

December 7, 2020

### Professional Materials

This website will include a partial resume and some portfolio pieces for prospective employers and graduate school recruiters to view.

On one page, I will include a list of my most recent occupations and the duties involved in each of them. This will give visitors to my website an idea of what I have done in the past and skills I have learned. On the second page, there will be a list of various portfolio pieces sorted by media type. For some portfolio items, such as photos, I will include the item itself, whereas others will require URLs, such as previously designed websites. As needed, some items will include descriptions. The intention of this page will be to show users what I have done in the past and therefore am capable of and what my style looks like.

### Personas

Lily: Lily is a media professional who is looking for a freelancer for a project. She came across a link to this website on LinkedIn and is wondering if my style and skill level matches her team's.

Steve: Steve is a representative of a graduate school that I have applied to. I have provided a link to this website in order to show him my portfolio and applicable professional experience.


Maggie: Maggie is interested in the work of up-and-coming media makers as a hobby. She enjoys perusing portfolios and supports some creators on Patreon or on Kickstarter if she finds a creator she likes who she wants to see more from.

### Comps

A portfolio on Dribbble: <https://dribbble.com/jsiarto>

Catherine Jinks's personal website: <http://catherinejinks.com/books-2/>

Peter Hollens's official website: <https://peterhollens.com/>



[insert  
photo  
of  
me]

Rebecca Gackler

[insert brief bio here)

### Current positions:

- Student Coordinator at MSU Wesley  
[insert details here]
- President of PRISM (MSU LGBT+ Caucus)  
[insert details here]

[Home \(link to other page\)](#)

Welcome to my portfolio.

Web Design



[Description of web project]



[Description of web project]

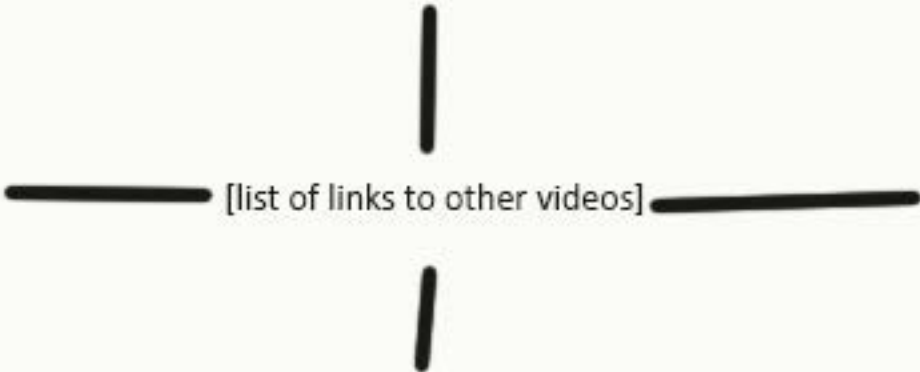


[Description of web project]

Film/Video Work



[Description of featured video]



Photography/ Photo Editing



[acorn photo]



[mirror photo]



[bat photo]

## Development notes

- I changed the order of the items listed on the portfolio page of the wireframe to give the website a better visual flow.
- The original plan involved embedding videos. Due to technical constraints, I instead used links leading to YouTube, a hosting service. This also allowed for me to more neatly integrate descriptions of what the videos are and my role in production.
- I had considered using images as links for the web design portion of my portfolio, as seen in the wireframe. However, I determined that this did not fit with the class design principles and switched to using text-based links. This also allowed for a neater integration of link descriptions.