



Ambassador Toolkit >>> Welcome!



Thank for your interest in becoming a ReSource Network Ambassador!

As you may already know, the ReSource Network has created the world's first online marketplace where purpose-driven businesses can trade with one another using cryptocurrency. Health and wellness services, supplements, bodywork, organic food and more - we've got it all on our network. But instead of using US dollars to buy these everyday items, you purchase them with ReSource Dollars .

We are all about utilizing crypto to create the kind of economy we all want to be a part of - one where money circulates in our local communities instead of funneling back to large corporations and anyone can prosper as long as they have something valuable to offer.

The more products or services you sell on ReSource, the more you are able to buy. Check out the [existing marketplace](#) to see for yourself how it works. We launched in Asheville this last year, and in only a couple months 200+ do-good companies are now growing their business through our website. We are expanding to Austin, LA, and other California cities. That's where you come in...

As an ambassador, you have the opportunity to earn both USD and crypto in exchange for inviting other businesses that start buying and selling on the site.

The following pages contain information on how to get started helping us grow the network. As always, you can connect with your ReSource point person for questions or to share ideas on how to make the program even better!



Ambassador Toolkit >>> Onboarding



Getting Started

1. Set Up a call with your point of contact to get the full low-down!
 - [Set up a call with Nathan](#)
 - [Set up a call with Rachel](#)
 - [Set up a call with Anisa](#)
2. If you don't already have one, create a ReSource Network profile [here](#). When a team member reaches out, be sure to let them know you are an ambassador
3. Once you have your store front, please send us the following:
 - A link to your ReSource Network profile/storefront
 - A copy of your W-9. You can create a PDF using this [online tool](#).
 - Your Full Name, Address, ACH Routing # & Account # to setup Direct Deposit.

Who is my Point of Contact?



Anisa Gillfillan

- 📍 Austin, Texas
- 📞 (310) 818-1046
- ✉️ anisa@resourcenetwork.co
- 📅 [Request a meeting](#)



Nathan Phillips

- 📍 Asheville, NC + more
- 📞 (313) 694-9240
- ✉️ nathan@resourcenetwork.co
- 📅 [Request a meeting](#)



Rachel Hinds

- 📍 California
- 📞 (650) 339-4233
- ✉️ rachel@resourcenetwork.co
- 📅 [Request a meeting](#)



Ambassador Toolkit >>> Getting Started

Your role as an ambassador is to help us grow and expand the offerings in our marketplace with aligned, purpose-driven companies and entrepreneurs. Here is the two step process:

1

Connect us to an interested new member

2

Get paid in cash AND crypto after they make their first transaction



Referral Payment Structure

1 person company or consultant

- \$100 (50 USD, 50 rUSD)

2-10 person company

- \$150 (75 USD, 75 rUSD)

11-20 person company

- \$250 (125 USD, 125 rUSD)

21-49 person company

- \$500 (250 USD, 250 rUSD)

50+ person company

- \$1000 (500 USD, 500 rUSD)

***When you find someone who wants to join, simply connect them to your point person including their company size. Once they make 1 transaction, r\$ and USD will be sent to you the first Friday of the following month!**

IMPORTANT NOTE: As markets evolve, so too will payment structures. Your ReSource point of contact will be sure to communicate any changes with you!



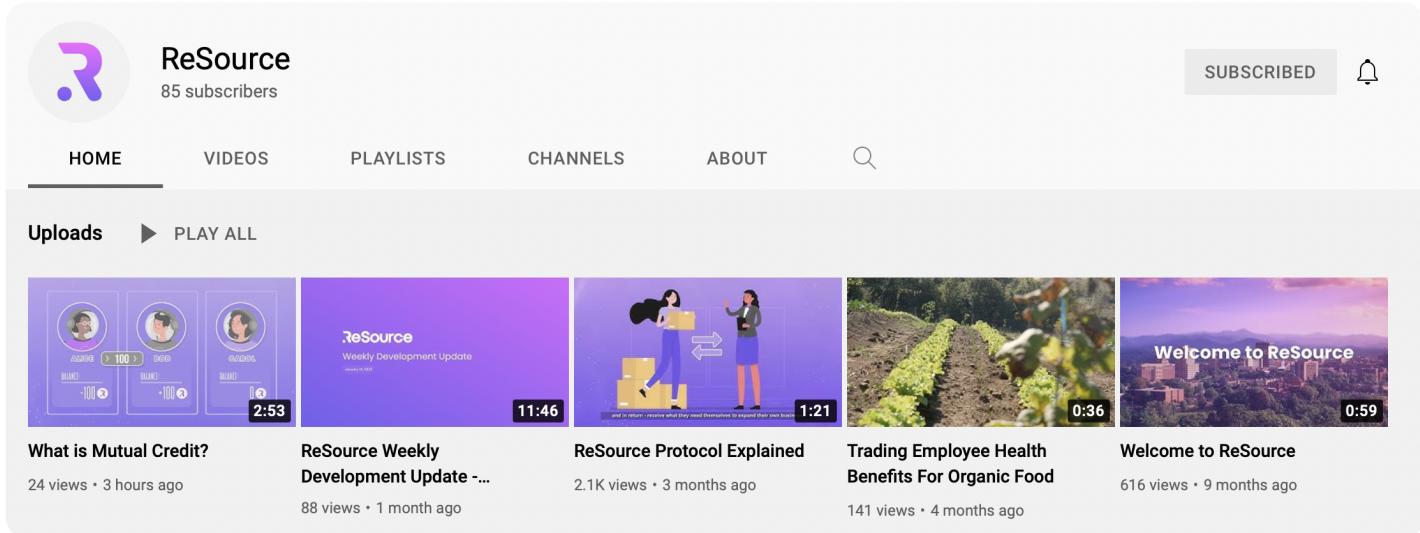
Ambassador Toolkit >>> Educational Tools

How do I communicate what ReSource is?

The following is a list of helpful links to learn about our system and mission. Click around and learn everything from our leadership to how the ReSource economy actually works!

- [The Live Marketplace](#)
- [The Website](#)
- [Whitepaper](#)
- [ReSource Network Blog](#)
- [What is Mutual Credit?](#)
- [About our CEO](#)
- [About the COO](#)

Videos



The image shows a screenshot of a YouTube channel page for 'ReSource'. The channel has 85 subscribers and is marked as 'SUBSCRIBED' with a bell icon. The navigation bar includes links for HOME, VIDEOS, PLAYLISTS, CHANNELS, ABOUT, and a search icon. Below the navigation, there's a section titled 'Uploads' with a 'PLAY ALL' button. Five video thumbnails are displayed:

- What is Mutual Credit?** 24 views • 3 hours ago
- ReSource Weekly Development Update -...** 88 views • 1 month ago
- ReSource Protocol Explained** 2.1K views • 3 months ago
- Trading Employee Health Benefits For Organic Food** 141 views • 4 months ago
- Welcome to ReSource** 616 views • 9 months ago

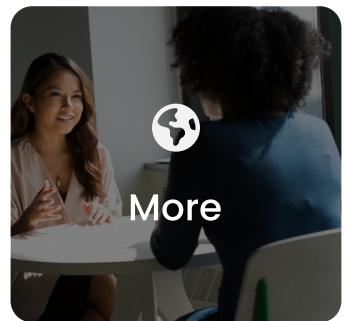
[View Channel on YouTube](#) ↗



Ambassador Toolkit >>> Growing The Network

Current Markets

Our goal is to create resilient supply chains filled with people and businesses that can buy goods and services from each other using a complimentary currency - democratic money. We've found a formula for creating ReSource networks in your town or city that really works. The following places are where ReSource has launched and is accepting new members:



For new markets begin by onboarding:

Health and Wellness

- Body workers
- Acupuncturists
- Therapists
- Chiropractors
- Supplements + wellness products

Health and Wellness

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If ReSource has one food market

& several health + wellness offerings, you can begin onboarding...

Movement

- Yoga Studios
- Fitness Gyms

Business Growth Services

- Marketing
- Legal
- Accounting
- Space Rental
- Design
- Education

Other Special Offerings

- People + Planet friendly Businesses & Goods
- Makers + Artists
- Skilled Trades



Ambassador Toolkit >>> Brand Assets

Branding Tools

These links below will help you if you ever create content in your role as an ambassador to ensure you are representing the brand properly!

[Brand Guide](#)

[Vision + Values](#)

Targeted One Pagers + Decks

The following audience-specific tools can be used to educate the businesses you invite to the network!

- [One Pager for Health + Wellness Businesses](#)
- [One Pager to invite others to become an Ambassador](#)
- [Deck for Local Food + Multi-Employee Companies](#)

.ReSource





Ambassador Toolkit >>> Social Media

Social Media

Check out our many social media channels below and connect with us on the platforms you use!

 [Instagram](#)

 [Discord](#)

 [Facebook](#)

 [Twitter](#)

 [LinkedIn](#)

 [Medium](#)

 [Telegram](#)

 [GitHub](#)

 [YouTube](#)

 [Reddit](#)

Helpful things you can do on Social Media:

- Like/Follow our relevant channels from above
- Engage with our posts: Like, Comment, Share, etc.
- Invite your friends to like the channels above
- Add a new title of "Ambassador" to LinkedIn or your IG bio and tag us.
- Share a post/story inviting your community to ReSource!
- Subscribe to our [YouTube Page](#)!

Sample Social Media DM or Post

Have you heard of ReSource? They just launched here in [location] and are excited to team up with local health, wellness, and food businesses who want to grow their business using crypto. Sound intriguing? Send me a PM to learn more.



Ambassador Toolkit >>> Email + Text Templates

Sample Email Copy

Hey [name],

Hope all is well!

I recently became an ambassador for ReSource – the world's first online marketplace where purpose-driven businesses can trade with one another using crypto. You can find health and wellness services, supplements, bodywork, organic food and more on the marketplace. But instead of using US dollars to buy these everyday items, you purchase them with ReSource Dollars.

Check out our mobile app [here](#) and see for yourself how it works and what you can buy.

ReSource Network is all about utilizing crypto to create the kind of economy we all want to be a part of – one where money circulates in our local communities instead of funneling back to large corporations and anyone can prosper as long as they have something valuable to offer.

I'm helping them expand the the marketplace in [location] and think you would be a great fit to start trading on the network...what do you think?

Talk soon!

Sample Text Message Copy

Hey! I recently became an ambassador for ReSource – the world's first online marketplace where purpose-driven businesses can trade with one another using crypto. I'm helping them expand the the marketplace in [location] and think [company name] would be a great fit...Want to learn more?



Ambassador Toolkit >>> We are grateful for YOU!



Thank you again for becoming a ReSource ambassador and helping our network grow! The only way this alternative economy works is through the many wonderful participants who help our network grow. We are excited you're here and can't wait to change the world together with your help!

We created this toolkit to help you make the most of this opportunity. Our goal is for our ambassadors to view this job as a legitimate side hustle that you can earn money and crypto with. But you don't have to do it alone. This is a collaborative endeavor. So please contact your point person with questions, comments, feedback, inspirations, or if you need extra assistance.

We are here to support you!

~ The ReSource team