

+44 7946 272293 support@gamershubnetwork.onmicrosoft.com

Effective Date: 28/04/2025 **Last Updated:** 28/04/2025

1. Introduction

This Client Agreement ("Agreement") is entered into by and between Gamers Hub Network ("Agency") and the client ("Client") for the provision of TikTok-related digital marketing and content creation services. By entering into this agreement, both parties agree to the terms outlined below.

2. Scope of Services

Gamers Hub Network agrees to provide the following services:

- TikTok content strategy, production, and scheduling
- Influencer discovery, vetting, and management
- Paid advertising campaign setup and optimization
- Analytics and reporting

Any services outside this scope must be agreed upon in writing and may incur additional fees.

3. Deliverables & Timeline

All deliverables and timelines will be mutually agreed upon and documented in a project brief. Delays caused by the Client's failure to provide necessary materials or approvals will not affect the agreed deadlines on Gamers Hub Network's side.

4. Payment Terms

- All projects require a 50% upfront deposit unless otherwise agreed.
- The remaining 50% is due upon delivery of the final content or project milestone.
- Invoices are payable within 14 days of receipt.
- Late payments are subject to a 5% monthly interest charge.

5. Intellectual Property

VAT No: GB123456789

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All original content created by Gamers Hub Network will be owned by the Client upon full payment, unless otherwise stated. Agency reserves the right to display final work in its portfolio unless an NDA is in place.

6. Confidentiality

Both parties agree to keep all proprietary or confidential information private. This includes campaign strategies, data, trade secrets, and personal information.

7. Termination

Either party may terminate this agreement with 14 days written notice. If terminated by the Client, payments for work completed up to that point are still owed. No refunds will be issued after the 14 day cooling off period or unless aggreged for certain circumstances.

8. Liability

Gamers Hub Network is not liable for:

- Platform changes or bans beyond our control (e.g., TikTok algorithm changes)
- Content takedowns due to changes in TikTok's policies or community guidelines
- Third-party influencer behavior or breaches of contract

9. Dispute Resolution

Any disputes will first be addressed through informal negotiations. If unresolved, they will proceed to mediation or arbitration in accordance with the laws of the British standards act.