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There are many ways REACH CAD training could be integrated into existing vocational programs for women in rural areas:

1. Leveraging Existing Infrastructure

- (i) Utilize National Skill Training Institutes for Women (NSTIs): REACH CAD training could be incorporated into the curriculum of the existing NSTIs and the new ones being set up across India. These institutes already offer courses in areas like fashion design and computer-aided embroidery, making REACH CAD a natural fit.
- (ii) Integrate with Industrial Training Institutes (ITIs):

With over 15,000 ITIs across the country and 30% seats reserved for women, REACH CAD could be introduced as a new course or module within existing computer and design-related programs.

(iii) Partner with Apparel Training & Design Centers (ATDC): ATDC has many centers across various states, focusing on apparel industry training. REACH CAD could be added to their short-term and long-term courses for various roles in apparel manufacturing.

(iv) Partner with network of private computer training institutes.

2. Aligning with Government Initiatives

(i) Incorporate into Pradhan Mantri Kaushal Vikas Yojana (PMKVY): As PMKVY focuses on short-term skills training with close to 50% women participants, REACH CAD could be offered as a specialized module.

(ii) Integrate with National Rural Livelihood Mission (NRLM):

REACH CAD training could be part of the skill development initiatives under NRLM, which aims to promote sustainable livelihoods for rural women.

(iii) Include in Support to Training and Employment Programme for Women (STEP):

STEP can incorporate modern, in-demand skill like REACH CAD.

3. Addressing Challenges and Opportunities

(i) Focus on non-traditional roles:

The Ministry of Skill Development and Entrepreneurship is emphasizing training women for futuristic jobs. REACH CAD aligns well with this goal, preparing women for technology-based roles in the apparel industry.

(ii) Overcome mobility constraints:

Utilize mobile training units like NIIT Foundation's Digital Bus Program to bring REACH CAD training directly to remote areas, addressing the challenge of limited mobility for rural women.

(iv) Provide comprehensive support:

Combine REACH CAD training with entrepreneurship development, digital literacy, and soft skills training to create a holistic program that empowers rural women.

(v) Address the digital divide:

Ensure that training centers are equipped with necessary technology and internet access, as only 29% of women currently have access to the internet.

(vi) Offer flexible learning options:

Provide part-time or modular training options to accommodate women's household responsibilities and address the “double burden of work”.

By integrating REACH CAD training into these existing frameworks and addressing specific challenges faced by rural women, vocational programs can offer more relevant, technology-driven skills that improve employability and entrepreneurship opportunities in the apparel industry.

For more information on how REACH CAD can add value to your business, please email info@reach-tech.com and visit www.reach-tech.com

enabling agile apparel enterprises for the digital economy

