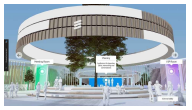
# Ericsson Virtual Experience Presenter Scripts

## DEEP Virtual Guide Scripts

| **DEEP: Lobby** | | **Reference** | **Presenter** |
|---|---|---|---|
| **01_DEEP_Lobby** | ***User arrives at AXO view:***<br><br>“Hello! Welcome to the Ericsson Virtual Experience.<br><br>You can access content and sessions (XXXXX), either through this side panel (*side panel animates*), or you may click directly into one of the 5 experience spaces (*experience spaces illuminate*).<br><br>We hope you enjoy your visit!” | | |
| **02_DEEP_Lobby** | ***User arrives at ground level:***<br><br>“Ahead you will find the Plenary auditorium for Keynote sessions; located on your left you will see the Meeting Room, and Expo demo area, and on your right the VIP and Breakout Rooms (*spaces animate in time with VO*). You will also find networking opportunities throughout the event space.<br>Go on, give it a try!” |  | |
| **03_DEEP_Lobby** | ***Networking intro:***<br><br>***TBC*** | | |
| **04_DEEP_Lobby** | ***Idle instruction (if user is idle for 15-20 seconds?):***<br><br>“Not sure what you are looking for? Why not try one of our demos in the exhibition area?” | | |