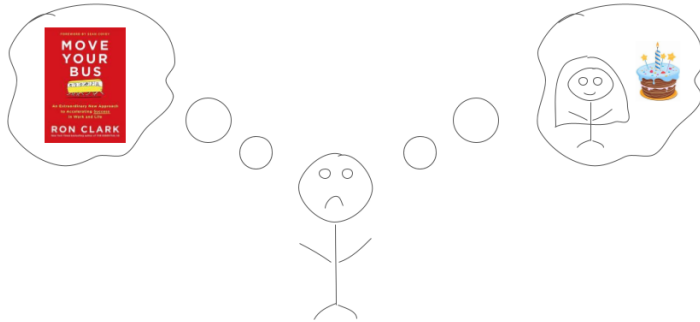
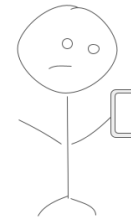


Francis Murr Storyboard-Rebecca Cunningham



Francis Murr wants to find the *New York Times* bestseller book *Move Your Bus*, but he knows that his local bookstore does not have it. He doesn't want to waste his time driving to multiple bookstores looking for it, as his wife's birthday is coming up and he needs to plan for it.



Searching for a way to find the book quickly, he downloads the Item Finder app that he heard his co-workers talking about.

Enter your location:

123 Elephant Drive, New York, NY 10013

What type of product is it?

☒ Electronics
☐ Publication
☐ Food
☐ Medicine

Enter the name of the product:

Move Your Bus

Do you want your product delivered to you?

☐ Yes
☒ No

Do you want to travel to a store to get your product?

☐ Yes
☒ No

These stores have your item in stock:

Barnes and Noble
456 Liberty Road
Brooklyn, NY 11207
(24 minutes)

Toko Fukawa Bookstore
789 Split Ave
Queens, NY 11207
(42 minutes)

See also:
Amazon Digital Copy
\$11.99

Francis enters his location, the name of the book he wants, and his user preferences.

The Item Finder App finds two bookstores, one 20 minutes away, and the other 40 minutes away, that has the physical copy of the book in stock. The app also finds a digital copy of the book online on Amazon.



Francis opts for the bookstore 20 minutes away, and the app displays the directions from his location to the bookstore.



Francis drives to the bookstore and buys the book.



By using the Item Finder app, Francis is able to plan his wife's birthday party while also reading about new ways to attain success.

Nina Nash Storyboard-Zaria Mobley



Nina is a working mom and she doesn't have time to go from store to store to find healthy quality food items.



One of Nina's friend told her about this app that gives the location of certain grocery items. She told her that the products are always fresh and that they also give great deals.



During her lunch break she decided to download the app and see what is all about.



She noticed that there was a delivery option, so she decide to have her groceries delivered at 4:30pm to make sure that items were good enough to use for dinner.



Her items were delivered at her doorstep at 4:32pm and the driver even offered to help carry them inside.



She looked over items and everything looked pretty fresh and the dates weren't short.



Dinner was fine and there were no complaints. Since she didn't have to take time to shop she was able to serve dinner earlier and she had some time to relax.

Rose Vaughan Storyboard- Created by Tessa Neal



Rose has just dropped off her 6 children at a Halloween movie night at school. The movie night should last 2 hours.



This is the first time Rose has been alone in over a month. She wants to destress.



Rose wants to take a bubble bath, but remembers that she does not have bubble bath at home. A bath is what she really needs to have a self care night.



She downloads the Item Finder app that she has seen ads for. The ads were advertising finding items quickly no matter how little time you have.



She finds her favorite lavender bubble bath on the app, which is usually sold out, at a nearby Target. The trip to Target takes her 10 minutes & she is home 15 minutes later.



She is able to take a one hour bath where the lavender bubble bath lowers her stress levels. She is very calm and happy because of her self-care night.



Rose picks her children up from school and they notice that she is happier, which makes them happy too.