# BRKTranslate

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# CONTENT

# Meet the Team

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# Problem

**01**

Feeling empowered and self-sufficient in managing authority mail and documents

**02**

Language barriers

**03**

No support in their native language to understand authority requirements and procedures effectively

# How Might We Statement

Create a user-friendly digital tool that helps adult refugees with limited German language skills and no writing or reading skills at all to effectively manage authority mail
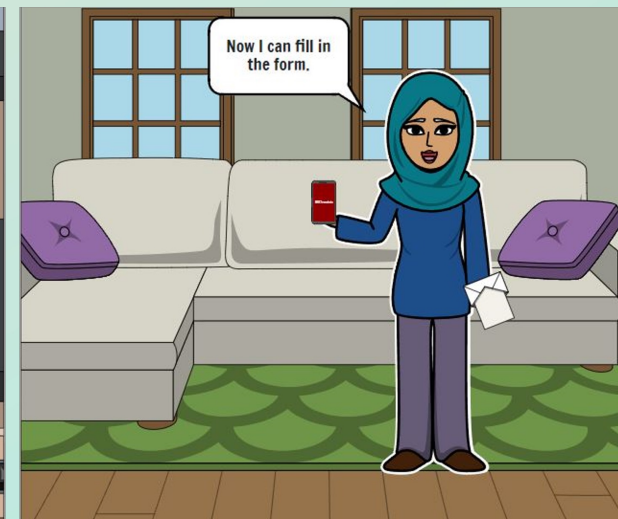
# Solution

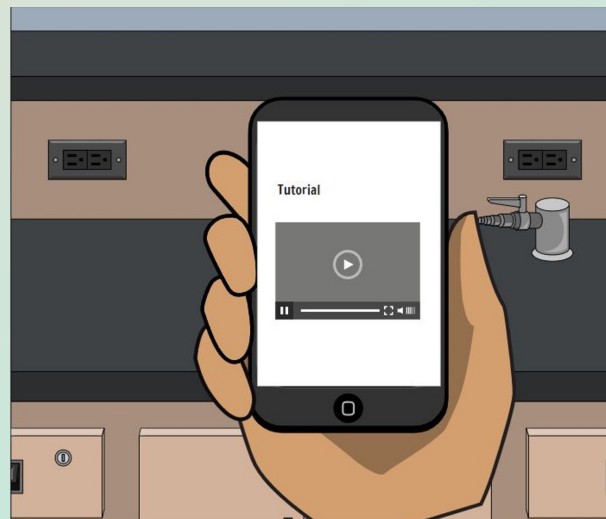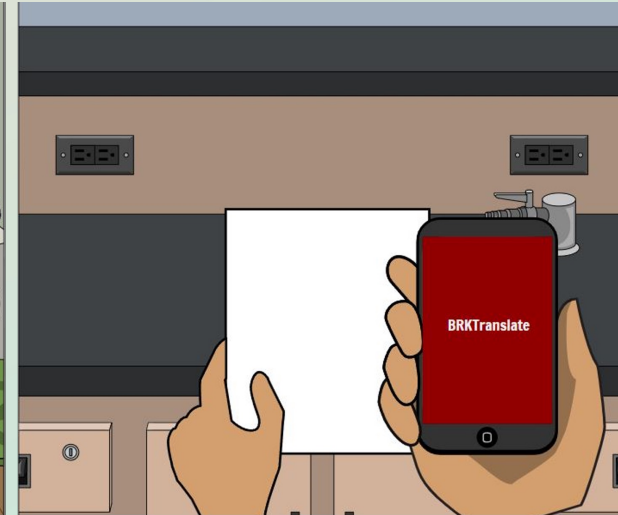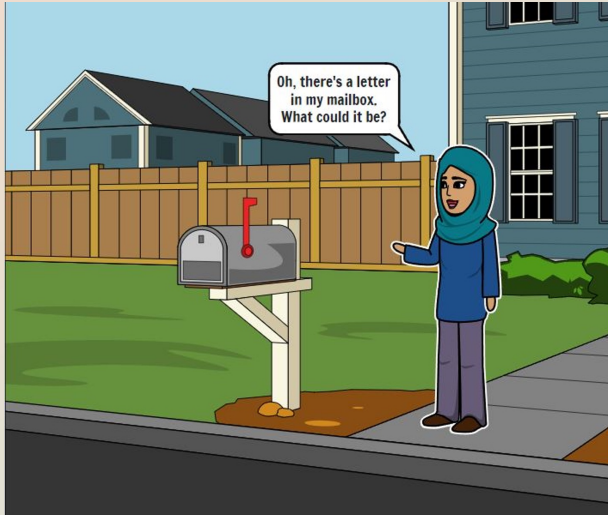**01** App which helps Refugees understand all kind of official documents

**02** Scanning Document & get it translated
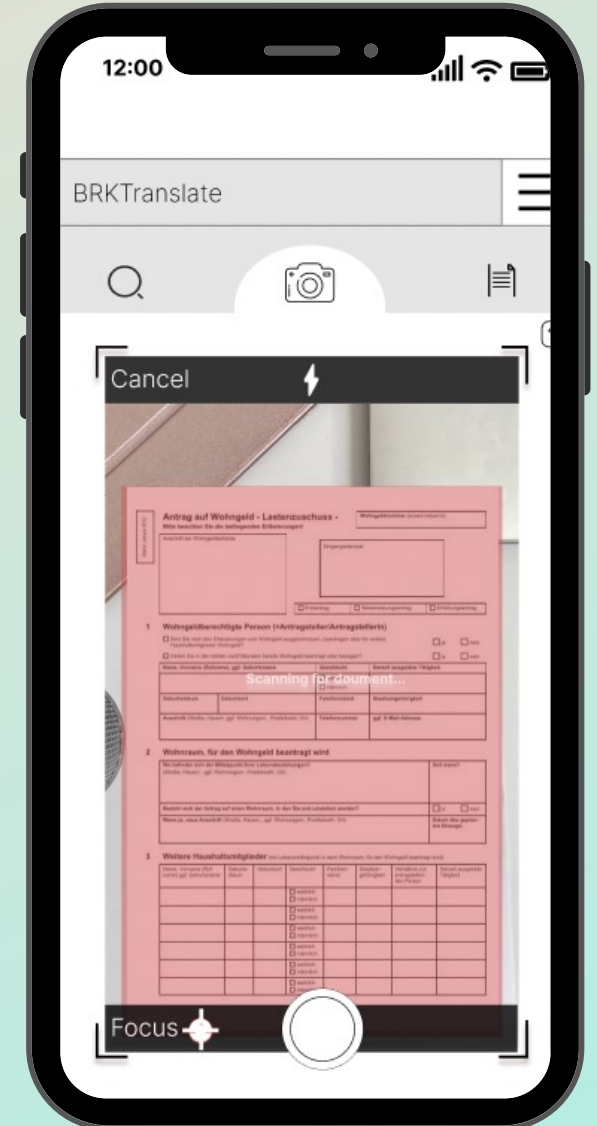
**03** if available, u will get a video Tutorial on how to fill out document
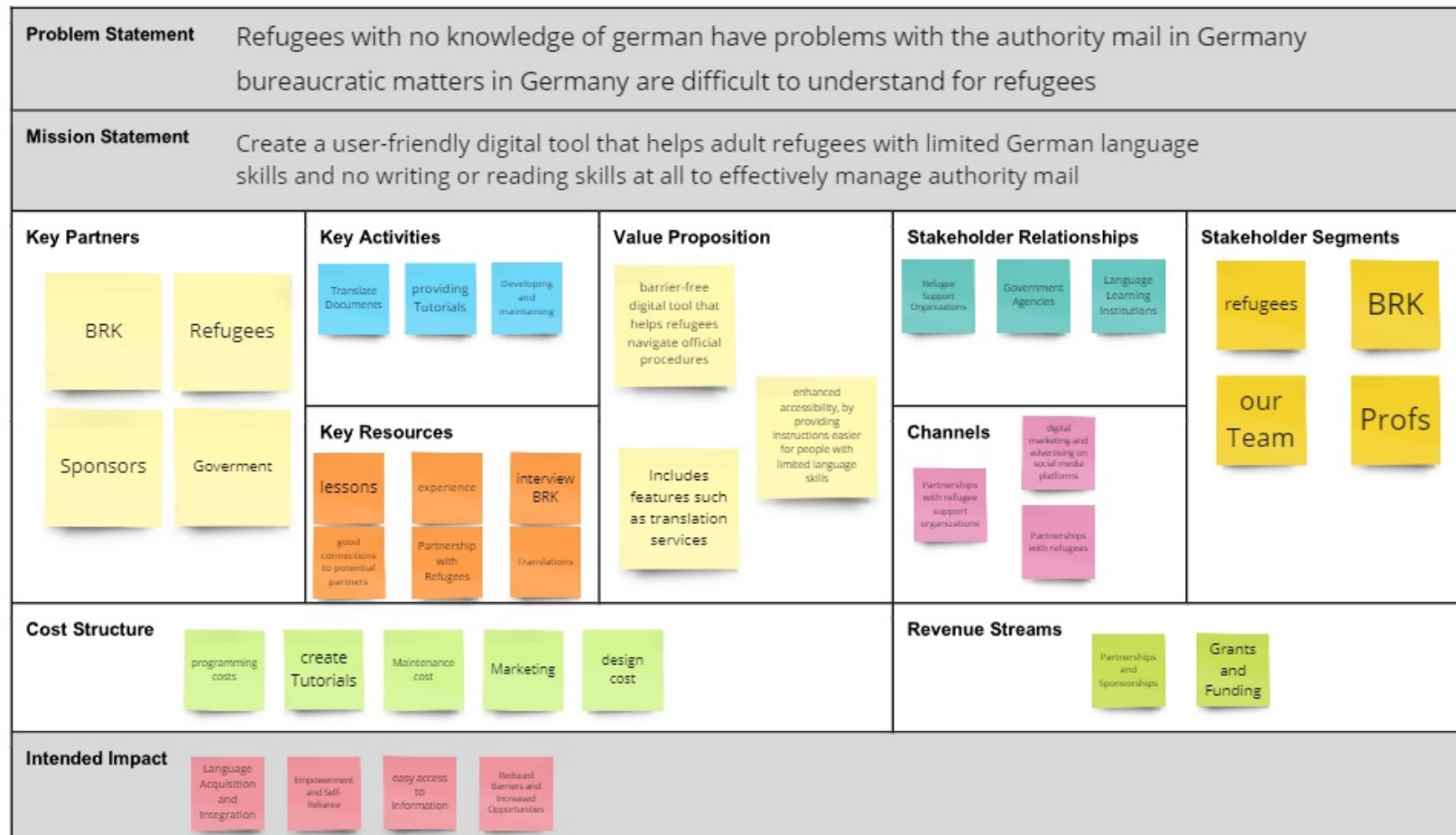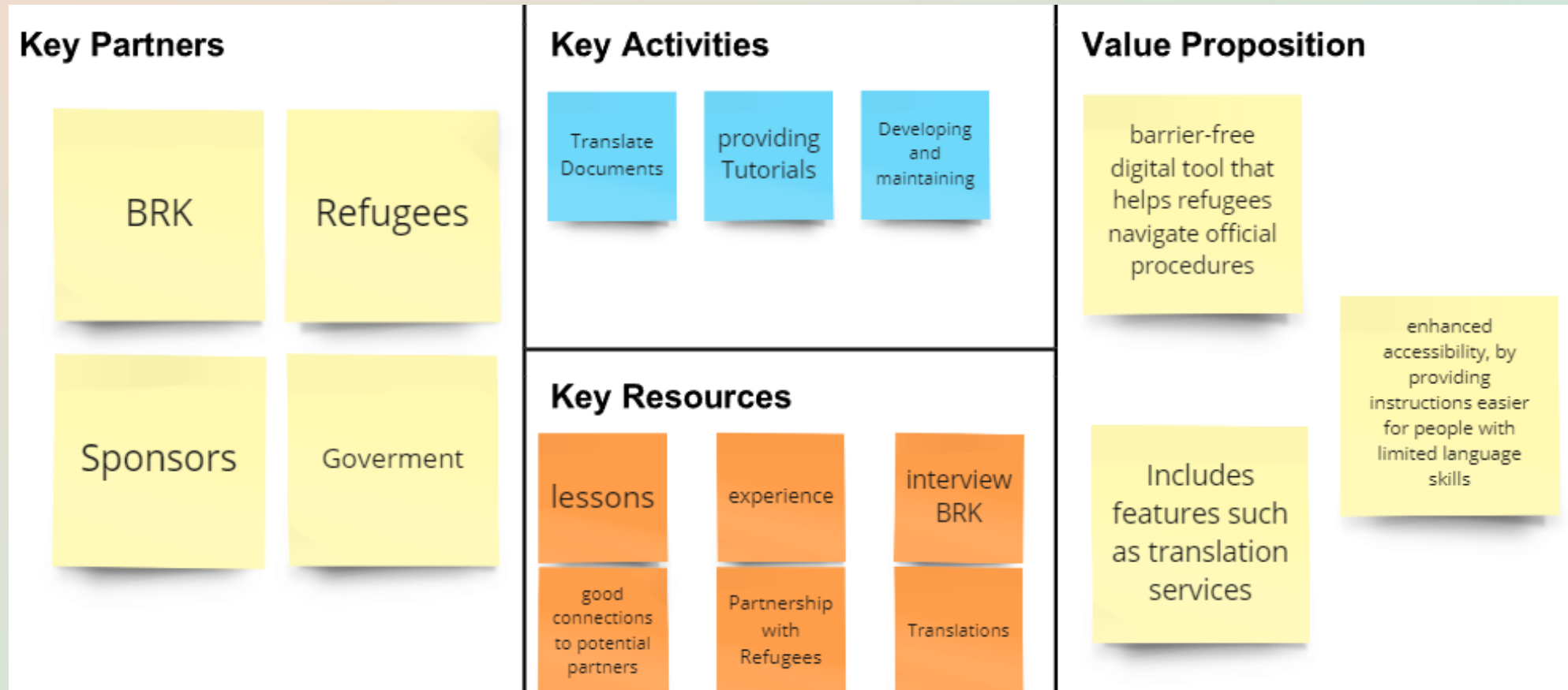
# Storyboard

# Digital Prototype



SCAN ME

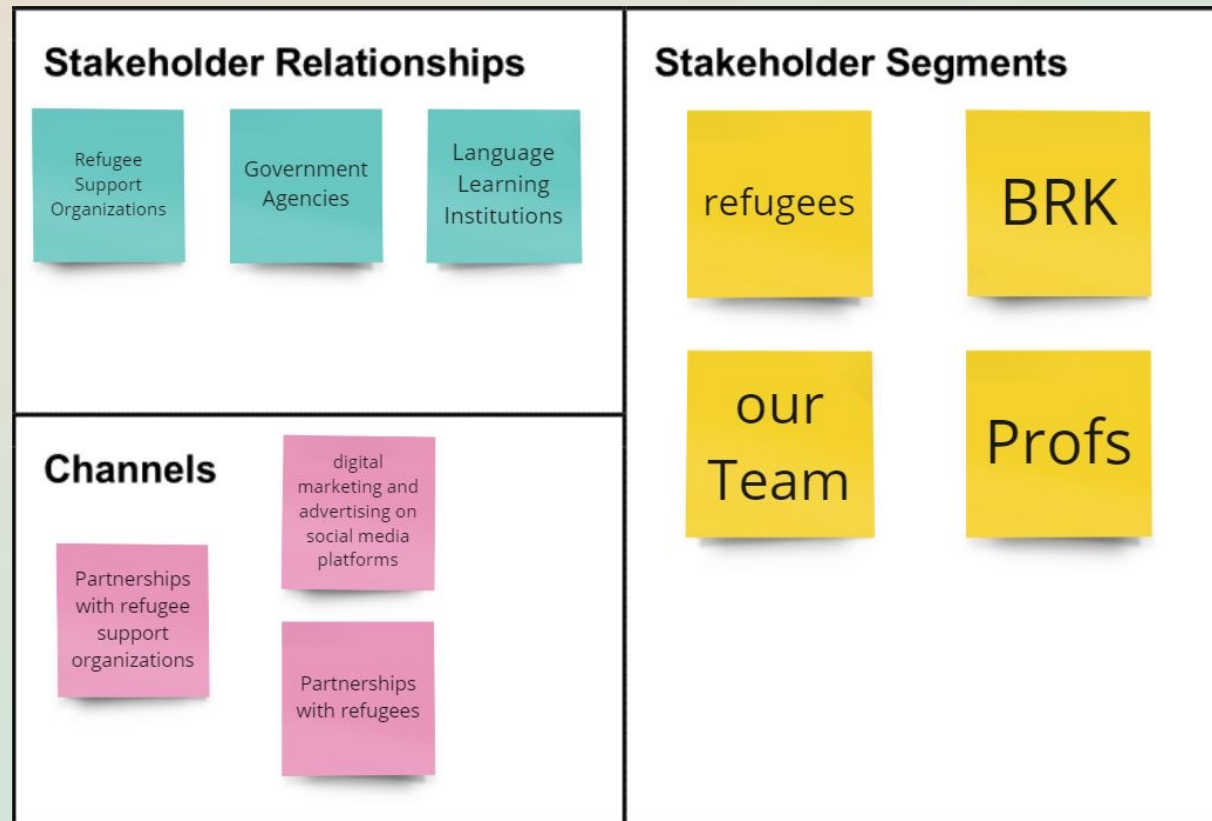LIVE PROTOTYPE

# Business Model Canvas

**Your Venture:**

**Your Legal Structure Hypothesis:**

| Problem Statement | Refugees with no knowledge of german have problems with the authority mail in Germany bureaucratic matters in Germany are difficult to understand for refugees |
|---|---|
| Mission Statement | Create a user-friendly digital tool that helps adult refugees with limited German language skills and no writing or reading skills at all to effectively manage authority mail |

**Key Partners**

- BRK
- Refugees
- Sponsors
- Goverment

**Key Activities**

- Translate Documents
- providing Tutorials
- Developing and maintaining

**Key Resources**

- lessons
- experience
- interview BRK
- good connections to potential partners
- Partnership with Refugees
- Translations

**Value Proposition**

- barrier-free digital tool that helps refugees navigate official procedures
- enhanced accessibility, by providing instructions easier for people with limited language skills
- Includes features such as translation services

**Stakeholder Relationships**

- Refugee Support Organizations
- Government Agencies
- Language Learning Institutions

**Channels**

- digital marketing and advertising on social media platforms
- Partnerships with refugee support organizations
- Partnerships with refugees

**Stakeholder Segments**

- refugees
- BRK
- our Team
- Profs

**Cost Structure**

- programming costs
- create Tutorials
- Maintenance cost
- Marketing
- design cost

**Revenue Streams**

- Partnerships and Sponsorships
- Grants and Funding

**Intended Impact**

- Language Acquisition and Integration
- Empowerment and Self-Reliance
- easy access to Information
- Reduced Barriers and Increased Opportunities

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## Key Activities

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providing Tutorials

Developing and maintaining

## Key Resources

lessons

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interview BRK

good connections to potential partners

Partnership with Refugees

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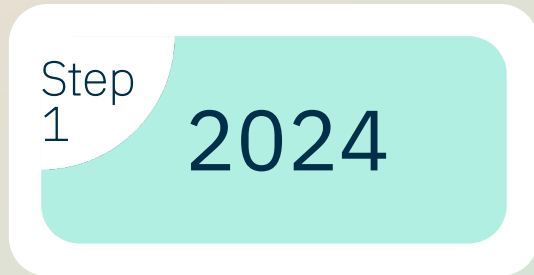
# Lookout into the future

Step 1

2024

Create video Tutorials with AI

Step 2

2025

Fill out documents in the app

# Thank you for your attention!