

## Introduction/Business Problem

In efforts to continuously encourage people to explore South Africa, my project will develop a dashboard that will display popular establishments located in the country's three capital cities: Bloemfontein, Cape Town, and Pretoria.

This dashboard can be useful to the following stakeholders:

1. Locals
2. Tourists
3. The South African Department of Tourism

Both locals and tourists can use this dashboard as a source of content to plan their bucket-list experiences.

The Department of Tourism can use the dashboard to know which establishments should be featured in the Sho't Left and Discover South Africa campaigns that they run.

The following details of the popular establishments will be indicated: the establishment's name, the type of establishment, and the street address.

Below is an example of the expected dashboard layout, colours are used for example purposes:

