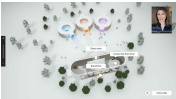






# Ericsson Virtual Experience Presenter Scripts

## V-21 Virtual Guide Script

V21: Lobby		Reference	Presenter
01_V21_Lobby	<p><b>User arrives at AXO view:</b></p> <p>“Hello! Welcome to the Ericsson Virtual Exhibition.</p> <p>Here you can experience our View into the future, brand film and a portfolio of interactive demos, please click on a hotspot (<i>hotspots animate</i>) to explore. We hope you enjoy your visit.”</p>		
02_V21_Lobby	<p><b>User arrives at ‘Demo’ view:</b></p> <p>“You can use this carousel to explore any one of our interactive demos. If you have a particular interest you can use the filters below (<i>filters animate</i>) to select the appropriate content. Once in a demo you can access this carousel from the arrow icon at the bottom of your screen.”</p>		
03_V21_Lobby	<p><b>User arrives at ‘View into the future’ view:</b></p> <p>“Welcome to our View into the future demo selector. Please select one of the demos using the carousel. Once in a demo you can access this carousel from the arrow icon at the bottom of your screen.”</p>		
04_V21_Lobby	<p><b>User arrives at ‘View into the future’ view:</b></p> <p>“Please click on the play button to watch our latest brand film.”</p>		

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05_V21_Lobby	<p><b>Idle instruction (if user is idle for 15-20 seconds?):</b></p> <p>“Not sure what you are looking for? Why not watch our brand film, or explore one of our interactive demos (<a href="#">demo hotspot/carousel animates</a>)?”</p>		
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