

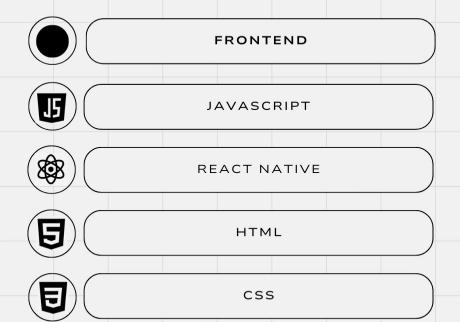
DIGITAL CURRENCY FOR COLLEGE TRANSACTIONS

In today's digital world, managing finances is a critical challenge for college students striving for independence. Traditional methods often make tracking and managing transactions on campus inefficient. *Nishkah* addresses this by creating a secure, user-friendly platform that converts real money into campus-specific digital points, enabling seamless, cashless transactions.

KEY FEATURES:

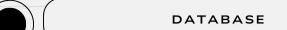
- Streamlines payment processes for transparency and convenience
- Allows students to track spending and make informed decisions
- Supports the development of a connected, cashless campus ecosystem
- Provides powerful budgeting tools for improved financial management
- Enables seamless interoperability with participating merchants
- Integrates advanced digital payment systems for enhanced functionality
- Improves transaction speed and efficiency
- Benefits both students and merchants through innovative solutions

TECHNOLOGIES







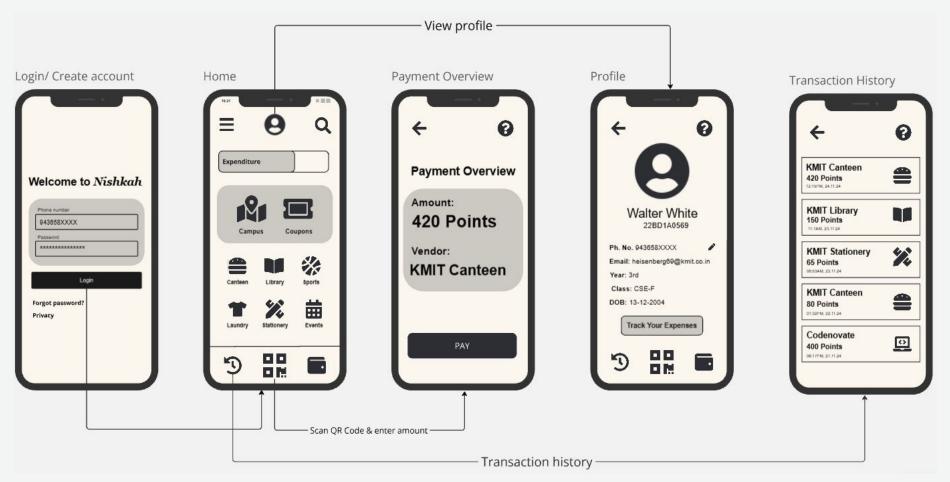




FIREBASE

NODE.JS

WIREFRAMES



FUTURE EXPANSIONS

- Al-Powered Insights: Integrate artificial intelligence to offer personalized financial recommendations, predictive budgeting, and spending pattern analysis.
- **Gamification:** Introduce gamified elements like challenges or milestones, rewarding students for good financial habits or consistent use of the platform.
- **Loyalty Programs:** Offer point-based rewards that can be redeemed for campus services, merchandise, or events.
- Goal-Oriented Savings: Introduce goal-setting features to help students save towards specific objectives, such as textbooks, travel, or tuition.
- **Student Trends and Insights:** Provide anonymized analytics to campuses to help them understand student preferences and needs, driving better campus services.
- Merchant Benefits: Offer merchants insights into student spending habits to optimize their offerings and engagement strategies.
- **Biometric Authentication:** Add biometric verification, such as fingerprint recognition, to ensure secure access.

