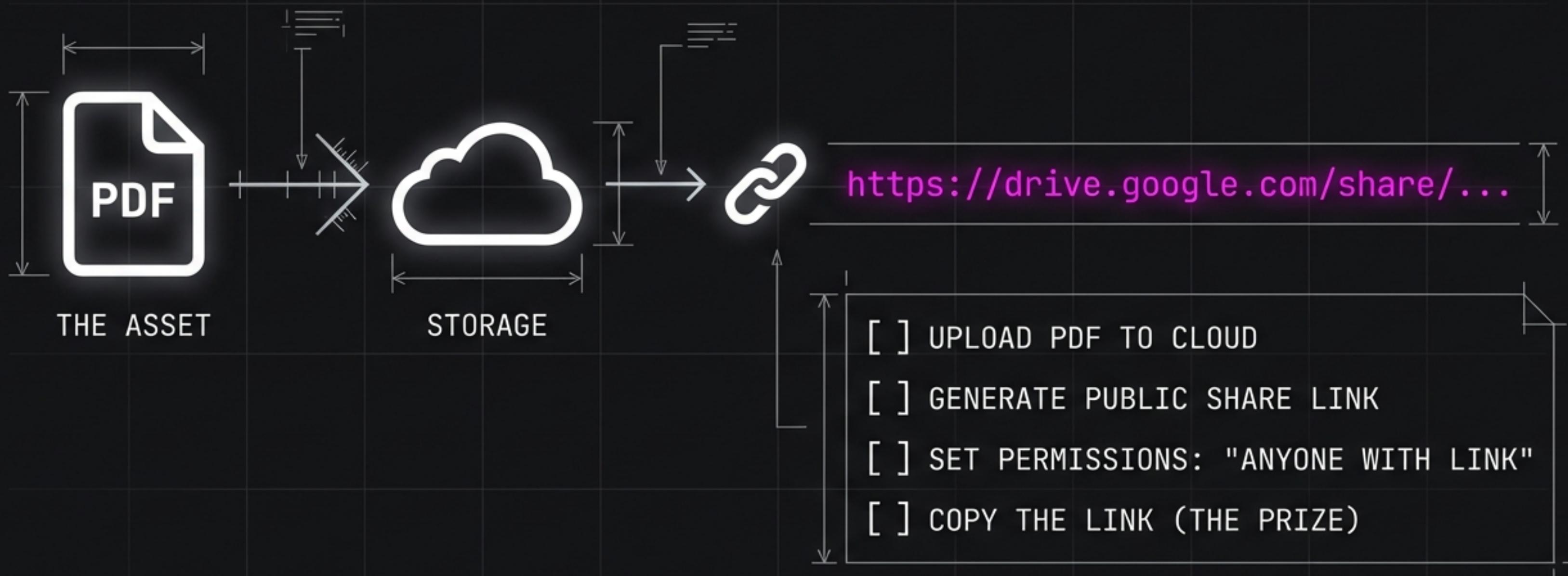
STEP 2: THE TRIGGER LOGIC



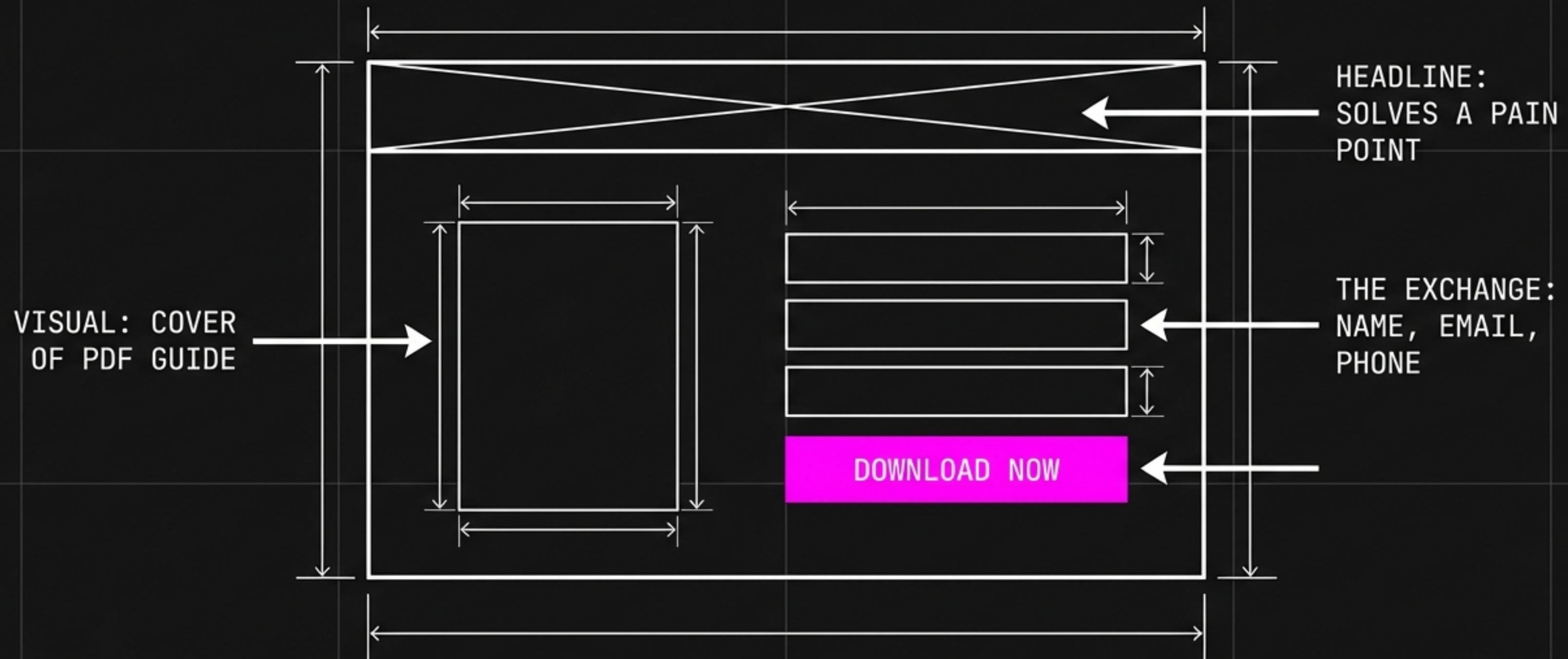
CRITICAL: SET DELAY TO "IMMEDIATE". SPEED IS THE CURRENCY OF TRUST.

NOTE: THIS IS AUTOMATION, NOT A NEWSLETTER.

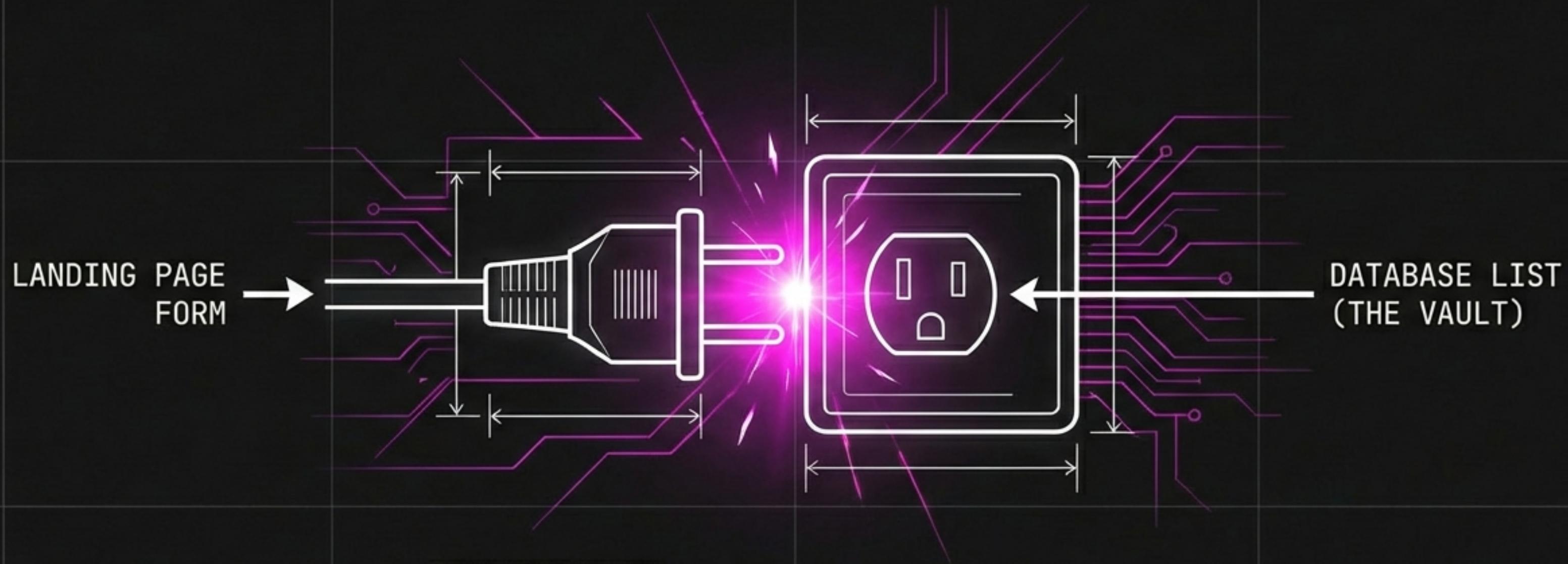
STEP 3: HOSTING "THE BAIT"



STEP 4: BUILDING “THE TUNNEL”



STEP 5: THE CONNECTION (HANDSHAKE)



CONFIGURATION:

- > OPEN FORM INTEGRATIONS
- > SELECT DESTINATION: "SELLERS LIST"
- > MAP FIELDS: EMAIL = EMAIL
- > POST-SUBMIT: REDIRECT TO THANK YOU PAGE

STEP 6: THE DELIVERY MECHANISM



STEP 7: THE 'SELF-AUDIT'

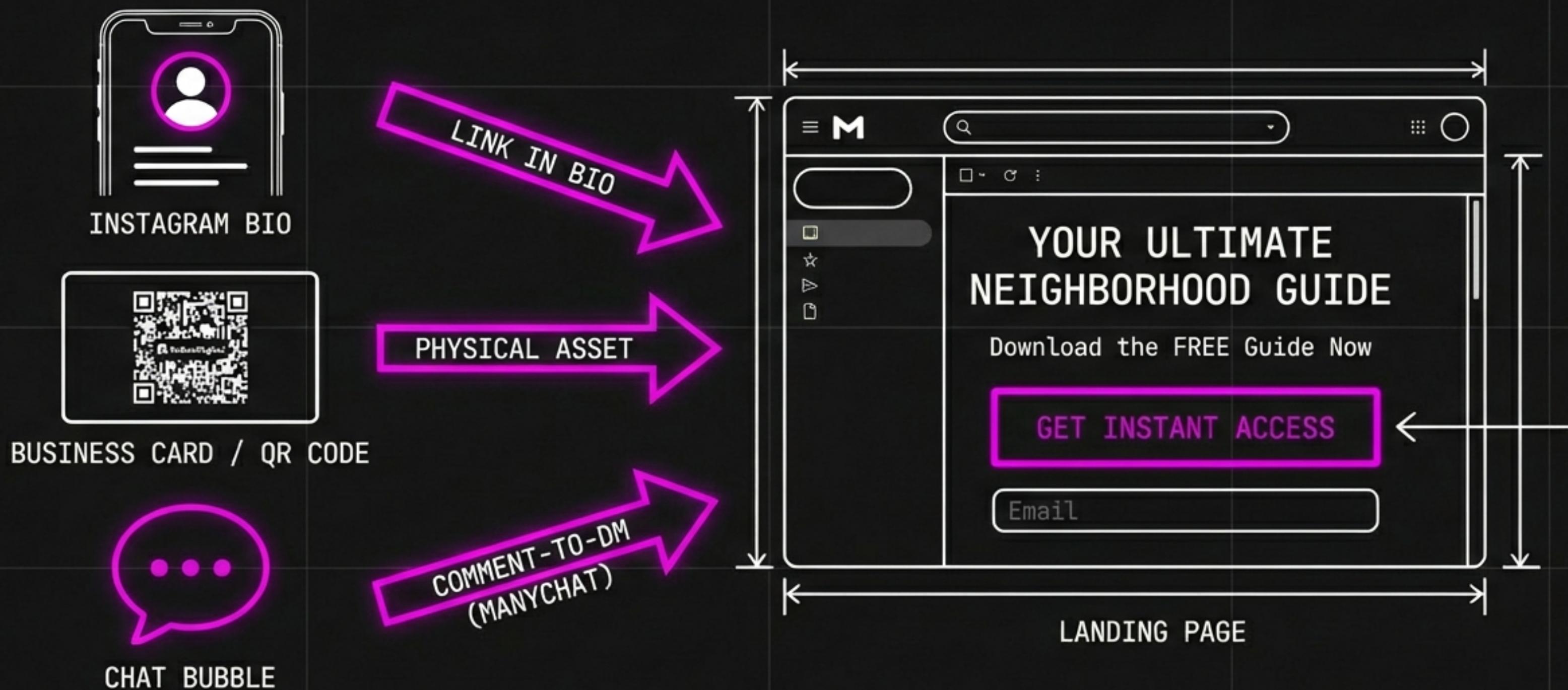


QUALITY CONTROL

- SUBSCRIBE TO YOUR OWN PAGE
- CONFIRM CONTACT APPEARS IN 'THE VAULT'
- VERIFY EMAIL ARRIVAL (< 60 SECONDS)
- TEST THE LINK (DOES PDF OPEN?)

"RESPONSE VELOCITY IS THE NEW CURRENCY. IF IT TAKES 10 MINUTES, IT'S TOO SLOW."

CONNECTING FUEL TO THE ENGINE



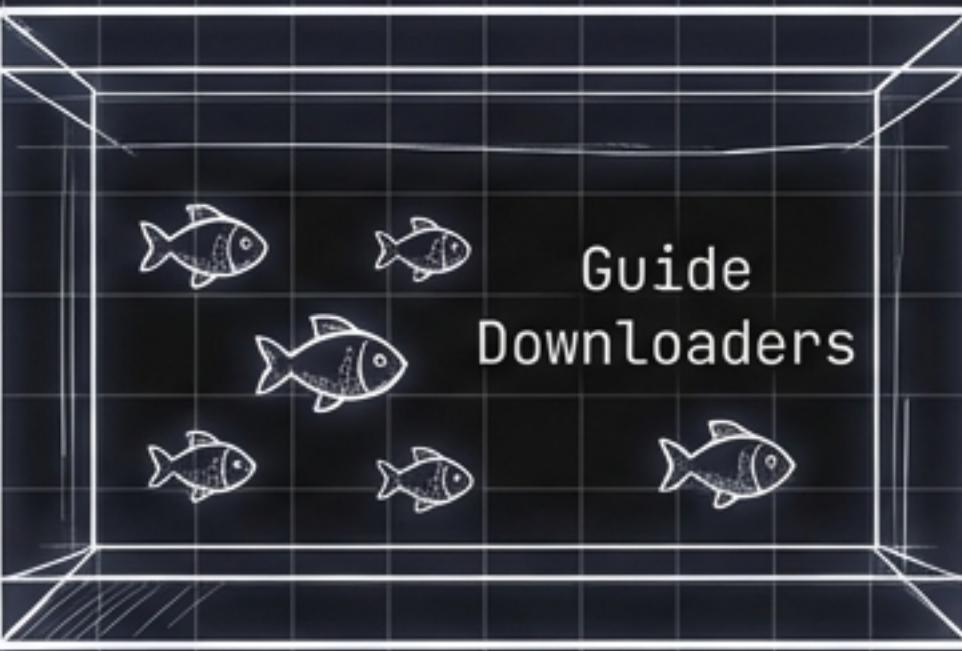
STOP BEING INVISIBLE. ALL ROADS MUST LEAD TO THE TUNNEL.

SEGMENTATION LOGIC (THE AQUARIUMS)

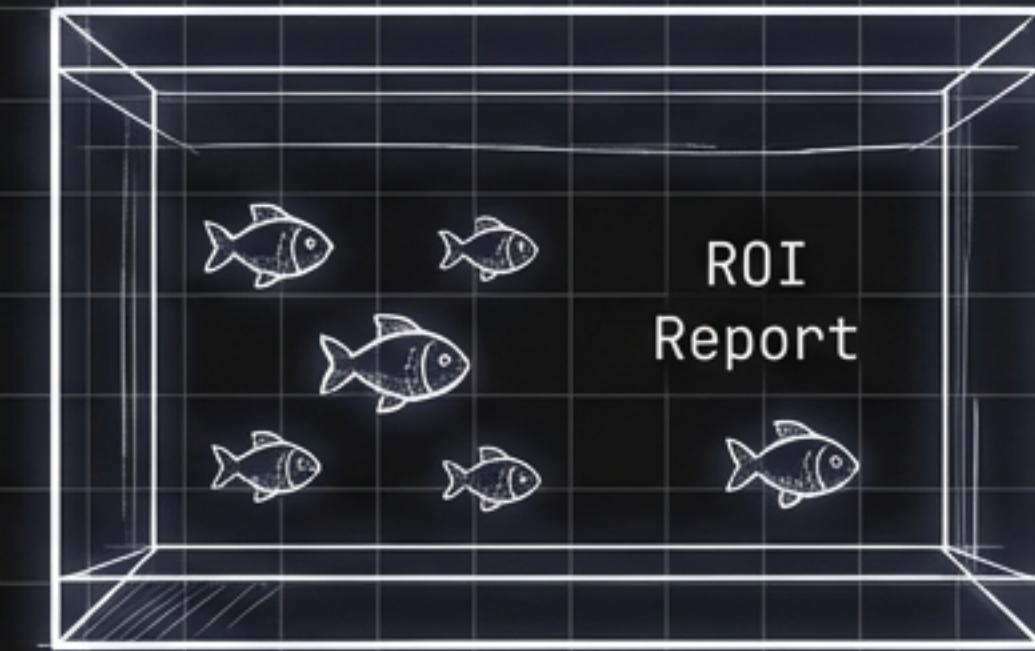
BUYERS



SELLERS



INVESTORS



NARROWCASTING: SPEAK TO THE PAIN POINT, NOT
THE CROWD. NEVER MIX YOUR DATA.

THE NURTURE PROTOCOL

THE 80/20 RULE: 80% EDUCATION / 20% PROPOSITION



GOAL: MOVE FROM "COLD DATA" TO "WARM APPOINTMENT"

SYSTEM OPERATIONAL CHECKLIST



- LIST CREATED (THE VAULT)
- PDF HOSTED (THE BAIT)
- LANDING PAGE LIVE (THE TUNNEL)
- AUTOMATION ACTIVE (THE TRIGGER)
- TRAFFIC FLOWING (THE FUEL)

THE SYSTEM WORKS WHILE YOU SLEEP.
BUT YOU MUST BUILD IT FIRST.