



CHILDS PLAY

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VIT Bhopal

HIGH CONCEPT

It is a 3D runner game where player has to run avoiding cars and collect alphabets on the way.

PLATFORM

1. Android Mobile and PC.
2. Gameplay in landscape mode.

TARGET MARKET

Casual, All genders, Kids.

ART Style

- I. Pixel Art
- II. Cartoon



COMPETITIVENESS

It is quite different from other runner games as the character can stop anywhere and can start at will.

This makes it easy to play for children.