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# YAHUI ZHANG

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## EDUCATION

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**Master of Science:** Computer Science, Expected in 05/2025

**Northeastern University** - San Jose, CA

**Master of Science:** Advertising, 12/2022

**Boston University** - Boston, MA

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## PROFESSIONAL SUMMARY

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Versatile Computer Engineer conversant in all aspects of [Type] business operation and development. Eager to grow alongside companies' IT needs and technical arsenals. Committed to maintaining maximum uptimes and optimal operational efficiencies through budget-friendly oversight and effective technical expertise. Outgoing Volunteer providing experience helping non-profit organization with daily tasks and needs. Friendly and helpful when assisting employees and visitors requesting services. Driven by cause to work diligently to accomplish measurable impact.

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## SKILLS

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| • Java   | • CSS             |
| • Python | • Web Development |
| • Html   |                   |

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## PROFESSIONAL EXPERIENCE

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**Volunteer**, 10/2022 - 10/2022

**Tech Together** – Boston, MA

- Assisted with special events and programs.
- Used strong interpersonal communication skills to convey information to others.
- Guided troubled individuals to tools and resources necessary for healing.

**Account Executive**, 09/2020 - 05/2021

**L'Oreal China, Avene, Quaker, Oceanglam** – Shanghai, China

- Built and strengthened relationships with new and existing accounts to drive revenue growth.
- Qualified leads, built relationships and executed sales strategies to drive new business.
- Implemented tactical online marketing practices to target specific consumers and demographics.
- Analyzed consumer demographics and weekly site metrics to correlate trends in sales and site visits.
- Designed program and maintenance plans to monitor product inventories.
- Leveraged CRM to collect, organize and manage sales data and customer information.
- Worked with third-party partners to coordinate website promotional activity.