

Proposal Form

Name:- Ben Goodwin

This form should be submitted with your Year 3 Learning Plan and a copy of your Live CV

Overview of the project

Briefly describe the task, the relevance of your industrial partner, the role that you will be able to fulfill and the way that this will enhance your learning.

For my negotiated placement task this semester, I have chosen to work with Alex Matthews the owner of LUFC News to develop the new website for his company. The original site was built using Wordpress, therefore, Alex has chosen to keep it this way so that he can write posts and maintain the site once it is completed. As well as this Alex has asked me to develop hom a prototype for the LUFC News app, which is likely to be built as a web app and wrapped using ionic.

1. Design Practice

- Developing for user first
- Professional working environment

2. Technology (inc software skills)

- Wordpress
- Ionix

3. Processes (Design Processes, Project Management / Time Management etc)

- Take on professional feedback
- Work to a clients standards and timings
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4. Critical Analysis (Reflective Processes / research skills)

- Keep daily placement diary of work completed
- Take screenshots of completed work and code snippets

Learning Outcomes

Please indicate how each outcome will be met in relation to the key opportunities that you have described above (Drag the ticks to the appropriate boxes add more if needed)

	1	2	3	4
Have a detailed knowledge and understanding of their practice in relation to the development of interactive products as well as the component disciplines	X	x		

Apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects	x		x	
Undertake a detailed analysis both the interpretation and setting of specifications or other briefs			x	x
Identify and liaise with any relevant authorities to negotiate and obtain approval for their design specifications	x	x		
Identify appropriate formats to digitise assets and deliver their designs so that others can easily implement them		x	x	x

Agreed Assessment Submission

Project Outcome

- Organized with industry placement (either full project or part of a project)

Project Portfolio

- Take screenshots and code snippets during development to showcase on my portfolio

Process Report:

- Keep diary of each placement day to ensure I understood the advantages and disadvantages of chosen project

Signed & Agreed by :-

Placement Representative Alex Matthews

Supervising Tutor

Student Ben Goodwin