LUTHO JARA

FRONT-END DEVELOPER

CONTACT

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- https://github.com/RealLuthoJara

SKILLS

LANGUAGES

HTML

CSS

JavaScript

CSS FRAMEWORKS

Tailwind

Styled Components

Material UI

FRAMEWORKS / LIBRARIES

React

TESTING

Jest

EDUCATION

Matric

Pretoria Boys High School

2017-2021

Pretoria, Gauteng

PROFILE

With five years of programming experience, I bring a diverse skill set and eagerness to excel. Proficient in problem-solving, communication, and coordination, I strive for optimal solutions. My expertise spans copywriting, sales, marketing, lead generation, graphic and web design, and programming. Articulate and empathetic, I effectively understand and address user needs and pain points. Known for attention to detail and a commitment to intuitive user experiences, I thrive in fast-paced environments with tight deadlines.

WORK EXPERIENCE

Entrepreneur
EasierEdits

January 2021 - January 2022
Remote

- Skilled in initiating cold calls and gathering information to engage potential customers, leading to successful sales appointments
- Proficient in WordPress and plugin utilization for customized website development aligned with client preferences.
- Experienced in analyzing Google tools such as Analytics, Console, Keywords, and AdSense to enhance marketing strategies.
- Adept copywriter capable of crafting persuasive content that inspires audiences to take action.
- Demonstrated ability to generate interest, foster engagement, and achieve sales conversions through strategic communication and marketing initiatives.

Sales Representative
Prosperity Trading Academy

January 2022 - January 2023
Remote

- Gather leads through content from Facebook, Pinterest, YouTube and Twitter.
- Earned R5,000 per month on average from commission via sales.
- Responsible for the prospecting, qualifying, negotiation and closing of sales for over 100+ clients
- Provided exceptional pre- and post-sales support, fostering positive customer experiences and loyalty through responsive communication and problem resolution.
- Demonstrated comprehensive knowledge of products/services, effectively articulating features, benefits, and value propositions to drive customer engagement.