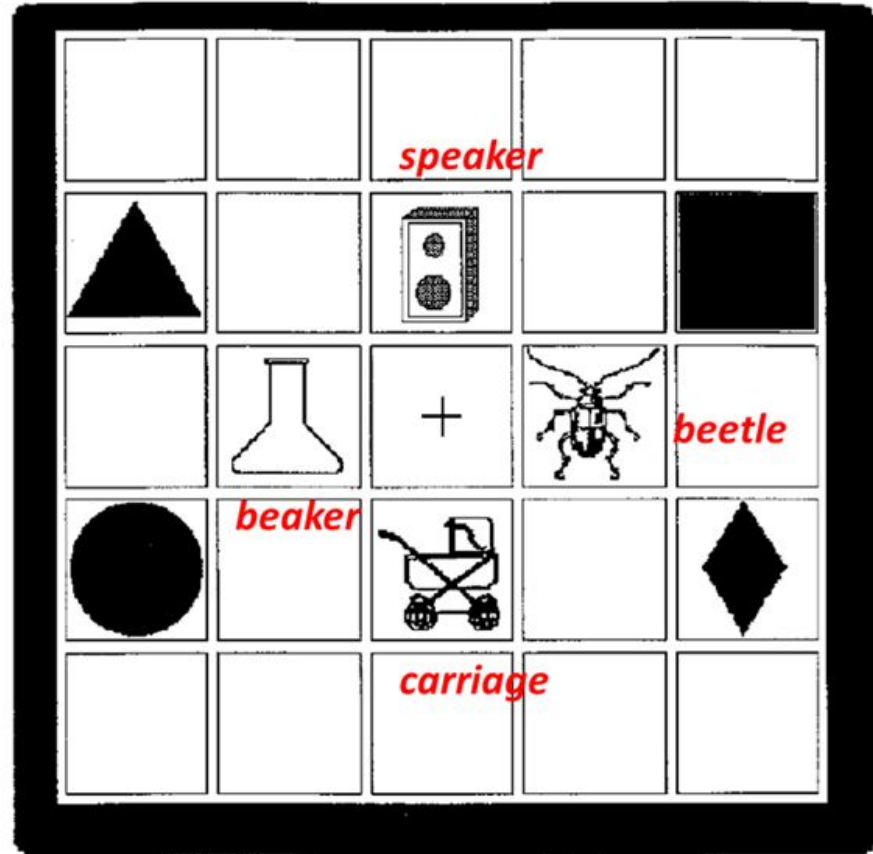# Visual World Paradigm

Classical visual world study showing how people predict upcoming words

Manpa Barman, Kapil Mulchandani, Pritom Gogoi

- Allopenna, P., Magnuson, J., & Tanenhaus, M. (1998). Tracking the time course of spoken word recognition using eye movements: evidence for continuous mapping models. *Journal of Memory and Language, 38*, 419-439.

  - Referant
  - Cohort
  - Rhyme
  - Unrelated
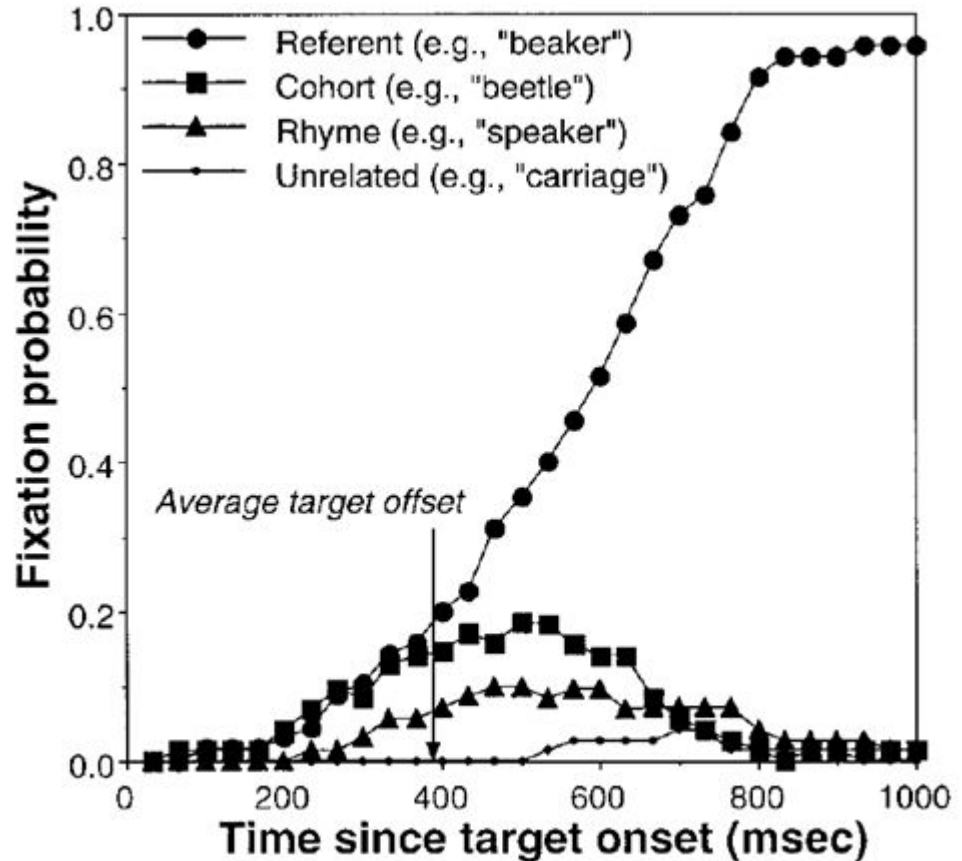
Interpretation of results:

See graph

Questions:

As the subjects hear the word unfold:
- How long will they look at each object?
- Does the order of the object matter?
- Different sets of objects?
- Another language?

More Examples

Sandal	Dollar
Sandwich	Dolphin
Candle	Collar
Parrot	Beaker

Pickle	Carrot
Pitcher	Carriage
Nickel	Parrot
Speaker	Nickel