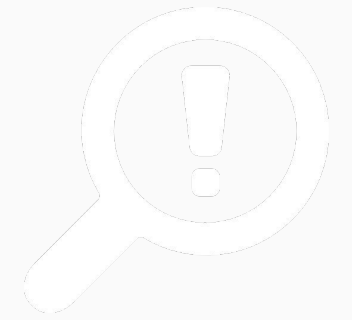


## 1 Why is the problem a problem?

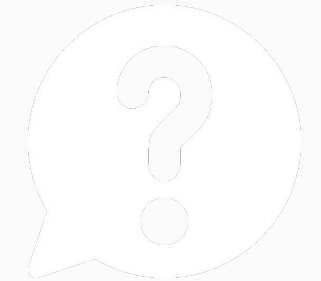
E.g. problem description



↓  
Parents struggle to ensure their children's safety when they can't be physically present.

## 2 Why?

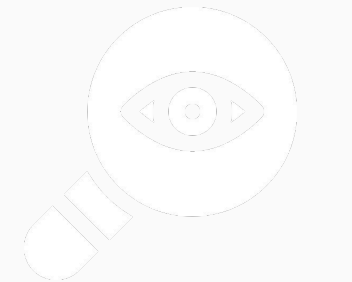
E.g. direct impact



↓  
Because parents can't always be there, they often worry about their children's well-being throughout the day.

## 3 Why?

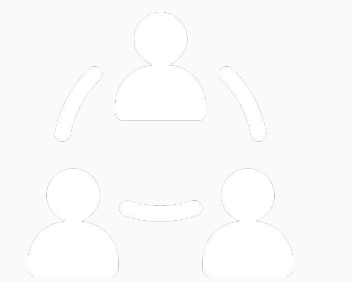
E.g. cause - effect



↓  
This worry exists because there aren't effective, non-intrusive ways to monitor children's safety in real-time.

## 4 Why?

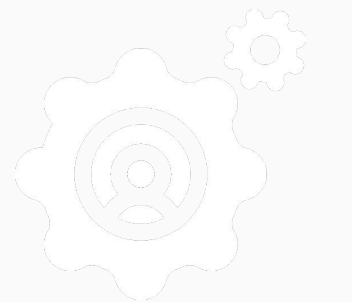
E.g. organizational hurdles



↓  
Existing solutions are often either too complex to use or don't provide enough valuable insights, making them unreliable

## 5 Why?

E.g. system hurdles



↓  
The system relies on outdated technology and lacks affordable, child-friendly options that integrate seamlessly into daily routines.