

PM



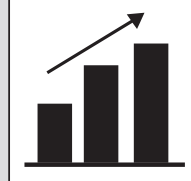
JUSTIFICATION

An alternative recipe platform for those who suffer of allergies



SMART OBJECTIVE

Being able to deliver primal ingredients all around the world




BENEFITS

We could gain our profit by selling the ingredients and expand our company all around the World



PRODUCT

Web platform called “recip.me” with the aim of sharing recipes and buying ingredients



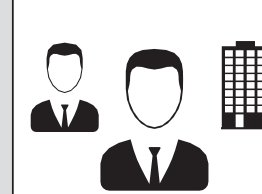
REQUIREMENTS

The frontend must be responsive and user-friendly

The platform has to guarantee a secure way for money transaction


We have to offer the possibility to upload users’ recipes

PITCH




EXT STAKEHOLDERS

At the moment we don’t have any external investor




TEAM

Our development team is divided in two sub-team, one for the frontend and one for the backend. Both teams have their own teamleader.




CONSTRAINTS

The users have to have access to the Internet and a recent version of a browser



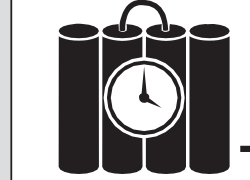
ASSUMPTIONS

We assume that all of our customers have access to the Internet and is able to use a web browser



DELIVERABLES

We don’t have any dead line




RISKS

The main risk could be that nobody buys nothing.



TIMELINE

We develop the frontend and the backend at the same time then we publish the platform on the web



COST

The main cost we will have to pay is the development team