

Career Research Assignment Worksheet

1. Student Name:

David Wainwright

2. Job Description:

User Research is a career path in UX, where your job is to get deep insight on the wants, needs, behaviors, and motivations. The goal is to give good feedback on the potential users to the people developing a product, so that they can design it to better suit these users.

3. Salary:

“\$80k - \$117k” (“UX Careers 101: The Guide to User Experience Careers”)

4. Working Conditions:

In this field, you are expected to work long hours with long studies being conducted. These studies would be periods of observation, interviews, and analysis (“Do User Researchers Have a Good Work-Life Balance?”).

5. Education Requirements:

Typically you would want at least a bachelor’s degree in a technology, behavioral, or social science field (“What Is a UX Researcher? How to Get the Job”).

6. What classes would be helpful for success in this field?

Since it’s recommended to do technology, behavioral, or social science fields, classes in those majors would be beneficial for this career. I would say classes like UX design, Data analytics, Data science, and Psychology.

7. Job Outlook:

In 2020, User Researchers were one of the most in demand digital creative professionals, and predicted a 19% growth from 2017 to 2027 (“What Is a UX Researcher? How to Get the Job”).

8. Overall Pros and Cons:

The Pros are good pay, an important role, and that it is seemingly in demand. The Cons are long

working hours, lots of potential stress and mental tolls, and the difficulty of the job.

9. Advancement Opportunities:

If you were to move up as a User Researcher you could potentially become the supervisor of other User Researchers or you could be a business analyst, or a product or service designer (“User researcher | Explore careers”).

10. Why may this job fit you?

The job may fit me because I find it fun to learn about people, and if learning about people could help a company on a product, then I could likely be of use to them. I am told I am a good listener, which in turn makes me good at learning and remembering things about people. I think I could potentially be good at doing something like this.

Works Cited

“Do User Researchers Have a Good Work-Life Balance?” *Teal*,

<https://www.tealhq.com/work-life-balance/user-researcher>. Accessed 14 April 2024.

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“What Is a UX Researcher? How to Get the Job.” *Coursera*, 6 March 2024,

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