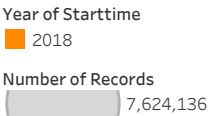


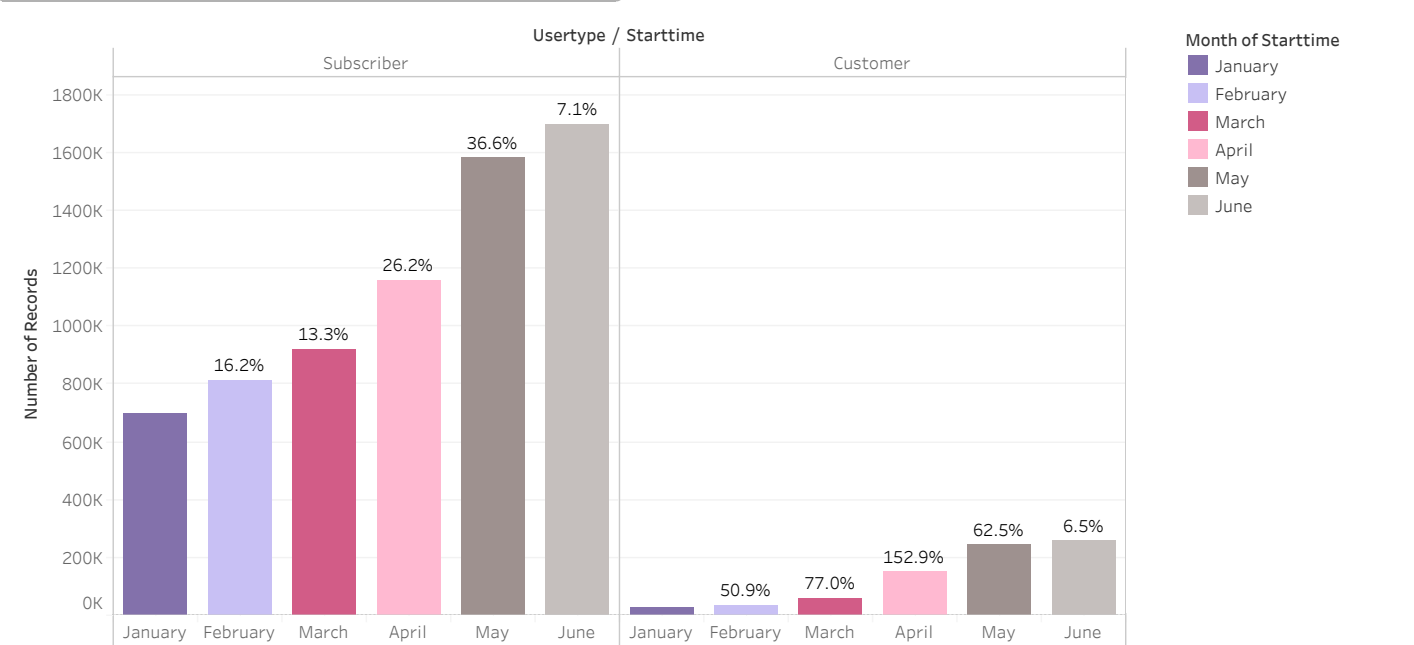
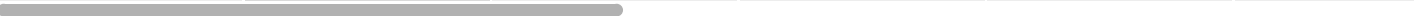
NYC Bike Share Usage Story from Jan to Jun 2018

This story is about a six month coverage of bike share usage for the state of NY. Gender data includes 0, 1 and 2 with 1 being male, 2 female and 0 for unknown. The unknown gender was excluded i nthe filters.	A noticable increase of ridership % over the first 6 months of the year 2018 for both customer and subscriber usertypes.	Customers usage is higher in the afternoon between the hours of 12pm-5pm whereas subscribers usage peaked during typical morning and afternoon rush hours.	Outreach to gender types increase over the 6 month period, but there is significant opportunity to increase female ridership.	Top 10 Stations to start a journey.	Top 10 Stations to end a journey.
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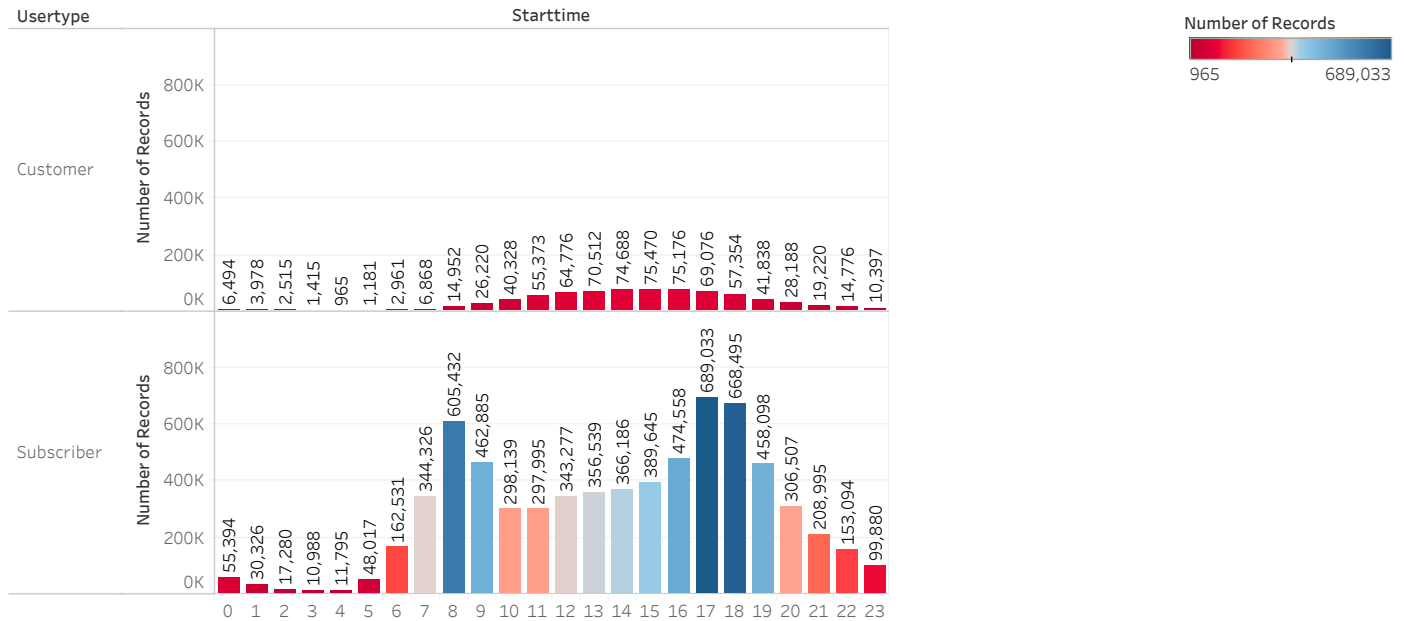
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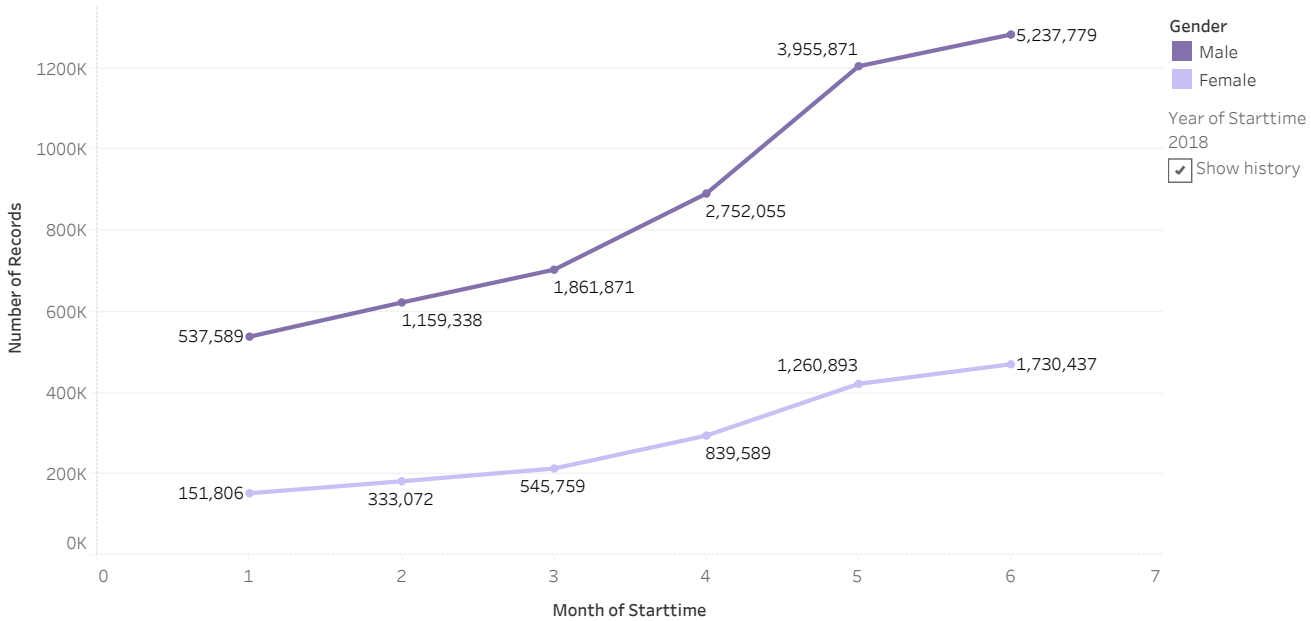
Top 10 Stations to start a journey.

Top 10 Stations to
end a journey.



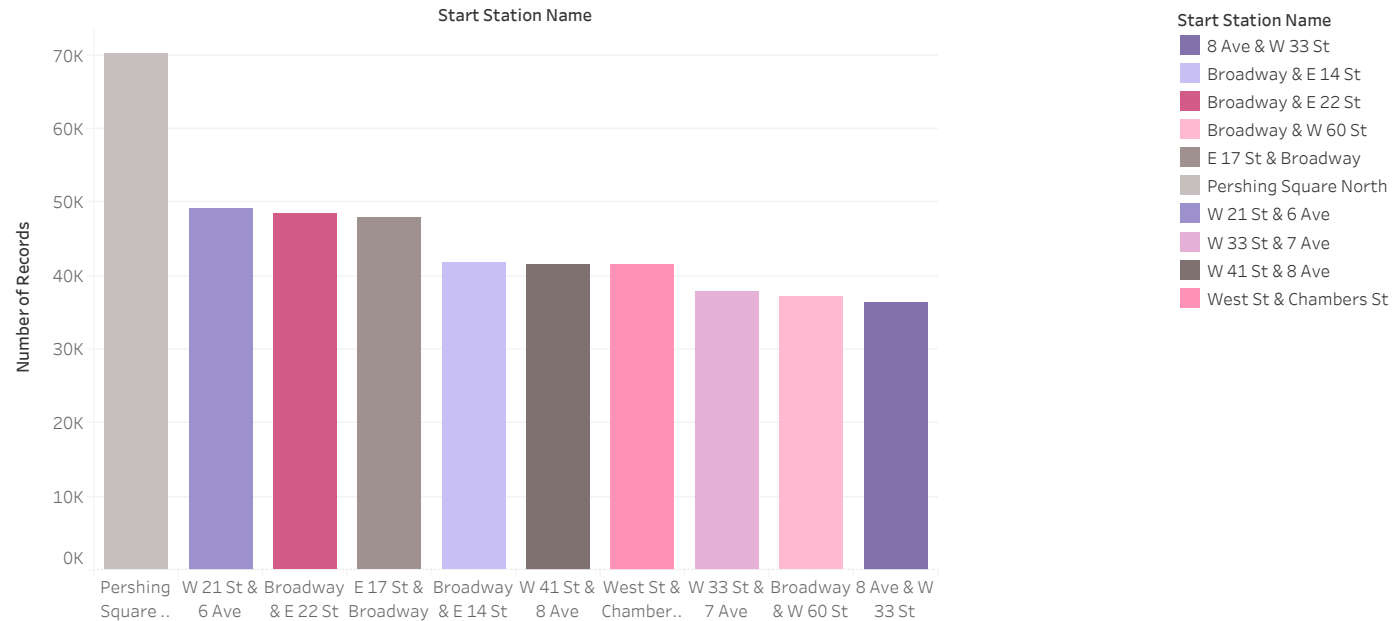
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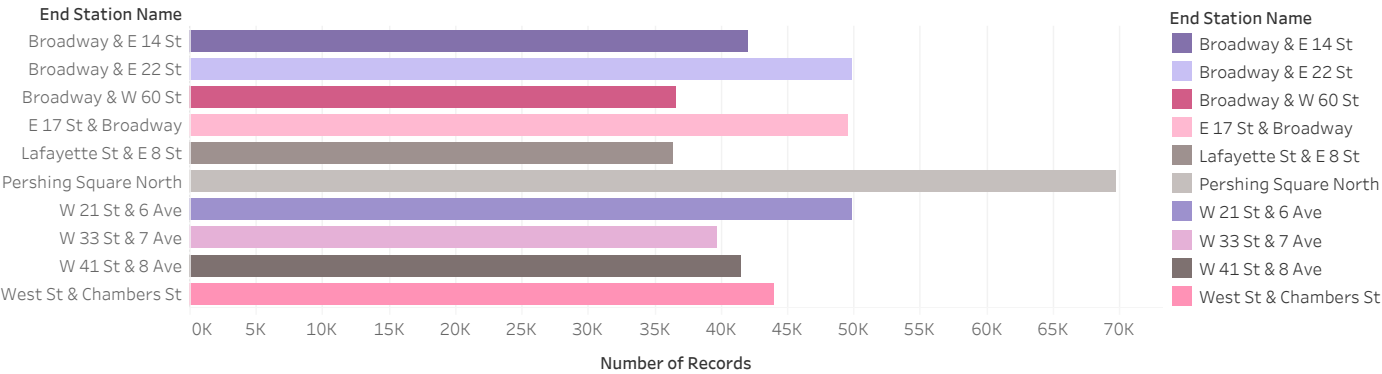
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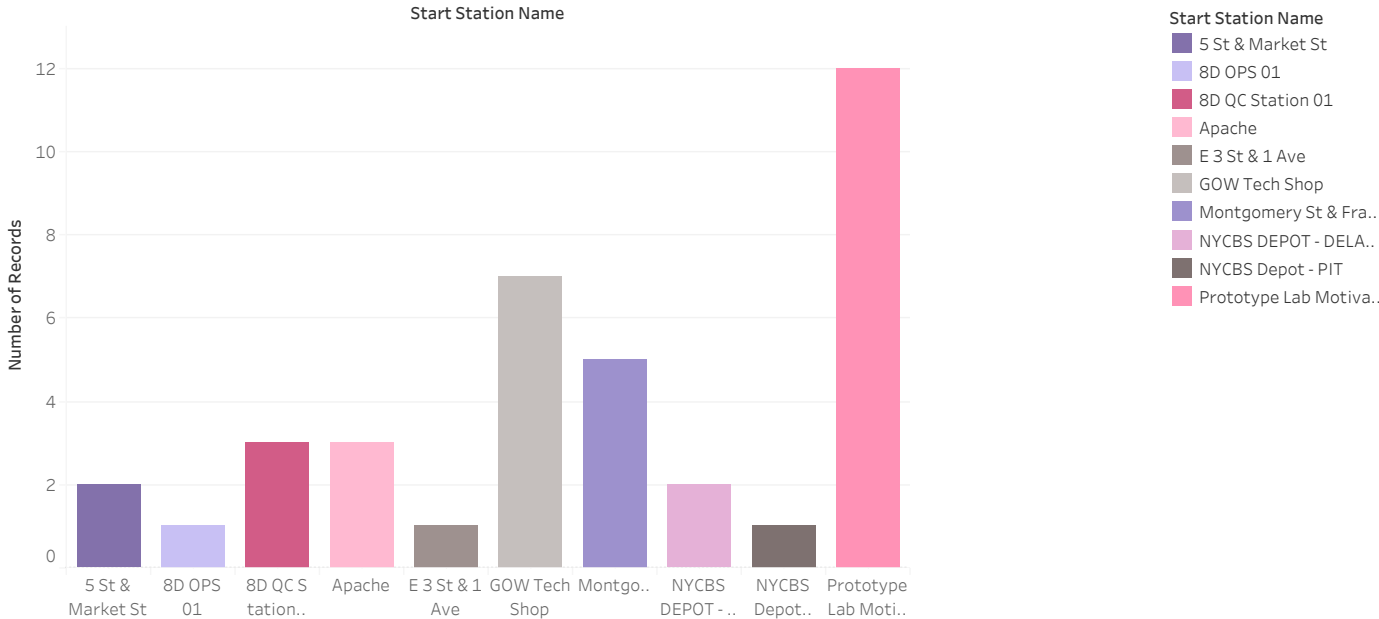
NYC Bike Share Usage Story from Jan to Jun 2018

Customers usage is higher in.	Outreach to gender types increase over the 6 month period, but there is significant opportunity to increase female ridership.	Top 10 Stations to start a journey.	Top 10 Stations to end a journey.	Bottom 10 Stations to start a journey.	Gender Distributions by usertype.	50 year olds spend the longest times on bikes with an average trip duration of 2,021. followed ..
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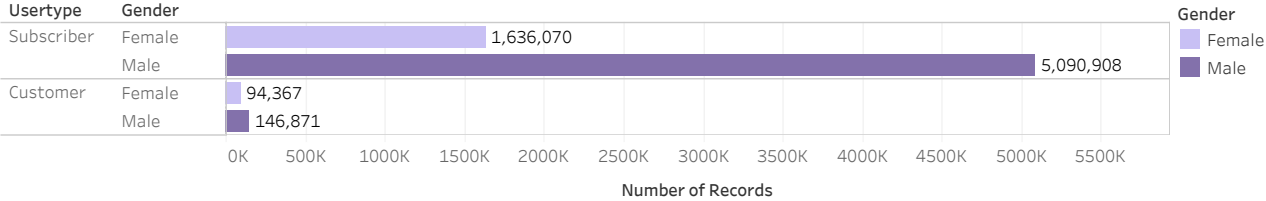
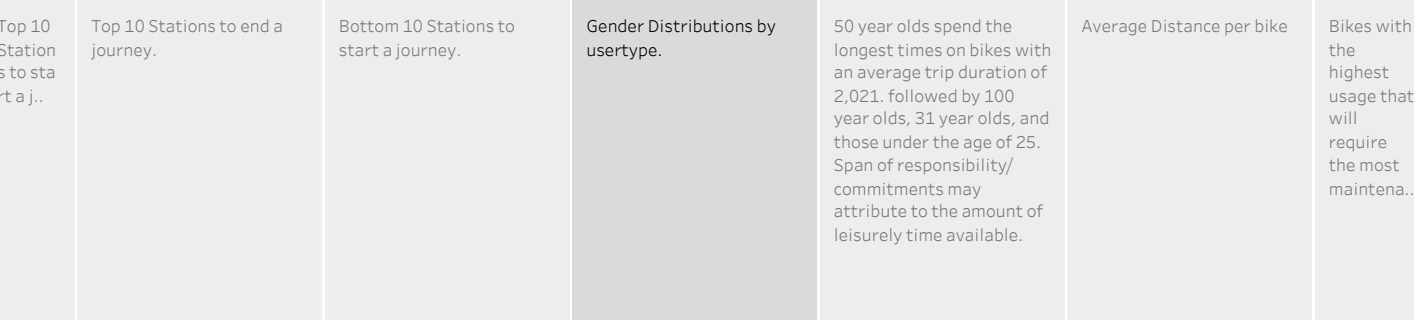


NYC Bike Share Usage Story from Jan to Jun 2018

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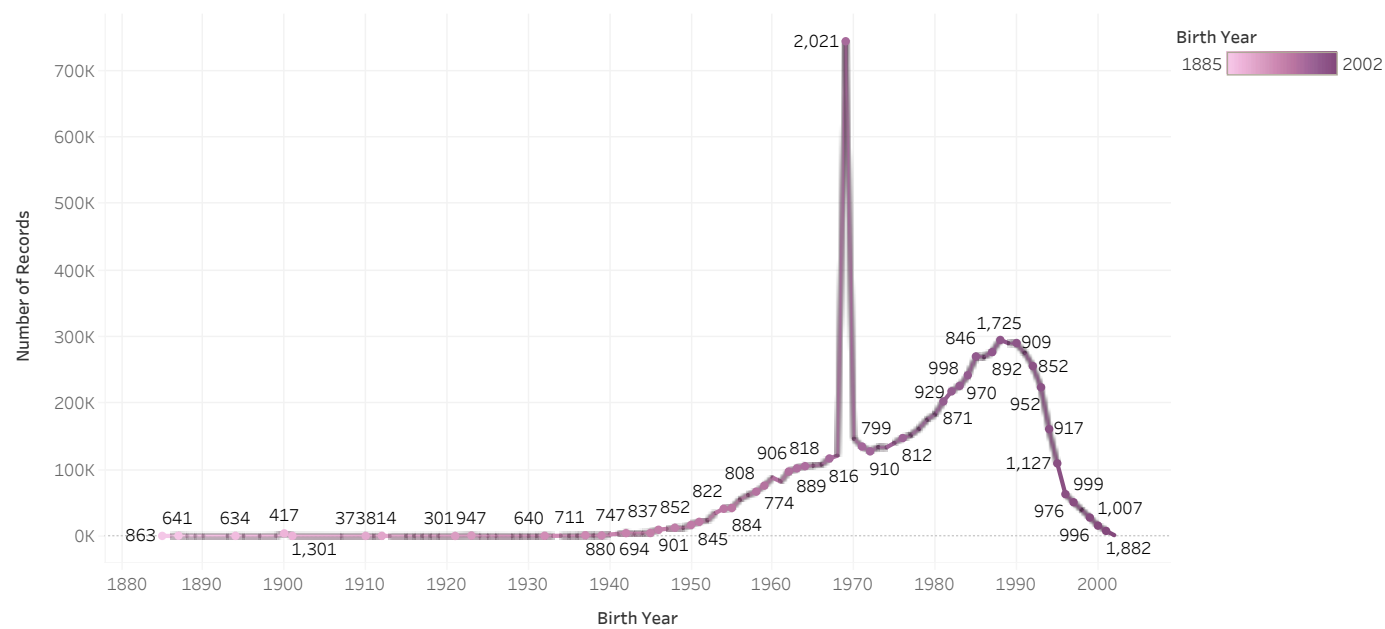


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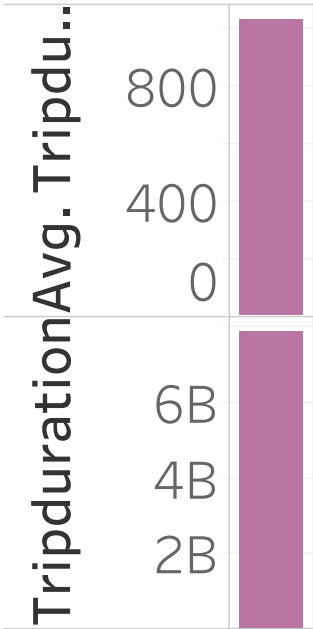
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NYC Bike Share Usage Story from Jan to Jun 2018

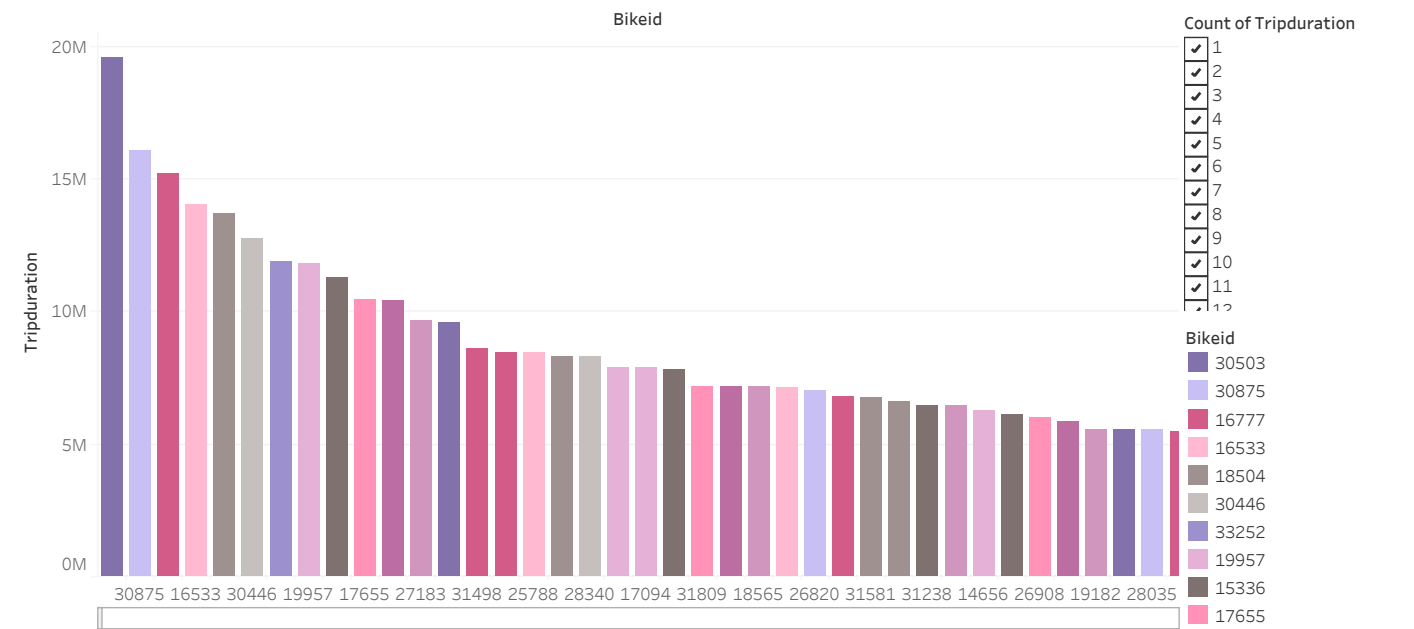
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Year of Starttime
2018

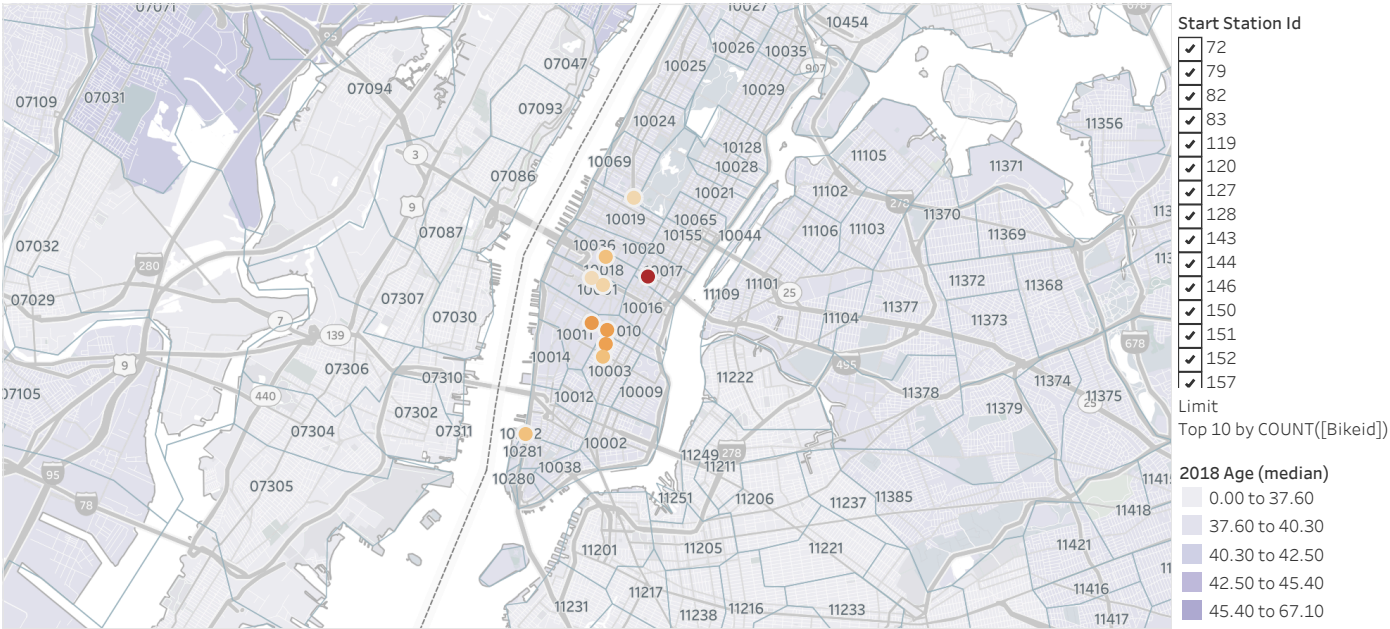
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