AIHAM ALRAWASHDEH

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SUMMARY

Data Analyst skilled in data visualization, analysis, and automation. Proficient in Power BI, Power Query, Excel (advanced), and Python for creating insightful dashboards and reports. Experienced in workflow optimization using Power Automate. Strong problem-solving and communication skills with a proven ability to present actionable insights and drive data-informed decisions to enhance business performance.

WORK EXPERIENCE

Gargash Enterprises | Dubai, UAE
Digital Growth Executive   09/2023 - 03/2025

- Used data-driven initiatives and market analysis to enhance engagement and revenue.
- Managed omnichannel campaigns, optimizing ROI through A/B testing and KPI tracking.
- Conducted research to provide insights for informed business decisions.
- Analyzed KPIs with Power BI, Excel, and Google Analytics to optimize operations.
- Collaborated with UX teams to enhance interfaces, improving engagement and reducing churn.
- Monitored trends including AI research to maintain competitive strategies.

JSIT / Republic Airways | Amman, Jordan
Business Analyst   07/2022 - 08/2023

- Assessed operational data concerning staff to evaluate crew performance and overall reliability of operations.
- Assisted IT operations by diagnosing system issues and maintaining technical continuity for crew and operational teams.
- Played a role in designing and improving internal web applications.
- Analyzed feedback from crew members and insights related to service quality.

Deloitte | Amman, Jordan
Business Analyst   05/2021 - 06/2022

- Evaluated controls to ensure compliance and identify improvement areas for risk mitigation.
- Analyzed vulnerabilities and recommended solutions to strengthen security posture.
- Presented technical findings and recommendations to align with business goals.
- Tracked IT trends and regulatory updates to enhance risk management strategies.

Shahid / MBC | Amman, Jordan
Media Engineer   04/2019 - 03/2020

- Optimized streaming performance to ensure low latency and seamless playback.
- Assessed and enhanced algorithms to improve video quality and compression.
- Implemented automated workflows to reduce manual tasks and increase efficiency.
- Maintained protocols to protect data integrity and ensure compliance.

EDUCATION

Bachelor's Degree in Computer Science
American University of Madaba
2016 - 2020

LANGUAGES

Arabic	**English**
Fluent	Fluent

SKILLS

Data Visualization, Data Analysis, Problem-Solving, Communication, Creativity, Strategic Thinking, Time Management, Relationship Management.

Tools

Power BI, Excel (advanced), Power Query, Power Automate, Microsoft Azure, Python, Selenium, Cucumber, Visual Studio, Jira, Slack, Miro, Figma, SharePoint, Microsoft Office Suite (Word, Excel, PowerPoint).