

# Team Canvas

Team name

CityScape

Date

21.10.2025

## PEOPLE & ROLES



What are our names and the roles we have in the team?

**Hossam:** Teamworker,

**Implementer:** Supports others while turning ideas into practical actions to achieve team goals.

**Lara:** Shaper; **Implementer:** Ensures high-quality results by checking details and completing tasks thoroughly.

**Emin:** Plant: Creative, unconventional thinker who generates innovative ideas and solutions.

**Michael:** Co-Ordinator, Specialist: Coordinates activities, ensures clarity on goals and timelines, and contributes technical and business expertise.

**Chiara:** Teamworker; Ressource Investigator: Ensuring Cooperations within the team and externally.

What are we called as a team?

**CityScape**

## COMMON GOALS

What you as a group really want to achieve?  
What is our key goal that is feasible, measurable and time-bounded?

Develop a digital solution (e.g., app, platform, prototype) to enhance culture, leisure, or sports experiences in Munich



## VALUES

What do we stand for? What are guiding principles?  
What are our common values that we want to be at the core of our team?



Connectivity  
Accessibility  
Creativity  
Teamwork  
Passion

## PERSONAL GOALS

**Hossam:** Discover new ideas that can make Munich's sports and cultural life more engaging and connected for everyone.

**Lara:** To think entrepreneurially and turn ideas into practical outcome

**Emin:** Developing teamwork skills

**Michael:** Apply background in IT and business to help transform ideas into market-oriented solutions

**Chiara:** Making the cultural Offers of our City more known and easier accessible



## PURPOSE

To develop an innovative solution addressing a real challenge in culture, leisure, and sports



## NEEDS & EXPECTATIONS

What each one of us needs to be successful? What are our personal needs towards the team to be at our best?



- Finding out the actual demand for our offer
- Collecting enough information to make the offer useful
- Creating a website / app

## STRENGTHS & ASSETS

What are the skills we have in the team that will help us achieve our goals?

What are interpersonal/soft skills that we have?

What are we good at, individually and as a team?

- Only group focused on Leisure, Sports and Culture
- Diverse group with different skill sets
- Knowledge of cultural and sports trends
- Efficient - we found our Base Idea quickly
- Access to potential users for testing ideas



## WEAKNESSES & RISKS

What are the weaknesses we have, individually and as a team?

What our teammates should know about us?

What are some obstacles we see ahead us that we are likely to face?



- Time Limit
- Gathering Information and Information Accessibility
- Market already saturated with similar concepts
- Overfocus on ideas, less on execution