

Founder's Note

This isn't just a fantasy finance platform. It's a weaponised dopamine engine for a generation that's done being exit liquidity, yet still deeply desires to get rich, quick.

Rebellion looks like a game. But under the hood, it's the most scalable retail gambling product since leverage trading. We've built a skill-based system where anyone (from a broke degenerate to a \$1M whale) can try to 10x their money in a weekend by building smart portfolios, not chasing charts or memes.

Let's be honest: **crypto is a casino.** *and increasingly, so is traditional trading.*

Retail doesn't want "investing" anymore. They want:

- Edge without risk of liquidation
- Gains without rug pulls
- Skill-based flexing, not slot-machine luck

That's what Rebellion gives them. A way to gamble smarter, not just harder.

Why This Is Inevitable

This is what comes after:

- Polymarket (prediction as gambling)
- Pump.fun (memes as slot machines)
- Hyperliquid (leverage as dopamine)
- Fantasy sports (structure + virality)

Rebellion is the **natural evolution**:

- Global prize pools with low barriers to entry
- Private leagues, 1v1 ego battles, and influencer-led contests
- A scoreboard for instincts in a financial world built on chaos

The retail user base is massive, under-served, and addicted to the idea of being smarter than the market. We're building the only product that rewards that illusion at scale.

Why Us

This product doesn't come from a spreadsheet. It comes from **living in markets, obsessing over dopamine loops, and understanding the culture of degenerates, meme chasers, and broke hustlers.**

Most founders are either builders or believers.

I'm both, and we've already proven we can create the illusion of traction with Evangelion. All we need now is capital to scale the engine that's already turning heads.

Why Now

Markets are turning. Retail is re-entering. But they've been burned too many times; by tokens, teams, and tech they never understood. We give them a new interface. One they already know: **draft, play, flex, win.**

This isn't DeFi. It's not GameFi. It's the missing layer between investing and entertainment. And it's already live.

I'm raising now to scale this vision.

If this resonates, I'd love to show you what's under the hood.

Viko

Founder, Rebellion