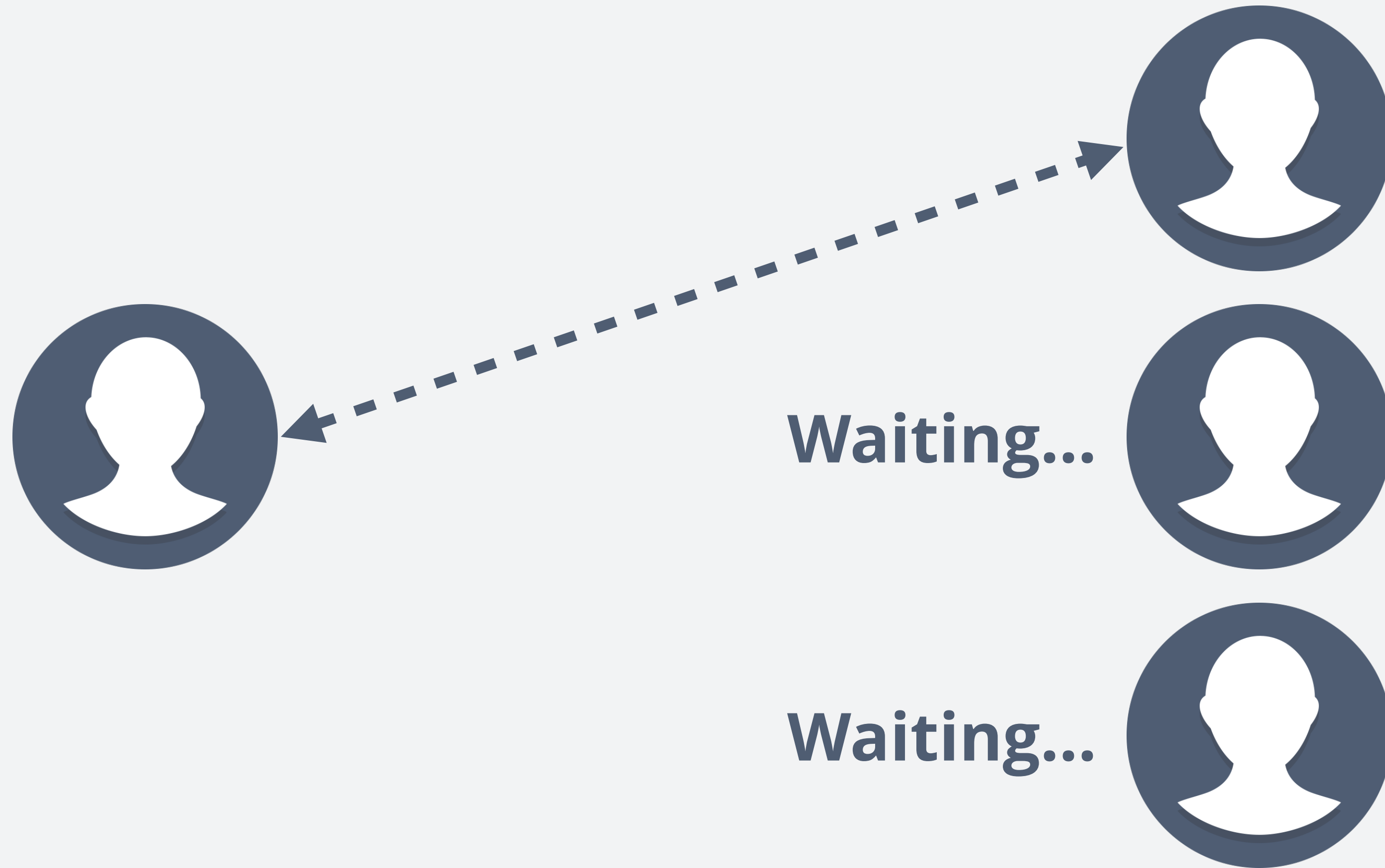


# What is a chatbot?

**Chatbots are tools that enable businesses to **automate communicate** with their customers in a **scalable** way.**

# Your Business

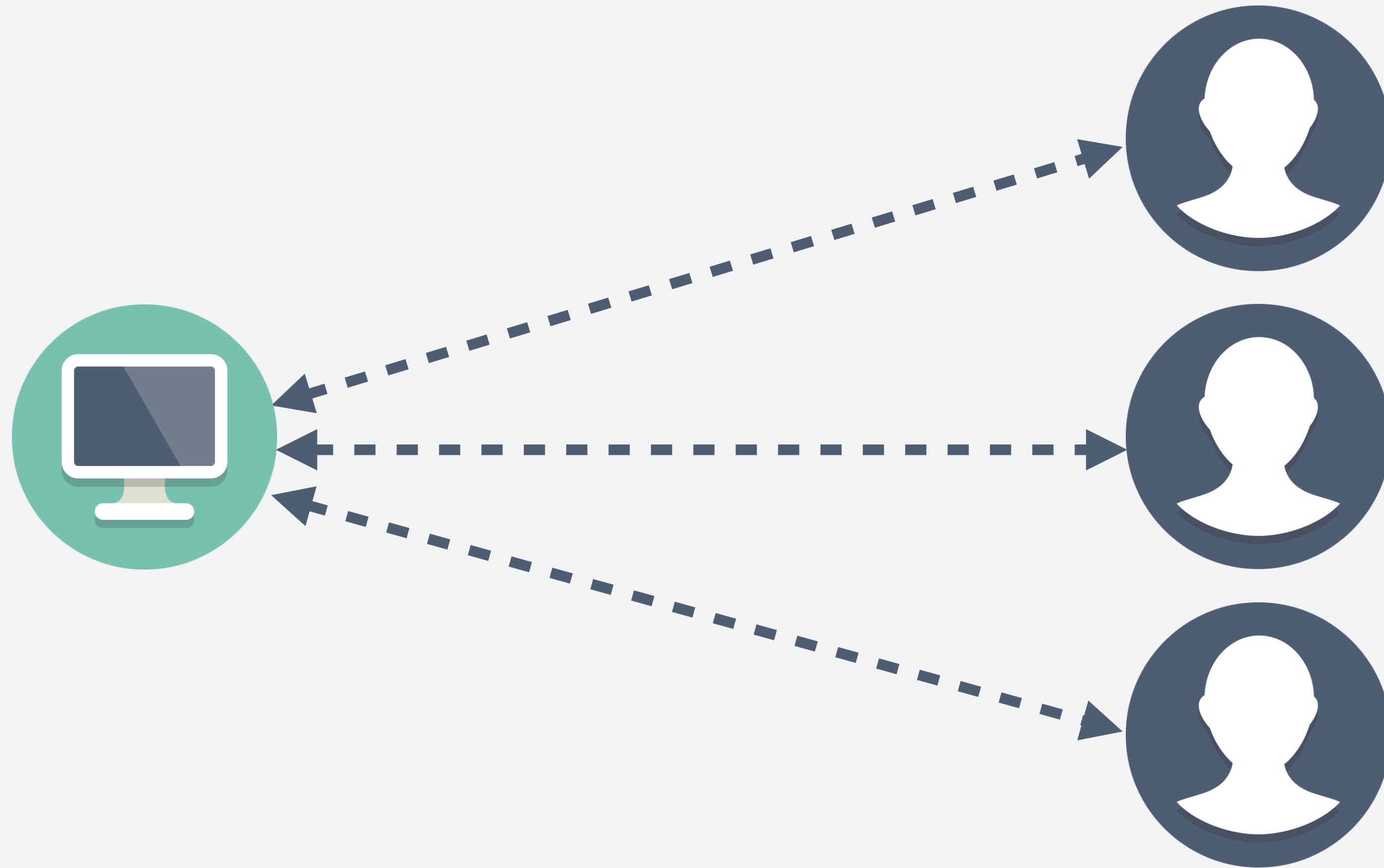
# Your Customers



## Chatbots are scalable

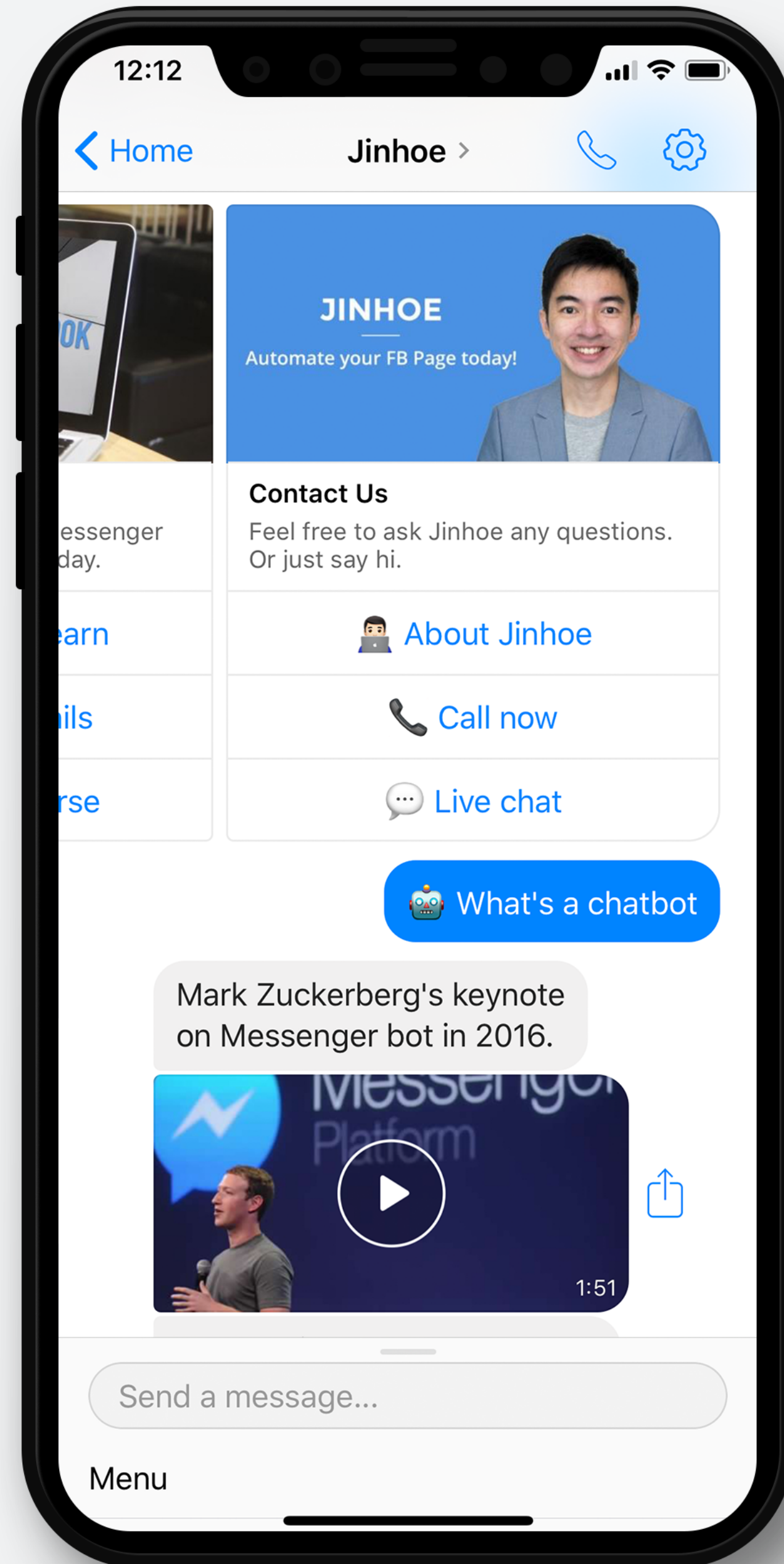
# Your Business

# Your Customers



**Chatbots are scalable**

# Key functions



24/7 Instant reply

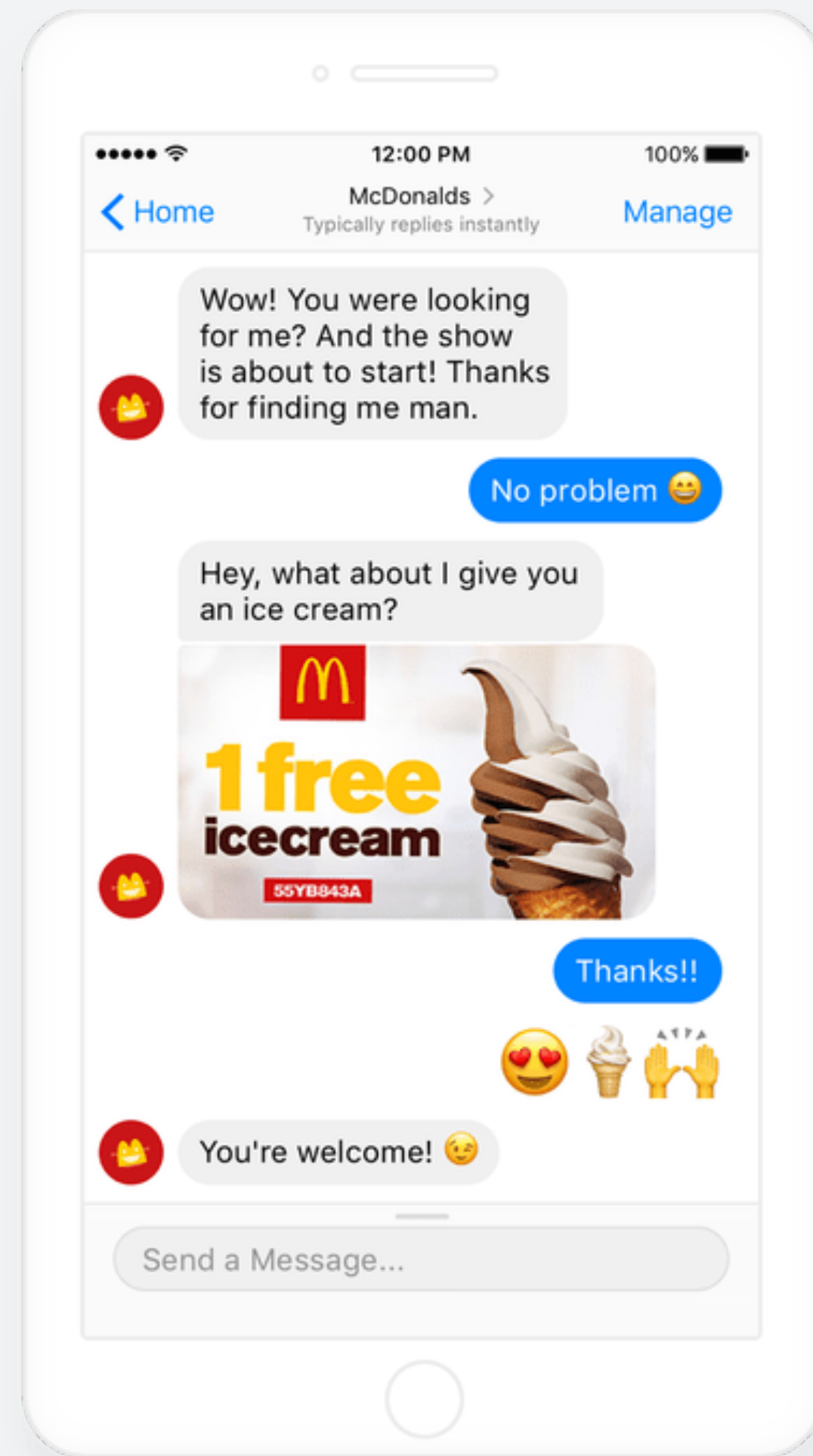
Intelligent messaging

Enable transactions

Artificial intelligence (AI)

Broadcast message

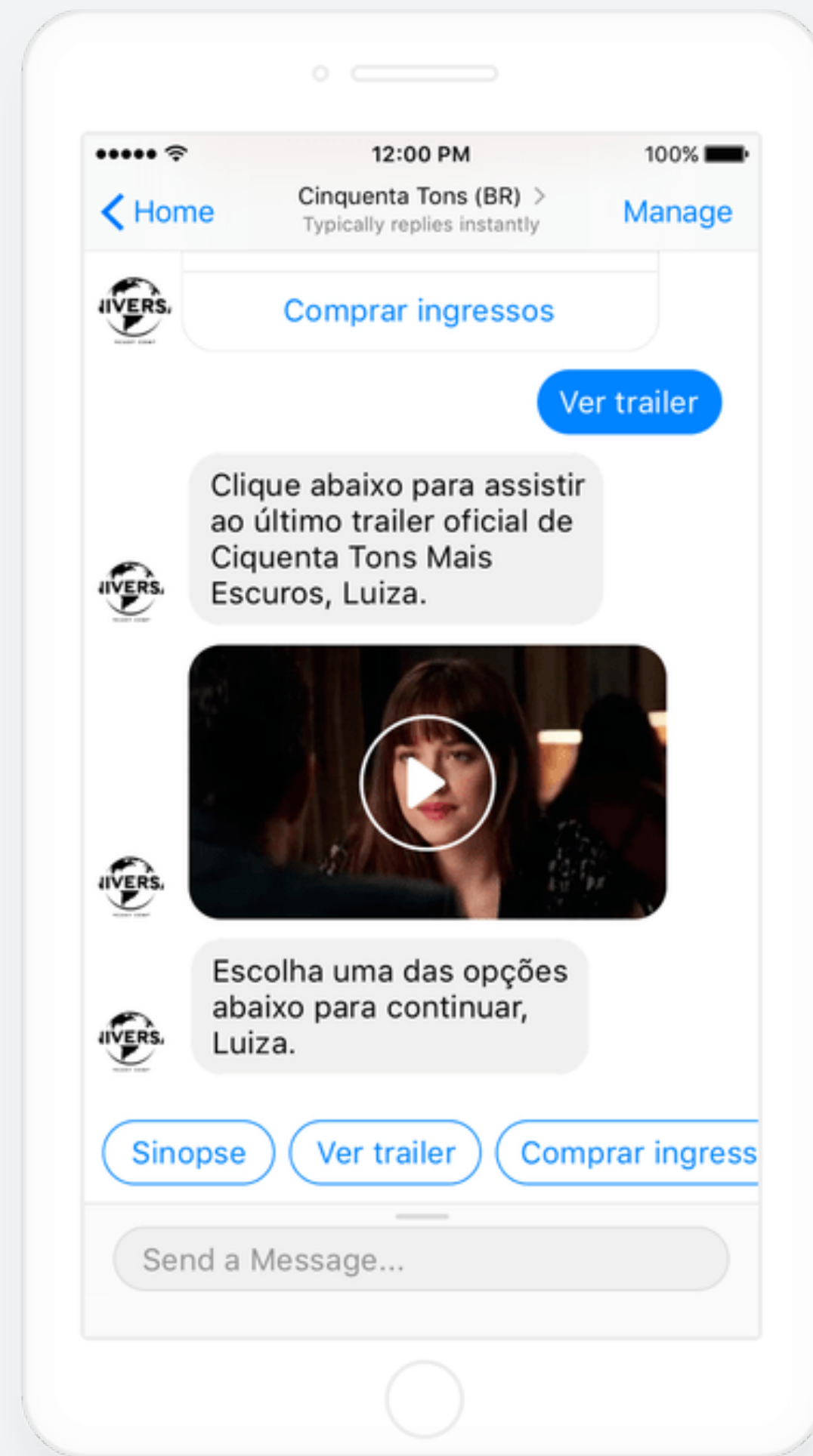
# Examples



# McDonald's

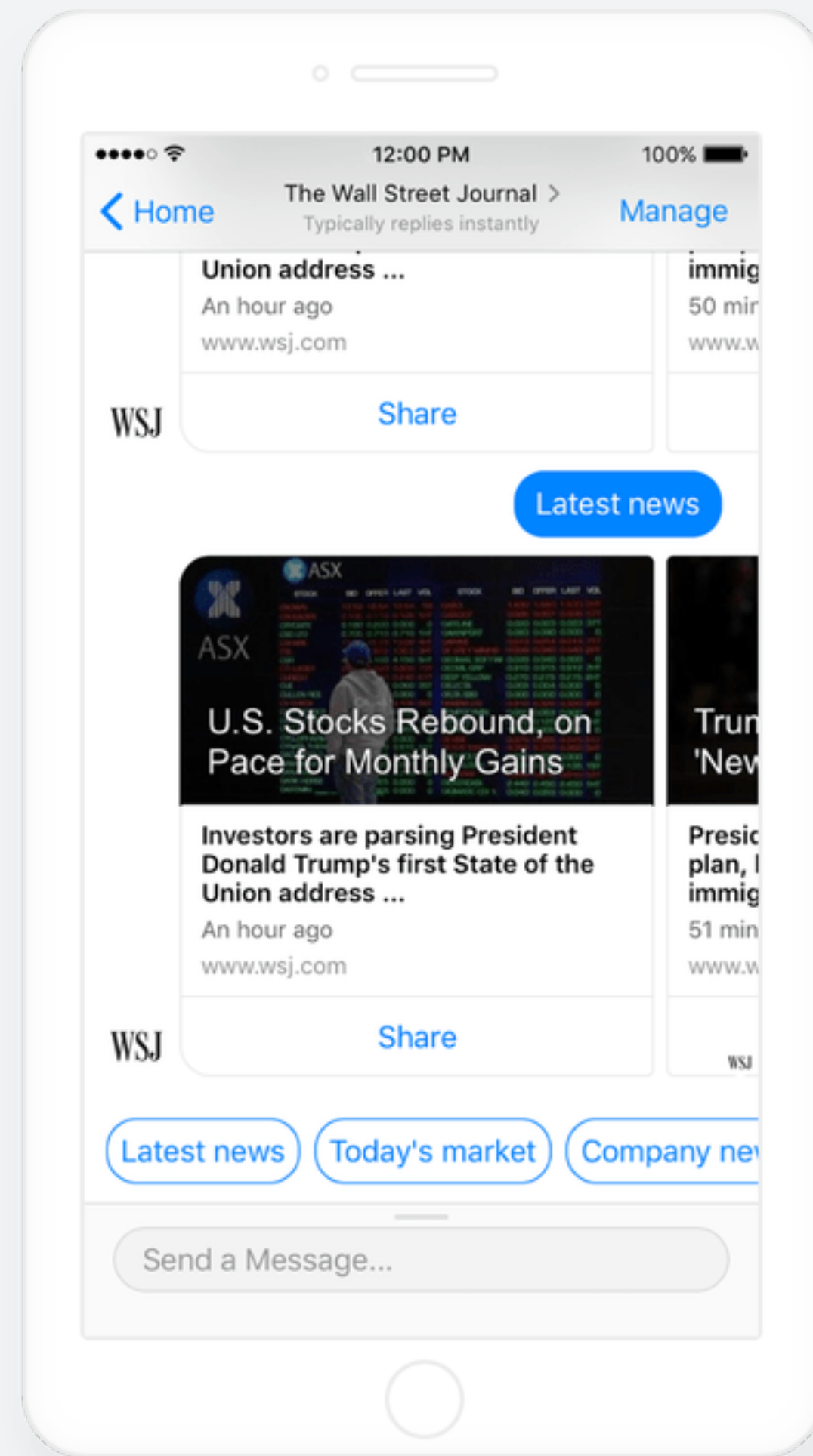
175K people participated  
in the first seven days





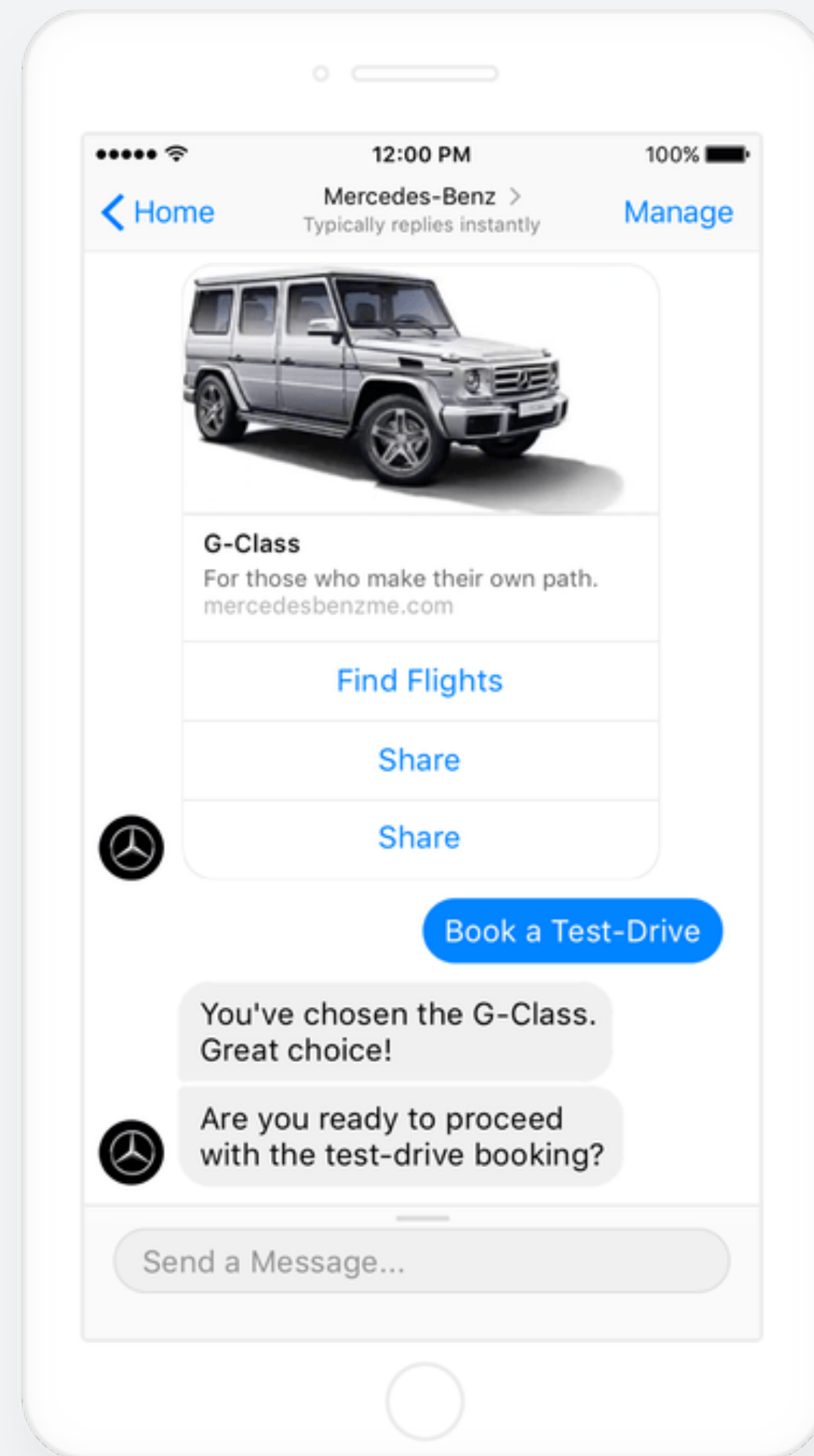
# Universal Pictures

**9-pt increase in purchase intent for tickets**



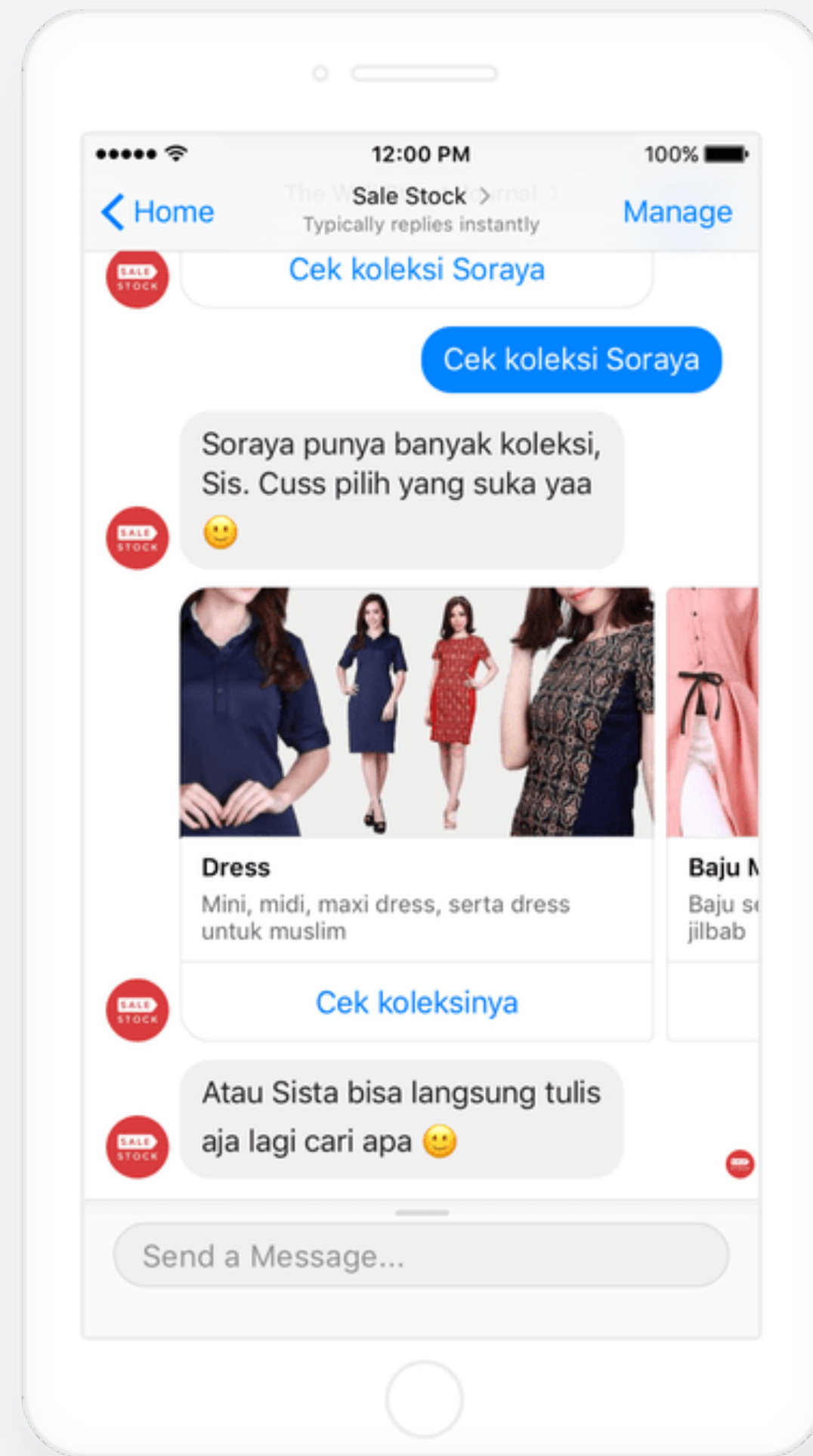
# The Wall Street Journal

**130K daily active users  
acquired in the first 14 months**



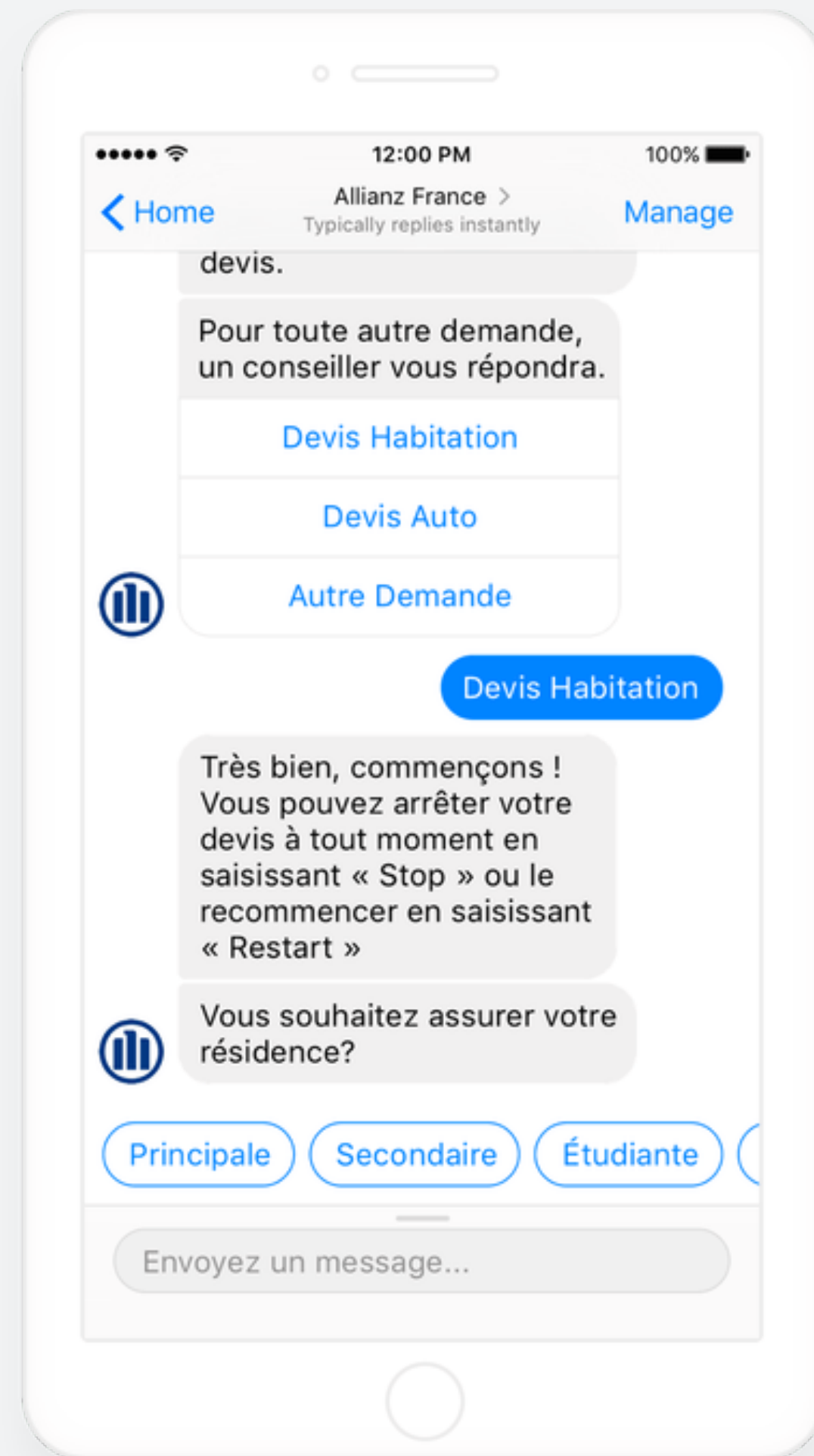
# Mercedes-Benz

**4% conversion from unique sessions to test-drive booking**



# Sale Stock

**2.3X conversion to purchase  
compared to website and app**



# Allianz France

**30 sec on average to obtain  
an insurance quote**

# 4 Takeaways



**Time  
Saving**



**Reduce  
Manpower**



**Happy  
Customers**



**Increase  
Sales**