



GreenScapes




an app created by Kyla Kerr

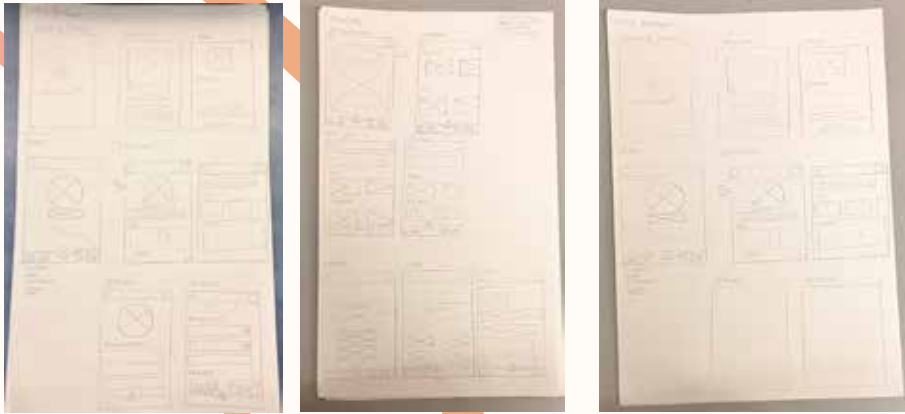


Mission Statement:

Here at Greenscapes we believe every student deserves the tools they need to blossom into their unique best selves. We aim to make our products as accessible and usable to their everyday needs.



sketches/ inspiration



flowers



welcome, kyla

forest[®]

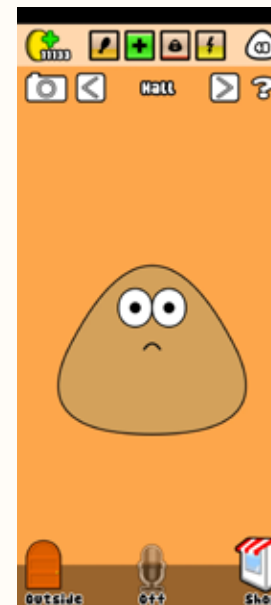


Whenever you want to focus on your work, plant a tree.

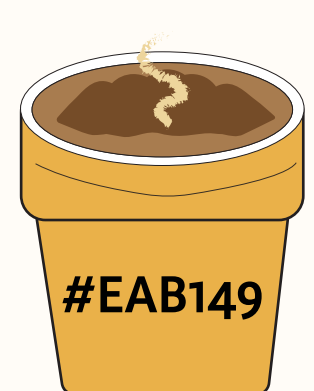
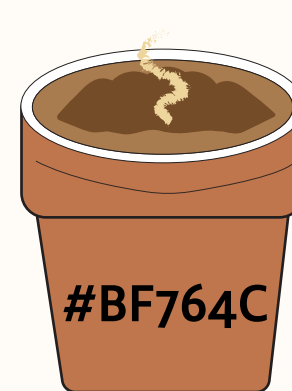
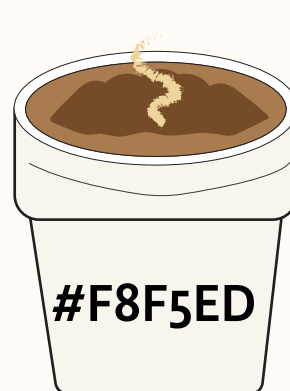
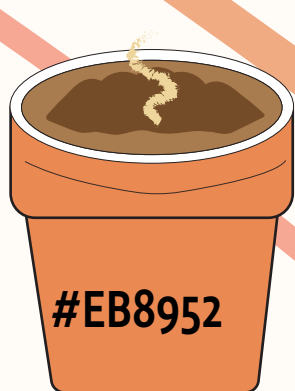
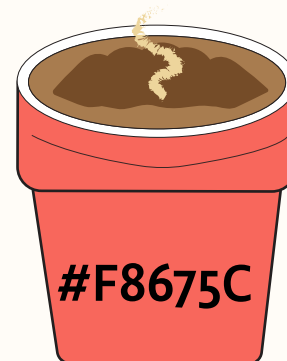
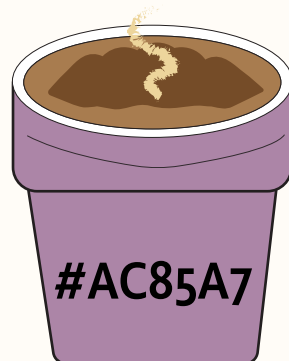
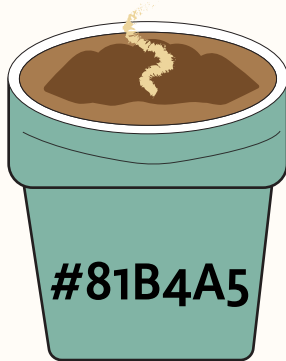
In the following time, it will grow when you are working.

The tree will be killed if you leave this app.

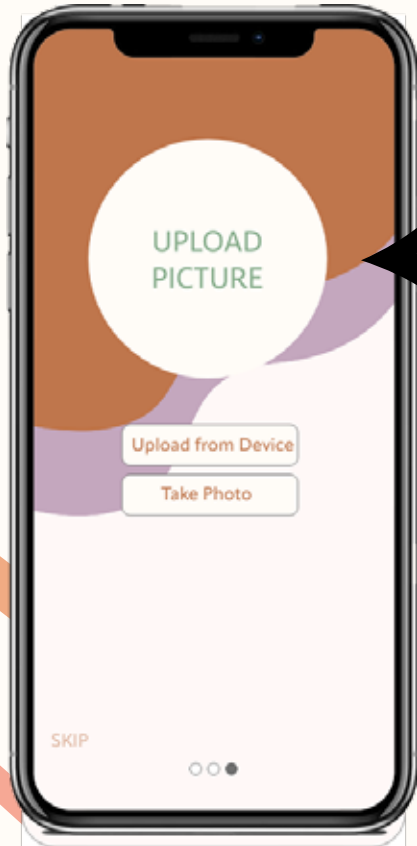
pou



COLOR PALLETE



TYPOGRAPHY



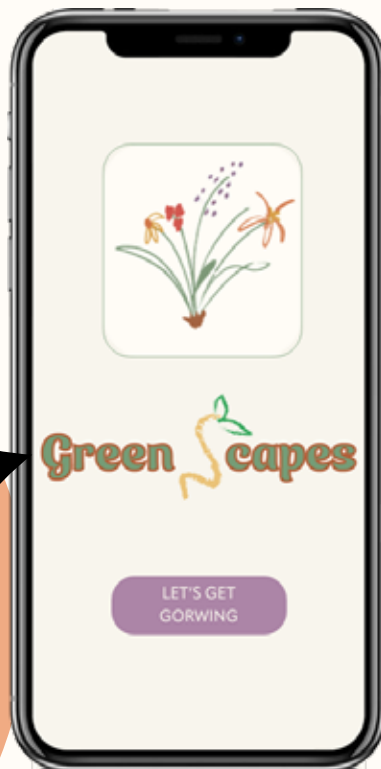
Lemon Sans
Regular-35pt

Labels and smaller headings
used
lemon sans



**Ice cream
Standard - 65pt**

loading screens' headers and
logotype used Ice
cream



Apparat
Regular - 30pt

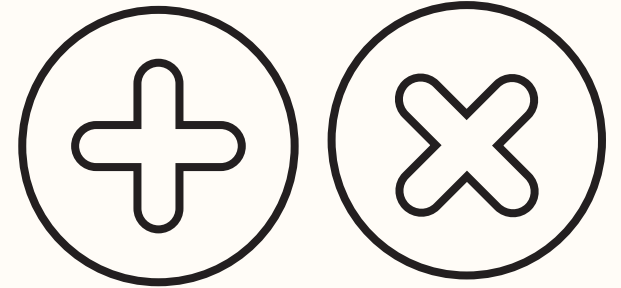
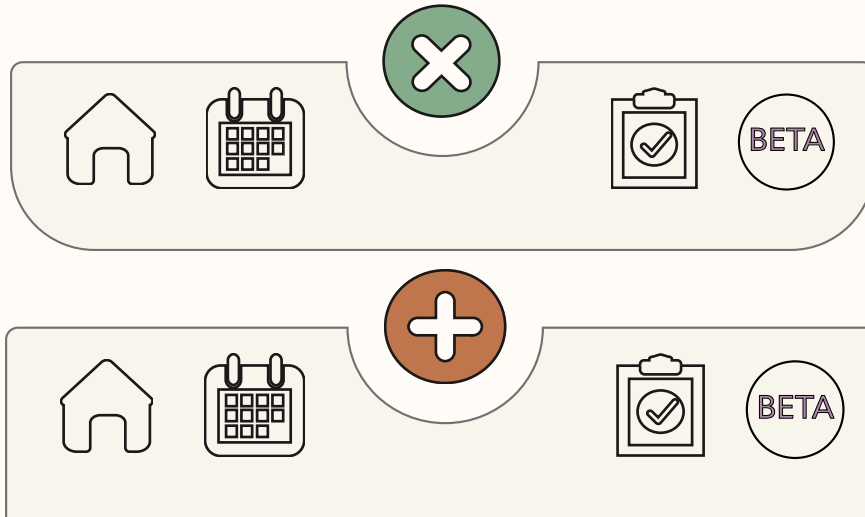
regular text and
labels used
Apparat



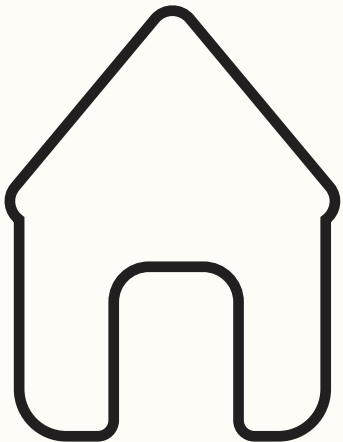
NAVIGATION ICONS



CALENDAR



**CREATE POP-UP
“OPEN” AND “CLOSED”**



HOME

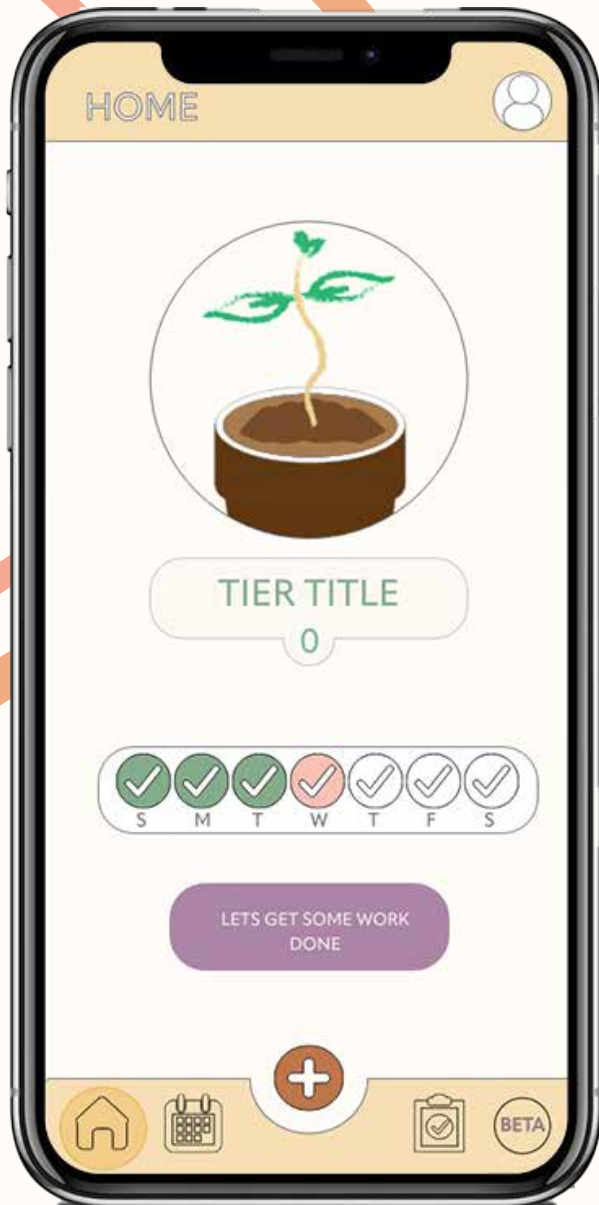


DASHBOARD

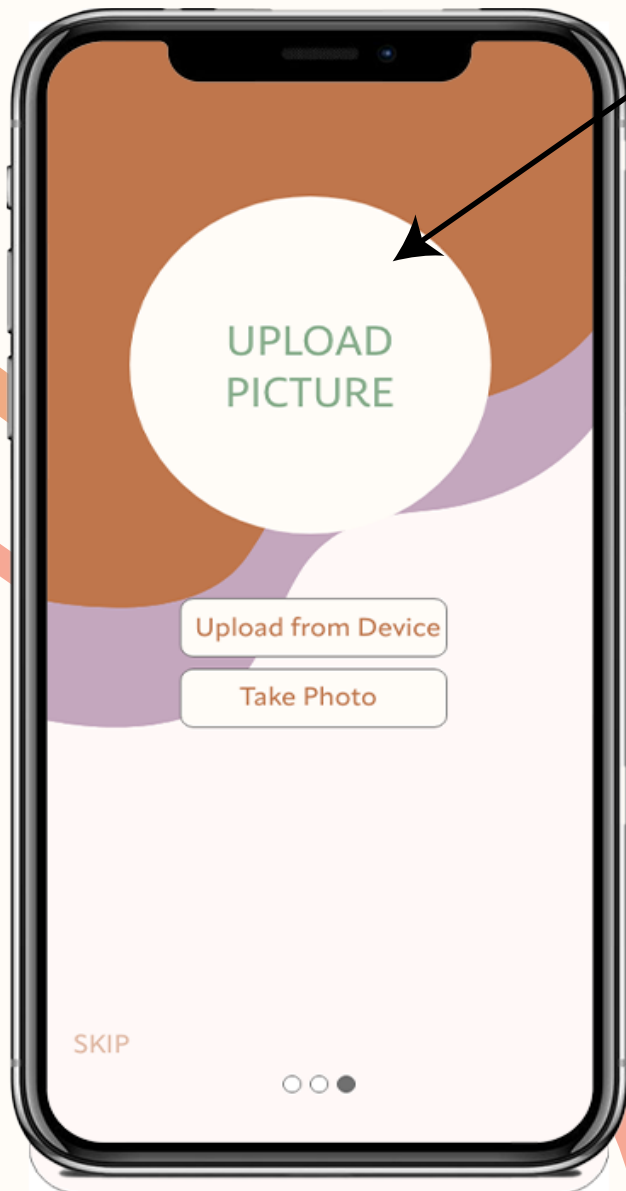
app icon



ACADEMICS



USER PROFILE



"SEEDLING"



"SPROUTLING"



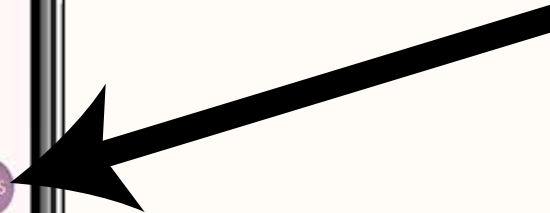
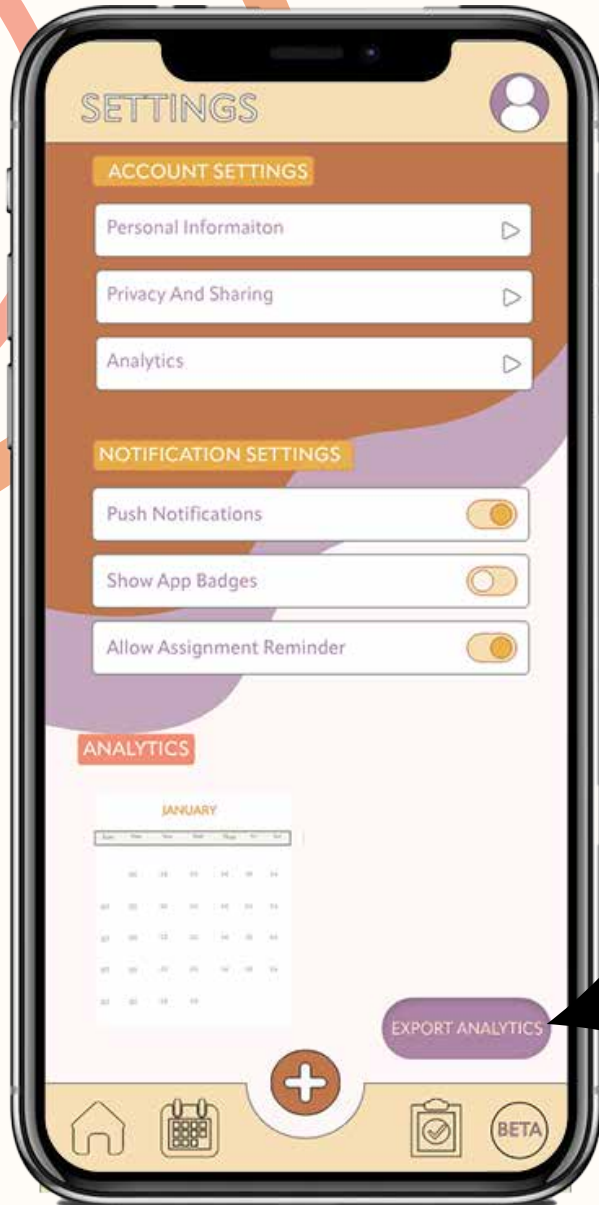
"GREEN THUMB"



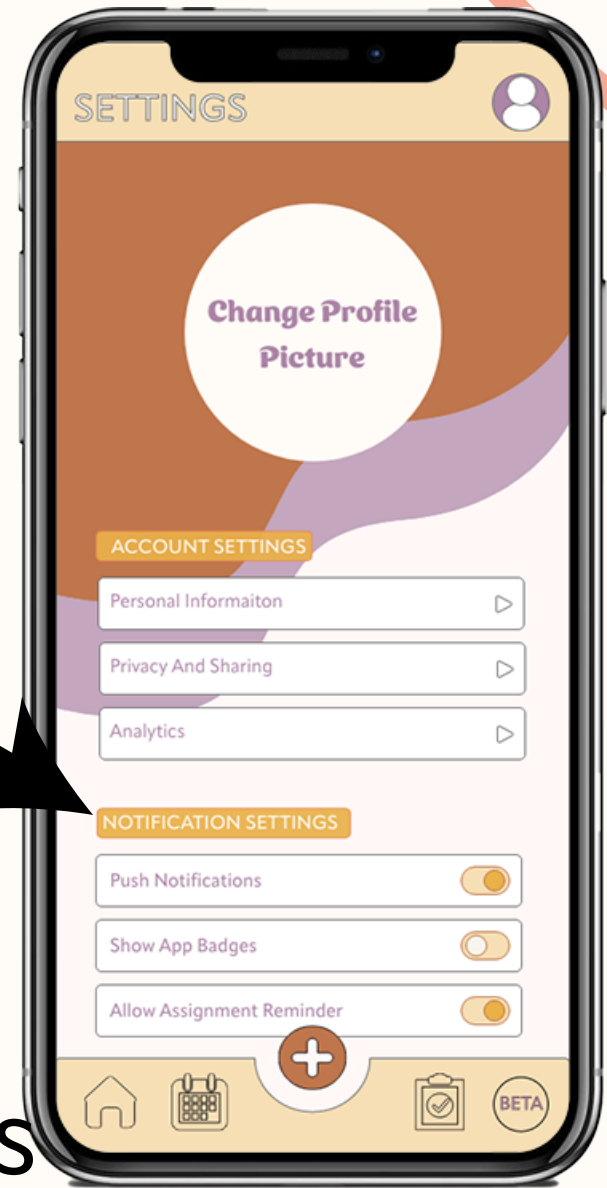
"MASTER GARDENER"



SOCIAL

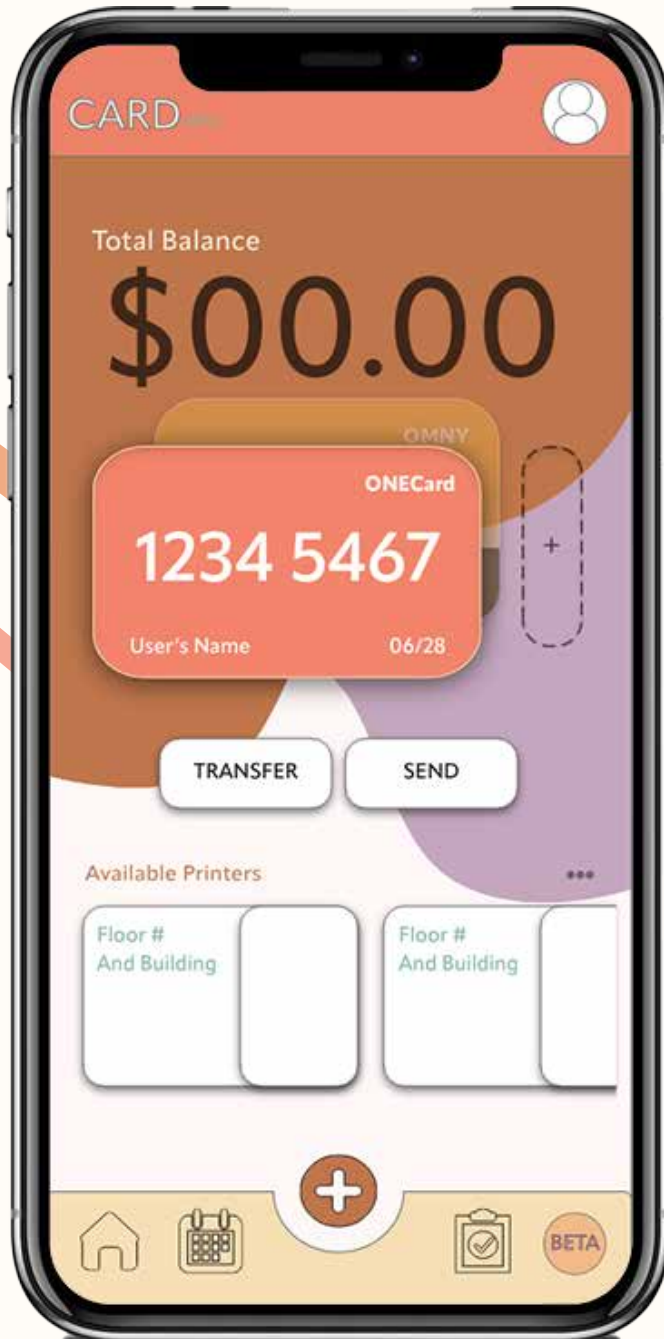


HEALTH

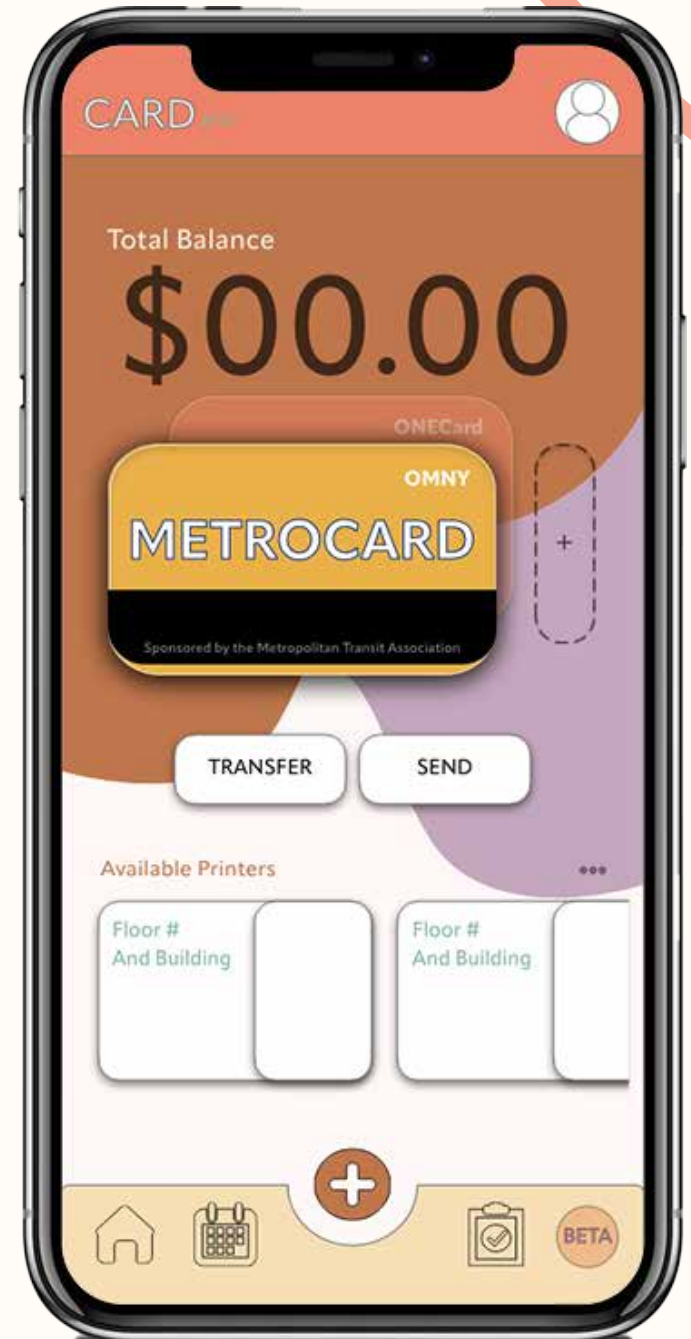


our biggest enemy at greenscapes is Procrastination

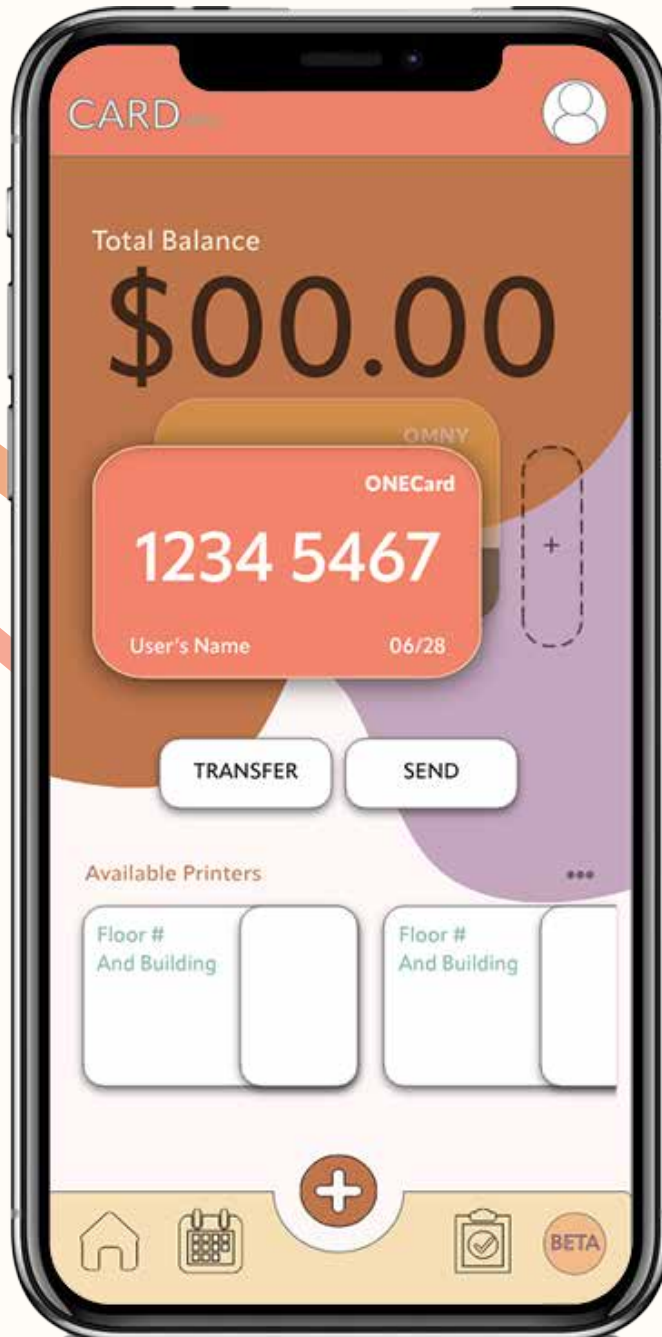
FINANCE



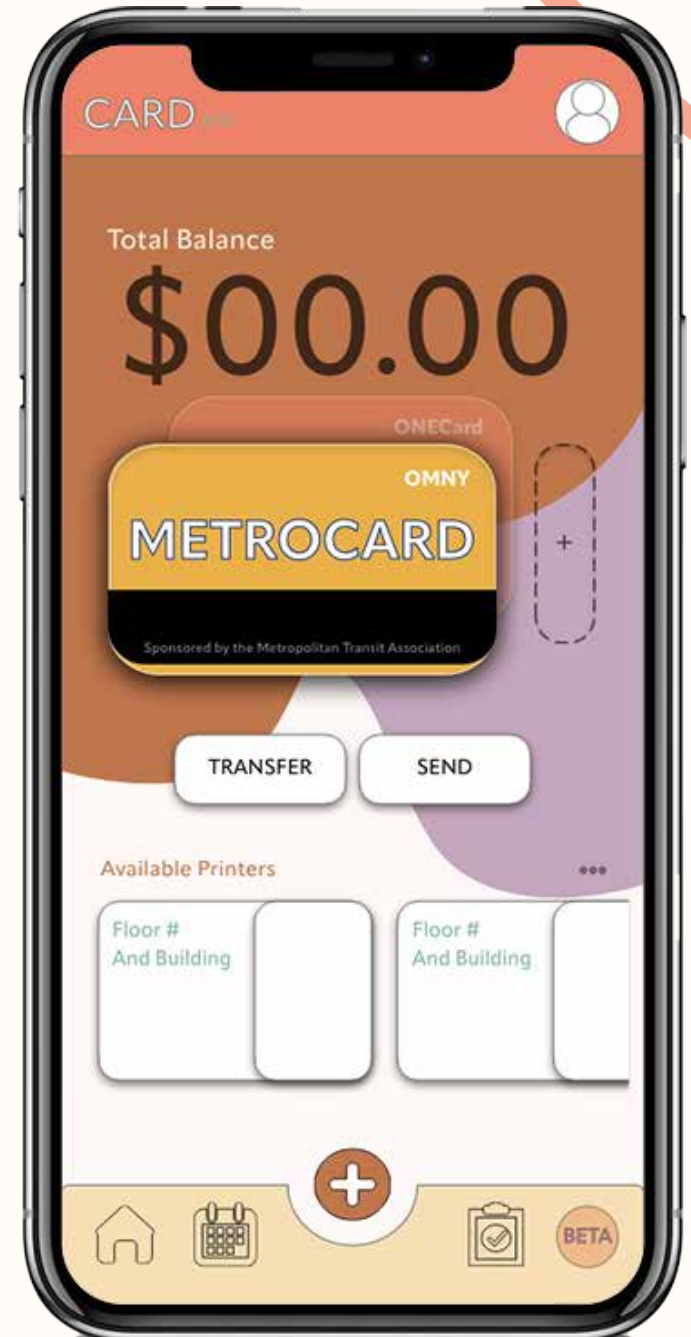
TRANSPORTATION

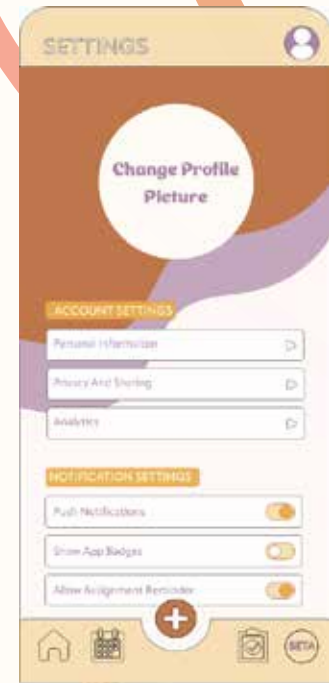
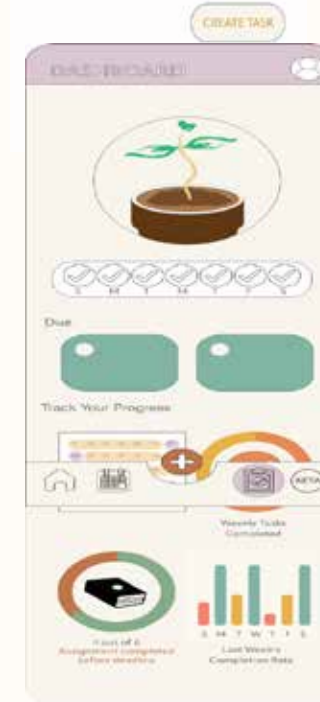
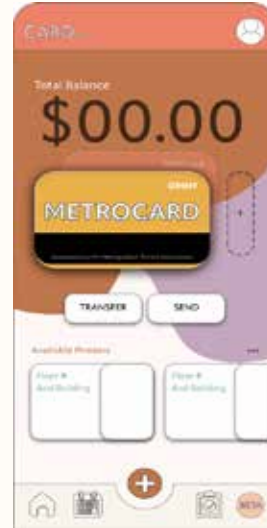
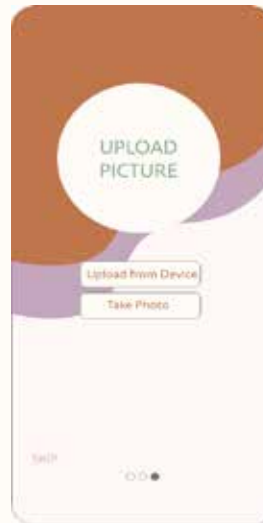


FINANCE



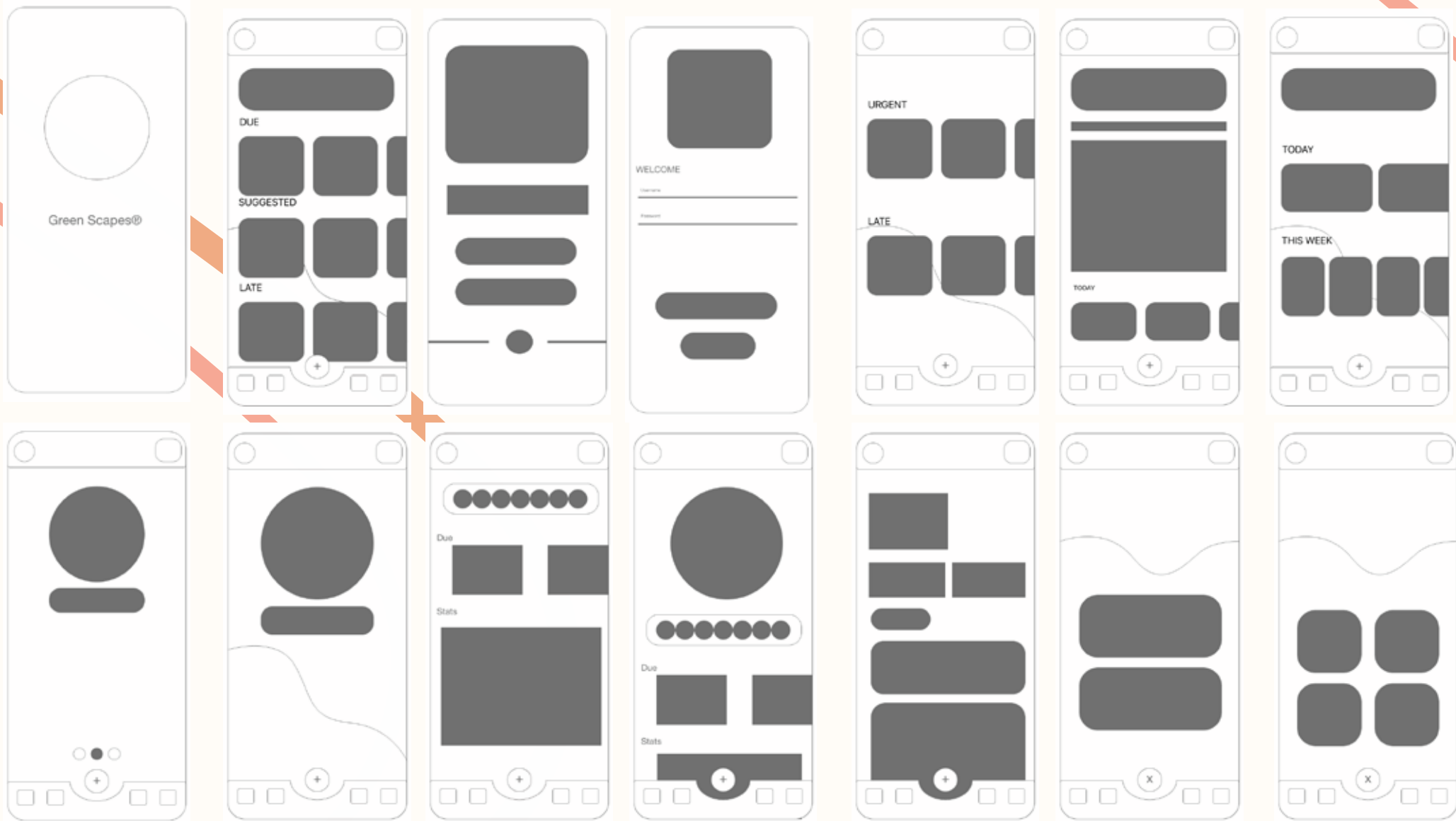
TRANSPORTATION

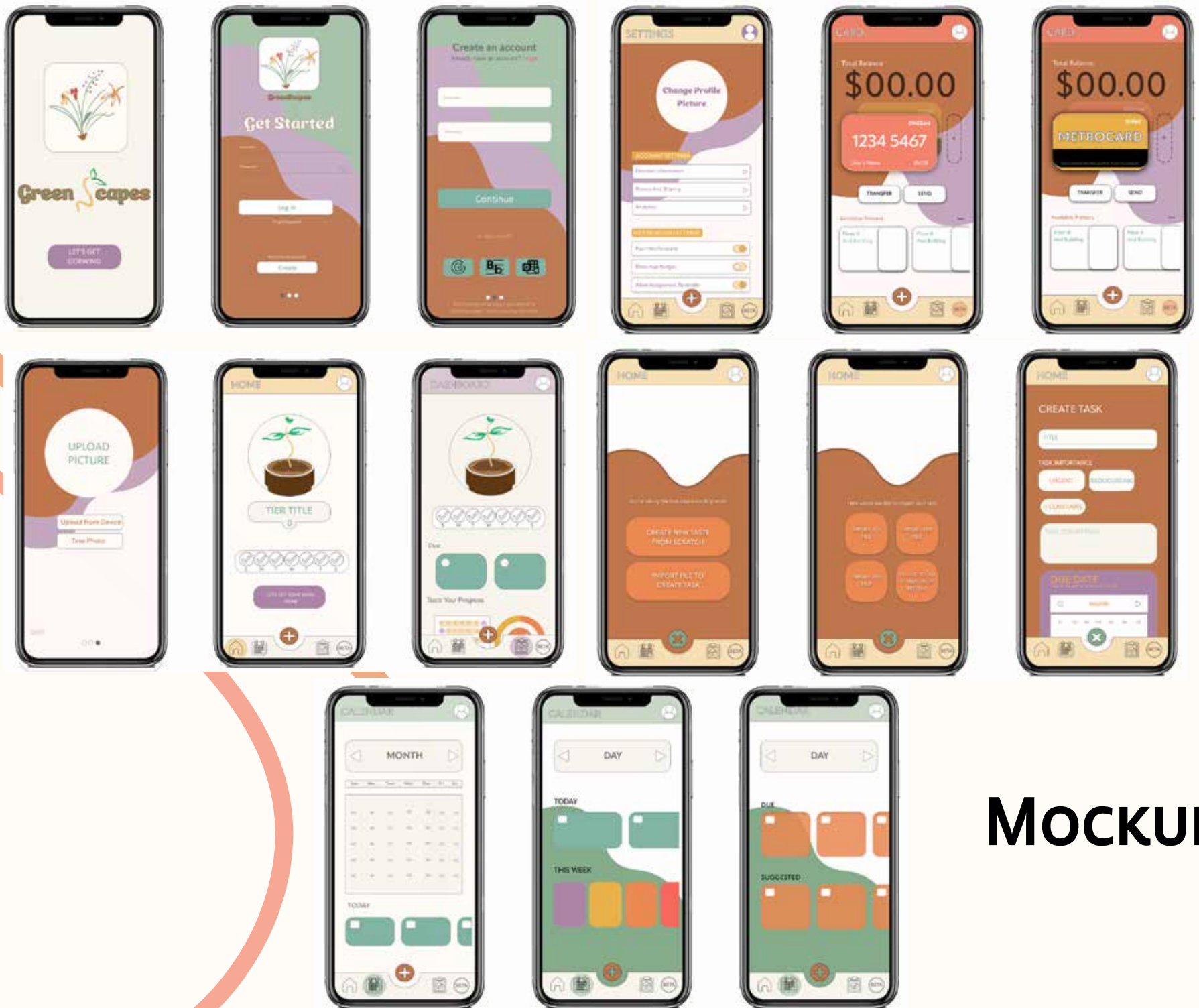




HI-RES WIREFRAMES

LOW-RES WIREFRAMES





MOCKUPS



Gloria Thompson

"SEEDESMAN"

AGE	24
PRONOUNS	SHE/HER
LOCATION	ASTORIA, QUEENS
YEAR	JUNIOR
LANGUAGES	ENGLISH/ SPANISH

introverted

creative

busy

empathetic

organized

BIO

Meet **Gloria**. An **Afro-Latina** first-gen college student from Queens. She is currently a **full-time Junior** at Hunter College. She is a Journalism Major and Digital Art Minor at Hunter. She aspires to become a Copywriter at Penguin Publishing House.

CLUBS/ TEAMS

She is apart of the Hunter **CENTRO** chapter. Outside of school, she also works as a **library page** and **barista** to cover tuition.

VICES

She is juggling alot with school, club activities, and working to cover her tuition. She struggles with **time management**. Gloria is looking for an app that help her plan and complete her assignments in an orderly fashion that doesnt leave her **burnt out** by the end of the semester.

INTERESTS

When Gloria is doing coursework or working, she enjoys reading and watching video essays on YouTube. For a little wind-down, Gloria likes to play cozy games on her Switch. She has also recently taken up Japanese Ikebana.

Why Gloria chose SPROUTS

Gloria was first introduced to SPROUTS by one of her CENTRO members. It was during second-semester of her sophmore year. Before SPROUTS, Gloria had tried other time management apps, but she found that many of them required tutorials on how to navigate the interface. Gloria found the interface of SPROUTS to be accesible in that it is very non-techy friendly.



Blair Jones

"NUMB THUMB"

AGE	19
PRONOUNS	THEY/THEM
LOCATION	PROSPECT, NY
YEAR	SOPHMORE
LANGUAGES	ENGLISH

extroverted

athletic

gamer

social

ADHD

BIO

Meet **Blair**. Non-binary college student from Brooklyn. They are currently a **full-time Sophomore** at Hunter College. Blair is on the **Nursing** track, with a RN concentration with the goal of becoming a Nurse Practitioner down the line. Blair is a **Philosophy minor**.

CLUBS/ TEAMS

Blair doesn't currently work or intern outside of school. But, they are part of the **Hunter Red Cross** and on the **Hunter Track & Field Team**.

VICES

Blair is struggling to handling being a student athlete this semester. With thier **AuDHD**, Blair struggles to keep track and complete their assignments on time. At times if they hadn't set timers in advance, they have forgotten about assignments altogether.

INTERESTS

Blair is into **sandbox games** like **Minecraft**, and mobile games like Roblox. In their free time, Blair likes watching **WWE** and Food Network. They also like listening to EDM and doom-scrolling on Tiktok.

Why Blair chose SPROUTS

Blair was in a Biology lab when they saw one of their classmates usign SPROUTS. They are fairly new to the app, but they have enjoyed their experience so far. They have recently created an account and added a few assignments to them calendar.



