

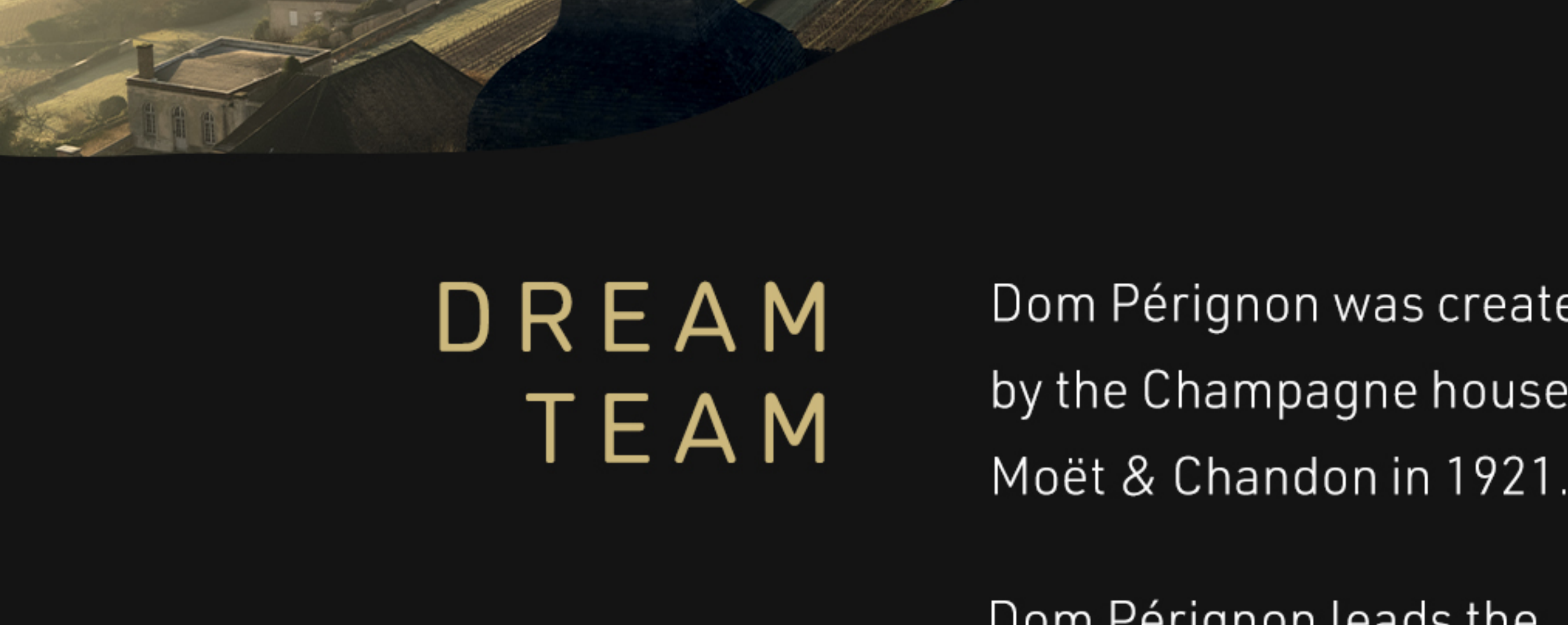
# Dom Pérignon

8 THINGS YOU MIGHT NOT KNOW ABOUT THE ICONIC CUVÉE



Dom Pérignon might just be the world's most-celebrated vintage Champagne. Celebrities, rock stars, rappers, basketball teams and even royalty pop open a bottle of Dom Pérignon for all kinds of celebrations.

So, how well do you really know this French cuvée classic?



## DREAM TEAM

Dom Pérignon was created by the Champagne house Moët & Chandon in 1921.

Dom Pérignon leads the Moët Hennessy champagne portfolio as the global icon of luxury for champagne.



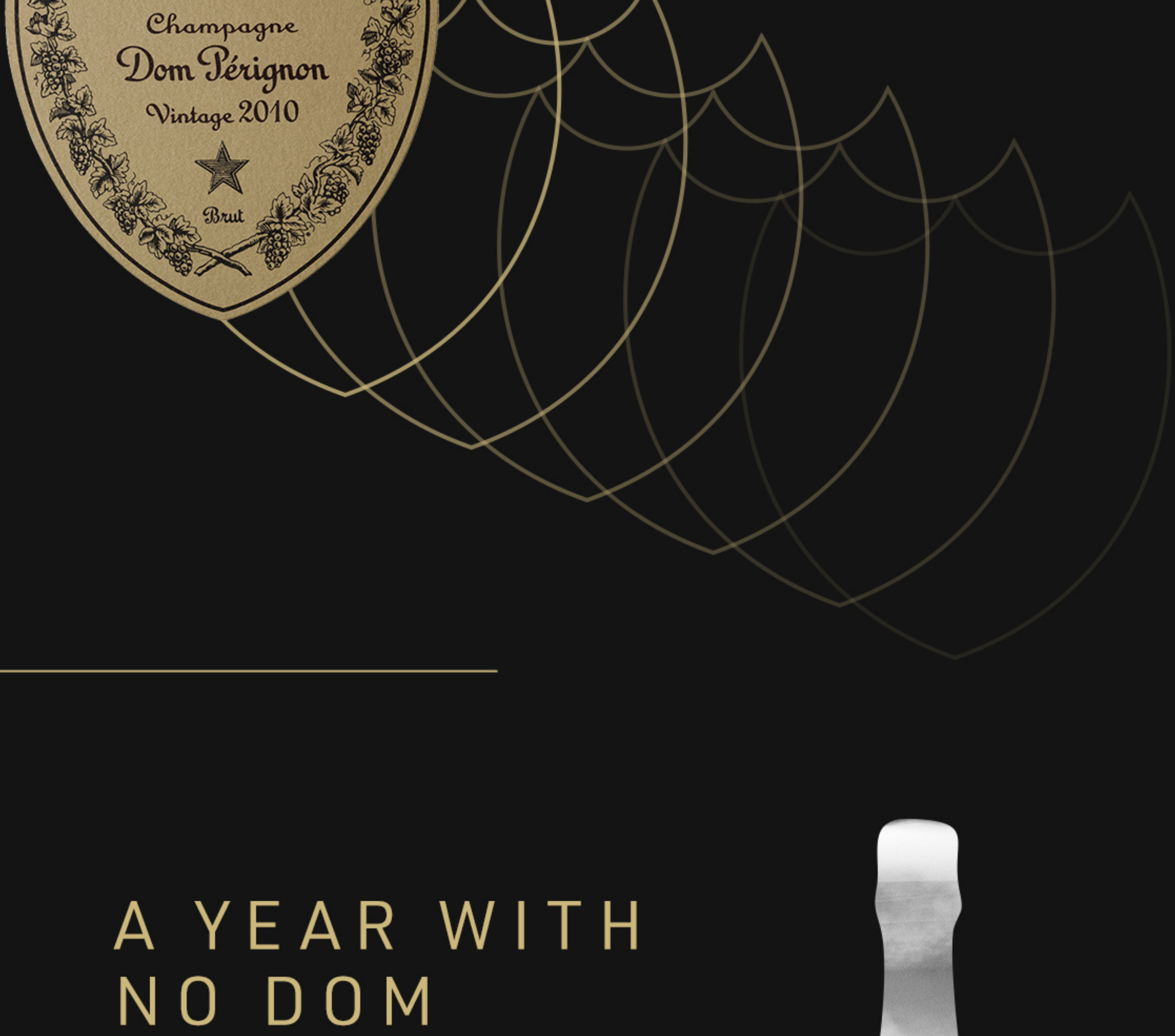
## A HISTORIC NAMESAKE

The brand is named after Dom Pierre Pérignon, a Benedictine monk who was a 17th century winemaking pioneer.



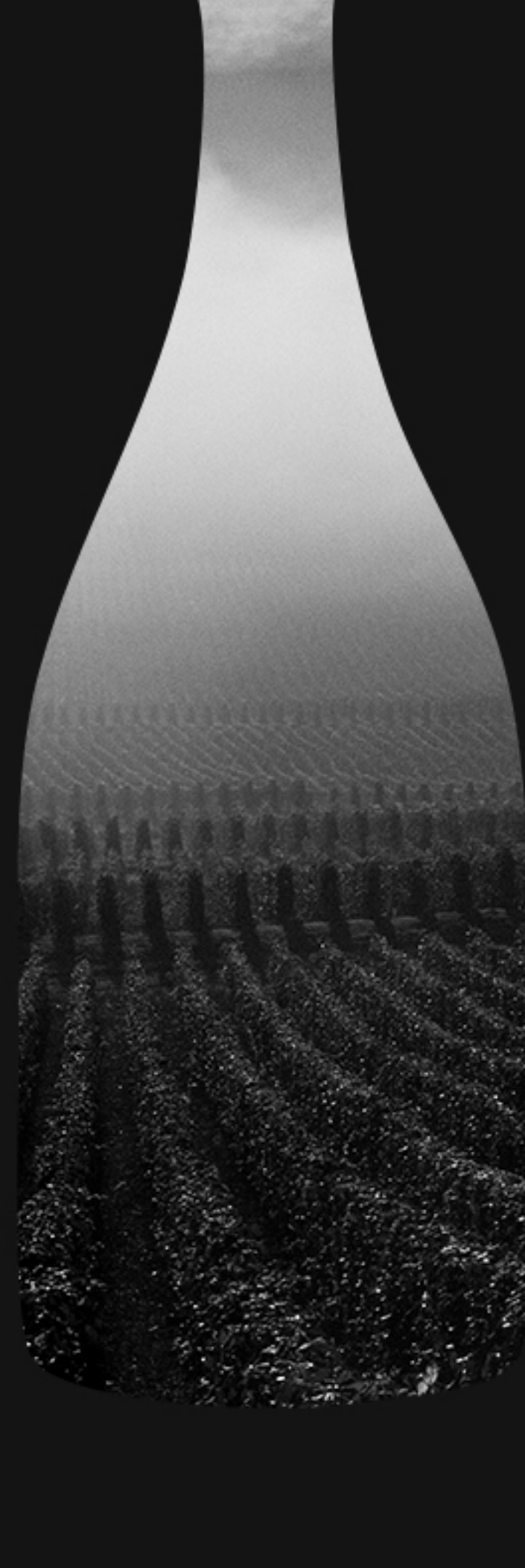
## ALWAYS A VINTAGE

Every bottle of Dom Pérignon displays a vintage year, signifying the harvest year.



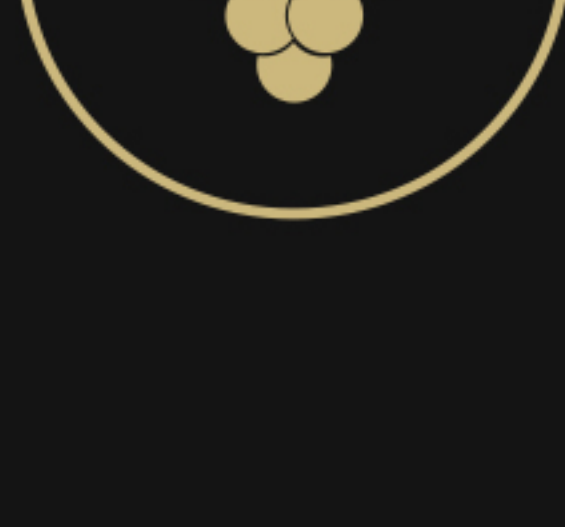
## A YEAR WITH NO DOM

Occasionally, there is a year when a vintage is not released due to challenges posed by weather. As a result, some years simply do not provide the quality required for Dom Pérignon's strict standards. The Chef du Cave would rather not release a vintage at all under these circumstances.



## PERFECT PARTNERSHIP

Dom Pérignon is always composed of two grapes: pinot noir and chardonnay.



## THE FIRST VINTAGE ROSÉ

In 1959, Dom Pérignon introduced a rosé version of their Champagne, which is made from pinot noir grapes. The most recent rosé vintage was produced in 2006.



## THE AGING PROCESS

The first vintage is typically aged between seven and eight years. Sometimes, the brand re-releases vintages, under the name Plénitude.

Dom Pérignon Plénitude 2 (or P2) is aged anywhere between 12 and 15 years. P3 is aged over 25 years.



## A ROYAL CELEBRATION

Nearly 100 bottles of Dom Pérignon Vintage 1961 were popped at the royal wedding of Prince Charles and Princess Diana in 1981.

