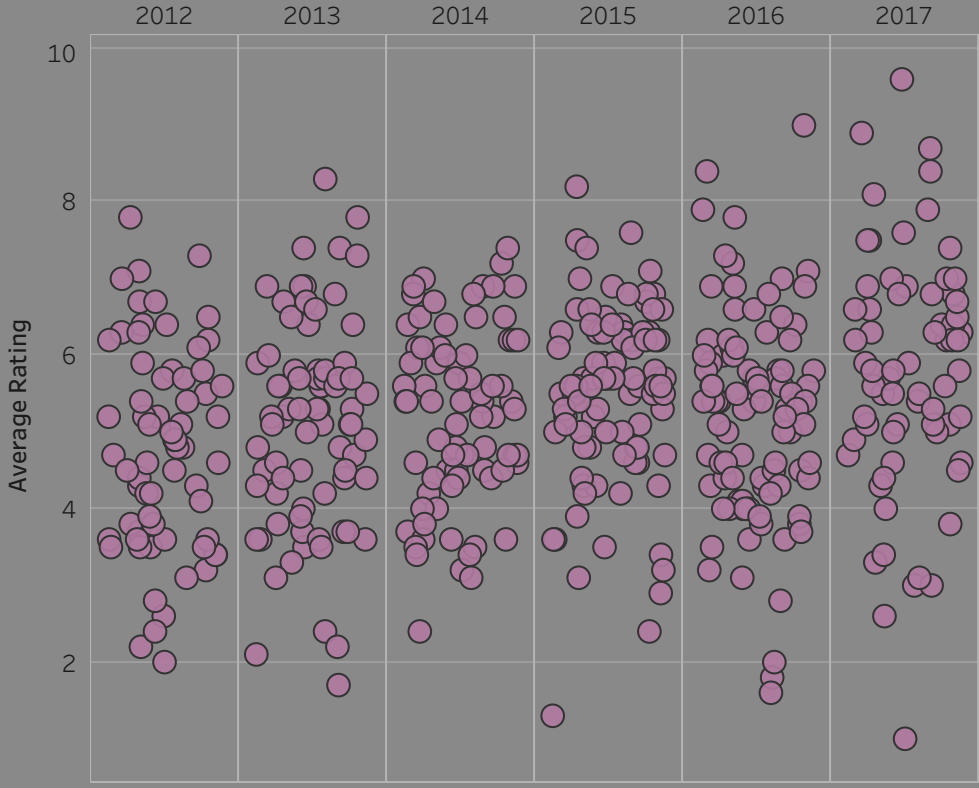


WHAT WE DO IN THE SHADOWS

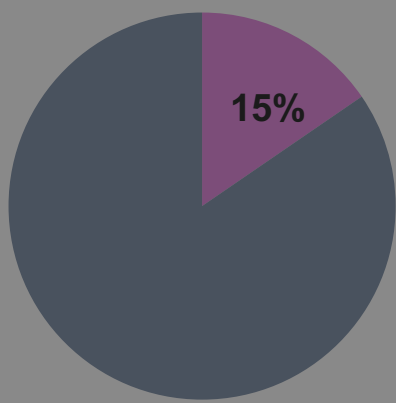
A Modern Cult Classic

The comedy-horror film genre is a unique blend of thrills & laughs, often challenging filmmakers to strike just the right balance. "What We Do in the Shadows" has carved its niche in this genre, achieving modern "cult" status - a term used to describe movies that have a passionate fan base despite not being mainstream hits. Dive into this analysis to uncover the data that highlights its success.

All Comedy-Horror Films, 2012-2017



% of Comedies in the Horror Genre

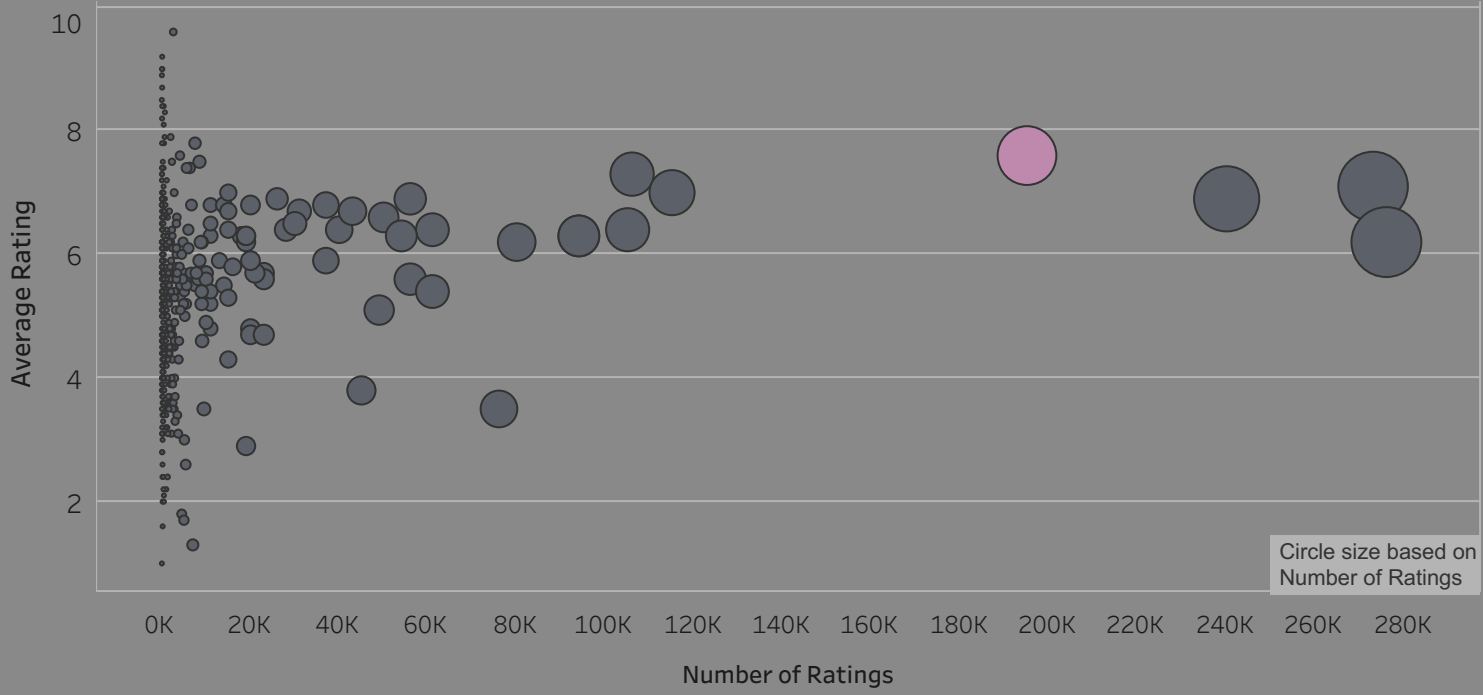


Out of over 3,300 horror films, 513 fall under the comedy-horror genre. Ratings range significantly, highlighting a broad spectrum of audience perception.

While a cursory glance might highlight outliers like "The Carmilla Movie" boasting an impressive rating of 9.6, or "Una Comedia Macabre" with a rating of merely 1.0, by 2023, these ratings have shifted to 6.7 and 2.8 respectively. While these figures might have seemed striking in 2017, the dataset did not originally include the number of ratings these films received. **The true standout emerges when we analyze the number of ratings each film has garnered.**

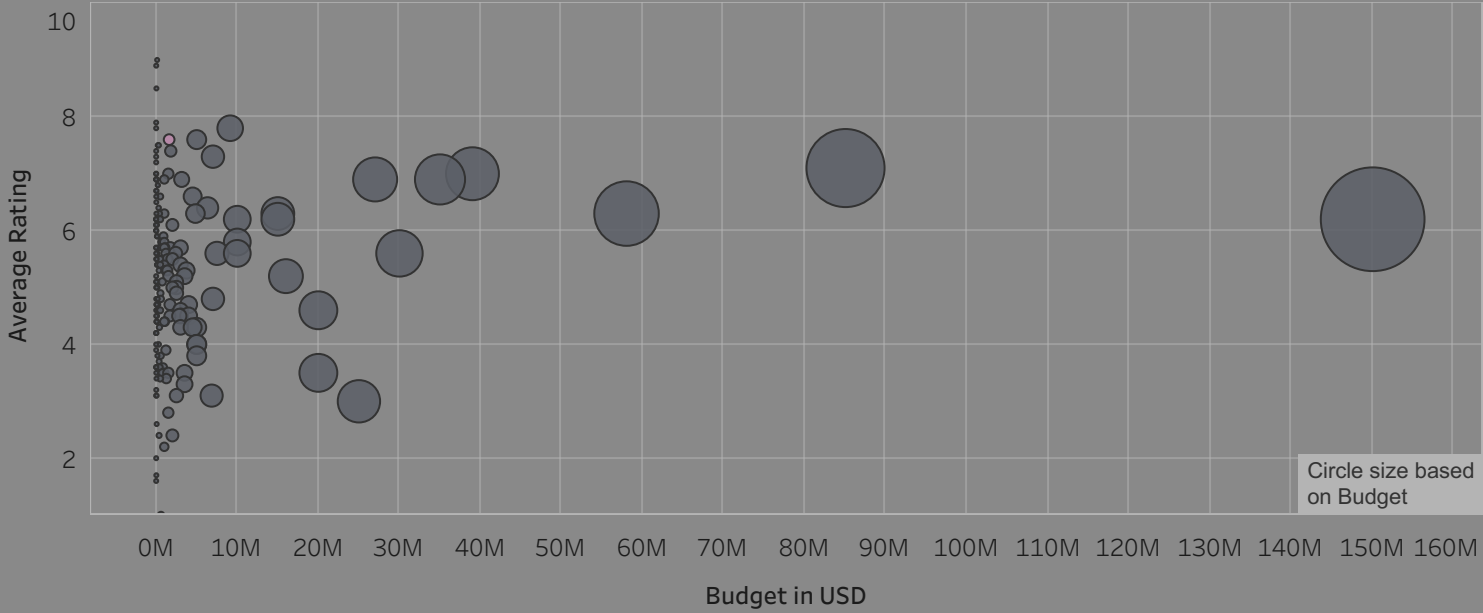
Review Ratings data is current as of 2017. Please [visit IMDb](#) for up-to-date rating information.

Number of Ratings & Average Rating Comedy-Horror Films, 2012-2017



When we consider the total number of ratings, "What We Do in the Shadows" stands out distinctly. With a high rating of 7.6 and nearly 200,000 reviews, it is undeniably a fan favorite. Contrary to other films in the dataset, "What We Do in the Shadows" has maintained its 7.6 average rating to this day.

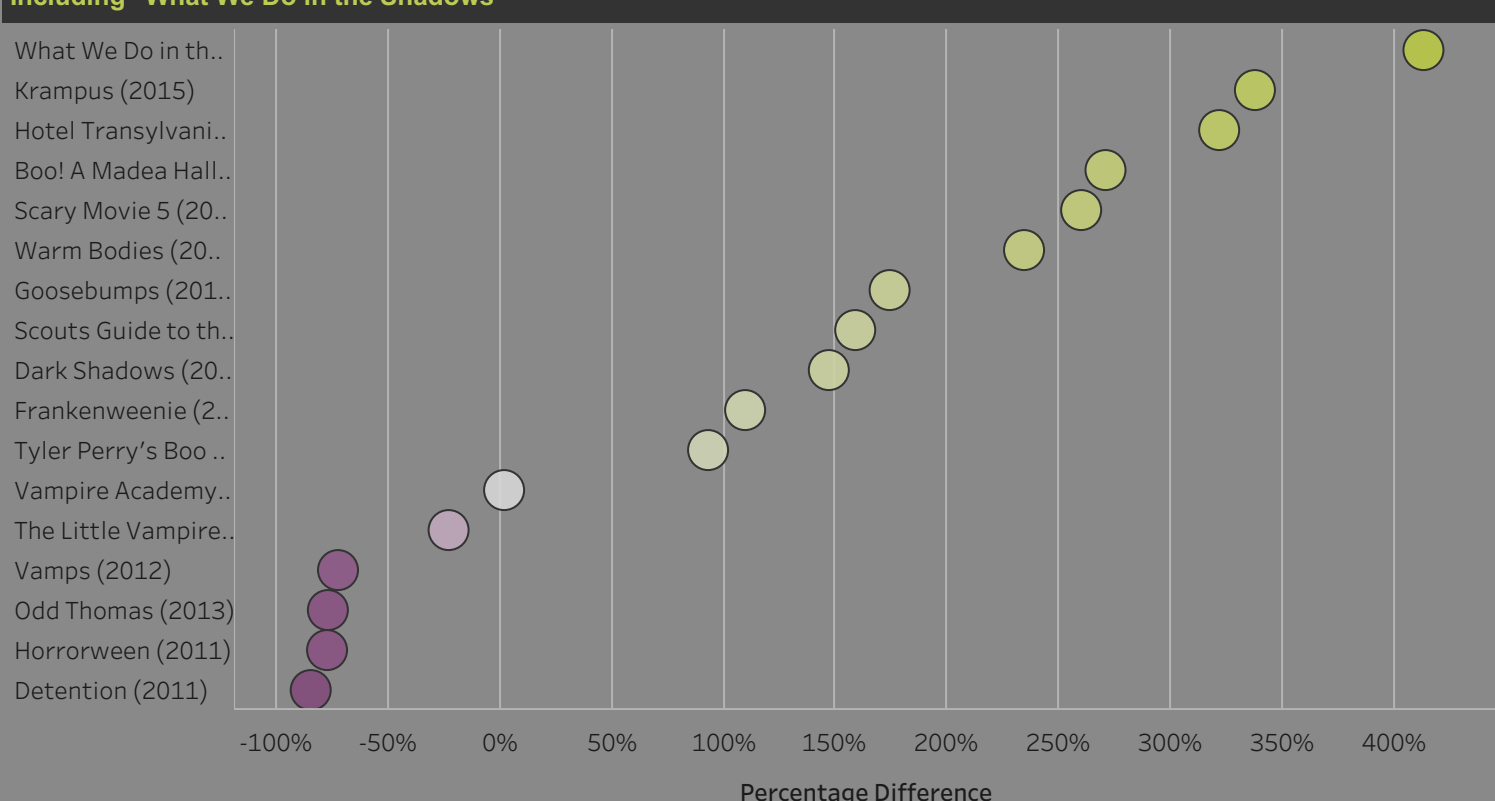
Budget & Average Rating Comedy-Horror Films, 2012-2017



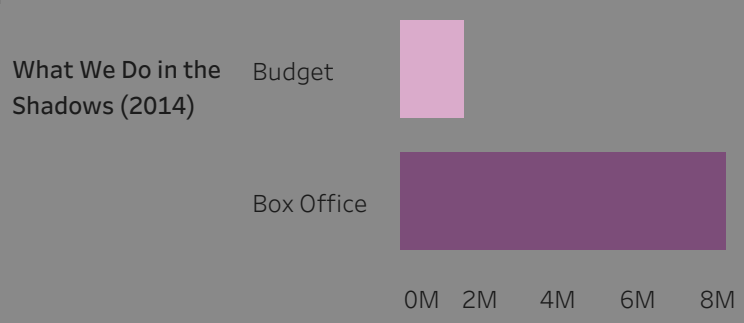
Further cementing its cult status, "What We Do in the Shadows" garnered acclaim on a **modest budget of just \$1.6M**. This is striking, especially when juxtaposed against big-budget films like "Dark Shadows," which had a **staggering \$150M price tag** yet yielded only a 6.2 rating, despite starring powerhouses Johnny Depp, Michelle Pfeiffer, & Helena Bonham Carter.

There are some inconsistencies in the dataset, particularly regarding lower-budget films. EG: Some movies are listed with a budget of RUR 1 (about \$1 USD). It's worth noting that Russia transitioned to the RUB currency in 1998, yet the dataset still refers to RUR, making some figures potentially outdated. However, the data for higher-budget films aligns with external sources when cross-referenced.

Percentage Earned or Lost, Budget vs. Box Office Comedy-Horror Films w/ Budget > \$10M Including "What We Do in the Shadows"



"What We Do in the Shadows" Budget vs. Box Office



When we consider a movie's worldwide box office revenue, "What We Do in the Shadows" stands out yet again. It turned a significant profit, **making over 5 times its original budget**, which translates to over a **400% increase** over its production costs. In contrast, while "Dark Shadows" had a higher total revenue, it **only earned approximately 2.5 times its budget**, equating to a mere **150% increase** over its production costs.

It's evident that "What We Do in the Shadows" shines in key categories such Ratings & Financial Profitability. While numerous films from this dataset have witnessed a decline in average ratings since 2017, "What We Do in the Shadows" has remained timeless, steadfastly holding onto its rating of 7.6. Moreover, the film's enduring popularity has given birth to a TV series adaptation. While echoing the same name, plot, and distinct style, the series relocates the setting from New Zealand to Staten Island.

This enduring success underscores a significant point in cinema: **a hefty budget doesn't necessarily equate to a film's quality or lasting appeal**. At its core, when a film is armed with innovative writers and a fervent team of creatives, it has the potential to resonate with audiences, leaving an indelible mark in the annals of cinematic history.