

RED \$MUGSY PRIVACY POLICY





PRIVACY POLICY

Red \$Mugsy Token

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QUICK SUMMARY (TL;DR)

Our Commitment: We collect minimal data, use it only for site operations and analytics, and **we don't sell your information to anyone.**

What We Collect:

- Website analytics (pages visited, anonymized IP)
- Email addresses (if you voluntarily sign up)
- Wallet addresses (if you voluntarily connect)

What We DON'T Do:

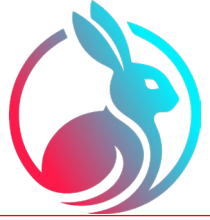
- **×** Sell your data
- **×** Access your wallet funds
- **×** Store your private keys
- **×** Share data except with service providers (hosting, analytics) and when legally required

Important: Blockchain transactions are **permanent and public**. We cannot delete wallet addresses from the blockchain.



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1. INTRODUCTION

Welcome to Red \$Mugsy ("we," "us," "our," or "Red Mugsy"). This Privacy Policy describes how we collect, use, disclose, and protect information when you visit our website at **redmugsy.com** (the "Website" or "Platform").

Contact: privacy@redmugsy.com

By using the Website, you agree to this Privacy Policy. If you do not agree, please do not use the Platform.

2. INFORMATION WE COLLECT

We collect only the minimum information necessary to operate the Website, improve user experience, and comply with legal obligations.

A) AUTOMATICALLY COLLECTED DATA

Website Analytics:

- IP address (anonymized to country/region level)
- Browser type and version
- Device type (desktop, mobile, tablet)
- Operating system
- Pages visited and time spent
- Referral source (how you found us)
- Clickstream data and navigation patterns

Cookies & Tracking:

- Session IDs and authentication tokens
- User preferences (theme, language)
- Analytics cookies (Google Analytics 4, anonymized)
- Performance and functionality cookies

B) VOLUNTARILY PROVIDED DATA

If You Sign Up for Email Updates:

- Email address
- Name (optional)
- Country/region (optional)



If You Connect a Wallet:

- Public wallet address (read-only)
- Token balances (visible on blockchain)
- Transaction history (publicly available on blockchain)

Important: We do NOT collect or store:

- ❌ Private keys or seed phrases
- ❌ Wallet passwords or credentials
- ❌ Social security numbers or government IDs
- ❌ Credit card numbers (if we sell merchandise, payment processors handle this)

C) INFORMATION FROM THIRD PARTIES

Blockchain Data:

- When you interact with the \$MUGSY smart contract, transaction data is recorded on the blockchain
- This data is **public, permanent, and not controlled by us**
- Anyone can view this data using blockchain explorers (Etherscan, Solscan, etc.)

3. HOW WE USE YOUR INFORMATION

We use collected information for the following purposes:

Website Operations:

- Provide and maintain Website functionality
- Analyze site performance and user behavior
- Improve user experience and features
- Detect and prevent fraud or abuse

Communications:

- Send email updates about \$MUGSY (only if you subscribed)
- Respond to your inquiries or support requests
- Send **important** notices about policy changes or security issues

Legal Compliance:

- Comply with applicable laws and regulations
- Respond to legal requests (subpoenas, court orders)
- Enforce our Terms of Service
- Protect our rights and safety



We do NOT:

- **✗** Sell or rent your personal information
- **✗** Use your data for targeted advertising without consent
- **✗** Share your information for marketing purposes
- **✗** Access your wallet funds or execute transactions

4. DATA SHARING & THIRD PARTIES

WHO WE SHARE WITH

Service Providers (Data Processors):

We share limited data with trusted service providers who help us operate the Website:

- **Web Hosting:** [Your hosting provider - e.g., AWS, Vercel, Netlify]
- **Analytics:** Google Analytics (anonymized, aggregate data only)
- **Email Services:** [Your email provider - e.g., Mailchimp, SendGrid]
- **Security:** Cloudflare (DDoS protection, CDN services)

These providers are contractually obligated to:

- Use data only for specified purposes
- Implement appropriate security measures
- Not sell or share your data with others

Legal Obligations:

We may disclose information when required by law:

- Court orders or subpoenas
- Law enforcement requests (with valid legal basis)
- Compliance with tax or regulatory requirements
- Protection of our legal rights or safety

Business Transfers:

If Red Mugsy is acquired, merged, or sells assets, user data may be transferred to the new entity. We will notify you via email and/or prominent Website notice.

WHO WE DON'T SHARE WITH

- **✗** Advertisers or data brokers
- **✗** Marketing companies



- **✗** Social media platforms (unless you explicitly connect)
 - **✗** Third parties for commercial purposes
-

5. COOKIES & TRACKING TECHNOLOGIES

WHAT ARE COOKIES?

Cookies are small text files stored on your device that help us recognize you and remember your preferences.

TYPES OF COOKIES WE USE

Essential Cookies (Required):

- Session management and security
- Wallet connection state (if you use MetaMask, etc.)
- CSRF protection tokens
- Language and theme preferences

Performance Cookies (Optional):

- Google Analytics (anonymized, aggregate statistics)
- Page load time and error tracking
- Feature usage analytics

Functional Cookies (Optional):

- "Remember me" for return visits
- Form auto-fill (never for sensitive data)

YOUR COOKIE CHOICES

How to Control Cookies:

- Adjust settings in your browser (Chrome: Settings > Privacy > Cookies)
- Use browser extensions like Privacy Badger or uBlock Origin
- Visit our Cookie Preferences page: [\[redmugsy.com/cookie-preferences\]](https://redmugsy.com/cookie-preferences)

Note: Disabling essential cookies may prevent certain Website features from working (e.g., wallet connection, form submissions).



We do NOT use:

- ❌ Tracking cookies for behavioral advertising
- ❌ Third-party advertising cookies
- ❌ Cross-site tracking without your consent

6. WALLET CONNECTION & BLOCKCHAIN DATA

WHEN YOU CONNECT YOUR WALLET

What We Can See (Read-Only Access):

- Your public wallet address
- Your \$MUGSY token balance
- Your transaction history (already public on blockchain)

What We CANNOT Do:

- ❌ Access your private keys or seed phrases
- ❌ Access your wallet funds
- ❌ Execute transactions without your explicit approval
- ❌ Move tokens from your wallet
- ❌ See your wallet password

BLOCKCHAIN IS PERMANENT & PUBLIC

Critical Understanding:

Once you interact with the \$MUGSY smart contract:

- Your wallet address is **permanently recorded on the blockchain**
- Your transaction history is **publicly visible to anyone**
- This data is **immutable** (cannot be changed or deleted)
- **We have ZERO ability to remove or modify blockchain records**

This is a fundamental feature of blockchain technology, **not a limitation of this Privacy Policy.**

Anyone can view your blockchain activity using:

- Etherscan (Ethereum)
- Solscan (Solana)
- PolygonScan (Polygon)
- Or other blockchain explorers



THIRD-PARTY WALLET PROVIDERS

MetaMask, WalletConnect, Phantom, and other wallet providers:

- Have their own privacy policies and data practices
- May collect MORE data than we do
- Are NOT controlled by Red Mugsy
- Have their own security responsibilities

We strongly recommend:

- Review wallet provider privacy policies independently
- Use hardware wallets for large holdings
- Never share your seed phrase with anyone
- Enable two-factor authentication where available

Wallet Provider Privacy Policies:

- MetaMask: <https://metamask.io/privacy.html>
- WalletConnect: <https://walletconnect.com/privacy>
- Phantom: <https://phantom.app/privacy>

7. EMAIL & COMMUNICATIONS

EMAIL SUBSCRIPTIONS

If you sign up for email updates:

- We send newsletters, announcements, and project updates
- You can unsubscribe anytime via link at bottom of email
- We do NOT sell your email address
- We do NOT send spam or share with third parties

Email Service Provider: [Your provider - e.g., Mailchimp, SendGrid]

TRANSACTIONAL EMAILS

We may send non-promotional emails such as:

- Account security notifications
- Privacy policy changes
- Legal notices or terms updates
- Responses to your support requests



You cannot opt out of transactional emails as they are necessary for Website operations.

COMMUNICATION PREFERENCES

Manage your email preferences:

- Click "Unsubscribe" in any email
- Contact privacy@redmugsy.com
- Visit your account settings (if applicable)

8. DATA SECURITY

OUR SECURITY MEASURES

We implement industry-standard security practices:

Technical Safeguards:

- SSL/TLS encryption for data in transit
- Encrypted data storage
- Regular security audits and updates
- DDoS protection (Cloudflare)
- Access controls and authentication

Organizational Safeguards:

- Limited employee access to personal data
- Staff training on data protection
- Incident response procedures
- Regular security reviews

YOUR SECURITY RESPONSIBILITIES

Protect Your Wallet:

- ☒ Use strong, unique passwords
- ☒ Enable two-factor authentication (2FA)
- ☒ Store seed phrases offline and securely
- ☒ Use hardware wallets for large holdings
- ☒ Verify website URLs before connecting wallet



Never Share:

- **✗** Private keys or seed phrases
- **✗** Wallet passwords
- **✗** Two-factor authentication codes
- **✗** Recovery phrases

If You Suspect Compromise:

- Disconnect wallet immediately
- Move funds to a new wallet
- Contact your wallet provider
- Report to security@redmugsy.com

LIMITATIONS

No security system is 100% secure. While we implement strong safeguards, we cannot guarantee absolute security. You use the Website at your own risk.

9. DATA RETENTION

HOW LONG WE KEEP YOUR DATA

Website Analytics:

- Anonymized analytics: 26 months (Google Analytics default)
- Server logs: 90 days

Email Addresses:

- Active subscribers: Until you unsubscribe
- After unsubscribe: 30 days (then permanently deleted)

Support Requests:

- 2 years after resolution (for reference and legal compliance)

Legal Holds:

- Longer retention if required by law, litigation, or investigation

Blockchain Data:

- **PERMANENT** - Cannot be deleted (not controlled by us)



DATA DELETION

You can request deletion of your personal data at any time by:

- Emailing privacy@redmugsy.com
- Submitting a request at [\[redmugsy.com/privacy-request\]](https://redmugsy.com/privacy-request)

We will delete:

- ☒ Your email address
- ☒ Your name and profile information
- ☒ Your support request history
- ☒ Your account data (if applicable)

We CANNOT delete:

- ☒ Blockchain transaction records (immutable)
- ☒ Your wallet address from the blockchain
- ☒ Data required for legal compliance

10. YOUR PRIVACY RIGHTS

Your rights depend on your location. Below are common rights under GDPR (EU/UK) and CCPA (California):

GDPR RIGHTS (EU/UK/EEA Users)

Right to Access (Article 15):

- Request a copy of your personal data we hold

Right to Rectification (Article 16):

- Correct inaccurate or incomplete data

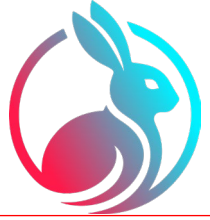
Right to Erasure / "Right to Be Forgotten" (Article 17):

- Request deletion of your data (subject to limitations)

Right to Restrict Processing (Article 18):

- Limit how we use your data

Right to Data Portability (Article 20):



- Receive your data in a portable format

Right to Object (Article 21):

- Object to certain types of data processing

Right to Withdraw Consent (Article 7):

- Withdraw consent at any time (doesn't affect prior processing)

Right to Lodge a Complaint:

- File a complaint with your local data protection authority

CCPA/CPRA RIGHTS (California Users)**Right to Know:**

- What personal information we collect
- How we use and share it
- Categories of sources

Right to Delete:

- Request deletion of your personal information

Right to Opt-Out:

- Opt out of sale of personal information (we don't sell data)

Right to Correct:

- Request correction of inaccurate information

Right to Limit Use:

- Limit use of sensitive personal information

Right to Non-Discrimination:

- We will not discriminate for exercising your rights



HOW TO EXERCISE YOUR RIGHTS

Submit a Request:

- Email: privacy@redmugsy.com
- Online Form: [\[redmugsy.com/privacy-request\]](https://redmugsy.com/privacy-request)
- Subject Line: "Privacy Rights Request - [Your Name]"

Include:

- Your name and email address
- The right you wish to exercise
- Specific data or actions requested
- Proof of identity (we may request verification)

Response Timeline:

- GDPR: Within 30 days (may extend to 60 days if complex)
- CCPA: Within 45 days (may extend to 90 days if complex)
- We will confirm receipt within 10 business days

11. BLOCKCHAIN DATA & RIGHT TO ERASURE

CRITICAL LIMITATION: BLOCKCHAIN IMMUTABILITY

The Challenge:

Privacy laws like GDPR grant you the "right to erasure" (right to be forgotten). However, **blockchain technology is immutable by design** - data cannot be changed or deleted once recorded.

WHAT THIS MEANS FOR YOU

Data We CAN Delete:

- ☒ Your name, email address, and profile information
- ☒ Your support tickets and messages
- ☒ Your account preferences and settings
- ☒ Any centralized data we control



Data We CANNOT Delete:

- ❌ Your wallet address on the blockchain
- ❌ Your transaction history (transfers, swaps, etc.)
- ❌ Smart contract interactions
- ❌ Any on-chain activity

Why?

- Blockchain data is distributed across thousands of nodes worldwide
- No single entity (including us) can alter or remove blockchain records
- This is a **technical impossibility, not a policy choice**

HOW WE COMPLY WITH "RIGHT TO ERASURE"

If you request deletion:

1. **We will delete** all centralized data (name, email, profile)
2. **We will stop** collecting new data about you
3. **We will de-link** your personal identity from any wallet address in our systems
4. **We will provide** confirmation of deletion within 30 days

However:

- Your wallet address remains on the blockchain (publicly visible)
- We will no longer maintain any records connecting you to that wallet
- The blockchain itself preserves your transaction history permanently

Legal Basis:

- GDPR Article 17(3)(b): Erasure conflicts with "compliance with a legal obligation"
- Blockchain records are technically required for network integrity
- Deletion of on-chain data is impossible, not just impractical

OUR COMMITMENT

We are transparent about this limitation:

- We disclose blockchain permanence before you interact with \$MUGSY
- We obtain your informed consent to these limitations
- We minimize collection of off-chain personal data
- We never link wallet addresses to personal identities without necessity



If you're concerned about privacy:

- Use a fresh wallet address not linked to your identity
 - Avoid sharing personal information when interacting on-chain
 - Understand blockchain transactions are public and permanent
-

12. CHILDREN'S PRIVACY

Age Restriction: The Website is **NOT intended for anyone under 18 years old** (or the legal age of majority in your jurisdiction).

We do NOT knowingly:

- Collect personal information from minors
- Market to children or teenagers
- Create content targeting minors

If we discover we have inadvertently collected data from someone under 18:

- We will delete it immediately
- We will notify parents/guardians if possible
- We will improve age verification measures

If you believe a minor has provided us with personal information:

- Email: privacy@redmugsy.com
- Subject: "Minor Privacy Concern"
- Include any relevant details

Parental Rights:

- Parents may request access to their child's data
 - Parents may request deletion of their child's data
 - We will verify parental authority before processing
-



13. INTERNATIONAL USERS

DATA TRANSFERS

Our Server Location: [Your server location - e.g., "United States" or "European Union"]

If you access the Website from outside [your server location], your information may be transferred to and processed in [server location].

Legal Safeguards for Data Transfers:

- EU-US Data Privacy Framework compliance (if applicable)
- Standard Contractual Clauses (SCCs) for EU data
- Equivalent protections as required by local law

Your Consent: By using the Website, you consent to the transfer of your information to [server location] and processing in accordance with this Privacy Policy.

REGION-SPECIFIC RIGHTS

European Union (EU) / European Economic Area (EEA) / United Kingdom (UK):

- Governed by GDPR (see Section 10)
- Data Protection Officer: [Contact if applicable, or "N/A"]
- Supervisory Authority: [Your local authority - e.g., "ICO (UK)" or "Your national authority"]

California (USA):

- Governed by CCPA/CPRA (see Section 10)
- Do Not Sell My Personal Information: [redmugsy.com/do-not-sell]

Other Jurisdictions:

- We comply with applicable local privacy laws
- Contact privacy@redmugsy.com for jurisdiction-specific questions

14. THIRD-PARTY LINKS & SERVICES

EXTERNAL WEBSITES

The Website may contain links to third-party websites, including:

- Decentralized exchanges (DEXs) like Uniswap, Raydium, Jupiter
- Blockchain explorers (Etherscan, Solscan)



- Social media platforms (Twitter, Discord, Telegram)
- News sites, educational resources, partner projects

We are NOT responsible for:

- Privacy practices of third-party websites
- Content or security of external sites
- Data collection by linked platforms

We recommend:

- Review privacy policies of any site you visit
- Exercise caution when sharing personal information
- Verify URLs before connecting wallets or entering data

THIRD-PARTY SERVICES

Decentralized Exchanges (DEXs):

- When you trade \$MUGSY on a DEX, you interact with THEIR smart contracts
- DEXs may have their own privacy policies and data practices
- Transactions are recorded on the blockchain (public and permanent)

Wallet Providers:

- MetaMask, WalletConnect, Phantom, etc. have separate privacy policies
- We do not control their data collection or security practices
- Review their terms before use

Analytics & Tracking:

- Google Analytics (anonymized data only)
- Cloudflare (security and CDN services)
- These providers have their own privacy policies

15. SECURITY WARNINGS & SCAM PREVENTION

PROTECT YOURSELF FROM SCAMS

Red Mugsy Will NEVER:

- ❌ Ask for your private keys or seed phrases
- ❌ Ask for your wallet password
- ❌ Request remote access to your computer



- ❌ Send unsolicited direct messages offering "investment opportunities"
- ❌ Guarantee returns or promise profits
- ❌ Ask for upfront payment to receive airdrops

COMMON SCAM TACTICS

Fake Support:

- Scammers impersonate support staff on Discord, Telegram, Twitter
- Always verify official channels before sharing information
- Official support will NEVER DM you first

Phishing Websites:

- Scammers create fake websites with similar URLs (typosquatting)
- Examples: redmugssy.com, red-mugsy.com, redmugzy.com
- Always verify you're on the real redmugsy.com

Fake Airdrops:

- Scammers promise free tokens in exchange for personal information
- Real airdrops NEVER require private keys or passwords
- Verify all announcements through official channels only

Pump & Dump Schemes:

- Be wary of groups promising "guaranteed gains"
- Organized pump & dumps are illegal and risky
- Do your own research (DYOR)

VERIFY OFFICIAL CHANNELS

Official Red Mugsy Channels ONLY:

- Website: <https://redmugsy.com>
- Twitter: [@RedMugsy] (verify checkmark)
- Discord: [Your official Discord invite link]
- Telegram: [Your official Telegram link]
- Email: Emails from @redmugsy.com only

If Suspicious Activity:

- Report to: security@redmugsy.com
- Include screenshots and relevant details
- Do NOT engage with the scammer



YOUR RESPONSIBILITY

- ☒ Verify URLs before entering information
- ☒ Use strong, unique passwords
- ☒ Enable two-factor authentication (2FA)
- ☒ Keep software updated (wallet, browser, OS)
- ☒ Use hardware wallets for large holdings
- ☒ Never share sensitive information

Remember: If it sounds too good to be true, it probably is.

16. DATA BREACH NOTIFICATION

OUR COMMITMENT

If we discover a data breach that affects your personal information:

We will:

- Investigate the breach immediately
- Contain and remediate the security issue
- Assess the scope and impact
- Notify affected users without undue delay

Notification Timeline:

- GDPR: Within 72 hours of discovery (if high risk to you)
- CCPA: Without unreasonable delay
- We will provide regular updates as investigation proceeds

What We'll Tell You:

- Nature of the breach (what happened)
- Types of data affected
- Steps we've taken to address it
- Actions you should take (e.g., change passwords)
- Contact information for questions



YOUR ACTIONS IF BREACH OCCURS

If we notify you of a breach:

- Change your password immediately
- Monitor your accounts for suspicious activity
- Consider moving funds to a new wallet (if applicable)
- Enable additional security measures (2FA, hardware wallet)
- Stay alert for phishing attempts (scammers exploit breaches)

If YOU suspect a breach:

- Email: security@redmugsy.com immediately
- Include: Your account information, description of concern, any evidence

17. CHANGES TO THIS POLICY

HOW WE UPDATE THIS POLICY

We may update this Privacy Policy from time to time to reflect:

- Changes in our data practices
- New features or services
- Legal or regulatory requirements
- User feedback or security improvements

When we make changes:

- We will update the "Last Updated" date at the top
- Material changes will be announced via:
 - Prominent notice on the Website
 - Email to registered users
 - Social media announcement

Your Continued Use:

- Continued use of the Website after changes constitutes acceptance
- If you don't agree, discontinue use and contact us to delete your data



Previous Versions:

- Available upon request at privacy@redmugsy.com
-

18. CONTACT US

PRIVACY INQUIRIES

Email: privacy@redmugsy.com

SECURITY CONCERNS

Email: security@redmugsy.com

DATA SUBJECT REQUESTS

Submit a Privacy Rights Request:

- Online Form: [\[redmugsy.com/privacy-request\]](https://redmugsy.com/privacy-request)
- Email: privacy@redmugsy.com
- Subject Line: "Privacy Rights Request - [Your Name]"

GENERAL INQUIRIES

Website: <https://redmugsy.com>

Twitter: <https://x.com/RedMugsy85838>

Discord: <https://discordapp.com/redmugsy>

Telegram: <https://t.me/REDMUGSY>

LEGAL DISCLAIMERS

NOT FINANCIAL ADVICE

This Privacy Policy does NOT constitute financial, investment, legal, or tax advice. Red \$Mugsy is a cryptocurrency token subject to high risk and volatility. You may lose your entire investment.

NO LIABILITY FOR THIRD PARTIES

We are not responsible for the privacy practices, security, or content of:

- Third-party websites, DEXs, or exchanges



- Wallet providers (MetaMask, WalletConnect, etc.)
- Blockchain networks or protocols
- Other users or community members

NO GUARANTEE OF SECURITY

While we implement strong security measures, we cannot guarantee absolute security. Use the Website at your own risk.

JURISDICTIONAL LIMITATIONS

If use of cryptocurrency or this Website is prohibited in your jurisdiction, you must not access or use the Platform.

ACKNOWLEDGMENT

By using Red \$Mugsy's Website, you acknowledge that:

- You have read and understood this Privacy Policy
- You understand how we collect, use, and protect your data
- You understand the limitations regarding blockchain data
- You consent to data collection and processing as described
- You are at least 18 years old (or legal age of majority)
- You assume responsibility for your own wallet security

If you do not agree to this Privacy Policy, you must not use the Website.

Thank you for taking the time to understand how we protect your privacy.

For questions or concerns, contact us at [**privacy@redmugsy.com**](mailto:privacy@redmugsy.com)

Privacy Policy Version 1.0 - Final Publication Edition

Last Updated: October 17, 2025

Compliant with: GDPR, CCPA/CPRA, International Privacy Standards