



30-Day Tactical Action Plan for Witness Protocol

Overview

In the next 30 days, the goal is to establish a **minimal yet credible foundation** for the Witness Protocol. This means focusing on high-impact tasks across the four workstreams (Project Icarus, The Instrument, The Gate, and Summon the Witnesses) and producing “good enough” versions of key artifacts to demonstrate value. We will avoid analysis paralysis by **defining clear success criteria** for each deliverable up front – knowing when something is “good enough” to move on ¹. Remember, **the aim is progress over perfection**; diligent planning can prevent the trap of chasing a “perfect” answer indefinitely ². The plan is broken into weekly sprints with prioritized checklists, ensuring critical path tasks come first and less critical tasks run in parallel where possible. By the end of this month, you should have core messaging, prototypes, and credibility signals in place to confidently approach supporters and funding sources.

Week 1: Foundations and Focus

Objective: Solidify the project’s vision, messaging, and critical path plan. Kick off with clarity and set boundaries to prevent over-analysis.

- **Clarify Vision & Value Proposition:** Write a **concise mission statement and project summary** (the seed of your 1-pager). Ensure it captures the philosophical rigor and urgency of AI alignment in plain language. *Why does Witness Protocol matter and what makes it unique?* Answer this in 2-3 sentences everyone can understand. This will anchor all messaging.
- **Prioritize Workstreams:** Break down each workstream (Icarus, Instrument, Gate, Outreach) into 1-2 key deliverables needed for a minimal viable launch. For example, *Project Icarus* might need a concept paper or demo of the alignment model approach; *The Gate* might need a basic vetting questionnaire or code stub; *The Instrument* might need a simple prototype UI or even just a mockup; *Summon the Witnesses* needs a one-pager and campaign outline. Identify which of these is **critical path** (blocking others) – likely core messaging and any demo that proves feasibility – and which can proceed in parallel.
- **Plan “Good Enough” Outputs:** For each deliverable, decide what a **“good enough” version** looks like. Set explicit minimal criteria (e.g. *“One-pager is done when it includes mission, problem, solution outline, and an ‘about founder’ blurb – it doesn’t need perfect graphics”*). Write these down to know when to stop polishing ¹. This prevents getting stuck striving for a perfect artifact when a solid draft will do ².
- **Critical Path First:** Tackle the most foundational tasks this week. Likely this means drafting the **core narrative** (problem, vision, how the solution works) and sketching the **system architecture** at a high level. For example, diagram how a user would pass through The Gate, interact with The Instrument, and contribute to the Icarus model. Keep it high-level and focused on *flow*, not detailed implementation.
- **Set Up Basic Project Infrastructure:** Create simple workflows to stay organized as a solo founder. This could be a Trello board or Notion page with columns for Week 1–4 deliverables. Log tasks and check them off for a sense of progress. Also set up any version control or document folders you’ll

need (e.g. a Google Drive for docs, GitHub repo for any code). This light structure helps reduce mental load.

- **Identify Quick Credibility Wins:** Think about any *instant credibility signals* you can establish with minimal effort. Examples: a basic landing page or placeholder website with a professional look (even if just one page with “coming soon” and your mission statement), a provisional domain email (yourname@witnessprotocol.org) for professional communication, or a social media handle reserved for the project. Consistency in branding (name, tone, visuals) across these channels makes you appear more real and reliable ³. These don’t have to be perfect; use simple templates or no-code tools to get them done fast.
- **Outreach Prep (internal):** Make a list of ~5 people or organizations who could be early allies, mentors, or funders. Don’t contact them yet – just gather names and notes. Prioritize those who *get* the mission (e.g. an AI ethics professor you know, or a friendly AI safety forum contact). We’ll use this in Week 3–4. Also, list relevant grant opportunities or incubators (e.g. EA funds, AI Alignment grants, startup incubators) with their application deadlines so you have them on your radar.

Tip: As you map out tasks, also flag anything *you* don’t need to personally do. For instance, if setting up a website or designing a logo isn’t your forte, note it down as a task to **outsource or simplify**. Your time this week is best spent on **strategy and message**, not fiddling with CSS. “*Don’t find help when you’re drowning. Build your boat before the storm,*” as one guide puts it ⁴ – identify helpers or tools now (friends, freelancers, templates) that you can deploy in coming weeks to lighten your load.

Week 2: Minimum Viable Outputs (Prototypes & Artifacts)

Objective: Build **lightweight versions** of the core artifacts and prototypes for each workstream. By week’s end, have tangible demos or documents for others to review, favoring simplicity and clarity over completeness.

- **Draft the One-Pager:** Create a one-page document (or slide) that succinctly covers: the problem you are addressing, what Witness Protocol is/does, why it’s important (your philosophical ethos), and what stage it’s at/what you’re asking for. Keep it punchy and focused on **credibility and vision** – include a brief founder bio to establish “*why me*” credibility (e.g. relevant background or simply your passion and commitment). Don’t obsess over design; a clean Google Doc or simple Canva template is fine. *This one-pager will be your calling card for investors and partners.*
- **Build the “Gate” Stub:** Implement a **bare-bones prototype** of the Gate system that will vet contributors. For instance, this could be a Google Form or Typeform with a few carefully chosen questions that reflect the high bar for wisdom (e.g. a question asking for a short insightful response). Or, if coding, a simple web page with a login or invite request form. The goal is to have something you could show a potential supporter: “*Here’s how we plan to filter for high-signal contributions – try filling this out.*” Keep it minimal; you just want to demonstrate the concept of a gated entry, not build the full system logic.
- **Prototype “The Instrument”:** Since The Instrument is the technical interface/AI system for the dialogues, put together a **light prototype or simulation** of it. Options:
- **No-code approach:** Design a conversational flow in a tool like Typeform or PowerPoint to show how a user question might invoke AI and when the system might refer to a human “witness.” For example, create a scripted Q&A that shows the AI responding, encountering a “deep wisdom” question, and then deferring with a message like, “*This question requires human insight – referring to a Witness.*” This

mock dialogue can be just a slide or a simple chatbot demo using an out-of-the-box AI (like a fine-tuned prompt on GPT) for now.

- **Technical approach:** If feasible, write a **small script using an existing LLM API** to simulate the behavior (even if it's just locally). For instance, a chatbot that answers general questions but for certain trigger keywords (philosophy, ethics, "big questions") it answers with a preset *"This needs human witness"* response. This would demonstrate the concept without needing the full aligned model yet.
- The key is to have **something interactive or visual** to show how The Instrument will function in practice, even if it's mostly Wizard-of-Oz behind the scenes. **Consider making a short demo video** walking through the envisioned user experience – like a screen recording of a fake chat or a narrated slide walkthrough. (This tactic worked for Dropbox: a 3-minute demo video of a nonexistent product attracted 70k users before a line of code was written ⁵.) A video or demo can speak louder than a technical explanation at this stage.
- **Outline Project Icarus (Core AI Model):** You likely can't build the alignment model in a week, but you *can* create a **tangible outline or proof-of-concept**:
- Write a **brief concept paper** (1-2 pages) describing Icarus – what approach or architecture you intend (e.g. fine-tuning on curated "wisdom" data, reinforcement learning with human feedback from vetted contributors, etc.). Include why this approach might succeed where others fail (your philosophical rigor is an asset here).
- If possible, do a **tiny experiment**: e.g., take an open-source model and fine-tune it on a few pages of "wisdom" quotes or dialogues just to see how it behaves. Or script a toy example of how a "witness" contribution could adjust an AI's answer. Even anecdotal results or a demo of *"here's a before-and-after of an AI answer with wisdom applied"* can be compelling. This isn't for scientific validity yet, just to show you're actively testing ideas.
- The output by week's end should be something you can show or describe to funders to prove you have a **concrete plan** for the AI part – whether that's a short write-up of your methodology or a snippet of prototype code in a repo.
- **Create the MHS Packet (Lightweight):** (*MHS = [your internal term, possibly "Most Human Signal"] packet*). This likely refers to a collection of high-signal human wisdom content – perhaps an initial dataset sample or illustrative examples. Assemble a **stub of this dataset**: for example, 5–10 curated pieces of "wisdom" (quotes, stories, answers from wise individuals) that exemplify the kind of high-quality human insight you aim to collect. Format them consistently (maybe a simple PDF or markdown document with these testimonies). This packet serves as a **proof of concept** of the end product: a repository of vetted wisdom. It doesn't need to be exhaustive; just enough to show, *"This is the sort of gold we're gathering."* You can use public domain sources or submissions from friends who are thoughtful – it's about demonstrating signal, not quantity.
- **Integrate Philosophy, but Trim Fat:** As you draft these artifacts, ensure the **philosophical integrity** shines through (your commitment to alignment, reverence, and rigor) – but **keep the text lean and accessible**. If a section feels too dense or esoteric, simplify it. You can always expand later for an academic audience; for now, *credibility comes from clarity*. A tip: have a non-expert friend read your one-pager or watch the demo – if they get the gist and find it compelling, you're on the right track. If not, refine the messaging.
- **Internal Review:** By mid-week, pause and **review all outputs together**. Do they tell a coherent story? Does the one-pager align with what the prototype demos show? Consistency is credibility – update anything that feels off-message. Also double-check that you haven't gold-plated anything unnecessarily. For instance, if you spent half a day tweaking the website's font, that's a flag – refocus on substance. Remember Reid Hoffman's adage: *"If you're not embarrassed by the first version of your*

product, you've launched too late." ⁶ . **Imperfection is fine at this stage** – we want a working baseline, not a polished gem.

- **Light Outreach (beginning):** In the later part of Week 2, consider **soft-launching** one element to a friendly audience to gather feedback. For example, share your landing page or one-pager with a small private group (like a few alignment colleagues or a mentor) for comments. Or if you have a prototype chatbot, let a friend try it. Keep this circle small and supportive – the goal is to catch any glaring issues and also to start generating *word-of-mouth buzz*. Early feedback will also boost your confidence that you're on a viable track, or highlight things to tweak before public exposure.

Tip: Time is precious, so **leverage external help for polish**. If you can afford a small expense or have a willing volunteer, **outsource one task this week** that isn't core to your philosophy. For example, hire a freelancer for a quick logo or use Fiverr to pretty up your one-pager's layout. It's cheap and fast. You're not compromising your vision by letting someone handle the visuals or grunt work – you're freeing yourself to focus on the insight and strategy. The **solo founder who succeeds isn't the one doing everything alone; it's the one who designs how everything gets done** ⁷ . Work **smarter**, and reserve your energy for the tasks only *you* can do (like defining the alignment approach and narrative).

Week 3: Proof, Presence, and Prepping Outreach

Objective: Refine your artifacts with quick feedback, establish **public presence and credibility signals**, and get ready for outreach. By week's end you should be in a position to confidently approach funders/advisors with a polished (but not perfect) story and ask.

- **Incorporate Feedback Quickly:** Take whatever feedback you got in Week 2 (from friends, mentors, or your own review) and make **light revisions** to your artifacts. Prioritize fixes that improve clarity or credibility: e.g., clarify any confusing phrasing in the one-pager, fix any non-functional bits in the demo, and correct obvious errors. Don't slip into another round of perfectionism – address the high-value tweaks and move on. Set a timebox (perhaps 1–2 days) for this polishing pass.
- **Finalize Essential Artifacts:** By mid-week, lock in the "version 1.0" of:
- **The One-Pager:** Ready to send out to prospective supporters (PDF or link format). Maybe add a subtle footer like "Draft – Sep 2025" to signal you know it's early, which invites collaboration.
- **MHS Packet:** A small **sample of curated wisdom** to showcase (could accompany grant applications or be a leave-behind after meetings). Make sure it's nicely formatted and clearly annotated (e.g., each entry has a source or context note).
- **Demo/Prototype Materials:** This could include your demo video, a link to the Gate form, or a login to a testing interface. Test everything to ensure it's in working order for the next week's demos. If something is too fragile to share, consider recording a short screencast of it instead of giving live access – you want zero hiccups when an investor tries it.
- **Public Presence & Social Proof:** Use this week to **go public in a controlled way**, creating *credibility signals* that others can discover:
- Update the basic website or landing page with your polished messaging and perhaps a **call to action** (even if just "Join our mailing list for updates" or "Email founder for access"). A professional-looking website immediately boosts trust for outsiders ⁸ ⁹ . It doesn't need complex functionality – just make sure it loads fast, looks clean, and clearly explains Witness Protocol in a few seconds of reading.

- If comfortable, **publish a short article or blog post** about the project's mission. This could be on *Medium*, *the Alignment Forum*, *LessWrong*, or LinkedIn – wherever your target community might see it. Title it something like *“Calling Forth Human Wisdom: The Vision Behind Witness Protocol.”* Keep it high-level and inspiring, not a grant proposal. The aim is to **establish thought leadership** and show you're serious. Even a handful of positive responses or shares will provide social proof.
- Reach out to one or two respected individuals in AI/philosophy for **quotes or endorsements**. This could be as simple as asking a former professor or well-known community member, *“Would you be willing to give a one-sentence comment about the importance of aligning AI with human wisdom? I'd love to include it on our site/materials.”* If they agree, you now have an external **credibility marker** (“Dr. So-and-so, AI Ethics Professor, says ‘Witness Protocol could be a game-changer...’”). If not, no harm – at least you put the idea on their radar.
- Begin gathering **sign-ups or testimonials** if possible. For example, if your landing page has a mailing list, how many have signed up? Even a small number (“~20 people signed up in the first week”) can be mentioned as a sign of interest. Or if early testers gave you positive feedback, ask to quote them (e.g., *“This approach is unlike anything I've seen – very promising.”* – beta tester). Real voices build authenticity ¹⁰.
- **Plan the Outreach Strategy:** Now that your materials are nearly ready, plan *how* and *when* to approach potential supporters:
- **Warm up any contacts** from Week 1's list. If you haven't already, this is a good time to send a **casual feeler email or message** to friendly parties: *“Hi X, I've been working on an AI alignment project and would love to get your feedback or advice on it. Let me know if you're open to a short call.”* **Do NOT immediately ask for funding** ¹¹; frame it as seeking guidance or sharing excitement. This engages them as mentors or allies, which often naturally leads to support. Remember, investors and mentors alike appreciate being brought in early in the journey rather than getting a cold ask out of the blue.
- **Refine your pitch/story** for each audience. For example, if applying to a grant, focus on the impact and philosophical rigor. If approaching an angel investor, highlight the potential for scaling a high-quality wisdom dataset and any early interest you've gotten. Prepare a one-minute verbal elevator pitch that you can use on calls – practice it until it's smooth but not robotic.
- **Map ask vs. relationship:** Decide for each target whether next week's outreach is aimed at (a) asking for funding, (b) asking for partnership/help, or (c) just making them aware and opening a door. It's okay if for major funders your first contact is just an intro with no ask ¹¹ – as the Techstars advice says, build the relationship first. You might explicitly say to a big name, *“I'm not looking for funding yet; I value your perspective given your work on X.”* Ironically, this can make them more interested in offering help or money.
- **Lighten Solo Load Further:** As you prep for outreach, **line up any remaining help you need**. For example, if you want a quick sanity check on your financial estimates or technical claims before sending out, find an expert friend to review. If you anticipate needing someone to manage inbound emails or schedule meetings once you announce, see if a friend can volunteer a few hours or use a Calendly to automate scheduling. The idea is to avoid a Week 4 scramble by **setting up support systems now** (even lightweight ones). Again, *build your boat before the storm* – you expect interest and activity next week, so get ready for it. If budgets allow, this could even be the moment to engage a freelancer to polish the pitch deck or copy-edit your one-pager so you present the best face outward. These small delegations can save you from burning out as you shift to external mode.

Tip: Engage your nascent community. If you have even a handful of followers, subscribers, or forum readers from your soft launch, treat them as allies. Send a brief update this week: *“Thanks for being early supporters – here's what's new and what's coming.”* People love to be part of an unfolding story. This not only maintains interest, it might turn some passive followers

into active helpers (someone might offer to volunteer or introduce you to a funder). It also demonstrates to funders that you communicate and build community – a good sign for a non-profit initiative. Keep the tone genuine and grateful, staying true to your ethos of human-centric wisdom.

Week 4: Outreach and Onboarding Support

Objective: Execute on outreach for funding and help. Start the **Summon the Witnesses** campaign in earnest – reaching out to investors, grantmakers, and the public – while planning for the next phase (onboarding new help and using funds effectively).

- **Formal Outreach to Funders:** It's showtime. This week, send out your polished one-pagers, emails, and applications:
- **Grant Applications:** Complete any ready grant or fellowship applications (tailor your answers, use the materials you've prepared). Submit by the end of the week or earlier if due. For each, spend the time to customize your narrative to their format, but reuse your core content to save time. Emphasize the alignment mission, your progress this month, and what funding will unlock (e.g. *"with \$X, we will recruit N expert contributors and fully build the Gate system within 6 months"*).
- **Investor/Donor Emails:** Reach out to angels or philanthropists on your list. Keep the emails **short and personalized** ¹². In 2–3 sentences, reintroduce yourself and the project, mention any common connection or context (if any), and express genuine enthusiasm. Example: *"Dear [Name], I've been developing a new approach to AI alignment called Witness Protocol (we met at [event]) / or / I noticed your work on Y). In one month, I've built a prototype that harnesses vetted human wisdom to guide AI – and the early results are promising. I'd love to share what I have and get your feedback."* Attach or link your one-pager, but don't attach a 20-page business plan – keep it light. The goal is to **get a meeting or call**, not to dump all info by email. As investor mentors advise, avoid blasting unsolicited long decks; start a conversation first ¹³.
- **Follow-up and Scheduling:** Be prepared to respond promptly to replies. If someone expresses interest, try to schedule a call or meeting within the next week if possible (momentum matters). Use a Calendly link to make scheduling easy or offer a couple of specific time slots. Show professionalism in these interactions – it builds trust.
- **"Summon the Witnesses" Campaign Launch:** If part of your plan is a public campaign (social media or crowdfunding for the non-profit), this is a good week to launch it, now that your messaging is tight and materials are ready.
- Announce the project publicly on broader channels: e.g. a Twitter (X) thread announcing Witness Protocol and its mission, a post in relevant Facebook groups or subreddits (like r/AIAlignment if appropriate), and an email blast to any subscribers. Keep the tone **inspiring and inviting**: you are **calling for support and participation** in a noble cause. For example, *"Today, I'm excited (and a bit nervous) to share something I've been working on: The Witness Protocol, a project to ensure AI is guided by the wisdom of humankind's best insights. [A short thread explaining core idea]. We're not a typical startup; we're a non-profit alignment mission – and we're looking for allies and supporters. If this speaks to you, please reach out or share."* This personal and open approach balances credibility (you have a plan/prototype) with humility (you need help, it's a collective effort).
- **Leverage any content** from Week 3: If you published a blog or got an endorsement, include it ("See my article on Alignment Forum for the deeper philosophy"). If you have a demo video, share it in the campaign – visuals can engage people emotionally.

- Consider using a hashtag or tagline for the campaign (even simply **#SummonTheWitnesses** or **#WitnessProtocol**). It gives a rallying point for supporters to latch onto.
- **Engage with Responders:** As outreach goes out, you'll (hopefully) start getting replies, questions, or social media engagement. **Plan your responses** to common questions: People might ask "How far along are you?" (you can say you have a prototype and are seeking seed support), or "Who's on your team?" (be honest: *currently a solo founder, in process of onboarding advisors and contributors* – spin it as growth in progress). Some may be skeptical – that's okay. Respond graciously, highlight your commitment and thoughtfulness, and offer to follow up with more info if appropriate. *Every conversation is a chance to learn and build trust* ¹⁴, even if it's not a yes.
- **Onboarding Help & Next Steps:** As you secure interest or even tentative offers of help/funding, **be ready to act:**
 - If an investor is ready to fund or a grant looks likely, start thinking **practically**: Do you have a bank account or non-profit entity set up to receive funds? (If not, you might need to set up a simple business bank account or fiscal sponsor – not a Week 4 task necessarily, but coming soon. Just note it.) Be prepared to **provide a budget or plan** for use of funds if asked. Typically, have a rough idea like: *X% for hiring a developer, Y% for cloud/infra, Z% for community building, etc.* Even if numbers are tentative, showing you have a sensible plan increases credibility.
 - If volunteers or collaborators emerge (say someone emails "I love this – can I help?"), **onboard them carefully but quickly**. Even if you're not ready to fully manage a team, you can start with **small, contained tasks** for volunteers. For example: bring one person on to improve the website or to help moderate a discussion forum you might start. **Delegation will multiply your efforts** if done right. Make sure to share with them any guiding documents (like your philosophy or guidelines for content) so they operate in line with your values.
 - Identify any **key hire or co-founder needs** that became apparent. Maybe you realized you need a technical co-founder to build the model, or a community manager for The Gate. Outline these roles and, if you secured funding or strong leads, consider that your next 30-day plan will involve recruiting for these positions. It shows forward-thinking to tell investors, *"Our next step is to bring on a CTO/advisor with expertise in X once initial funding is secured."*
- **Regroup and Plan Forward:** Toward the end of the week (Day 28-30), take a step back to **evaluate the month:**
 - What were the biggest wins? (e.g. "We have a working prototype and two interested angel investors").
 - Where are the gaps still? (e.g. "Our alignment model approach needs an expert review" or "No committed funding yet, but conversations are happening.")
 - Formulate a high-level plan for the **next 30-90 days** based on this. This might be as simple as: *If funded, execute full build of Gate and expanded prototype of Instrument; if not yet funded, continue outreach and iterate based on feedback.* In any final meetings or communications, you can convey this roadmap, showing that you have a vision beyond this sprint.
 - Also, **celebrate what you've accomplished** solo in one month. It's no small feat to juggle philosophy, tech, and outreach. Recognize that you've set a solid foundation ("minimum viable foundation" achieved!) for others to join.

Tip: When interacting with investors or supporters now, **frame your month's work as just the beginning** of an exciting journey. Emphasize how much leverage additional support will have given that you've done this much solo. For instance, *"In 30 days I've validated the concept and built X and Y. With the resources to grow a team and fully focus, imagine what we can do in 6 months."* This shows both **credibility (look what I did)** and **vision (imagine what's next)**. Be honest about remaining uncertainties, but confident that with the right people and support,

you can solve them. And importantly, stay **philosophically authentic** – many funders in alignment care about the *why* deeply. Let your passion and integrity show when you speak, it's one of your greatest assets.

Working Smart: Reducing Workload Without Losing Integrity

Finally, throughout this plan, keep these principles in mind to maintain your **philosophical integrity** while not burning out as a solo founder:

- **Focus on Core Insight:** Protect the time you spend on the *hard thinking* – refining the covenant, the alignment principles, the vetting criteria. Those are the soul of the project and where rigor is non-negotiable. For more peripheral tasks (design, admin, minor coding), don't hesitate to use templates, automation, or help. As one guide notes, *great founders build systems so they're not the bottleneck for every little task* ¹⁵ ¹⁶ . Using a boilerplate website or an existing questionnaire framework doesn't cheapen your philosophy – it enables you to channel more energy into the parts that do express your philosophy.
- **Delegate & Automate Early:** You might feel you should “do it all” to ensure it's done right, but remember, **delegation is a skill of successful solo founders**. Even on a tight budget, you can find small ways to lighten the load:
- Use **freelance platforms or community volunteers** for specific tasks (graphics, video editing, etc.). Build a roster of go-to helpers for the future ¹⁷ .
- Turn repeated chores into **templates or SOPs** (Standard Operating Procedures). For instance, create an email template for outreach, a Notion template for documenting each wisdom contribution, etc. This way, when others join, they follow the same pattern you set, preserving integrity while saving time.
- Work in **time-boxed sprints** focusing on one theme at a time (exactly like this weekly plan). This prevents decision fatigue and keeps you from mixing too many concerns at once ¹⁸ .
- **Maintain Quality Control:** Delegating doesn't mean compromising standards. Set clear guidelines for any contributor so they understand the philosophical goals (e.g. share a brief on “what high-signal wisdom means” if someone is helping curate content). Review outputs promptly and give feedback. You remain the curator of integrity – but you don't have to be the *mechanic* for every task.
- **Embrace “Good Enough” Philosophy:** Reiterate to yourself that *perfect is the enemy of done*. As Chase Carpenter said, whether it's a \$100 problem or a \$10M problem, you avoid the trap of “is this perfect yet?” by defining what *sufficient* looks like and sticking to that ² . Apply this to your philosophy documentation too – get your core ideas down in writing so others can understand and critique them, even if it's not a full thesis. You can always deepen it later with the benefit of more minds and resources. Right now, **clarity and authenticity beat exhaustive completeness**.
- **Take Care of the Human (You):** Lastly, preserving your energy and clarity is part of integrity too. A burned-out founder can't champion *human wisdom* effectively. Use the structure of this plan to avoid overwork – if you've done the day's tasks, allow yourself to rest or reflect. In your outreach, be honest about being a solo founder and the limits that entails; people respect candor and it sets the stage for rallying others to your cause. You might be solo, but you're explicitly building a network of witnesses and supporters to ensure this mission is larger than just you.

By following this 30-day roadmap, you will have systematically advanced each facet of the Witness Protocol to a **launchpad state** – a solid core of messaging, tangible prototypes for each subsystem, initial community interest, and engaged potential backers. You'll have demonstrated **ruthless prioritization and**

rapid validation, hallmarks of a successful early-stage project ¹⁹. With this groundwork laid, you can approach others with confidence: the vision is compelling, the execution plan is credible, and you've shown the ability to deliver on both, even under tight constraints. Now, with a "good enough" foundation in place, you can invite more hands and minds to **witness** and build the future alongside you. Good luck!

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