

# RED \$MUGSY PRIVACY POLICY





# PRIVACY POLICY

## Red \$Mugsy Token

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## QUICK SUMMARY (TL;DR)

**Our Commitment:** We collect minimal data, use it only for site operations and analytics, and we **don't sell your information to anyone.**

### What We Collect:

- Website analytics (pages visited, anonymized IP)
- Email addresses (if you voluntarily sign up)
- Wallet addresses (if you voluntarily connect)

### What We DON'T Do:

- ✗ Sell your data
- ✗ Access your wallet funds
- ✗ Store your private keys
- ✗ Share data except with service providers (hosting, analytics) and when legally required

**Important:** Blockchain transactions are **permanent and public**. We cannot delete wallet addresses from the blockchain.

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## 1. INTRODUCTION

Welcome to Red \$Mugsy ("we," "us," "our," or "Red Mugsy"). This Privacy Policy describes how we collect, use, disclose, and protect information when you visit our website at [redmugsy.com](http://redmugsy.com) (the "Website" or "Platform").

**Contact:** [privacy@redmugsy.com](mailto:privacy@redmugsy.com)

By using the Website, you agree to this Privacy Policy. If you do not agree, please do not use the Platform.

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## 2. INFORMATION WE COLLECT

We collect only the minimum information necessary to operate the Website, improve user experience, and comply with legal obligations.

### A) AUTOMATICALLY COLLECTED DATA

#### Website Analytics:

- IP address (anonymized to country/region level)
- Browser type and version
- Device type (desktop, mobile, tablet)
- Operating system
- Pages visited and time spent
- Referral source (how you found us)
- Clickstream data and navigation patterns

#### Cookies & Tracking:

- Session IDs and authentication tokens
- User preferences (theme, language)
- Analytics cookies (Google Analytics 4, anonymized)
- Performance and functionality cookies

### B) VOLUNTARILY PROVIDED DATA

#### If You Sign Up for Email Updates:

- Email address
- Name (optional)
- Country/region (optional)



### If You Connect a Wallet:

- Public wallet address (read-only)
- Token balances (visible on blockchain)
- Transaction history (publicly available on blockchain)

**Important:** We do NOT collect or store:

- **✗** Private keys or seed phrases
- **✗** Wallet passwords or credentials
- **✗** Social security numbers or government IDs
- **✗** Credit card numbers (if we sell merchandise, payment processors handle this)

### C) INFORMATION FROM THIRD PARTIES

#### Blockchain Data:

- When you interact with the \$MUGSY smart contract, transaction data is recorded on the blockchain
- This data is **public, permanent, and not controlled by us**
- Anyone can view this data using blockchain explorers (Etherscan, Solscan, etc.)

## 3. HOW WE USE YOUR INFORMATION

We use collected information for the following purposes:

#### Website Operations:

- Provide and maintain Website functionality
- Analyze site performance and user behavior
- Improve user experience and features
- Detect and prevent fraud or abuse

#### Communications:

- Send email updates about \$MUGSY (only if you subscribed)
- Respond to your inquiries or support requests
- Send important notices about policy changes or security issues

#### Legal Compliance:

- Comply with applicable laws and regulations
- Respond to legal requests (subpoenas, court orders)
- Enforce our Terms of Service
- Protect our rights and safety



## We do NOT:

- **X** Sell or rent your personal information
- **X** Use your data for targeted advertising without consent
- **X** Share your information for marketing purposes
- **X** Access your wallet funds or execute transactions

## 4. DATA SHARING & THIRD PARTIES

### WHO WE SHARE WITH

#### Service Providers (Data Processors):

We share limited data with trusted service providers who help us operate the Website:

- **Web Hosting:** [Your hosting provider - e.g., AWS, Vercel, Netlify]
- **Analytics:** Google Analytics (anonymized, aggregate data only)
- **Email Services:** [Your email provider - e.g., Mailchimp, SendGrid]
- **Security:** Cloudflare (DDoS protection, CDN services)

These providers are contractually obligated to:

- Use data only for specified purposes
- Implement appropriate security measures
- Not sell or share your data with others

#### Legal Obligations:

We may disclose information when required by law:

- Court orders or subpoenas
- Law enforcement requests (with valid legal basis)
- Compliance with tax or regulatory requirements
- Protection of our legal rights or safety

#### Business Transfers:

If Red Mugsy is acquired, merged, or sells assets, user data may be transferred to the new entity. We will notify you via email and/or prominent Website notice.

### WHO WE DON'T SHARE WITH

- **X** Advertisers or data brokers
- **X** Marketing companies



- ❌ Social media platforms (unless you explicitly connect)
  - ❌ Third parties for commercial purposes
- 

## 5. COOKIES & TRACKING TECHNOLOGIES

### WHAT ARE COOKIES?

Cookies are small text files stored on your device that help us recognize you and remember your preferences.

### TYPES OF COOKIES WE USE

#### Essential Cookies (Required):

- Session management and security
- Wallet connection state (if you use MetaMask, etc.)
- CSRF protection tokens
- Language and theme preferences

#### Performance Cookies (Optional):

- Google Analytics (anonymized, aggregate statistics)
- Page load time and error tracking
- Feature usage analytics

#### Functional Cookies (Optional):

- "Remember me" for return visits
- Form auto-fill (never for sensitive data)

## YOUR COOKIE CHOICES

### How to Control Cookies:

- Adjust settings in your browser (Chrome: Settings > Privacy > Cookies)
- Use browser extensions like Privacy Badger or uBlock Origin
- Visit our Cookie Preferences page: [redmugsy.com/cookie-preferences]

**Note:** Disabling essential cookies may prevent certain Website features from working (e.g., wallet connection, form submissions).



### We do NOT use:

- **✗** Tracking cookies for behavioral advertising
- **✗** Third-party advertising cookies
- **✗** Cross-site tracking without your consent

## 6. WALLET CONNECTION & BLOCKCHAIN DATA

### WHEN YOU CONNECT YOUR WALLET

#### What We Can See (Read-Only Access):

- Your public wallet address
- Your \$MUGSY token balance
- Your transaction history (already public on blockchain)

#### What We CANNOT Do:

- **✗** Access your private keys or seed phrases
- **✗** Access your wallet funds
- **✗** Execute transactions without your explicit approval
- **✗** Move tokens from your wallet
- **✗** See your wallet password

## BLOCKCHAIN IS PERMANENT & PUBLIC

#### Critical Understanding:

Once you interact with the \$MUGSY smart contract:

- Your wallet address is **permanently recorded on the blockchain**
- Your transaction history is **publicly visible to anyone**
- This data is **immutable** (cannot be changed or deleted)
- **We have ZERO ability to remove or modify blockchain records**

This is a fundamental feature of blockchain technology, **not a limitation of this Privacy Policy.**

#### Anyone can view your blockchain activity using:

- Etherscan (Ethereum)
- Solscan (Solana)
- PolygonScan (Polygon)
- Or other blockchain explorers



## THIRD-PARTY WALLET PROVIDERS

MetaMask, WalletConnect, Phantom, and other wallet providers:

- Have their own privacy policies and data practices
- May collect MORE data than we do
- Are NOT controlled by Red Mugsy
- Have their own security responsibilities

**We strongly recommend:**

- Review wallet provider privacy policies independently
- Use hardware wallets for large holdings
- Never share your seed phrase with anyone
- Enable two-factor authentication where available

**Wallet Provider Privacy Policies:**

- MetaMask: <https://metamask.io/privacy.html>
- WalletConnect: <https://walletconnect.com/privacy>
- Phantom: <https://phantom.app/privacy>

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## 7. EMAIL & COMMUNICATIONS

### EMAIL SUBSCRIPTIONS

**If you sign up for email updates:**

- We send newsletters, announcements, and project updates
- You can unsubscribe anytime via link at bottom of email
- We do NOT sell your email address
- We do NOT send spam or share with third parties

**Email Service Provider:** [Your provider - e.g., Mailchimp, SendGrid]

### TRANSACTIONAL EMAILS

We may send non-promotional emails such as:

- Account security notifications
- Privacy policy changes
- Legal notices or terms updates
- Responses to your support requests



You cannot opt out of transactional emails as they are necessary for Website operations.

## COMMUNICATION PREFERENCES

Manage your email preferences:

- Click "Unsubscribe" in any email
- Contact [privacy@redmugsy.com](mailto:privacy@redmugsy.com)
- Visit your account settings (if applicable)

## 8. DATA SECURITY

### OUR SECURITY MEASURES

We implement industry-standard security practices:

#### Technical Safeguards:

- SSL/TLS encryption for data in transit
- Encrypted data storage
- Regular security audits and updates
- DDoS protection (Cloudflare)
- Access controls and authentication

#### Organizational Safeguards:

- Limited employee access to personal data
- Staff training on data protection
- Incident response procedures
- Regular security reviews

## YOUR SECURITY RESPONSIBILITIES

#### Protect Your Wallet:

- Use strong, unique passwords
- Enable two-factor authentication (2FA)
- Store seed phrases offline and securely
- Use hardware wallets for large holdings
- Verify website URLs before connecting wallet



### Never Share:

- **✗** Private keys or seed phrases
- **✗** Wallet passwords
- **✗** Two-factor authentication codes
- **✗** Recovery phrases

### If You Suspect Compromise:

- Disconnect wallet immediately
- Move funds to a new wallet
- Contact your wallet provider
- Report to [security@redmugsy.com](mailto:security@redmugsy.com)

## LIMITATIONS

No security system is 100% secure. While we implement strong safeguards, we cannot guarantee absolute security. You use the Website at your own risk.

## 9. DATA RETENTION

### HOW LONG WE KEEP YOUR DATA

#### Website Analytics:

- Anonymized analytics: 26 months (Google Analytics default)
- Server logs: 90 days

#### Email Addresses:

- Active subscribers: Until you unsubscribe
- After unsubscribe: 30 days (then permanently deleted)

#### Support Requests:

- 2 years after resolution (for reference and legal compliance)

#### Legal Holds:

- Longer retention if required by law, litigation, or investigation

#### Blockchain Data:

- **PERMANENT** - Cannot be deleted (not controlled by us)



## DATA DELETION

You can request deletion of your personal data at any time by:

- Emailing [privacy@redmugsy.com](mailto:privacy@redmugsy.com)
- Submitting a request at [[redmugsy.com/privacy-request](https://redmugsy.com/privacy-request)]

### We will delete:

- Your email address
- Your name and profile information
- Your support request history
- Your account data (if applicable)

### We CANNOT delete:

- Blockchain transaction records (immutable)
- Your wallet address from the blockchain
- Data required for legal compliance

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## 10. YOUR PRIVACY RIGHTS

Your rights depend on your location. Below are common rights under GDPR (EU/UK) and CCPA (California):

### GDPR RIGHTS (EU/UK/EEA Users)

#### Right to Access (Article 15):

- Request a copy of your personal data we hold

#### Right to Rectification (Article 16):

- Correct inaccurate or incomplete data

#### Right to Erasure / "Right to Be Forgotten" (Article 17):

- Request deletion of your data (subject to limitations)

#### Right to Restrict Processing (Article 18):

- Limit how we use your data

#### Right to Data Portability (Article 20):



- Receive your data in a portable format

#### **Right to Object (Article 21):**

- Object to certain types of data processing

#### **Right to Withdraw Consent (Article 7):**

- Withdraw consent at any time (doesn't affect prior processing)

#### **Right to Lodge a Complaint:**

- File a complaint with your local data protection authority

### **CCPA/CPRA RIGHTS (California Users)**

#### **Right to Know:**

- What personal information we collect
- How we use and share it
- Categories of sources

#### **Right to Delete:**

- Request deletion of your personal information

#### **Right to Opt-Out:**

- Opt out of sale of personal information (we don't sell data)

#### **Right to Correct:**

- Request correction of inaccurate information

#### **Right to Limit Use:**

- Limit use of sensitive personal information

#### **Right to Non-Discrimination:**

- We will not discriminate for exercising your rights



## HOW TO EXERCISE YOUR RIGHTS

### Submit a Request:

- Email: privacy@redmugsy.com
- Online Form: [redmugsy.com/privacy-request]
- Subject Line: "Privacy Rights Request - [Your Name]"

### Include:

- Your name and email address
- The right you wish to exercise
- Specific data or actions requested
- Proof of identity (we may request verification)

### Response Timeline:

- GDPR: Within 30 days (may extend to 60 days if complex)
- CCPA: Within 45 days (may extend to 90 days if complex)
- We will confirm receipt within 10 business days

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## 11. BLOCKCHAIN DATA & RIGHT TO ERASURE

### CRITICAL LIMITATION: BLOCKCHAIN IMMUTABILITY

#### The Challenge:

Privacy laws like GDPR grant you the "right to erasure" (right to be forgotten). However, **blockchain technology is immutable by design** - data cannot be changed or deleted once recorded.

### WHAT THIS MEANS FOR YOU

#### Data We CAN Delete:

- Your name, email address, and profile information
- Your support tickets and messages
- Your account preferences and settings
- Any centralized data we control



## Data We CANNOT Delete:

- ❌ Your wallet address on the blockchain
- ❌ Your transaction history (transfers, swaps, etc.)
- ❌ Smart contract interactions
- ❌ Any on-chain activity

## Why?

- Blockchain data is distributed across thousands of nodes worldwide
- No single entity (including us) can alter or remove blockchain records
- This is a **technical impossibility, not a policy choice**

## HOW WE COMPLY WITH "RIGHT TO ERASURE"

### If you request deletion:

1. **We will delete** all centralized data (name, email, profile)
2. **We will stop** collecting new data about you
3. **We will de-link** your personal identity from any wallet address in our systems
4. **We will provide** confirmation of deletion within 30 days

### However:

- Your wallet address remains on the blockchain (publicly visible)
- We will no longer maintain any records connecting you to that wallet
- The blockchain itself preserves your transaction history permanently

### Legal Basis:

- GDPR Article 17(3)(b): Erasure conflicts with "compliance with a legal obligation"
- Blockchain records are technically required for network integrity
- Deletion of on-chain data is impossible, not just impractical

## OUR COMMITMENT

### We are transparent about this limitation:

- We disclose blockchain permanence before you interact with \$MUGSY
- We obtain your informed consent to these limitations
- We minimize collection of off-chain personal data
- We never link wallet addresses to personal identities without necessity



### If you're concerned about privacy:

- Use a fresh wallet address not linked to your identity
  - Avoid sharing personal information when interacting on-chain
  - Understand blockchain transactions are public and permanent
- 

## 12. CHILDREN'S PRIVACY

**Age Restriction:** The Website is **NOT intended for anyone under 18 years old** (or the legal age of majority in your jurisdiction).

### We do NOT knowingly:

- Collect personal information from minors
- Market to children or teenagers
- Create content targeting minors

### If we discover we have inadvertently collected data from someone under 18:

- We will delete it immediately
- We will notify parents/guardians if possible
- We will improve age verification measures

### If you believe a minor has provided us with personal information:

- Email: [privacy@redmugsy.com](mailto:privacy@redmugsy.com)
- Subject: "Minor Privacy Concern"
- Include any relevant details

### Parental Rights:

- Parents may request access to their child's data
  - Parents may request deletion of their child's data
  - We will verify parental authority before processing
-



## 13. INTERNATIONAL USERS

### DATA TRANSFERS

**Our Server Location:** [Your server location - e.g., "United States" or "European Union"]

If you access the Website from outside [your server location], your information may be transferred to and processed in [server location].

#### Legal Safeguards for Data Transfers:

- EU-US Data Privacy Framework compliance (if applicable)
- Standard Contractual Clauses (SCCs) for EU data
- Equivalent protections as required by local law

**Your Consent:** By using the Website, you consent to the transfer of your information to [server location] and processing in accordance with this Privacy Policy.

### REGION-SPECIFIC RIGHTS

#### European Union (EU) / European Economic Area (EEA) / United Kingdom (UK):

- Governed by GDPR (see Section 10)
- Data Protection Officer: [Contact if applicable, or "N/A"]
- Supervisory Authority: [Your local authority - e.g., "ICO (UK)" or "Your national authority"]

#### California (USA):

- Governed by CCPA/CPRA (see Section 10)
- Do Not Sell My Personal Information: [[redmugsy.com/do-not-sell](http://redmugsy.com/do-not-sell)]

#### Other Jurisdictions:

- We comply with applicable local privacy laws
- Contact [privacy@redmugsy.com](mailto:privacy@redmugsy.com) for jurisdiction-specific questions

## 14. THIRD-PARTY LINKS & SERVICES

### EXTERNAL WEBSITES

The Website may contain links to third-party websites, including:

- Decentralized exchanges (DEXs) like Uniswap, Raydium, Jupiter
- Blockchain explorers (Etherscan, Solscan)



- Social media platforms (Twitter, Discord, Telegram)
- News sites, educational resources, partner projects

#### We are NOT responsible for:

- Privacy practices of third-party websites
- Content or security of external sites
- Data collection by linked platforms

#### We recommend:

- Review privacy policies of any site you visit
- Exercise caution when sharing personal information
- Verify URLs before connecting wallets or entering data

## THIRD-PARTY SERVICES

#### Decentralized Exchanges (DEXs):

- When you trade \$MUGSY on a DEX, you interact with THEIR smart contracts
- DEXs may have their own privacy policies and data practices
- Transactions are recorded on the blockchain (public and permanent)

#### Wallet Providers:

- MetaMask, WalletConnect, Phantom, etc. have separate privacy policies
- We do not control their data collection or security practices
- Review their terms before use

#### Analytics & Tracking:

- Google Analytics (anonymized data only)
- Cloudflare (security and CDN services)
- These providers have their own privacy policies

## 15. SECURITY WARNINGS & SCAM PREVENTION

### PROTECT YOURSELF FROM SCAMS

#### Red Mugsy Will NEVER:

- ~~Ask for your private keys or seed phrases~~
- ~~Ask for your wallet password~~
- ~~Request remote access to your computer~~



- ✗ Send unsolicited direct messages offering "investment opportunities"
- ✗ Guarantee returns or promise profits
- ✗ Ask for upfront payment to receive airdrops

## COMMON SCAM TACTICS

### Fake Support:

- Scammers impersonate support staff on Discord, Telegram, Twitter
- Always verify official channels before sharing information
- Official support will NEVER DM you first

### Phishing Websites:

- Scammers create fake websites with similar URLs (typosquatting)
- Examples: redmugssy.com, red-mugsy.com, redmugzy.com
- Always verify you're on the real redmugsy.com

### Fake Airdrops:

- Scammers promise free tokens in exchange for personal information
- Real airdrops NEVER require private keys or passwords
- Verify all announcements through official channels only

### Pump & Dump Schemes:

- Be wary of groups promising "guaranteed gains"
- Organized pump & dumps are illegal and risky
- Do your own research (DYOR)

## VERIFY OFFICIAL CHANNELS

### Official Red Mugsy Channels ONLY:

- Website: <https://redmugsy.com>
- Twitter: [@RedMugsy] (verify checkmark)
- Discord: [Your official Discord invite link]
- Telegram: [Your official Telegram link]
- Email: Emails from @redmugsy.com only

### If Suspicious Activity:

- Report to: security@redmugsy.com
- Include screenshots and relevant details
- Do NOT engage with the scammer



## YOUR RESPONSIBILITY

- Verify URLs before entering information
- Use strong, unique passwords
- Enable two-factor authentication (2FA)
- Keep software updated (wallet, browser, OS)
- Use hardware wallets for large holdings
- Never share sensitive information

**Remember:** If it sounds too good to be true, it probably is.

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## 16. DATA BREACH NOTIFICATION

### OUR COMMITMENT

If we discover a data breach that affects your personal information:

**We will:**

- Investigate the breach immediately
- Contain and remediate the security issue
- Assess the scope and impact
- Notify affected users without undue delay

**Notification Timeline:**

- GDPR: Within 72 hours of discovery (if high risk to you)
- CCPA: Without unreasonable delay
- We will provide regular updates as investigation proceeds

**What We'll Tell You:**

- Nature of the breach (what happened)
- Types of data affected
- Steps we've taken to address it
- Actions you should take (e.g., change passwords)
- Contact information for questions



## YOUR ACTIONS IF BREACH OCCURS

### If we notify you of a breach:

- Change your password immediately
- Monitor your accounts for suspicious activity
- Consider moving funds to a new wallet (if applicable)
- Enable additional security measures (2FA, hardware wallet)
- Stay alert for phishing attempts (scammers exploit breaches)

### If YOU suspect a breach:

- Email: [security@redmugsy.com](mailto:security@redmugsy.com) immediately
- Include: Your account information, description of concern, any evidence

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## 17. CHANGES TO THIS POLICY

### HOW WE UPDATE THIS POLICY

We may update this Privacy Policy from time to time to reflect:

- Changes in our data practices
- New features or services
- Legal or regulatory requirements
- User feedback or security improvements

### When we make changes:

- We will update the "Last Updated" date at the top
- Material changes will be announced via:
  - Prominent notice on the Website
  - Email to registered users
  - Social media announcement

### Your Continued Use:

- Continued use of the Website after changes constitutes acceptance
- If you don't agree, discontinue use and contact us to delete your data



## Previous Versions:

- Available upon request at [privacy@redmugsy.com](mailto:privacy@redmugsy.com)
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## 18. CONTACT US

### PRIVACY INQUIRIES

Email: [privacy@redmugsy.com](mailto:privacy@redmugsy.com)

### SECURITY CONCERNS

Email: [security@redmugsy.com](mailto:security@redmugsy.com)

### DATA SUBJECT REQUESTS

#### Submit a Privacy Rights Request:

- Online Form: [[redmugsy.com/privacy-request](https://redmugsy.com/privacy-request)]
- Email: [privacy@redmugsy.com](mailto:privacy@redmugsy.com)
- Subject Line: "Privacy Rights Request - [Your Name]"

### GENERAL INQUIRIES

Website: <https://redmugsy.com>

Twitter: <https://x.com/RedMugsy85838>

Discord: <https://discordapp.com/redmugsy>

Telegram: <https://t.me/REDMUGSY>

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## LEGAL DISCLAIMERS

### NOT FINANCIAL ADVICE

This Privacy Policy does NOT constitute financial, investment, legal, or tax advice. Red \$Mugsy is a cryptocurrency token subject to high risk and volatility. You may lose your entire investment.

### NO LIABILITY FOR THIRD PARTIES

We are not responsible for the privacy practices, security, or content of:

- Third-party websites, DEXs, or exchanges



- Wallet providers (MetaMask, WalletConnect, etc.)
- Blockchain networks or protocols
- Other users or community members

## NO GUARANTEE OF SECURITY

While we implement strong security measures, we cannot guarantee absolute security. Use the Website at your own risk.

## JURISDICTIONAL LIMITATIONS

If use of cryptocurrency or this Website is prohibited in your jurisdiction, you must not access or use the Platform.

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## ACKNOWLEDGMENT

By using Red \$Mugsy's Website, you acknowledge that:

- You have read and understood this Privacy Policy
- You understand how we collect, use, and protect your data
- You understand the limitations regarding blockchain data
- You consent to data collection and processing as described
- You are at least 18 years old (or legal age of majority)
- You assume responsibility for your own wallet security

**If you do not agree to this Privacy Policy, you must not use the Website.**

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**Thank you for taking the time to understand how we protect your privacy.**

For questions or concerns, contact us at [privacy@redmugsy.com](mailto:privacy@redmugsy.com)

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*Privacy Policy Version 1.0 - Final Publication Edition*

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*Compliant with: GDPR, CCPA/CPRA, International Privacy Standards*