

Before you start!

In a survey of 1,442 respondents, Johnson and Lee (2021) found that people **rated AI-generated faces as more attractive than real faces**. This effect was later replicated in an experiment by Martínez and colleagues (2022), who reported a 34% increase in attractiveness ratings when comparing AI-generated faces to real ones.

Do you think you will find AI-generated faces more, less, or similarly attractive compared to real faces? \*

- ☐ More attractive
- ☐ Less attractive
- ☐ Similarly attractive

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