AS BIG

AS I CAN

MAKE IT

I MOVED THIS SUBHEADER 12 TIMES ALREADY

Three coffees and some mild anxiety but I've finally decided on this font size.

Reduce the font by 1 pt. Increase leading by 1 pt. It looks good but is still not totally legible. Increase letterspacing by 30. No, 60. Yah, that's a lot better. This is a condensed font and it looks all squished together without the extra spacing. Is this font too trendy? Will I get sued for using it in a school project? Now I'm kind of stressed out again. This is nice for web, but will it work in print? Lord help me.

Sometimes you just need to decide on one fixed element and design around it.

Why is all the weird cool stuff made in Berlin right now? Pink... it is starting to piss me off.

MAKE IT

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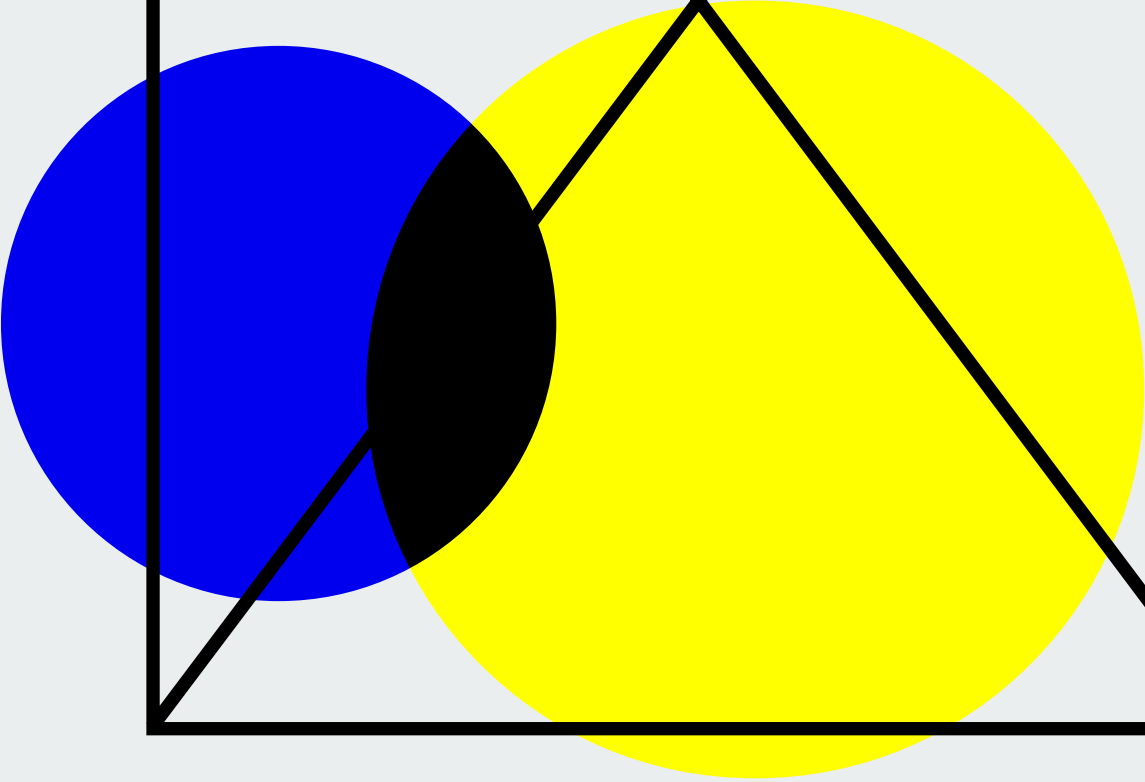
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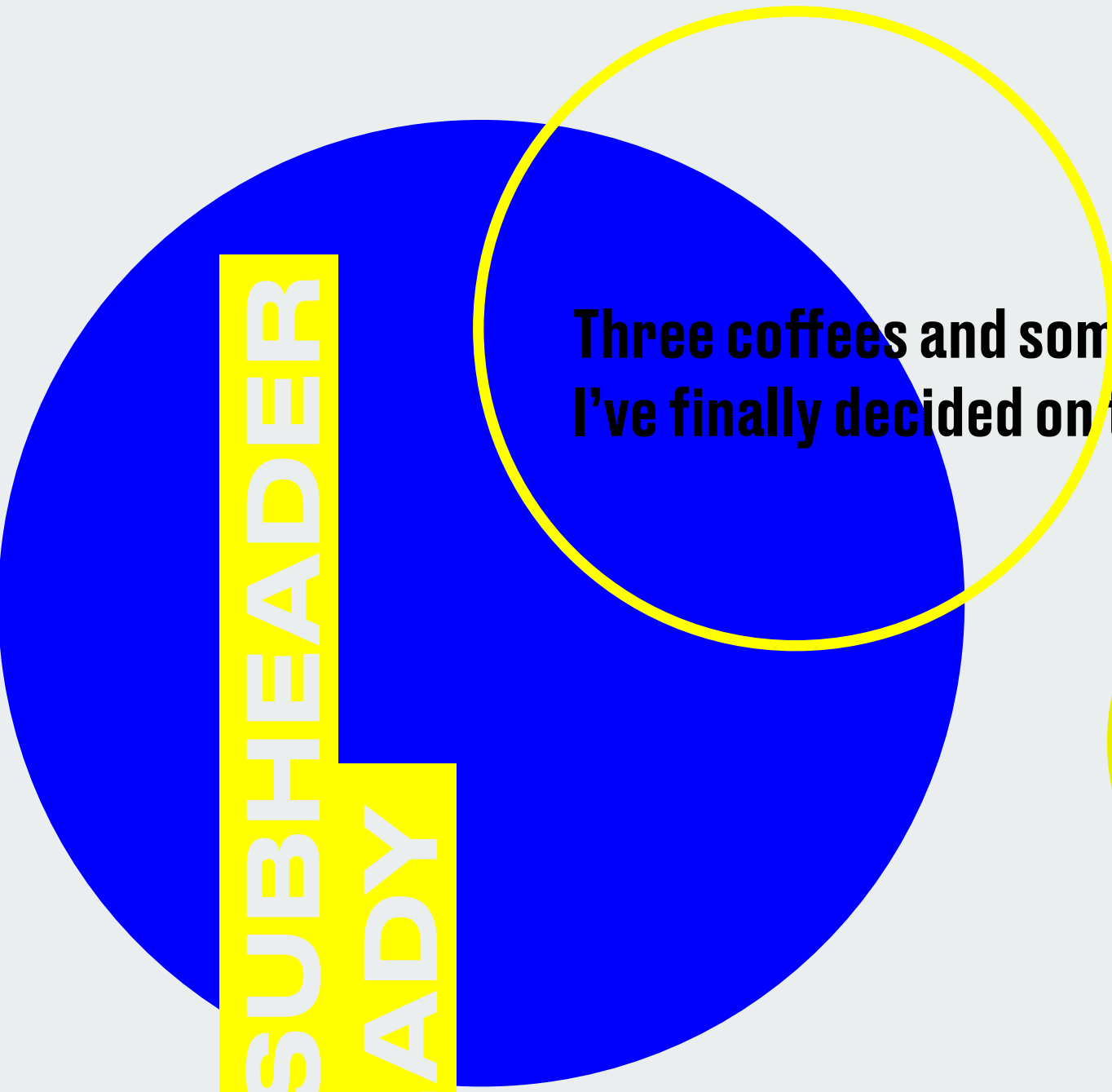**I MOVED THIS SUBHEADER 12 TIMES ALREADY**

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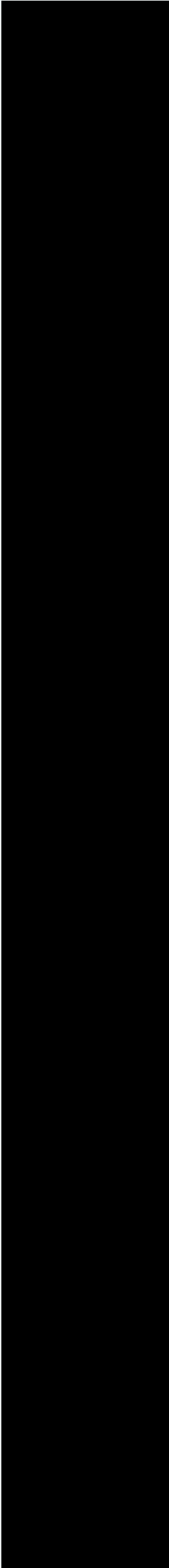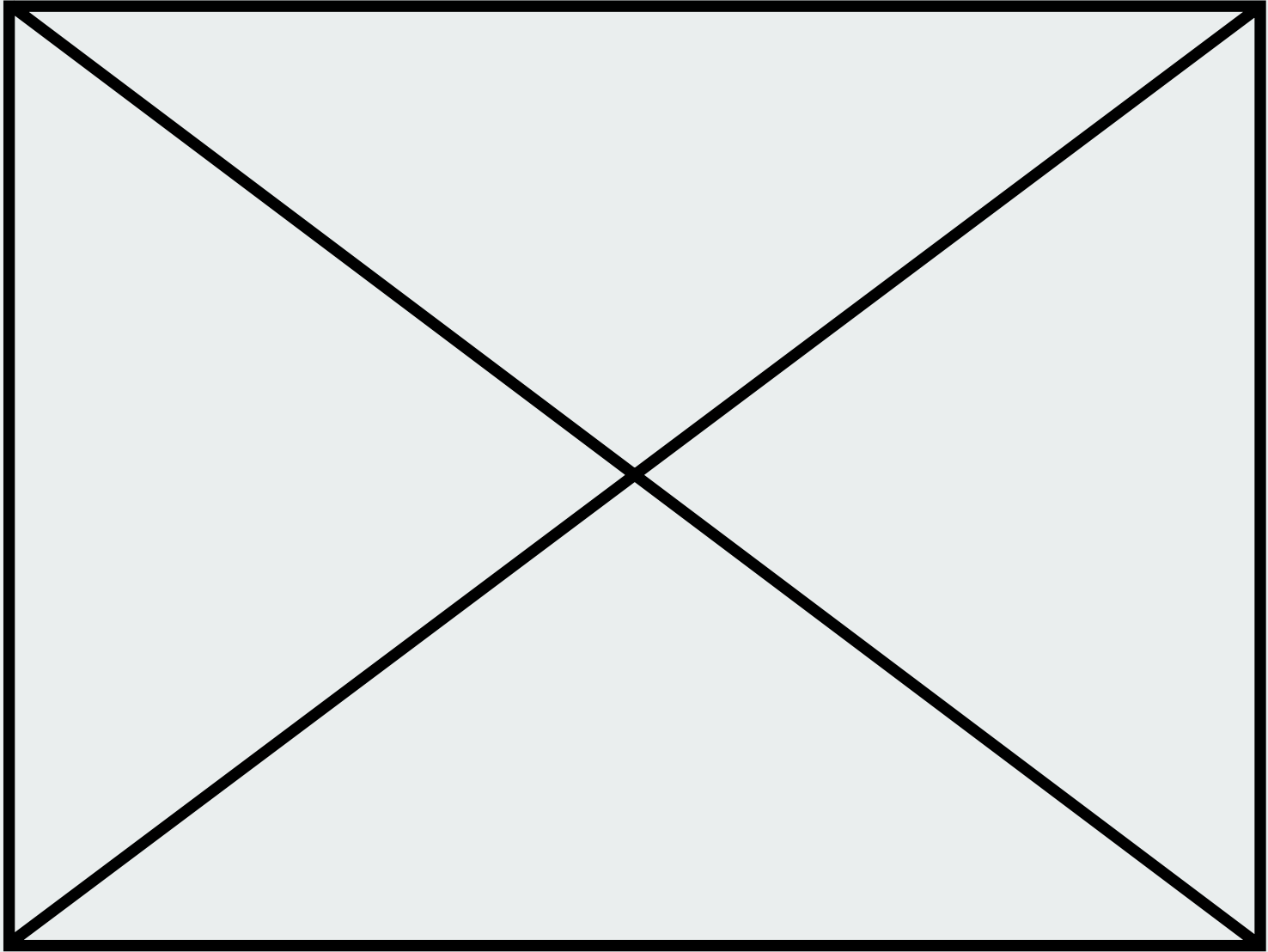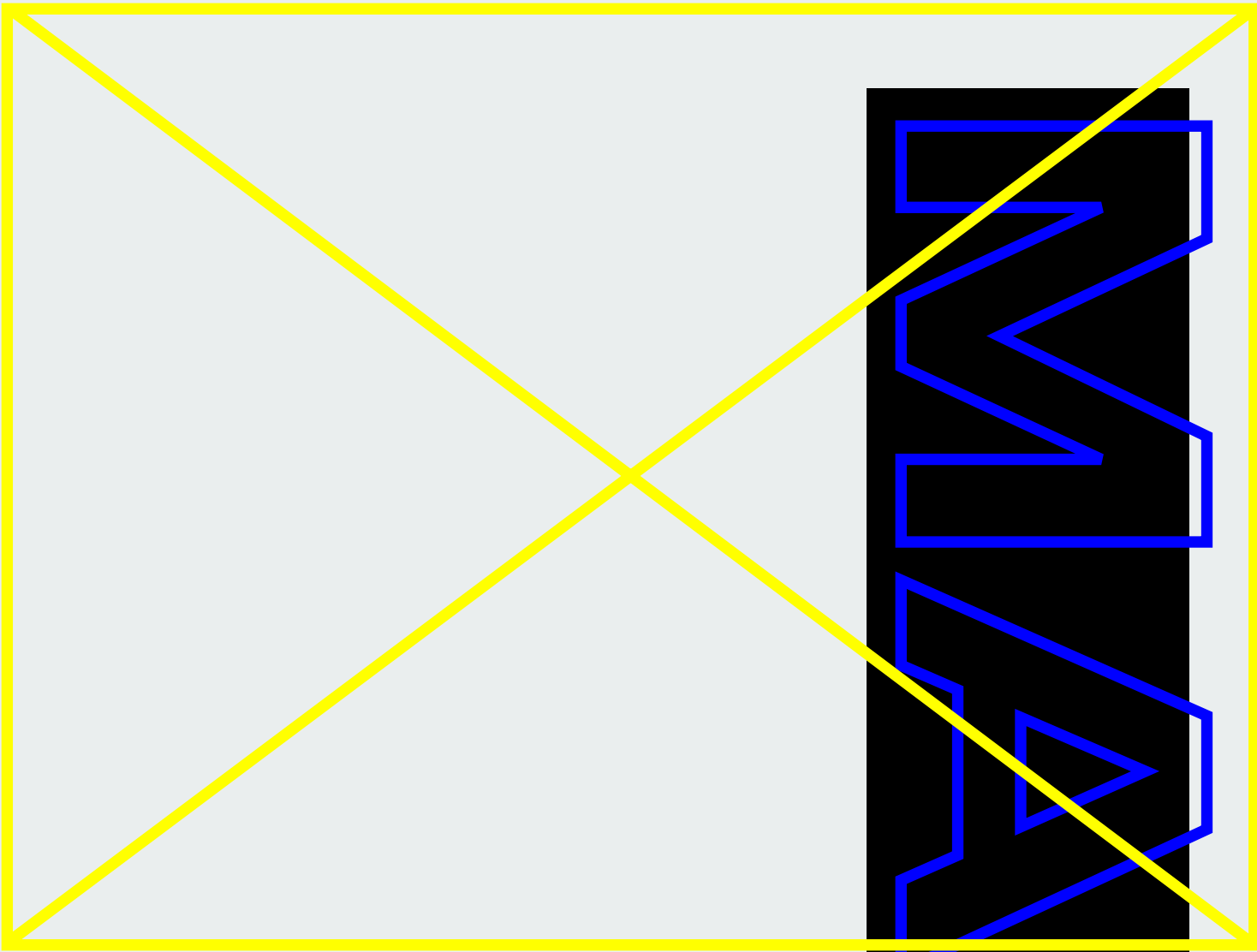
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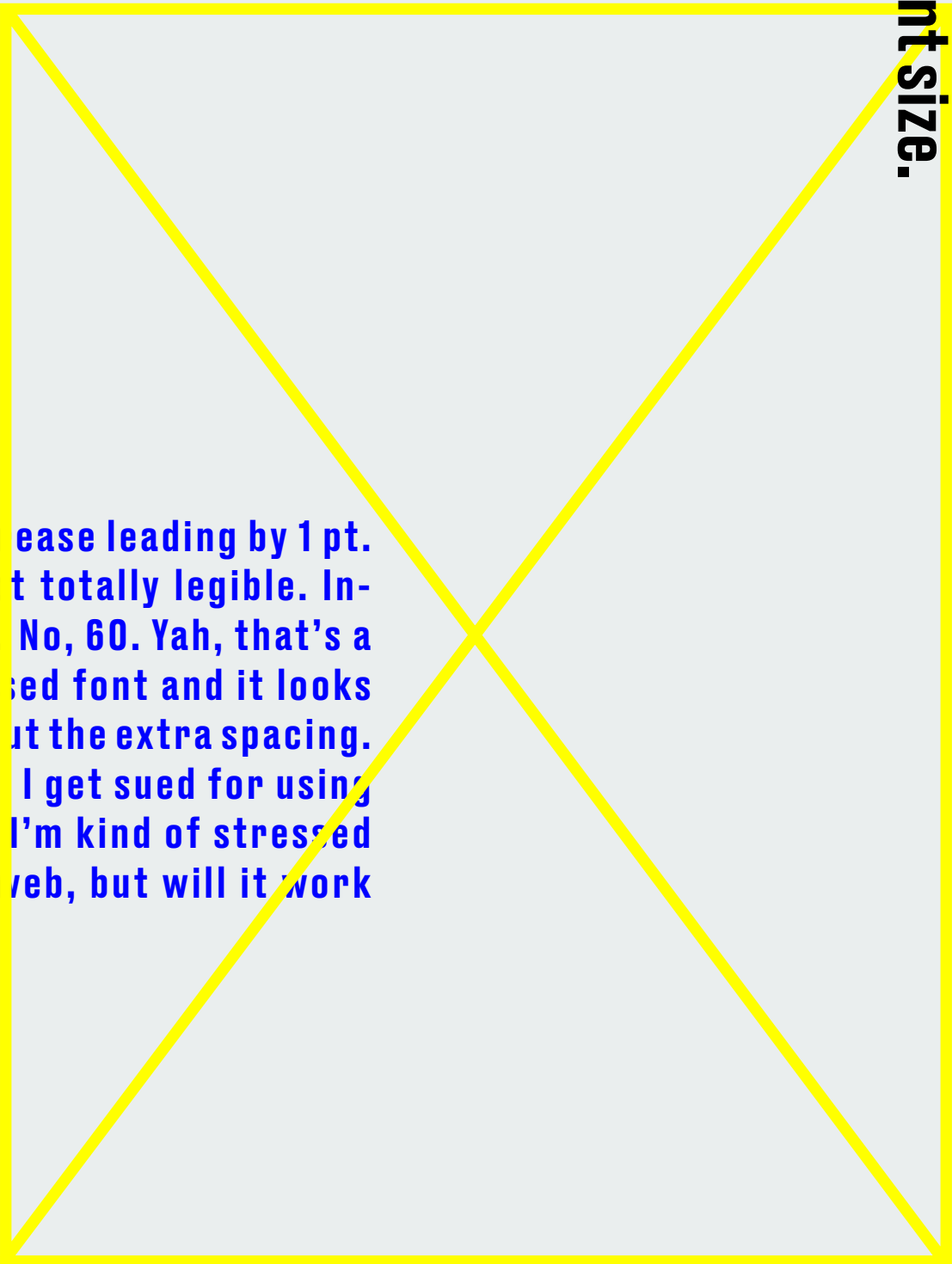
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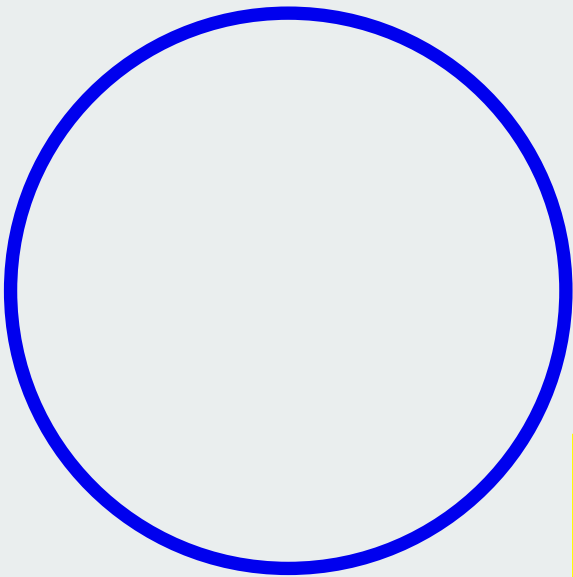# MAKE IT

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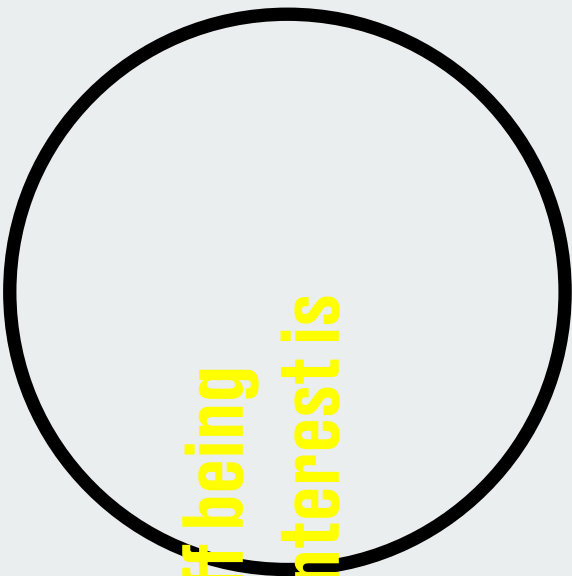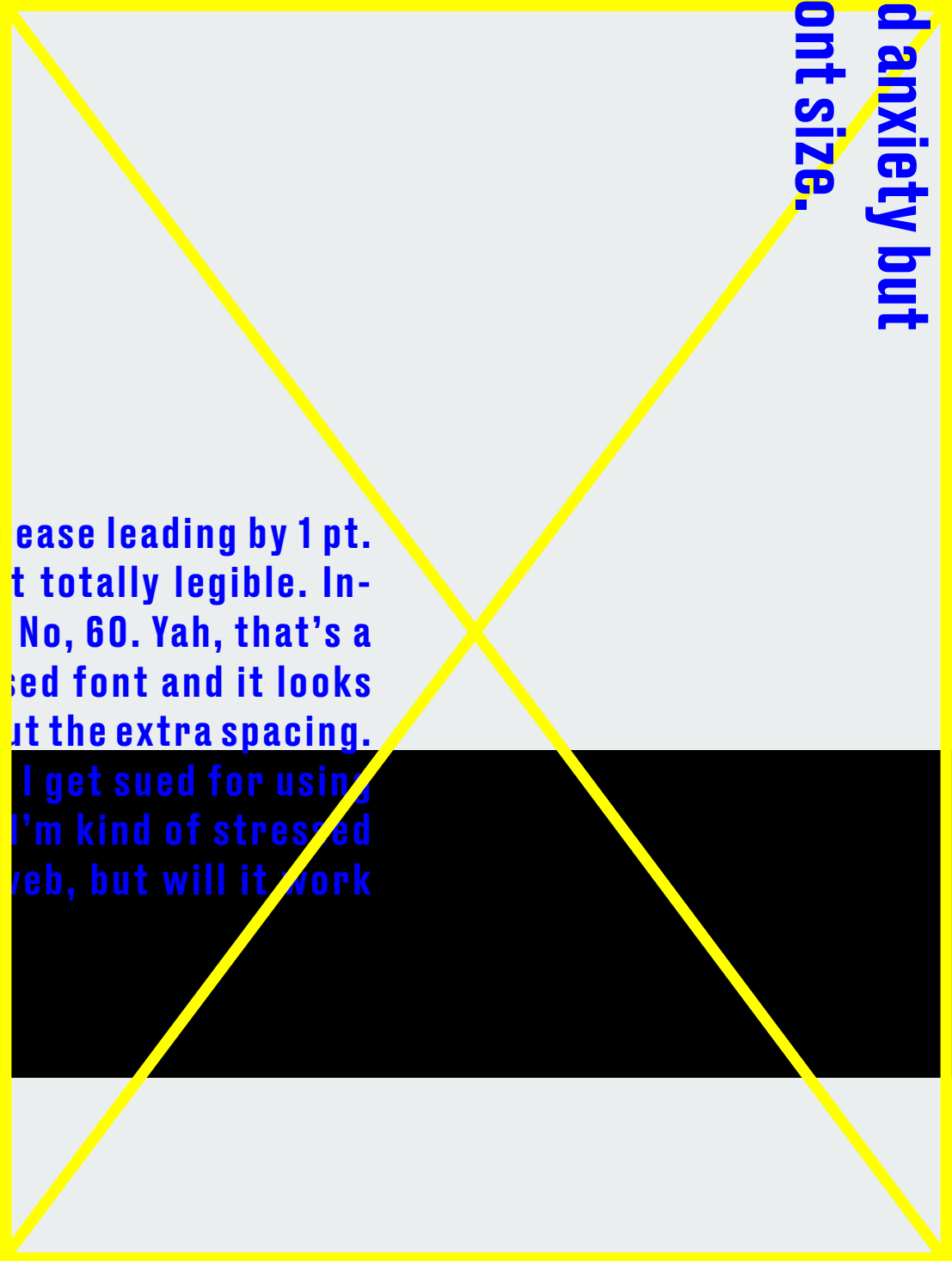
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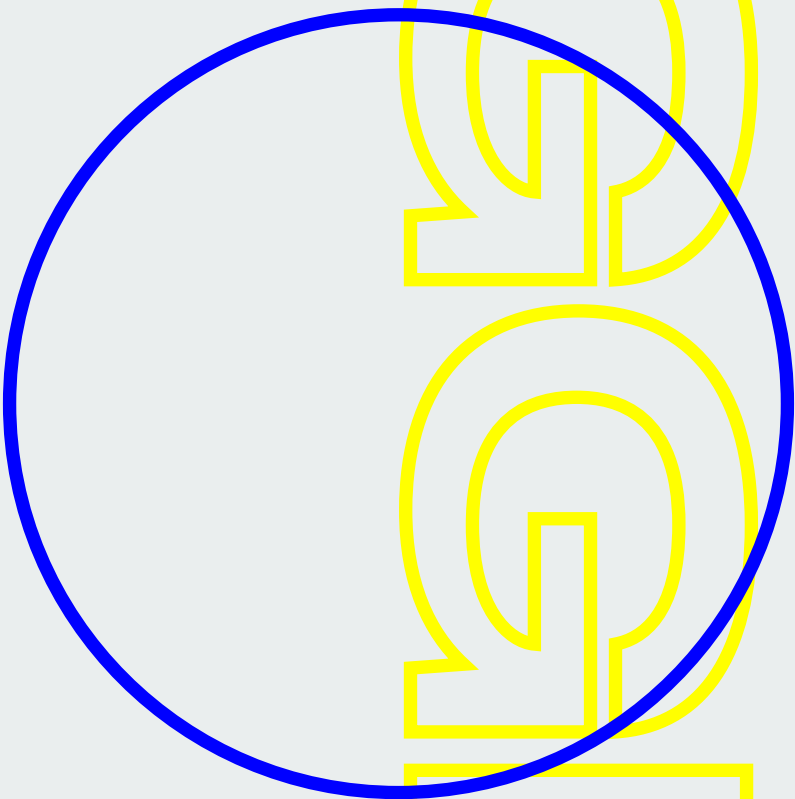
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