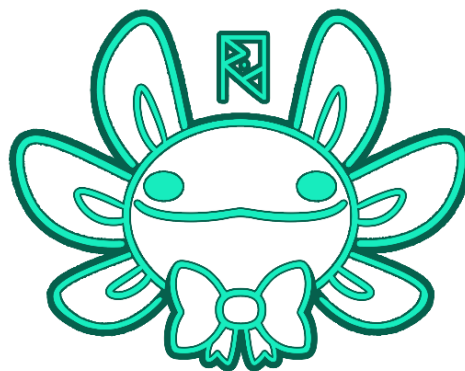


1. Graphic Interface Planning: Web Design Interview and Cost Estimation

Diseño de Interfaces Web - Bilingüe



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Index

1.	General information and requisites	2
2.	The idea	2
3.	Structure.....	2
4.	Cost estimation	3
5.	Bibliography	4

1. General information and requisites

My client's project must be created from scratch. It also needs a new domain. There is no content ready for the website.

He wants one designer and two programmers, aside from him, working on it. The designer is also in charge of designing a logo for the website. My client doesn't quite like the design of similar websites and wants something brand new. In addition, the company doesn't have a defined colour palette but rather they'd like to ask other companies such as Spotify or Netflix to use their colour palettes in their corresponding categories.

It's not aimed for a specific group of people but rather it welcomes all types of people. It must have localization to 18 languages as it's meant to be used by people all around the world.

He doesn't think he'll need training to learn how to use the web.

The website must have an exceptional chat system and forum, as they're its main feature. Users can also upload videos and images to it.

It must have compatibility with other social networks such as Twitter or Instagram so the information from the website can be shared there and vice versa.

There is no plan to add advertisement to the website in the near future.

His maximum budget is 5000€ and the project should be completed in less than 6 months.

2. The idea

The website would be a space where you can share your opinions about any kind of media. You can talk with other people about any film or song you enjoy in a forum dedicated to it, and have all these opinions on the same platform.

No other platform offers this kind of services, to offer such a wide range of media reviews all in the same place.

3. Structure

The site would have a main page where you can read information and understand the purpose of the page, as well as its rules. These rules we'll be explained on a video.

Then there would be the different categories and forums for the different forms of media commented on the page.

There should also be a form for the users to contact the managers in case of having any trouble.

Users are required to login and there should be four login options: the first one would be for clients, then one for administrators that have full control over the website, another one for moderators that have less permissions than the administrators and last but not least one for database managers.

The username, status and a brief description of the user should always be visible.

There should also be an internal search engine.

4. Cost estimation

The domain should cost around 10\$ to 20\$ per year but it may vary depending on what top-level domain they'd like to have. (How Much Does a Domain Name Really Cost in 2023? (a Complete Breakdown))

Translation costs would be between 20\$ and 50\$ per hour worked by the translator. (Website Translation Costs: How Much Does It Cost to Translate a Website in 2023?) It usually takes around 2 weeks to create the localization of a website. (How Long Does Translation Take?, s.f.)

The logo should cost around 300\$ to 1300\$. (How much should your logo design cost?)

The visuals would go between 30\$ and 100\$ per hour worked by the designer. (A Web Design Pricing Guide: This Is What You Can Expect to Pay) It takes more or less one week to design these visuals. (How long does it take to build a website? (+ One Day Hack), s.f.)

The website's SEO pricing per month would range between 1500\$ and 5000\$. (SEO pricing: What's the cost of SEO?)

Taking all of this into consideration, the website's price would range from 41570\$ to 107120\$.

5. Bibliography

Here are the resources I used to elaborate this PDF.

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