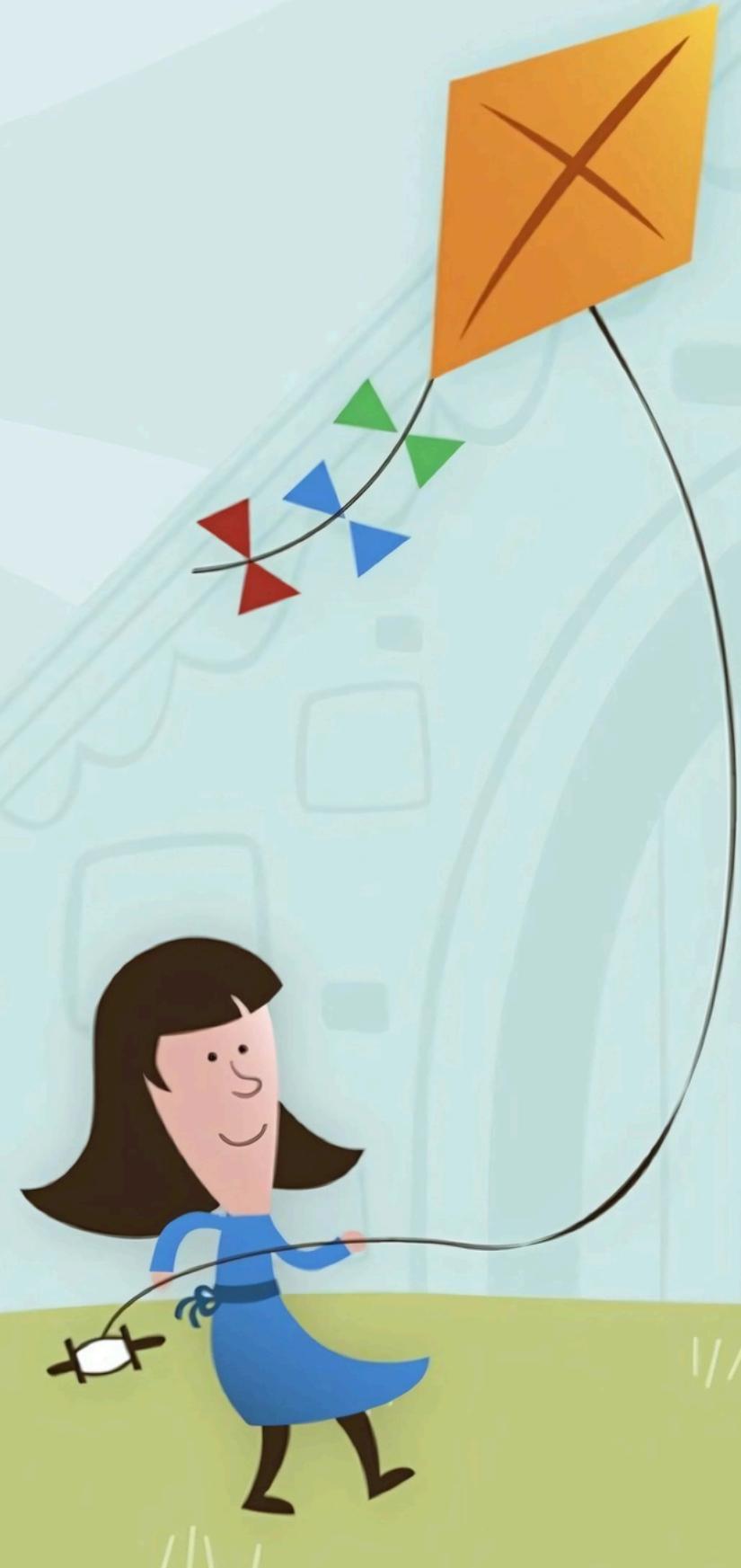




SafePath

Explore Freely, Stay Connected



Rimsha Sajid, Matias Örn, Jon Ander Finez, Leo Bielmeier, Tommi Karvonen

What the Parents think...

“The biggest concern is that if something bad happens, I wouldn’t know where they are, and I couldn’t help them at all.”

“Honestly, it’s the ‘what ifs’ that get to me, what if they get lost or need help and I can’t be there?”





Fe



Kaitlyn Isham

smart maybe you should make the airtag non

idn't work. Cause you



✨Brittany✨

I got a boy with

7-14

Reply



Thefuk

Amen, I always pray when I drop off my daughter
and pray for the staff

My daughter wears one to s



VashonCoffeeDus

My one pet peeve
anytime my kid
to advertise that
it's bumped?!

8-12

Reply



YesiGarcia

Something like this but a recording device 😊

11-1

bracelet 💀

8-7

Reply



24



8-7

Reply



111



Facts & Stats

- 250,000 in Europe
- 20,000 in Spain
- 100,000 in Germany
- 112,000 in United Kingdom

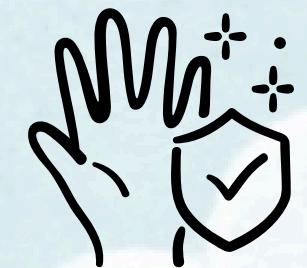


Problem Uncovered



Child safety isn't just about avoiding danger - it's about creating a secure environment.

Smartphone-based solutions lead to disrupted sleep, addictive behaviors, and delayed development.



Our Mission

How might we ensure children's safety in a way that provides peace of mind for parents, fosters confidence and independence in kids, and reduces reliance on smartphones?

Our Bold Solution



Wearable
GPS Tracker



SafePath App



Target Group

- **Primary Target Group:**
Parents of children (ages 4–12)
- **Secondary Target Group:**
Individuals with additional safety needs



Our Bold Solution

*“Technology like GPS gives me reassurance,
knowing I can check in on their location if needed.”*



**SafePath delivers on
that reassurance,**
empowering children
& keeping parents at
ease.



Turning Our Vision into Reality



SafePath '*Wearable*'

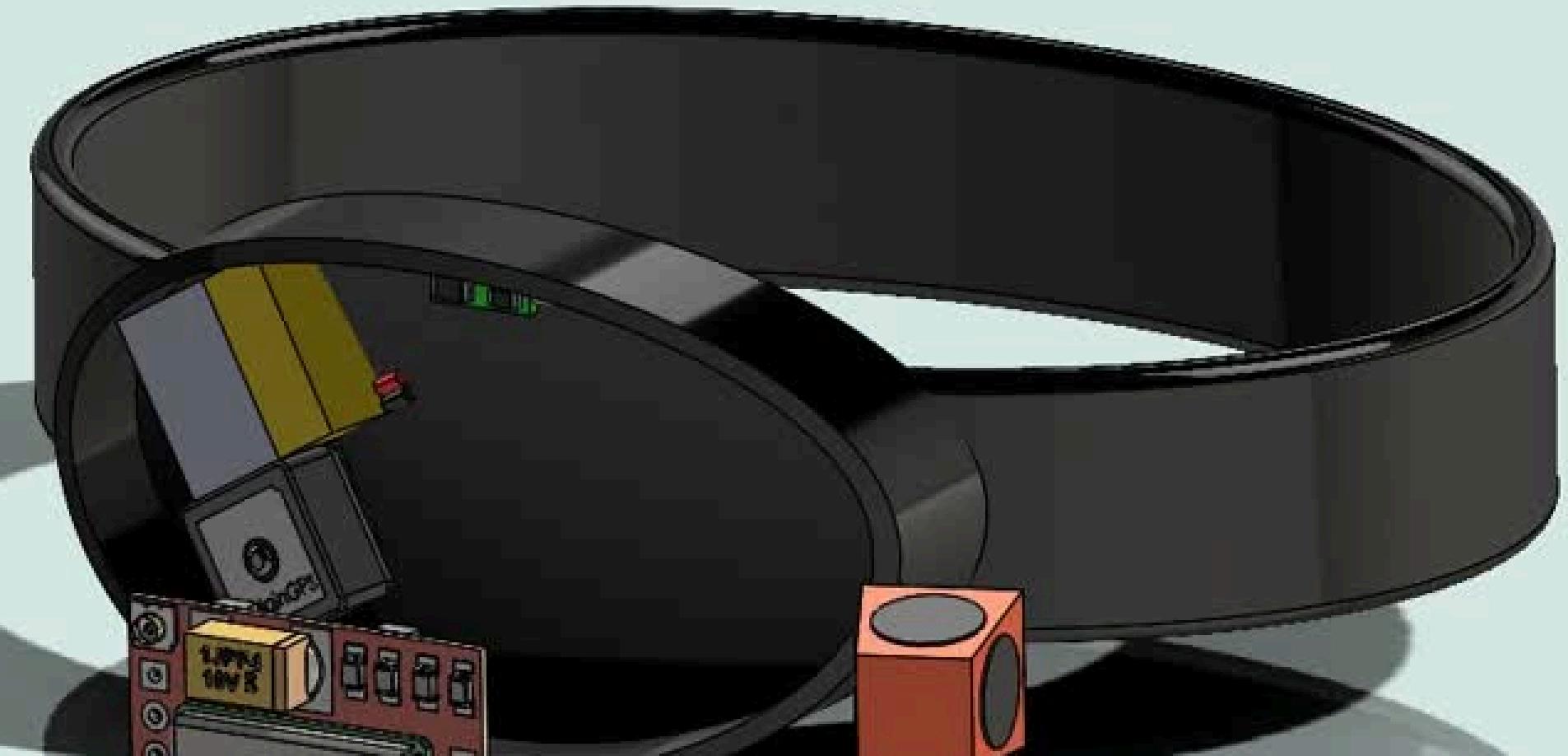
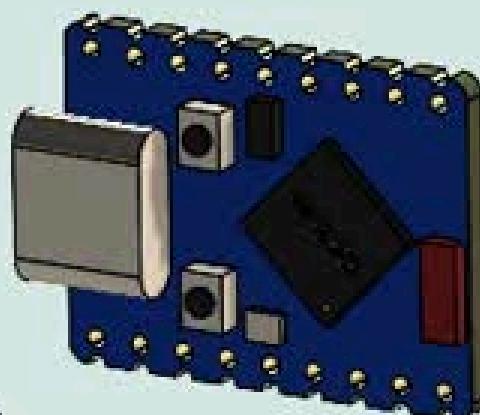


Micro Hornet GPS



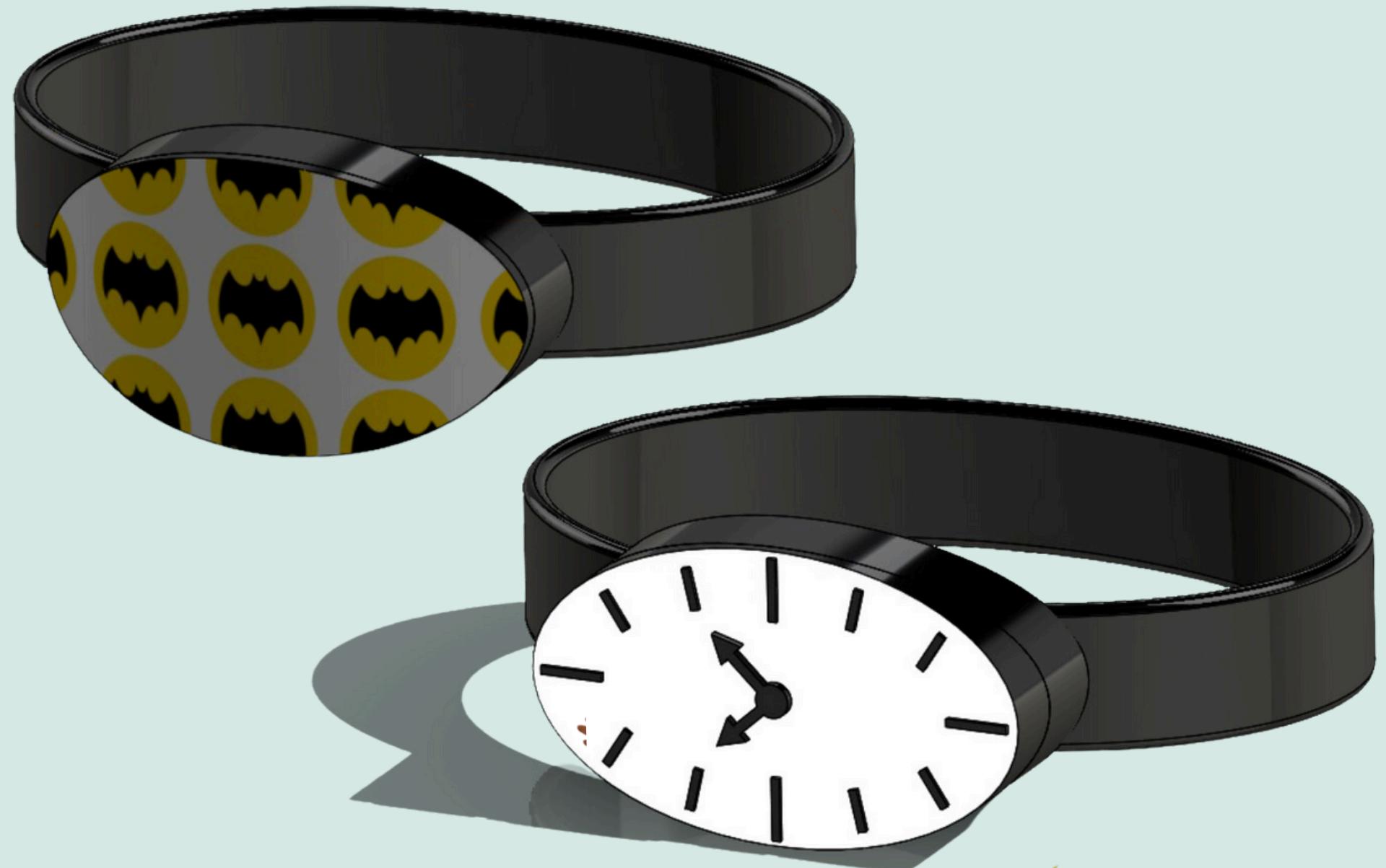
Micrófono Omni IP67

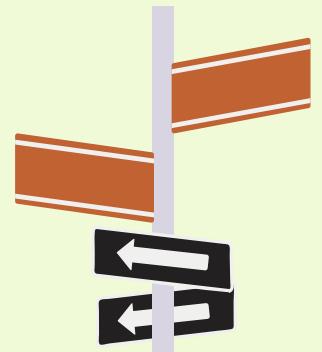
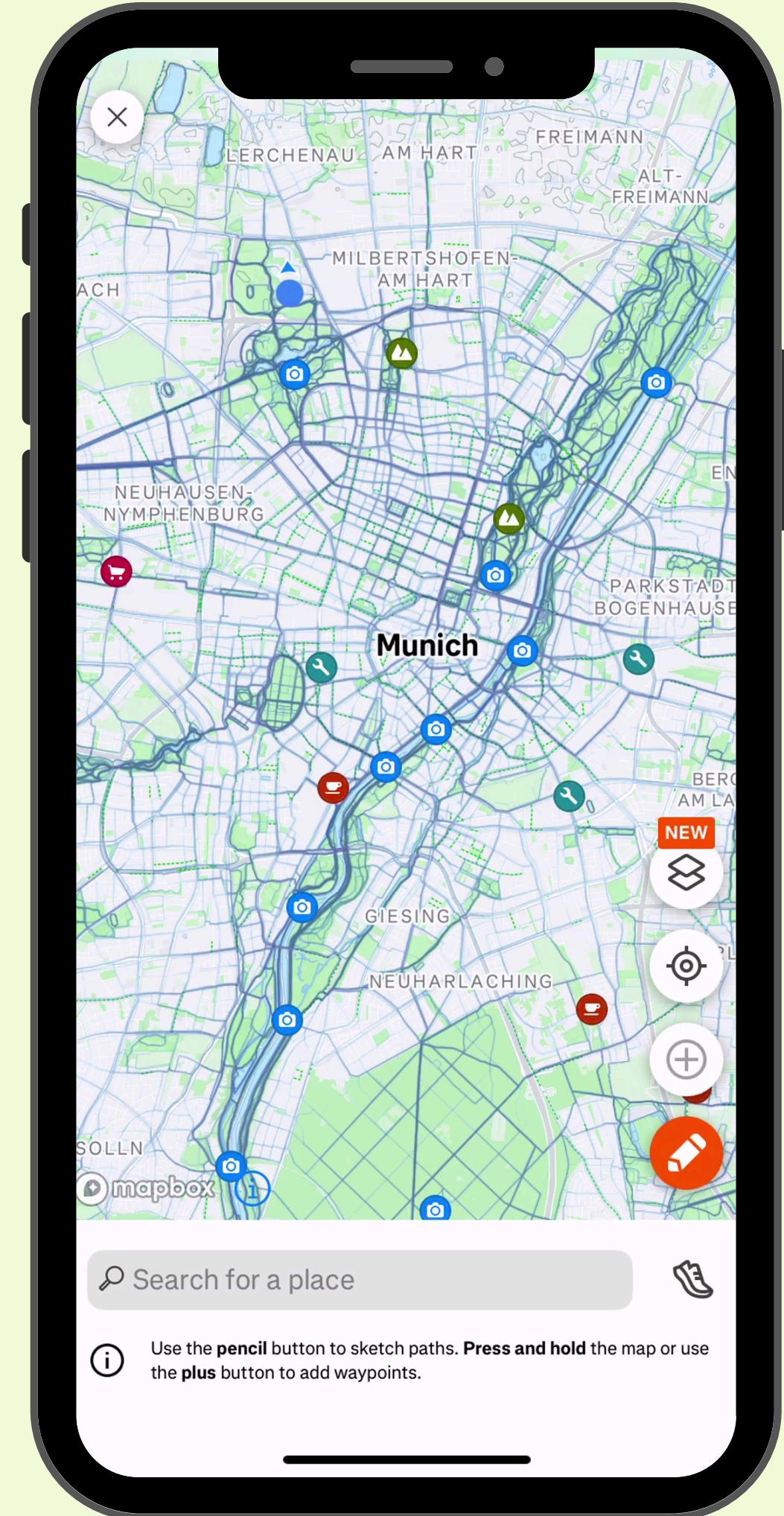




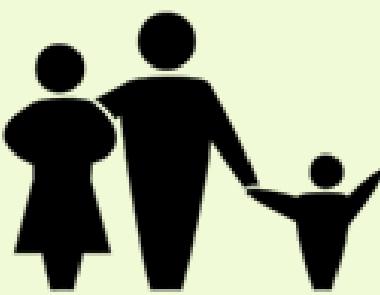
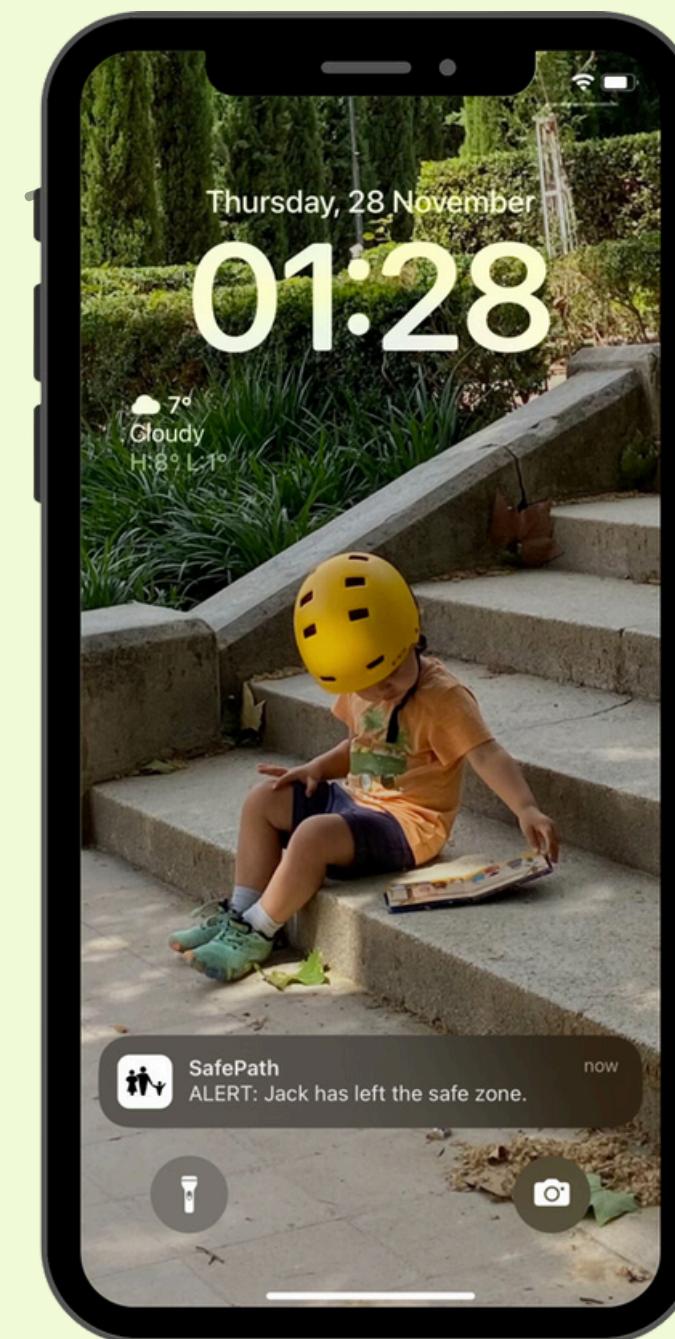
Wearable Features

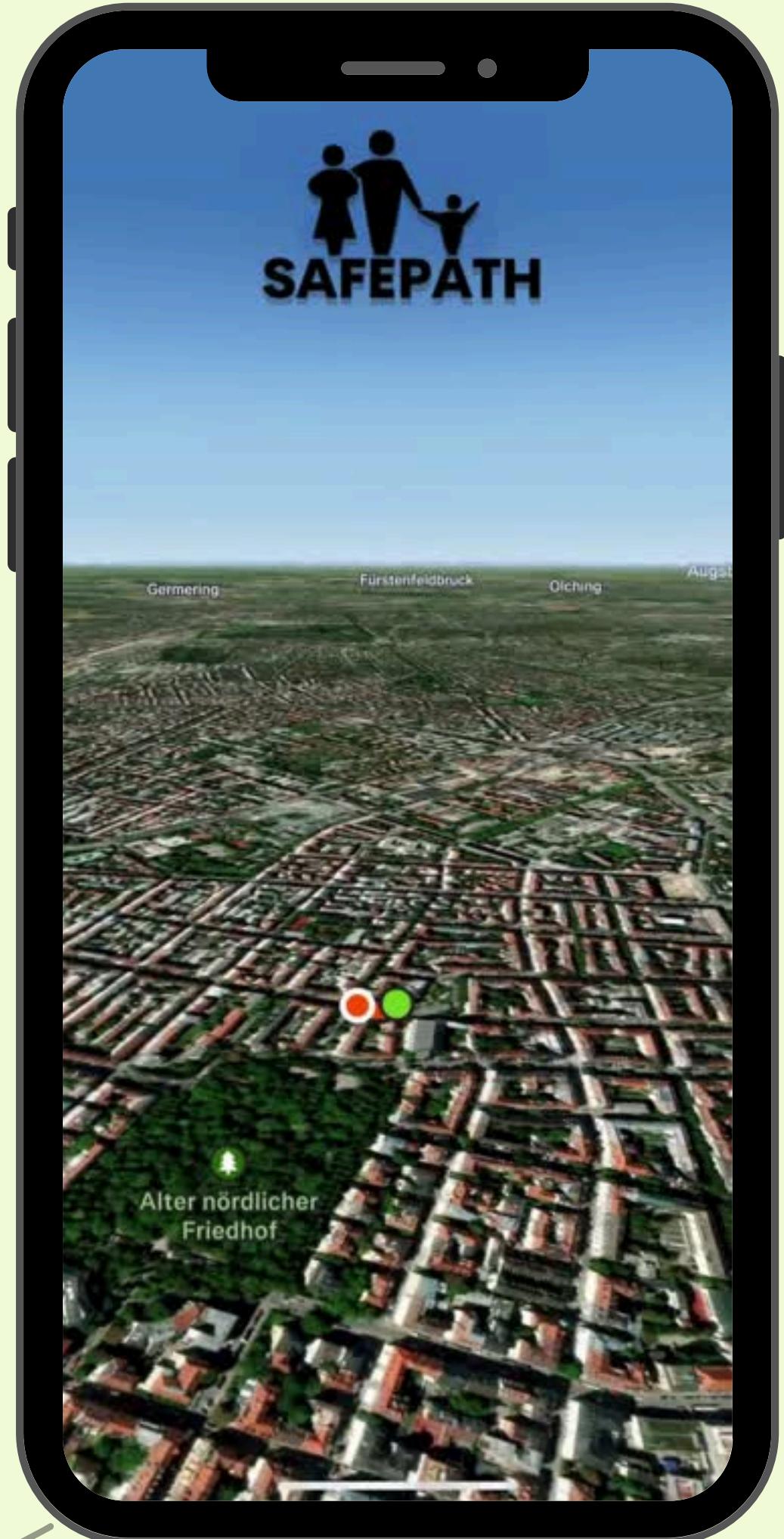
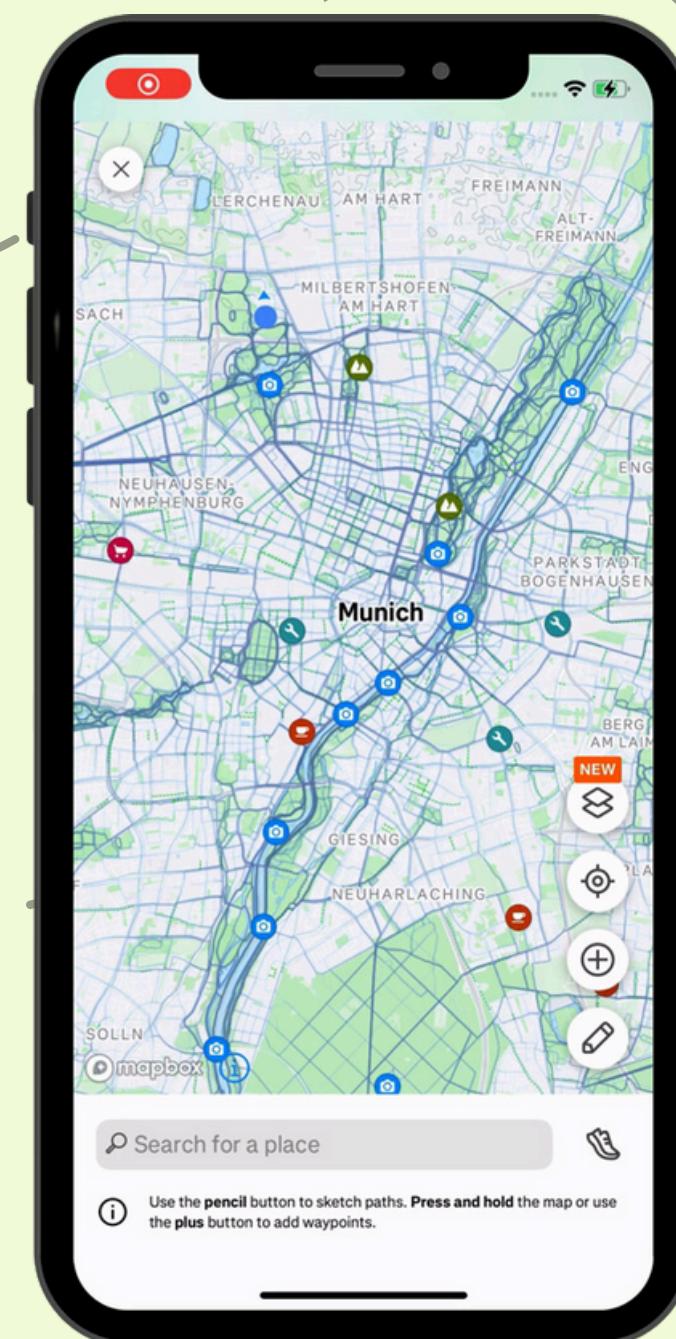
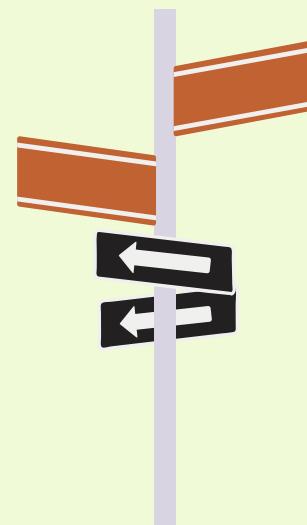
- Sleek Design
- Customisable Bands
- Personal Touch
- User-Friendly



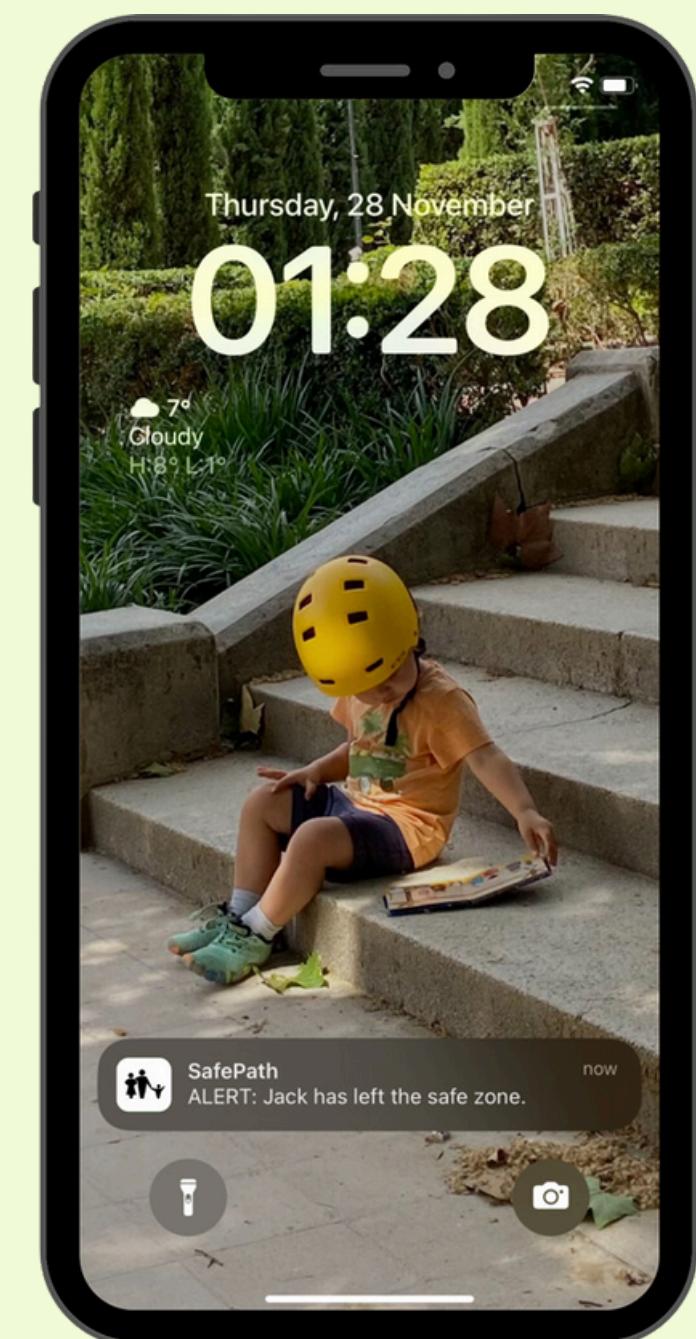


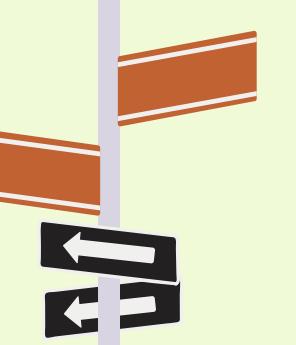
1. Route Mapping



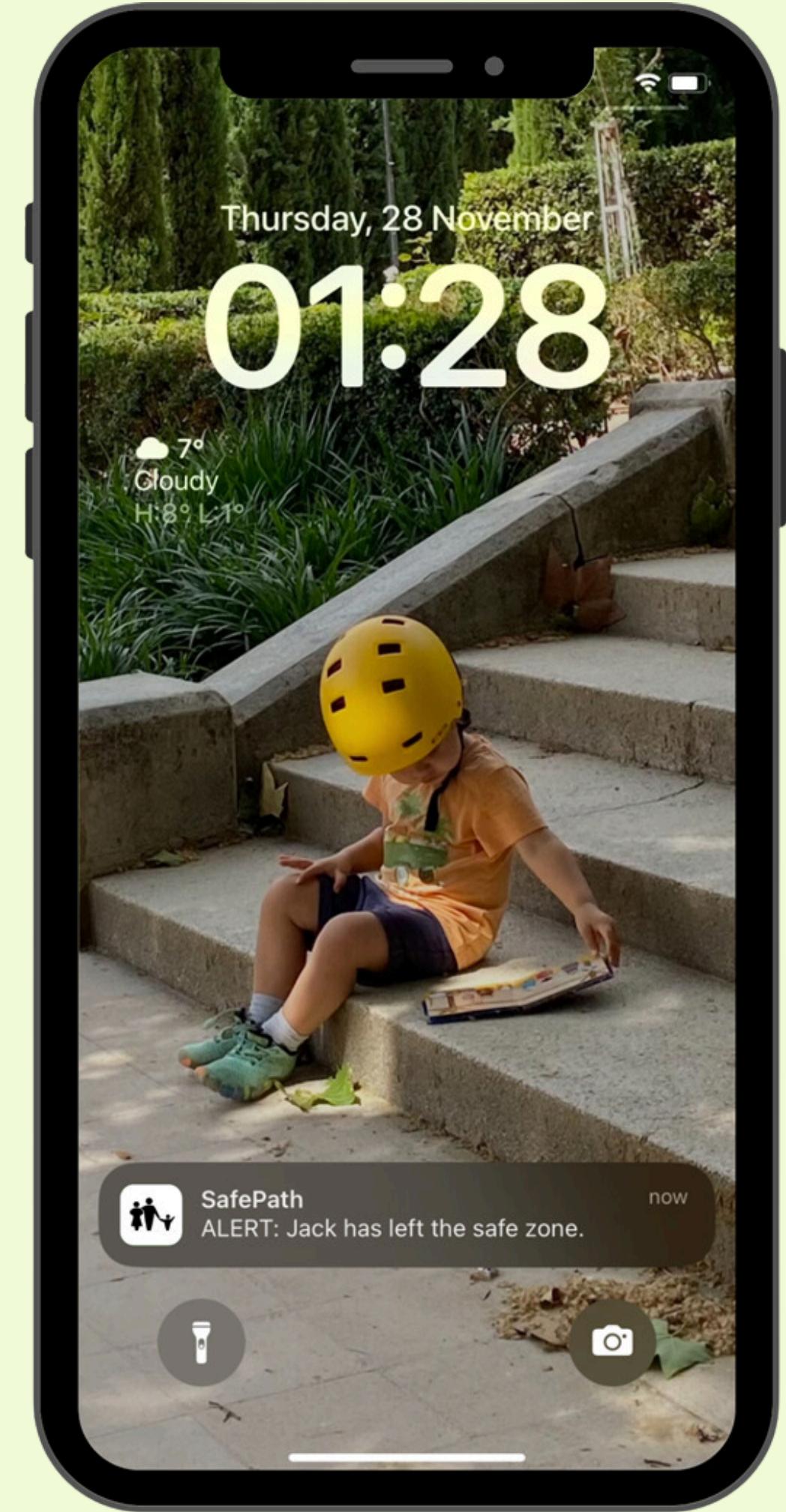
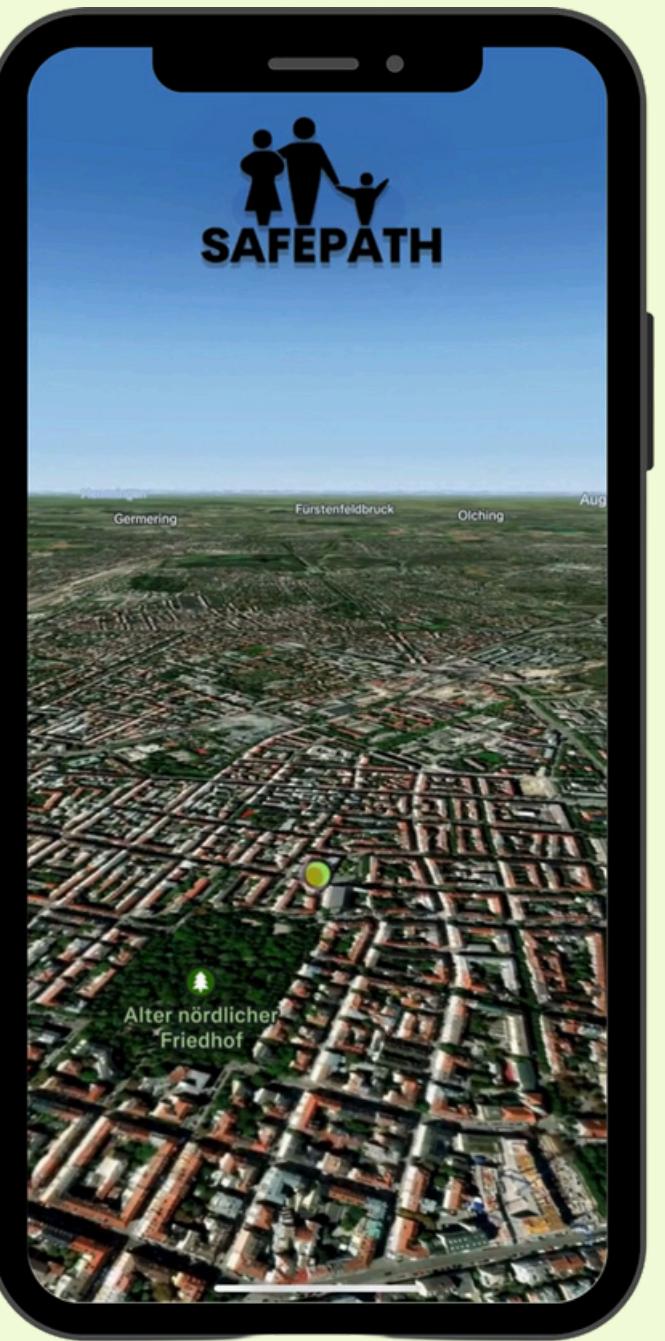
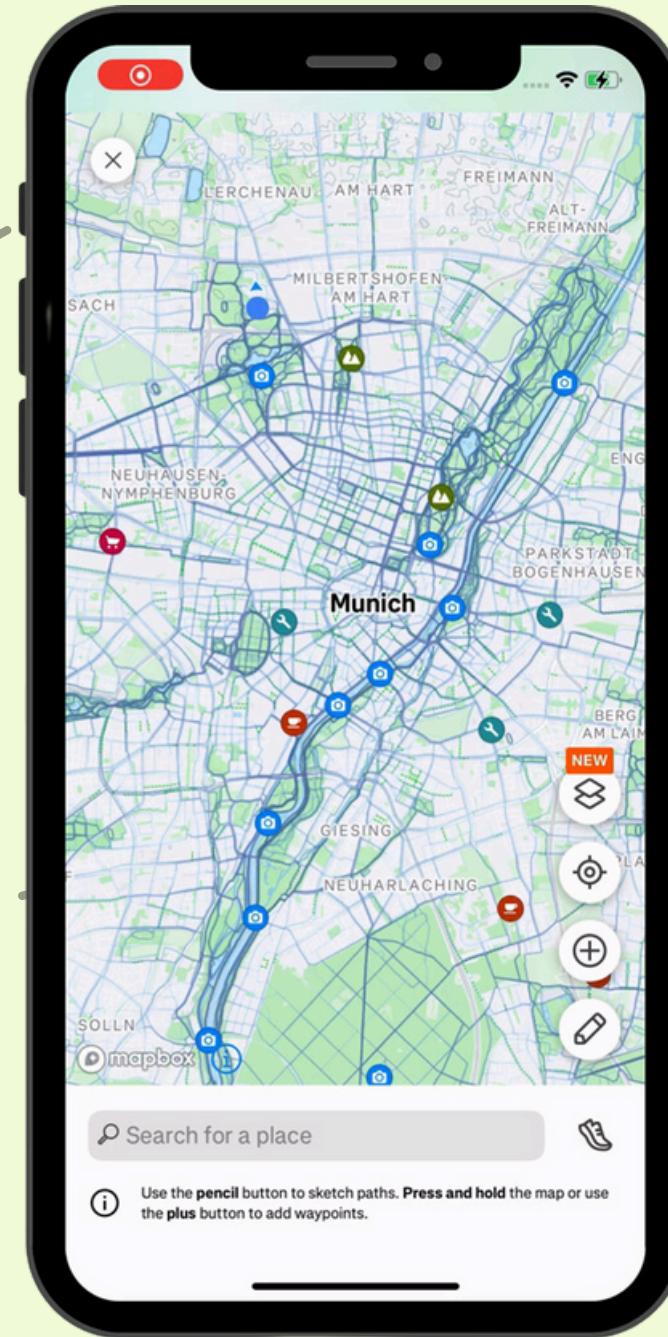


2. Daily Tracking





3. Real-Time Alerts



Marketing Strategy



A colorful illustration at the bottom of the slide shows a young girl with brown hair in a ponytail, wearing a red dress, jumping rope on a paved path. To her right, a boy with dark skin and a red cap is riding a black skateboard with orange wheels. The background features a green grassy area with small yellow flowers and large, stylized green leaf patterns.

Social media
Family influencers
Schools
Daycare centers
Healthcare providers

Revenue Model

SafePath's revenue model has three key streams:

1. Device sales: €99.99
2. Subscriptions €4.99
3. Customisation: €5 - €10





SafePath

Explore Freely, Stay Connected

***Movement towards safer, smarter,
& more connected families.***

