Stop the Guessing Game: OGAP Brings the "OOONO Logic" to Munich's Parking Chaos
"Make Parking Simple. Find. Share."
www.ogap.app / **hmmuenchen.ogap.app**

Munich, January 8, 2026 – Five students from the Munich University of Applied Sciences (HM) are launching **OGAP**, an intelligent solution for one of the biggest urban problems: the search for a parking space. The self-developed app revolutionizes on-street parking through a community-based approach and real-time predictions. In doing so, the team is guided by the success principle of OOONO and has already secured the Danish company for a **strategic partnership** to rapidly scale the community. Following intensive market analysis and user surveys, OGAP is now entering the next phase: Fueled by a successful **€50,000 pre-seed financing** round, the MVP (Minimum Viable Product) is launching for commuters and residents in the greater Munich area to kickstart the **market entry**.

What it's about: The average driver in Munich spends around **50 hours** a year just looking for a parking spot. This costs not only time and nerves but causes an average loss of **€1,100** per year due to fuel and wear and tear – not to mention the unnecessary CO_2 pollution. While the number of registered vehicles in Munich has risen to over 883,000, public parking space remains scarce. This is exactly where **OGAP** comes in: A platform that makes vacating parking spaces visible in real-time, drastically reducing search traffic.

"We wanted to close the gap left open by navigation systems and parking garage apps: parking directly on the street. OGAP is designed to be as simple as possible: Find a spot, share it, done," says Moritz Höltl, Co-founder of **OGAP**. "Our vision is 'Make Parking Simple' – we want to take the daily stress out of the commuter's routine."

Why this matters: Many existing solutions (such as parking garages or B2B providers) only cover private or commercial parking spaces. However, over **70%** of drivers fight for public "on-street" spots daily. Competitors often focus on payment processes or vague zone data. OGAP, on the other hand, uses a community approach to deliver precise information at the parking spot level. This is particularly relevant for the more than **600,000 commuters** who stream into Munich daily and require flexibility that public transport often cannot offer during off-peak hours.

The team's preliminary studies showed that the demand is huge: Over **50%** of those surveyed are dissatisfied with the current parking situation. The "last-mile" search, in particular, causes frustration. The concept of OGAP is oriented towards users like "Anna Weber" (32, Project Manager), who depend on their car but have no time for long search loops. "An app that tells me where someone is leaving before I even turn into the street changes my whole morning," was the feedback from early user interviews.

Following the successful concept phase, **OGAP** celebrates the start of the pilot phase today: The app is now available to selected test users. Initial tests show that prediction accuracy increases significantly through community inputs ("I'm leaving now"). OGAP is therefore not just a navigation tool, but a tool for more efficient, stress-free, and eco-friendly urban mobility.

OGAP saves time, reduces emissions, and works through the power of the community. Interested parties can register for the Beta phase via our landing page immediately. Further features and collaborations with the city are being planned. Images and project data are available in the Media Kit.

FAQ – Frequently Asked Questions

1) What exactly is OGAP? An app that simplifies the search for public parking spaces (On-Street Parking). It uses community data and algorithms to display free or soon-to-be-free parking gaps.

2) Is this just another navigation app? No. While Google Maps & Co. get you to your destination, OGAP handles the "last mile" of the parking search. We focus specifically on the availability of parking space at the curbside.

3) How does the prediction work? Through the community ("Social Parking"). Users report when they are leaving a parking spot ("Handshake"). Additionally, we use historical data to calculate probabilities for available spots.

4) Who is OGAP for? For everyone who relies on a car in metropolitan areas – especially commuters, residents in managed parking zones, and Young Professionals like our persona "Anna".

5) Where does OGAP work? At launch, the focus is on the Munich city area and heavily frequented districts (e.g., Schwabing, Maxvorstadt). Expansion to the surrounding area is planned. A major advantage is location independence.

6) How much does it cost? In the current phase, usage is free as we want to build the community. Later premium features for guaranteed predictions are conceivable.

7) How does OGAP differ from parking garage apps? Competitors often focus on paid parking garages (Off-Street). We solve the problem where it hurts the most: with free or affordable parking on the street.

8) Do I need to register? For active participation (reporting parking spots) and handshake actions, an account is required.

9) Does this really save CO_2? Yes. Those who circle the block less consume less fuel. With 50 hours of search traffic per year, there is enormous potential for savings here.

11) What happens if someone takes the spot before me? Since this is public space, we cannot reserve spots. However, the app displays the **probability** and **live reports** to maximize your chances.

12) How current is the data? As current as the community. The more users participate ("Share Free Parking"), the more precise the network becomes in real-time.

13) Is the app safe to use in traffic? Operation is designed for minimal distraction. We recommend setting the route before starting your journey or using voice output.

14) Data privacy & tracking? We use location data only to facilitate parking spots. Your movement profiles are not sold. Transparency is our top priority.

15) Contact for Press & Investors? Please contact us at press@ogap-parking.de or directly via our website for partnerships.

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