1. Introduction
   1. Brief Overview of the Project
   2. Importance of Crisis Escape Routes
2. Genesis of the Idea
   1. (Inspiration)
   2. Identification of the Problem
   3. Research on Crisis Situations
   4. Interviews
3. Concept Development
   1. Defining the Purpose of the Website/App
   2. Identifying Target Audience
   3. Surveying Existing Solutions
4. Planning and Research
   1. Feasibility Study
   2. Market Research
   3. Technology Considerations
5. How the Website Works
6. Prototyping
7. Conclusion
8. XI. Q&A
9. Inviting Questions from the Audience