



WHY IT WORKS?

Rebellion is the natural successor to trading platforms, margin casinos, meme tokens, and Gaming leagues.

- Designed for the Next Generation; low risk. high rewards. (Exchanges)
- Built for retail participation, not whales & liquidations (Margin trading)
- Strips away speculative hype, insiders, and rugs (Memecoins)
- Rewards real-world strategy, with low entry friction (Prediction markets)
- 24/7 non-seasonal; allowing anyone to create custom league anytime (Fantasy Sports).
- Gamifies alpha with sustainable monetization, not robotic grind and value extract (DeFi/Gamefi)

Rebellion is the only platform that allows one to 10x their \$100 through skill; not luck, not leverage.

This is Trading 3.0; the inevitable next step in Financial Gaming

OVERVIEW

Introduction

Rebellion is a fantasy finance platform that gamifies investing and trading.

Think **DraftKings** meets **Robinhood**

How it works

Users draft a “fantasy team” of real-world assets like crypto, stocks and commodities, and compete in leagues based on actual market performance

Modes

Player can join public contests (Daily, Weekly, Monthly) or create private leagues with custom entry fees and prize pools

Want to play a \$100 league with five friends? or battle 500 strangers for \$100,000 prize pool?

Take your pick. Its flexibility makes it addictive; like poker, but for markets.

VISION

We are pioneering a new category: **Fantasy Finance**.

In 12–24 months, we aim to scale to 100K+ users, launch sponsored leagues with major partners, and integrate real investment options through brokerage or DeFi connections.

Over time, Rebellion could evolve into a social investment gateway—blending play, education, and capital allocation

MARKET OPPORTUNITY

Rebellion sits at the intersection of:

- \$30B+ global fantasy sports industry
- \$100B+ global retail trading market
- Exploding interest in gamified finance and retail investor culture

We're perfectly positioned to ride the cultural shift in how people engage with markets—by making it fun, social, and rewarding.

MONETIZATION

- Platform rake on entry fees (core model)
 - Sponsored leagues
 - Advertising and data analytics
 - Premium features (advanced stats, private league controls, Cosmetics)
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Co-To-Market Strategy

We're launching with a free-to-play minigame to onboard early users and prove product-market fit.

- **Influencer marketing** via finance/crypto YouTubers and Twitter personalities
- **Meme-driven community building** (Reddit, Telegram, Discord)
- **Affiliate and referral** programs to drive virality
- Targeted **performance ads** aimed at retail traders and fantasy gamers
- **Sponsored leagues** co-hosted with crypto or NFT projects to boost visibility and prize pools
- Building a waitlist and community ahead of the paid league rollout

This approach is designed for **low-CAC**, **high-engagement growth**, typical of successful fantasy and Web3 platforms

Team

Rebellion is built by the team behind Evangelion and Social Staircase. We've been in crypto since 2014, from early investors during the 2017 cycle, to marketing partners/advisors for some blockbuster IDOS in the 2021 cycle.

We just know how things work: "moon" phase, bull and bear cycles, the psychological process of retail investors, and how this whole industry works.

Traction & Stage

- MVP (alpha version) ready to launch
- Whitepaper, pitch deck, and website complete
- Provisional patent filed
- Marketing material, Promo videos, Campaigns are prepared.
- Waitlist and community building underway
- Influencer & partnership outreach in progress



ASK

Seeking \$700K pre-seed round for 12–18 months of runway focused on product development, user acquisition, legal architecture and scaling operations

We're happy to hear your feedback at team@rebellion.live.