

## Blake Franks



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### **EDUCATION**

**University of South Carolina**, Columbia, SC  
*Bachelor of Computer Information*  
Minor in Business Administration

May 2028  
GPA: 3.0

### **INTERCOLLEGIATE ATHLETICS**

**University of South Carolina Football**  
*Student-Athlete*

August 2024 – Present

- Manage a full academic course load in addition to 20 hours per week of practice, conditioning, film study, team meetings, competition, and travel

### **EXPERIENCE**

**University of South Carolina Athletics**, Columbia, SC  
*Marketing Intern*

May – August 2024

- Worked at an Ice Cream parlor
- Researched and analyzed effective ways to market myself within the sports industry
- Connected with fans and athletes via social media platforms including Instagram, Twitter, and Snapchat

### **LEADERSHIP AND INVOLVEMENT**

**Student Athlete Advisory Committee (SAAC)**, University of South Carolina  
*Volleyball Representative*

August 2022 – Present

- Actively maintain a positive relationship between student-athletes, the student body, faculty and staff to examine issues and propose solutions to relevant student-athlete issues
- Create social media content to enhance cross-team community as a member of the Marketing Committee

### **HONORS**

- University of South Carolina AD Honor Roll -2024

### **SKILLS**

- Advanced knowledge of Microsoft Word, Excel, and Power Point
- Experience utilizing Adobe Photoshop and InDesign
- Able to use HTML, JavaScript, other coding, or computing tools