

## One Person Announcing VS Two People Announcing

Let's face it, with one person on air you communicate directly with your listener, however with two people you can have a lot of friendly banter on air. There however some guidelines you must keep in mind when announcing with another person – so the dialogue flows smoothly.

- 1) Map out when you are crossing from one person to another when doing your programming.

You could do something like this: “In today's News of the World, stories have emerged, that a young teenager from California got badly hurt by a beachball at an outdoor rock concert, now tell me Mike... have you ever been hurt by a beachball? Is that even possible? Well actually yes I did at a party I was at my mate Dylan's house for his 15th, and man it hurt... Seriously? Give us a call on 66511104 and if tell us have you ever been hit by a beachball? Talking about getting hurt – here's a classic from Adele with Someone Like You.

You're with Mike and Andy and 1041 YOUFM.

The way you would set this up is to discuss beforehand with your co-host when you are going to cross and then ask them how they will finish off their point so you can end on a punchline or conclusion and get back to the music faster.

- 2) Point or signal to the other person when you want to cross to them. Having people umm and ahh and say “oh am I on?” is sloppy and shows that you are not prepared. If you are going to cross to your co-host - have a reason to do so, and make sure the co-host has something to say.
- 3) Use topics to lead into songs. E.g. You could cut from a news piece about Whitney Houston's funeral to an artist who covered a Whitney song as a forward announce.
- 4) Always remember that you are speaking to an audience. Mucking around and talking crap about school, or a teacher you don't like or a song you don't like is boring on air. You are here to entertain. Do it.
- 5) Make sure each story or talk break has an introduction, middle and conclusion.