NEPTUNE RECORDS

IS 183

PROJECT RESPONSIBILITIES

- Team Lead: Jor-El Sanchez
- Frontend Developer: Omar Benavidez
- Backend Developer: Karandeep Gill
- Database Administrator: David Patterson

TASK

 Our team is to build a website for a client looking to expand their business into the online market. The website is to list various products that the business sells via picture and description.

PROBLEM

- Currently, the client does not have a website or webpage for their business.
- The client would like the website to utilize social media to communicate with customers, spread word of their business, as well as offer deals.
- The website would need to be search engine optimized.
- The client will also need a database for their growing business. This
 database will keep track of items, orders, prices, and descriptions. The
 database will allow for products to be searched by genre and artist name.

SOLUTION TO PROBLEM

- Create a website for Neptune Records
- Website that will consist of:
 - Link to their Facebook page
 - Link to their Instagram page
 - Information about the music store and how it was started
 - Gallery of rare records and new/up and coming records
 - A feature through which clients can send email to customer service.
 - A page for past events and upcoming events

MVP - WIREFRAME

