



Notes:

1. Google BigTable will be used as a persistent cache store with wide table characteristics, enabling long and persistent profiles for real time decisions.
2. Google BigQuery will be used for the Marketing Operational Database and PII Vault.
3. BigQuery will be a source of feed data, including the GA360 data, and any other feeds available or desired.
4. Networking lines connecting the Mayo tenant with the ROC should be considered to be via authorized service accounts and originating IPs, they are direct for the sake of clarity
5. Networking diagram to follow
6. The ROC is not a Mayo specific deliverable, it is the Redpoint Operating Center and is the sole responsibility and control of Redpoint.
7. The Redpoint deliverable is a service endpoint that Mayo will use to communicate with the ROC.