Hochschule München

Hello!
We are students from the Munich University of Applied Sciences conducting research on how restaurants can better manage fluctuating customer demand.
Our goal is to understand the challenges restaurants face with uneven occupancy and to explore digital solutions that help optimize capacity and profitability.
We would greatly appreciate it if you could take a few minutes to complete our questionnaire. Your insights will help us design smarter tools to support restaurants in the future.

Date: _____ Interviewer: _____ Nr.: _____ Rejections: _____

1. What is your age group? ☐ under 20 ☐ 20–29 ☐ 30–39 ☐ 40–49 ☐ 50+
2. What is your current occupation?
   ☐ Student ☐ Employee ☐ Self-employed ☐ Other: _____
3. Where do you live? ☐ Munich city center ☐ Greater Munich area ☐ Other: _____
4. How often do you eat out at restaurants or cafés? ☐ Several times per week ☐ Once per week ☐ 2–3 times per month ☐ Rarely
5. When do you usually go out to eat?
   ☐ Lunch ☐ Dinner ☐ Afternoon coffee/snack ☐ Varies
6. Have you ever experienced overcrowded restaurants during peak hours?

   _____

7. Do you sometimes find it hard to get a table without a reservation?

   _____

8. How often do you notice restaurants that are empty during off-peak hours?

   _____

9. How do you usually choose where to eat?

   _____

10. What would motivate you to eat out during off-peak hours?

   ☐ Discounts☐ Shorter waiting times☐ Exclusive deals☐ Quieter atmosphere☐ Other: _____

11. Would you use an app that shows real-time table availability and off-peak discounts in Munich?

   _____

Thank you very much for taking part in this survey!