

Anfertiger: Lamija Fatic, Valentin Maresch, Bernhard Raab

1. Seat reservations for big festivals like the Oktoberfest (Paulaner as Interviewpartner)

Reservations for festivals like the Oktoberfest can be very confusing, since there is no central web page, but one must apply with the hosts themselves

2. Reservations for Allotment Garden (Allotment Clubs)

Many People in Munich live in a flat and don't have their own garden. The reservations for allotment gardens are outdated and the waiting list is long

3. Parking Spaces in the inner city (private parking space owners not city of Munich)

Many People have difficulties in finding a parking space, especially in the inner city. Maybe Park and Ride parking places.

4. Digital platform for innovation and startup of München (information about problems in the city, ideas, running startups ...)

5. Gas Station, pay digitally (maybe a broader platform like parking)

(Interviewpartner might be gas station owners, people who drive cars depending from which perspective we approach the topic)

6. Central page for clubs, events... all in one place

7. Digital platform for lifecycle of living area (see upcoming construction works in your area, new buildings and other relevant info)

#### 8. „ChargeNow Local“ – sharing private E-Wallboxes

**Problem:** Electric car drivers often cannot find a free charging station, even though many homeowners have private wall boxes.

**Solution:** Platform for sharing private wall boxes – e.g., neighbors offer their power outlets for a fee.

**Revenue model:** Commission per charging session, Membership fee for providers, Partnerships with municipal utilities

#### 9. SpaceUp Munich – Utilizing vacant space

**Problem:** Small spaces (garages, basements, rooms) remain vacant, while startups, artists, and private individuals are seeking affordable space.

**Solution:** Sharing platform for short-term space rental – e.g., for storage, pop-ups, co-working.

Revenue model: Commission or service fee, Additional features (insurance, security package)

#### 10. “Local Loop Munich” – Marketplace for local, sustainable products

Problem: Many small Munich-based producers (honey, soap, fashion) lack visibility.

Solution: A local online marketplace where users can find, compare, and order regional products (not Amazon, but deliberately local).

Revenue model: Commission per sale, Retailer subscription / premium

#### 11. “TaxEase” – Tax assistance for students

Problem: Many students do not know how to file their tax returns.

Solution:

App that guides users through the most important points (e.g., travel expenses, work equipment) in simple language and provides tips.

Business model:

- Monthly subscription or small fee per export
- Affiliate partnerships with tax tools (e.g., Taxfix, WISO)

Feasible: Clickable Figma prototype or interactive web form.

#### 12. “BeeGreen Munich” – Digital sponsorships for urban bees

Niche: Urban beekeeping & sustainability.

Solution: App/platform through which citizens can sponsor small bee colonies (e.g., on school roofs or at companies), Users can see the location, honey yield, and receive updates.

Revenue model:

Monthly contribution (subscription) for sponsorship, Cooperation with local beekeepers.

#### 13. AI-supported quotation and communication platform for small craft and trade businesses

Many small craft businesses work with very limited administrative capacity and currently rely on WhatsApp messages, phone calls, and handwritten notes. This leads to delays, forgotten jobs, and lost revenue.

The platform would centralize all customer communication and use AI to automate the quotation process. For example, craftsmen could upload photos or short voice messages describing a task, and the AI would analyze the job requirements, estimate labor and material needs, and generate a structured, professional quotation within minutes. The platform could also store previous jobs to help create realistic price suggestions and ensure consistent pricing.