

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Case Study Draft  
**Date:** 16 December 2021  
[REDACTED]

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Hiya!

(Thanks for the address for your card )

I don't like the rewording at: "...whilst having a positive impact in their families and friends..." We intentionally say that we see/drive "*generational* impact over people's families". It's to do with breaking that generational cycle of parent to child prison pipeline. "Positive impact" is very woolly, and it's also not the same meaning.

In the text, it starts off referring to TRJ in the third person, and part way thro it switches to first person "we, our".... Either is fine, but needs to be consistent!

[REDACTED]

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**From:** [REDACTED] @newcastle.gov.uk>  
**Sent:** 16 December 2021 11:52  
**To:** [REDACTED] @therecruitmentjunction.com>  
**Cc:** [REDACTED] @newcastle.gov.uk>  
**Subject:** Case Study Draft

Hi [REDACTED]

Final draft version of the case study you provided that is 1 of 3 case studies included in our 'CLLD 3 Minute Read' document.

Have a check and make sure [REDACTED] is happy and let us know if there are any changes - or pictures that could be included - as you can see I have used some stock images.

I am off from today but [REDACTED] around next week if you want to get back to her.

Thank you



Newcastle City Council



**European Union**  
European Structural  
and Investment Funds

## BE CONSIDERATE. BE CAUTIOUS. BE KIND.



Wear a mask



Wash hands



Make space



Get vaccinated



Let fresh air in



Get tested & isolate

[www.newcastle.gov.uk/coronavirus](http://www.newcastle.gov.uk/coronavirus)



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