Dear Potential Sponsor,

We invite you to sponsor RedbirdHacks, Illinois State University's first ever student-run hackathon in the Bloomington-Normal area. Up to 80 highly-motivated Midwest students will travel to Illinois State from **April 24th to April 26th**, **2015**, for **36 hours**, to bring an idea to life with web and mobile technologies. Illinois State is a rapidly advancing university in the fields of technology and science, and your support helps us to empower all students to learn through collaboration and competition outside the classroom.

Why Sponsor?

Sponsoring RedbirdHacks is a great way to get involved on our campus and have access to spirited information technology students who love to hack. By sponsoring you can:

- Interact with students to recruit, mentor, and receive feedback from the programmers of the future.

- Obtain access to participant resumes and social networking opportunities.

- Promote your brand and stimulate interest by providing company swag.

- Gain exposure to leaders of the next generation of technology and the frameworks that they are using to create new products.

- Demo your APIs and cutting-edge products to students and see creative integration of your services.

Listed below is a sponsorship tier list with information about how you can support RedbirdHacks. If you have any questions or custom requests, contact us at sponsor@redbirdhacks.org.

With your help we can take our hackathon and make it the best event possible. We look forward to working with you to make RedbirdHacks a reality!

Thank you,
RedbirdHacks Team

Sponsorship Descriptions

Kilo - $500 +

Giving at the kilo level enables you to distribute your organization's promotional materials to all participants. In addition, your organization's logo will be put on both the RedbirdHacks website and on the event t-shirts. After the event, you will have access to the resumes of students who opt in to this service. You may also send mentors to the event to help students work with your API or with their own projects.

Mega - $1,000 +

In addition to those benefits included in the above tier, you will also have the ability to enable hackers to work on your API/data sets as a featured part of the event. You may earmark a portion of this donation to be set aside towards a prize with your own custom conditions and judging.

Giga - $1,500 +

In addition to those benefits included in the above tiers, you also have the ability to send your own recruiters to the event, and the organizers will give access to participant resumes during the event. One of the meals or snacks during the event will be provided in your organization's name.

Tera - $2,500 +

In addition to those benefits included in the above tiers, you will also be provided with a table in a well-trafficked location for both marketing and recruiting purposes. You may bring your own banner, or if requested, one will be provided for you to be displayed in the main area. You will also have a dedicated six-hour time slot to interview students in a private room.

Peta - $5,000 +

In addition to those benefits included in the above tiers, you may choose someone from your organization to speak at the keynote. Prior to the event, RedbirdHacks coordinators will assist your organization with any special requests. During the event, a staff member will be assigned to help you and ensure the event is successful for your organization.

Sponsorship Tiers

	Kilo	Mega	Giga	Tera	Peta
	$500	$1,000	$1,500	$2,500	$5,000
General					
Mentors	✓	✓	✓	✓	✓
Company API/Dataset		✓	✓	✓	✓
Sponsor a Prize		✓	✓	✓	✓
Sponsored Meal/Snacks			✓	✓	✓
Company Table				✓	✓
Speak at Keynote					✓
Recruiting					
Resume Access (After Event)	✓	✓	✓	✓	✓
Resume Access (Before Event)			✓	✓	✓
Recruiters at Event			✓	✓	✓
Private Interview Location				✓	✓
Branding					
Company Logo on Website	✓	✓	✓	✓	✓
Logo on Shirts	✓	✓	✓	✓	✓
Distribute Swag (in person)	✓	✓	✓	✓	✓
Distribute Swag (in our bag!)		✓	✓	✓	✓
Banner in Main Room				✓	✓

Sponsorship Note

Please make checks payable to: Illinois State University Foundation and indicate "Hackathon/Means Center 558-5423" on the memo line. Sponsorship contributions must be received by **April 3rd, 2015**.

Mail payments to: Illinois State University Foundation, c/o Toni Burningham, Associate Director of Development, Campus Box 3060, Normal, IL 61790-3060. Credit card payments may be accepted by phone at 309-438-4303.