

Rebecca dela Cruz

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OBJECTIVE

I aim to secure an internship in a software engineering-related role, where I can utilise my technical skills, gain practical experience, and make a significant contribution to a progressive company. After my graduation, I intend to continue my career in Aotearoa's tech sector by obtaining a 3-year post-study work visa.

PERSONAL STATEMENT

I am currently completing a Master's in Software Engineering, with a keen interest in data analytics, cloud security, operations, and community-focused technology solutions. Collaborative environments that value curiosity, accountability, and attention to detail are where I thrive. With a culturally aware mindset and a passion for continuous learning, I seek opportunities to apply and grow my technical capabilities while building lasting relationships within Aotearoa's tech sector.

TECHNICAL SKILLS

- Front-end Development: React+Vite, HTML, CSS, Bootstrap, JavaScript, Flask, WordPress
- Back-end Development/Programming: Python / C++ (Object-Oriented Programming)
- Deployment and Version Control: Vercel, Render, version control with Git and GitHub
- Design: Adobe CC Suite, Canva, and Figma
- Digital Asset Management: Brandfolder, Air, Extensis Portfolio, Box, Dropbox, SharePoint
- Workflow / Project Management: Atlassian Jira, Asana, Airtable
- Productivity Tools: Microsoft 365, Google Workspace
- Other tools: AWS, MS Power BI, VS Code, Salesforce, Litmus, DOMO, Campaign Monitor

PERSONAL SKILLS

- Quick learner with a growth mindset.
- Strong written and verbal communication.
- Collaborative and empathetic team member.
- Detail-oriented with a methodical, hands-on approach.
- Passionate about inclusive, culturally aligned tech solutions.
- Adaptable under pressure and proactive in unfamiliar situations.

WORK HISTORY

Solawave

Remote—Los Angeles, CA
Mar 2024—Apr 2025

Digital Asset Manager (part-time)

- Created and refined workflows for digital assets, keeping them well organised and consistently updated, and ensuring smooth version control.

Extu

(previously Incentive
Solutions/OneAffiniti)

Creative Operations Manager

- Directed and optimised creative team operations, fostering cross-functional collaboration and driving successful campaigns.

Remote—Atlanta, Georgia
May 2010–Sep 2023

- Streamlined workflows and leveraged data analysis to enhance decision-making, performance, and overall system efficiency.

**Supreme Foodservice
FZE**

Dubai, UAE
Dec 2007–Mar 2010

Communications Administrator

- Delivered administrative and logistical support across key departments, maintaining smooth internal operations and accurate user management.
- Managed website and intranet systems, streamlining onboarding/offboarding and maintaining essential content and organisational resources.

**Gulf Engineering System
Solutions**

Sharjah, UAE
Jan 2007–Nov 2010

Marketing Executive/Admin Assistant

- Spearheaded cross-functional teams to execute impactful sales and marketing campaigns, fostering collaboration and operational success.
- Maintained website functionality and provided technical support, ensuring a seamless user experience and efficient system performance.

MRM Studios Inc.

Makati City, Philippines
May 2004–Nov 2006

I.T. Music Specialist

- Produced high-quality MIDI and ringback tones for mobile devices to enhance user satisfaction.
- Created monotones, polytones, and karaoke tracks, showcasing technical expertise and creativity.

TOC Commercial Printer

Malabon City, Philippines
Jul 2002–May 2004

I.T. Network Administrator

- Managed and maintained computer networks, systems, hardware, and software to ensure reliable performance.
- Identified and upgraded outdated technologies to improve efficiency and functionality.

PSi Technologies Inc.

Taguig City, Philippines
Sep 1999–May 2001

Quality Assurance Supervisor

- Led a team of five Test Quality Assurance (QA) professionals, fostering collaboration and maintaining high-quality standards.
- Implemented and monitored the Quality Management System to ensure excellence.

QUALIFICATIONS

Universidad de Dagupan
Dagupan City, Philippines
1994–1999

Bachelor of Science in Computer Engineering

COMMUNITY AND VOLUNTEER EXPERIENCE

The Gospel of Christ, Philippines

Pangasinan, Philippines
2002–Present

Social Media Manager/Videographer (2023–2025)

- Record, edit, and upload event footage on YouTube.

Musician (2002–2025)

- Play keyboards

Choir member (1999–2002)

Young People's Christian Movement

National Organisation
Philippines
1990–2006

Vice President (1999–2006)

- Oversee and assist in developing and implementing strategic plans.
- Plan and execute events/seminars, participate in fundraising, and manage budgets.
- Provide mentorship to members, and build relationships with external partners and the community.

Active Member (1990–1999)

ACHIEVEMENTS

- Consistent Dean's lister & graduated with honours
- 2nd Prize—Best Supporting Learner (completed 16 courses)
- Give a Hand Winner nominated

INTERESTS

- Music, travel, driving, and watching inspirational talks and movies/series.

REFEREES

Joel Montgomery

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