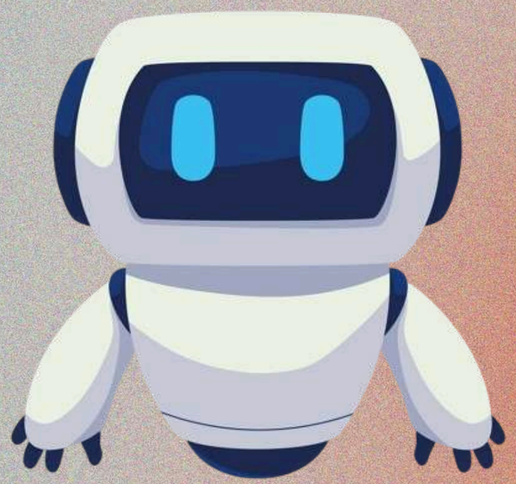


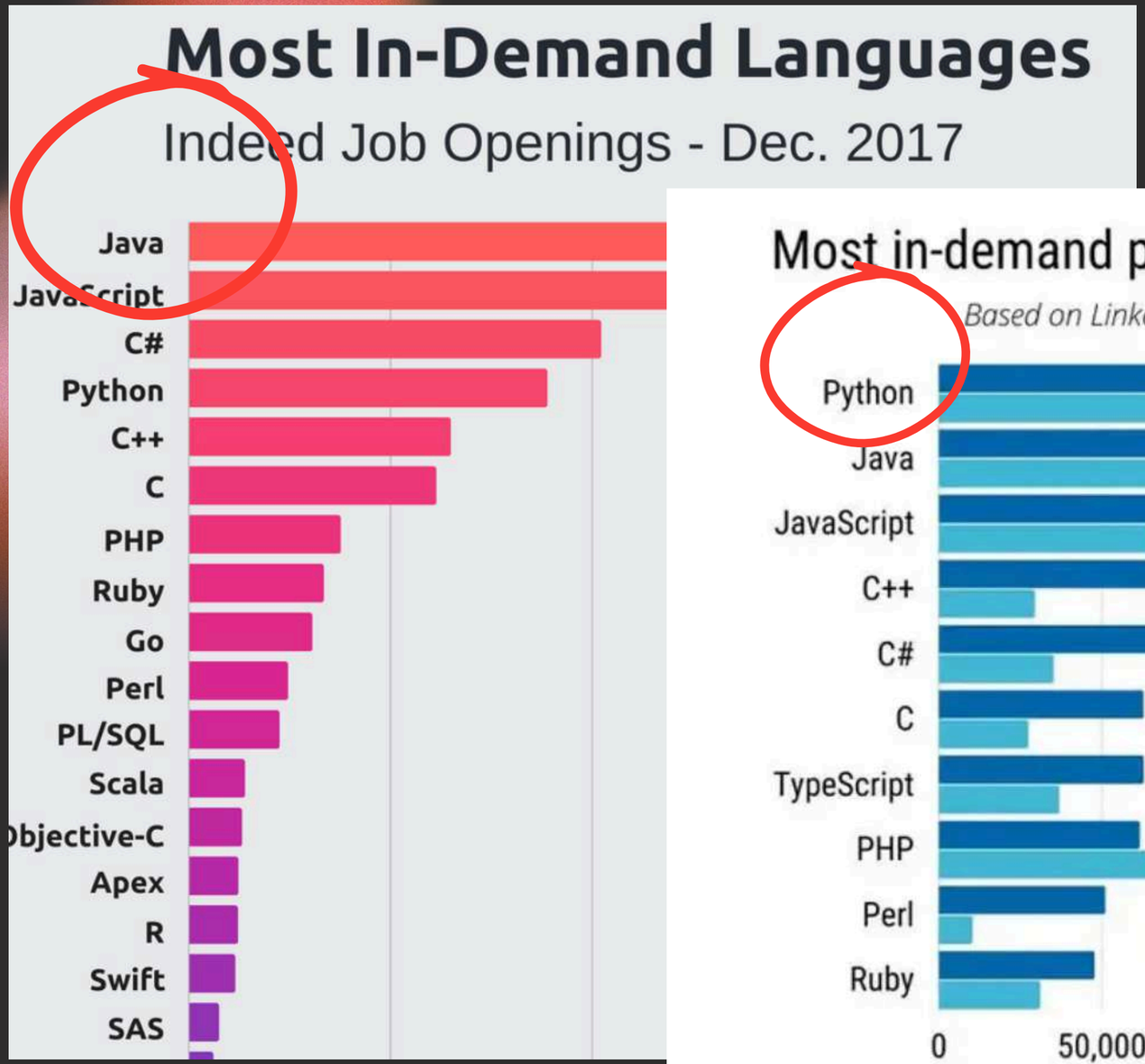
Introducing

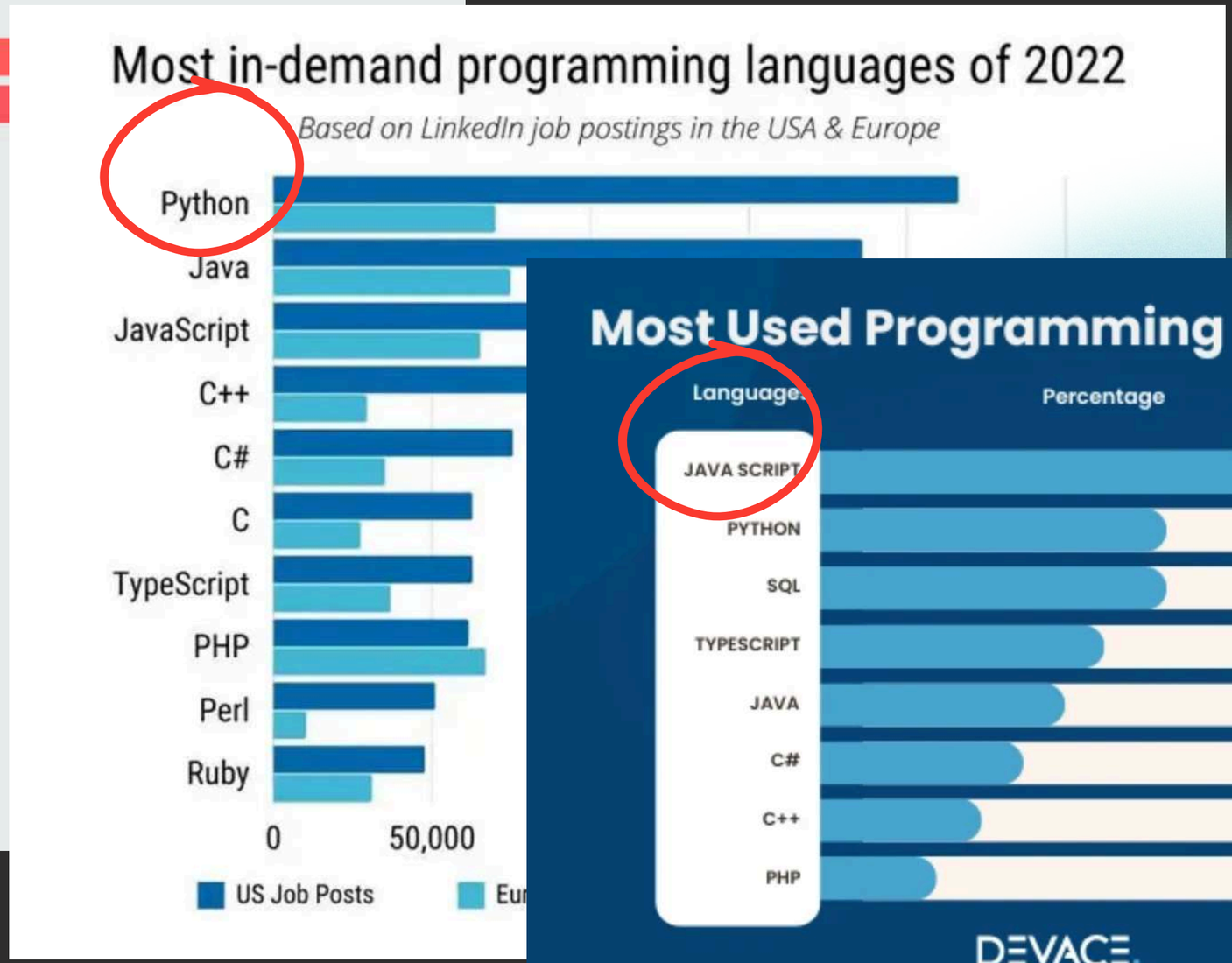
FLOWSTATE

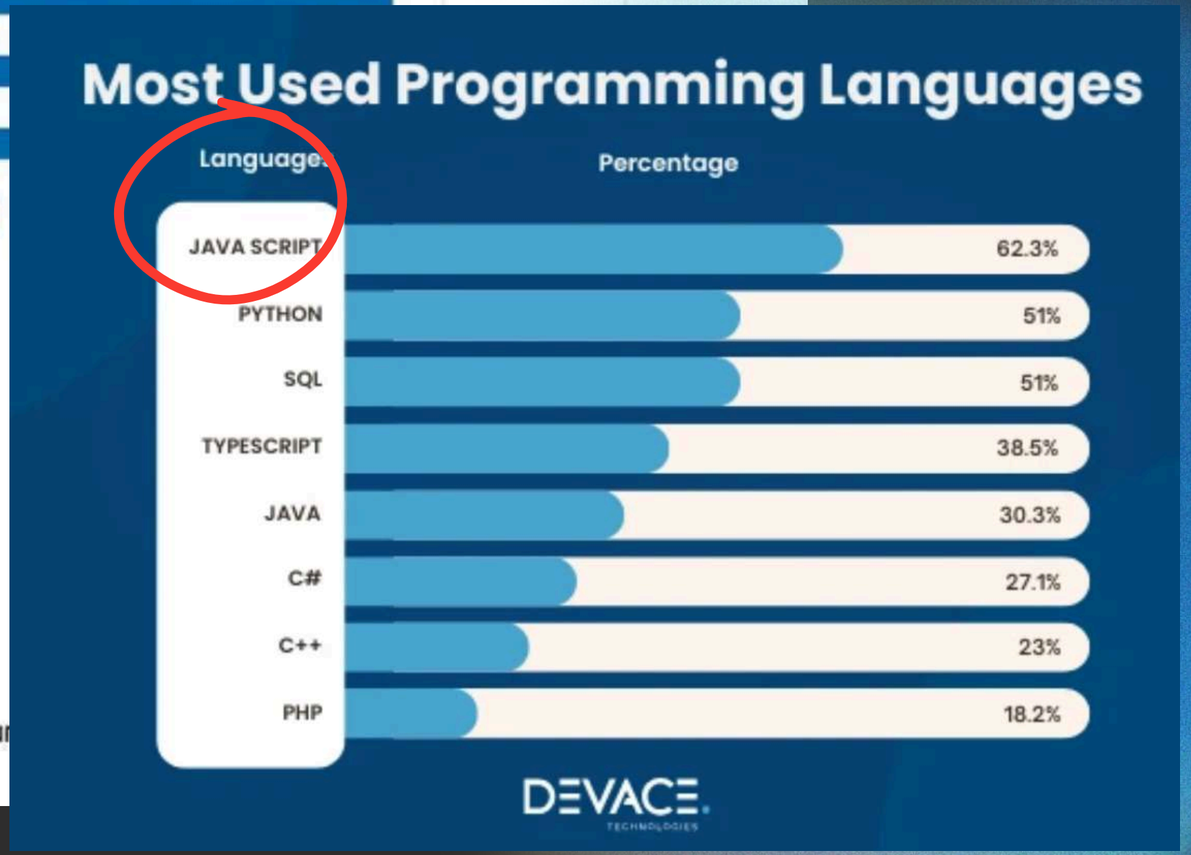
LET'S GO WITH THE FLOW

Presented by

Reda Boutayeb,
Jainam Jain,
Rohit Sonawane.

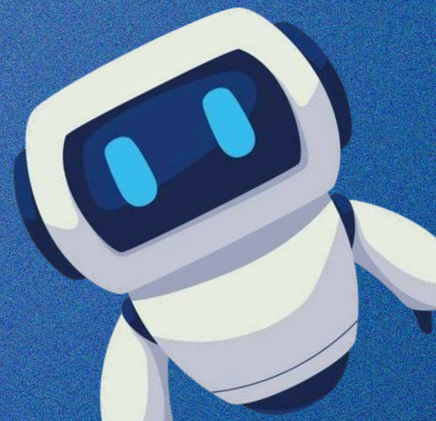






Source: Indeed, Statistia, Devace respectively

DID YOU NOTICE SOMETHING?



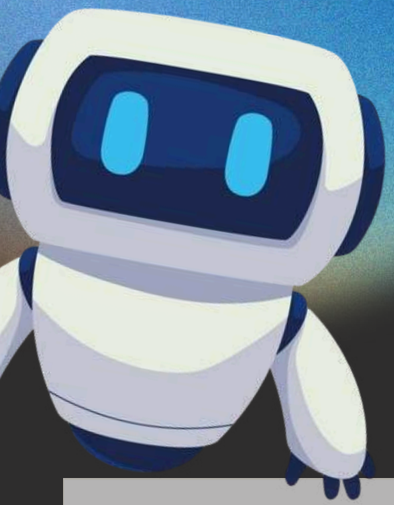
According to François Grosjean (A prominent Lingualist) -
About half the world can **only speak 2 languages.**

THE MARKET KEEPS ON WANTING SOMETHING NEW!

Apparently, we tech enthusiasts need to learn 2+ languages / year!!
We need to match the speed.

PROBLEMS

WHY CANT WE HAVE THE GOOD VIBES?



1

Low focus on foundation

All languages have something in common. DSA! But no platform specializes in teaching it.

2

Self-overload

There’s just too many, too many random problems, too many insights, too much for someone starting..

3

BAD VIBE learning interface

They break the world down into black and white - a wrong and right, no feedback!

SOLUTIONS

SOLUTIONS

Solution 1

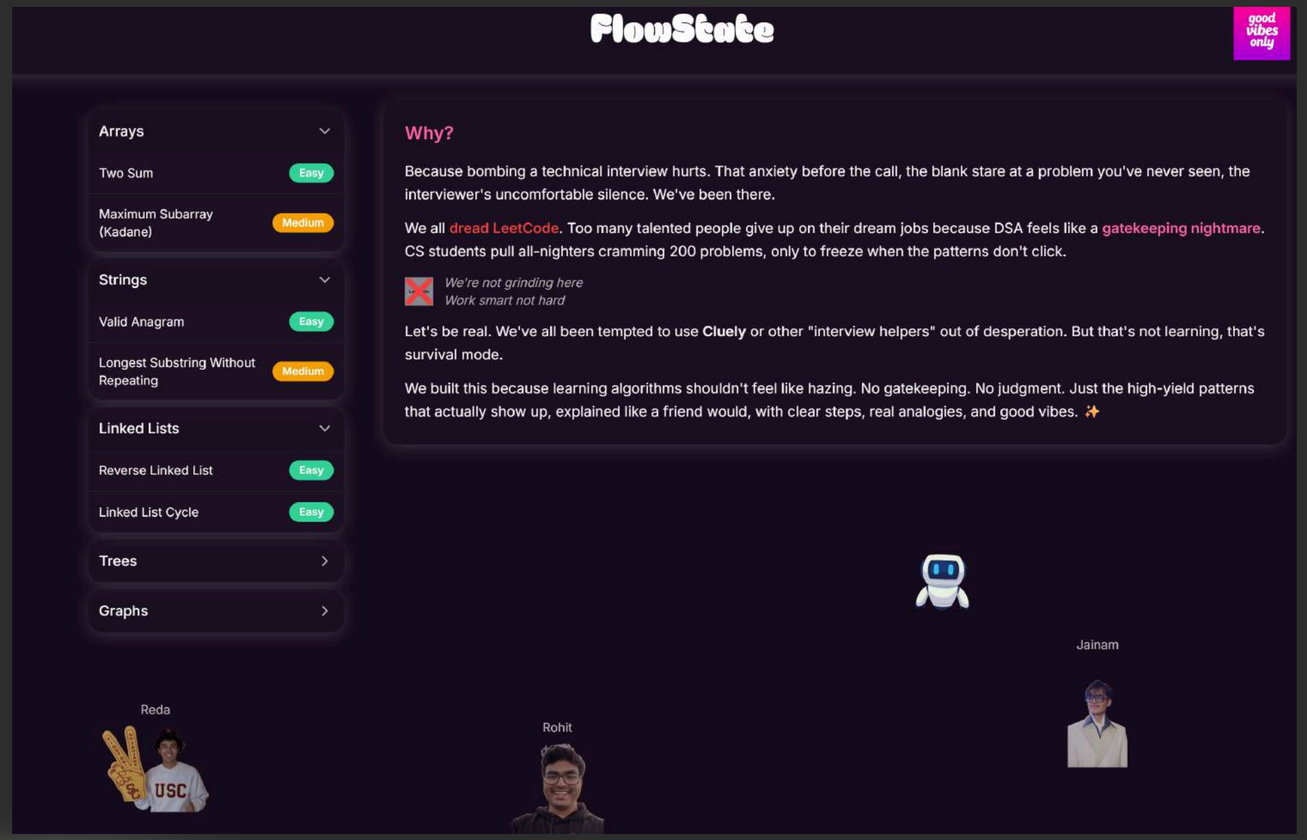
VIBES BOT: Guided learning tool that allows anyone to learn everything - analogies, illustrations AND most **importantly how to think.**

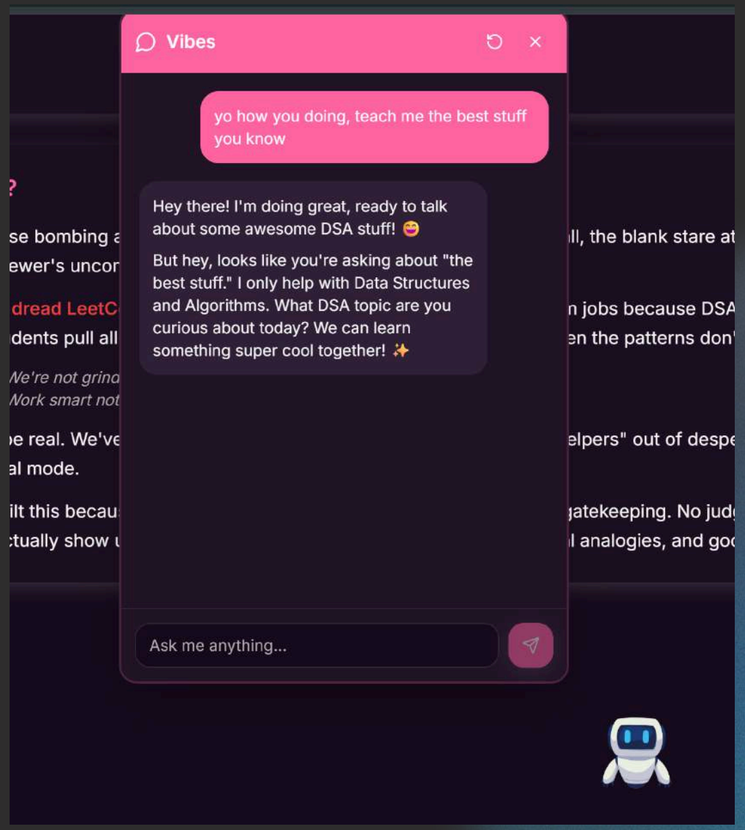
Solution 2

Curated-problems to cover wide range of concepts with **adaptive learning**. We learn about you, as you learn too.

Solution 3

An **upbeat energy (and music + white-noise) to learn**, full of good-vibes. It doesn't have to be monotonous textbooks & lectures!





New Product

LEARNING WITH FLOW

FLOWSTATE

ADVANTAGES

ADVANTAGES

Founder-fit, Vision

We understand you, we understand the problem. We faced the problem. It's for anyone aspiring to break into tech.

Market Exigency

Anyone who wants to break into tech. **AND** About 70% of the younger generation wants to get into tech.

Attitude

We stray away from technical stuff, focusing on analogies and great music. We ensure you are never overwhelmed. **Good-vibes only.**

Guided-learning

We are like a GPS, if you are stuck, we re-route you. We will let you fall, and get back up again - to facilitate **self-learning.** AND that counts.

COMPETITORS

WHY ARE WE DIFFERENT?

- THE VIBE
- A closer, better, vivid understanding
- Not cheat, but to learn. To self-learn.
- Not extremely technical, just right fit for anyone who wants to begin.
- You can vibe-code BUT is there confidence without learning? Without thinking like an engineer?

1

Competitors

CLUELY

2

Competitors

LEETCODE

TENTATIVE MODEL

BUSINESS MODEL

Details

What we sell: AI-enhanced SaaS A mood-adaptive DSA coach that turns “stuck” into a 5–10 min guided route (visual trace → micro-lesson → 2 scaffolded reps → green checks).
How we charge: Subscription + optional Vibe Boosts (pay-only-when-you-need-a-hint; unused boosts roll over).
Why they say yes: Without the dread, affirmations, streaks, and tiny wins that compound.
Visual persona: A smiling compass dropping green checkpoints along a path.

Marketing and scaling

- Shareable Skill Passports (PLG): VIBES BOT–verified badges + public URL; 1-click LinkedIn share with “Challenge me” CTA. Every share becomes an invite funnel.
- Friendly Duels & Boss Battles: Deep-link challenges and seasonal events with auto-leaderboards; recipients convert, creators retain—zero-cost network effects.
- VIBE CHAIN Referrals: Tiered rewards (Boosts → themes → swag) embedded in Passports and Duels; compounding, trackable invites at scale.
- VibePods & Ambassadors: Plug-and-play Discord/campus kits (scripts, timers, slides). Any club can run a 50-min pod; hosts earn Pro—replicable nationwide.
- Tie-ups with collegiate labs and hackathons (communities we know best)

“Where energy flows, focus goes”

FUTURE ROADMAP

STEP 1

1st week

- Import you own problems (textbook scraping)
- Visual aid learning
- Premium problem

STEP 2

2nd

- Multilingual ability
- Voice-assisted learning + gamification
- SCALE

STEP 3

5th

- Go to Market: Marketing and scaling
- SCALE SCALE

STEP 4

10th

GO WITH THE FLOW !

THANKS

“LETS GO WITH THE FLOW” FROM ‘HUH’ TO HIRED

Presented by

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