

CREDIT CARD TRANSACTION REPORT

Gender

All

Week_Start_Date

All

Q4

Q3

Q2

Q1

55M

Revenue

3M

Annual_Fees

7.84M

Interest_Earned

12M

Total_Revolving_Bal

45M

Total_Trans_Amt

656K

Total_Trans_Vol

614

Bad debts

Silver

Gold

Platin...

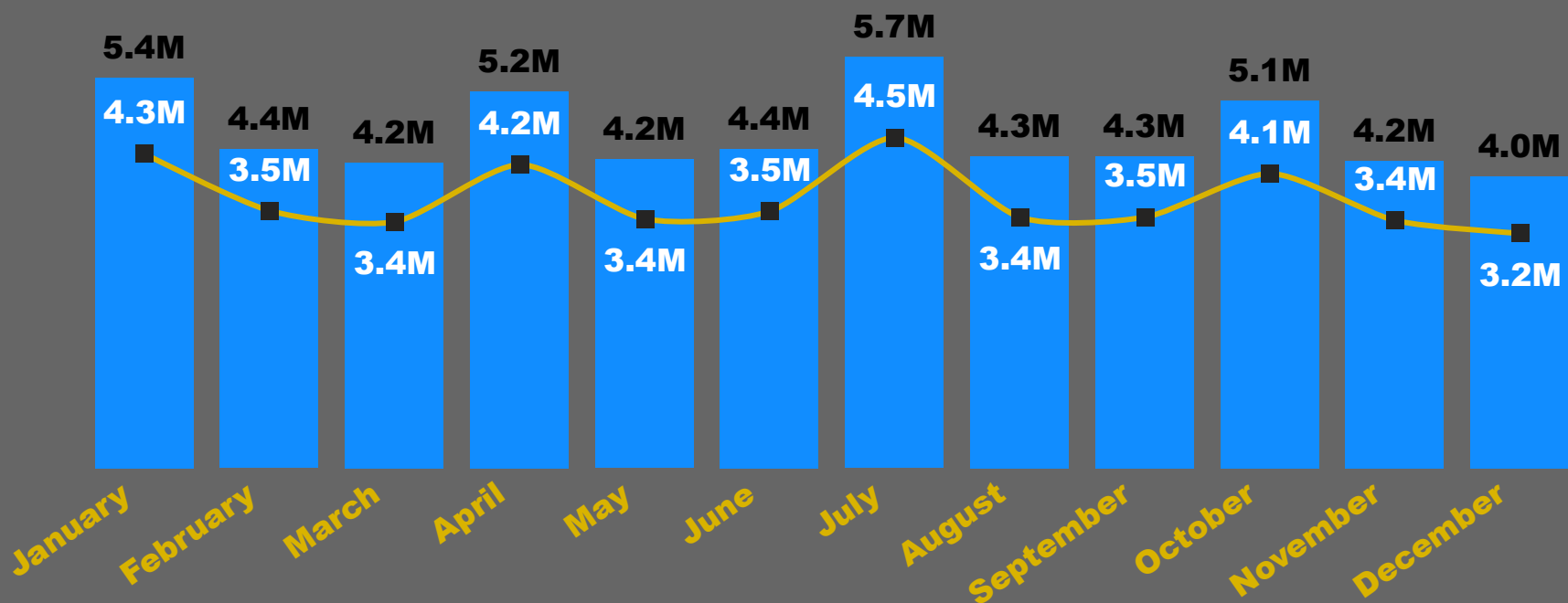
Blue

medium income

low income

high i...

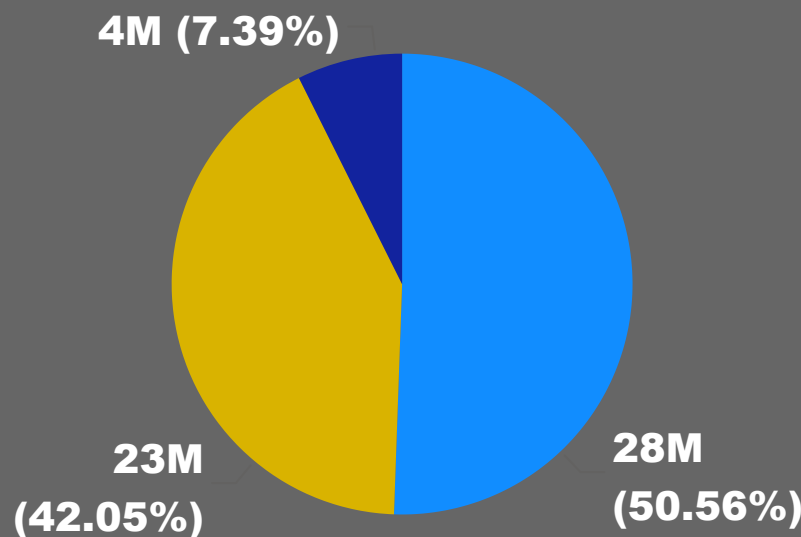
● Sum of revenue ■ Sum of Total_Trans_Amt



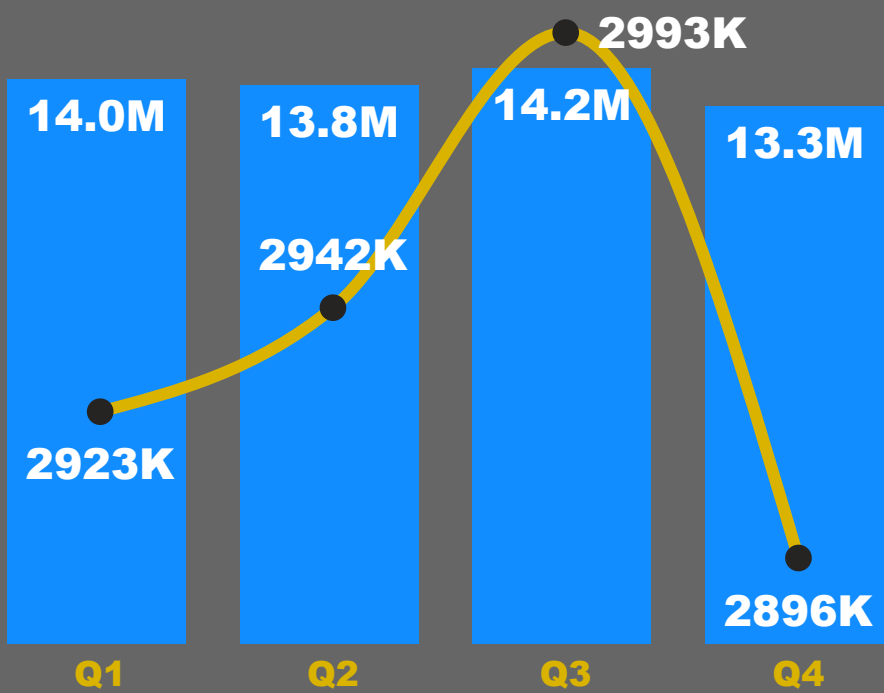
Card_Category	used for	Sum of revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Total_Revolving_Bal
Blue	Bills	11598070	9199114	16,20,806.23	3216057
Blue	Entertainment	8440049	6724234	11,75,959.53	2105047
Blue	Fuel	8322486	6665324	11,76,332.06	1890944
Blue	Grocery	7361426	5905053	10,46,163.42	1531922
Blue	Food	6875308	5568243	9,91,540.49	1223786
Blue	Travel	3542058	2895907	4,85,086.01	649169
Silver	Bills	1487815	1219459	2,10,891.40	262208
Silver	Travel	1277522	1067226	1,85,016.17	106933
Silver	Food	792833	653686	1,17,017.44	87734
Silver	Grocery	771497	631967	1,16,210.27	107320
Total		55315410	44522013	78,43,382.23	11753503

Revenue by Marital_Status

● Married ● Single ● Divorced

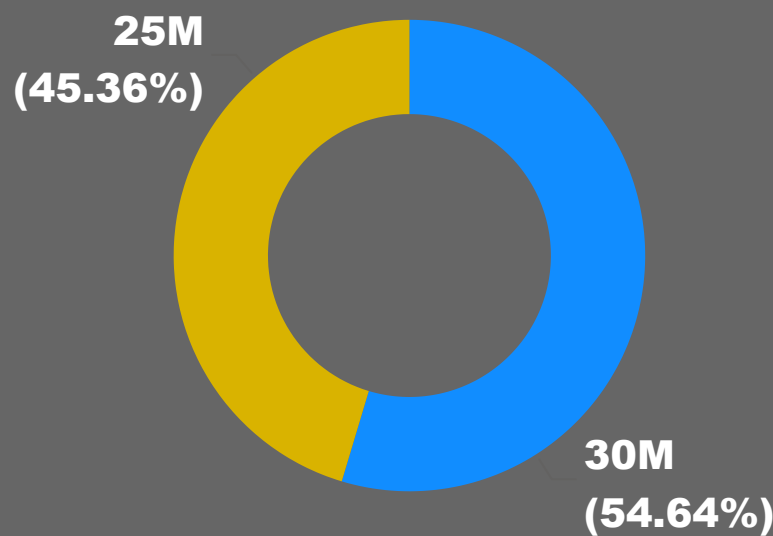


● Sum of revenue ● Sum of Total_Revolving_Bal

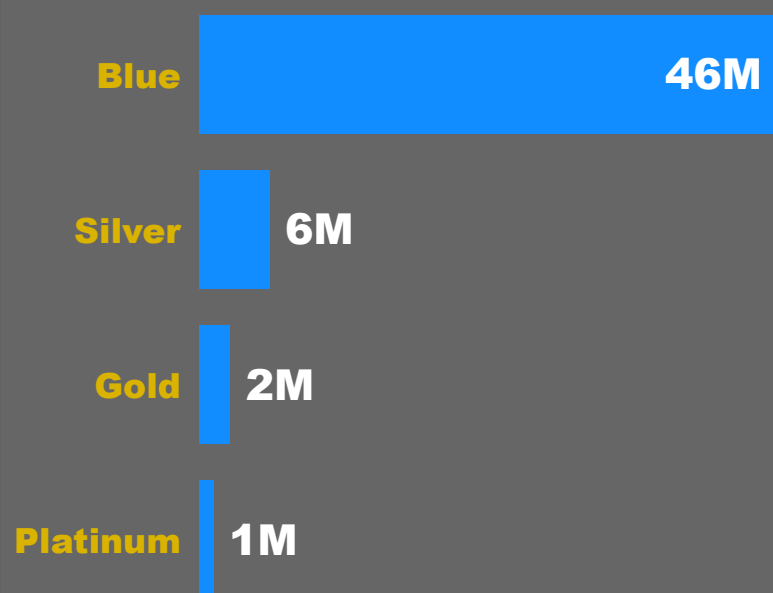


Sum of revenue by Gender

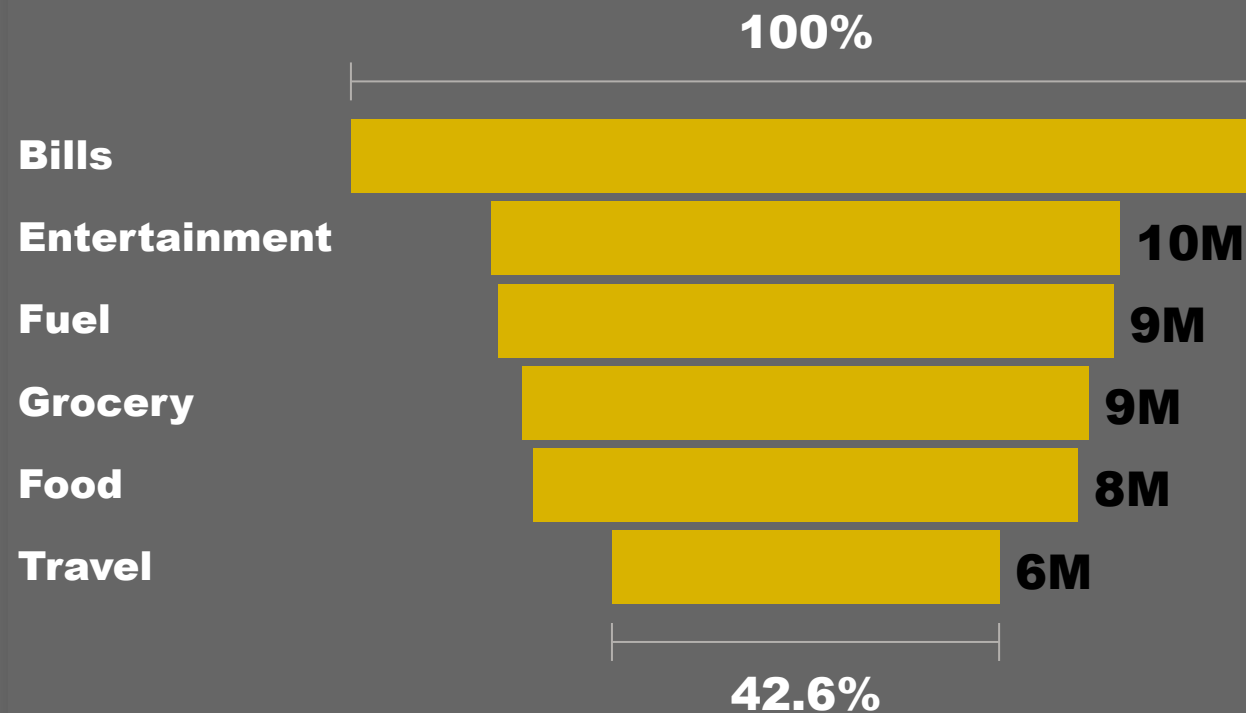
● M ● F



Revenue by Card_Category



Sum of revenue by used for



CREDIT CARD CUSTOMER REPORT

Gender

All

Week_Start_Date

All

Month_Name

All

state_cd

All

55M

Revenue

3.19

Satisfaction_Score

7.84M

Interest_Earned

576M

Income

Silver

Platinum

Bills

Entertainm...

Grocery

Gold

Blue

Fuel

Food

Q4

Q3

Q2

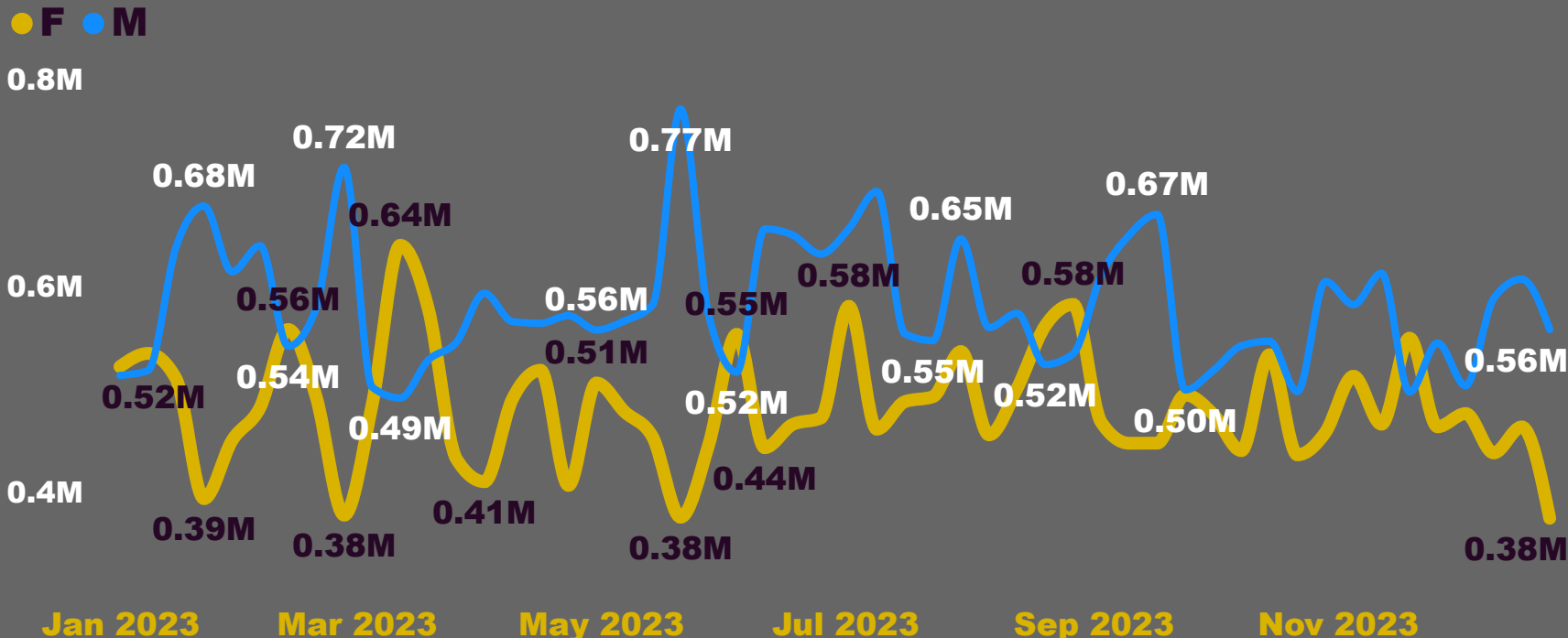
Q1

medium i...

low income

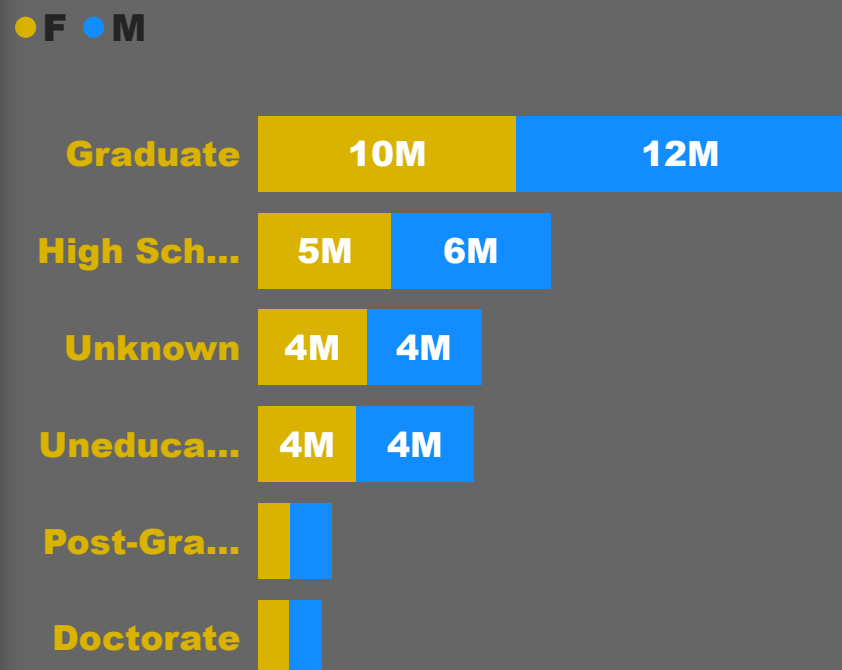
high inco...

Revenue by Week

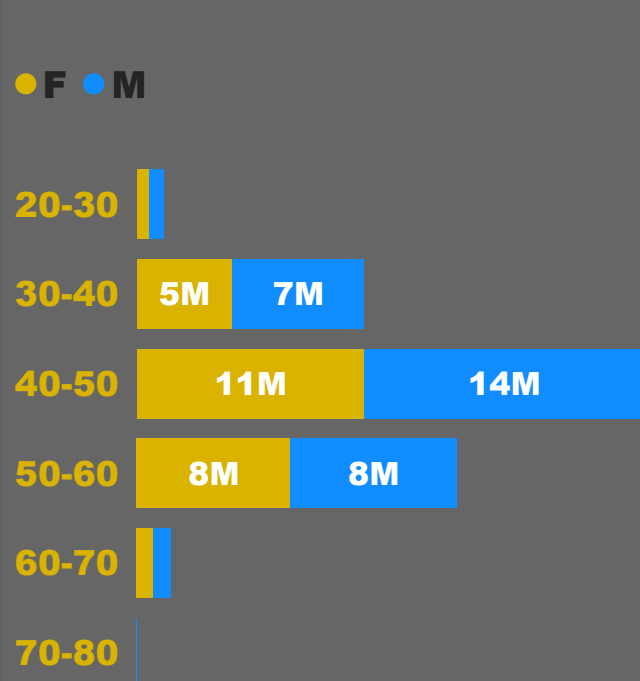


Customer_Job	Revenue	Total Amt	Interest_Earned	Satisfaction_Score	method	used for
Businessman	2926791	2459226	4,14,879.73	3.09	Chip	Travel
Businessman	2192672	1780862	3,21,434.95	3.25	Swipe	Bills
Selfemployeed	2095652	1579332	2,82,134.77	3.17	Swipe	Bills
Businessman	1853822	1526192	2,73,669.94	3.27	Swipe	Food
White-collar	1761274	1435595	2,42,613.54	3.20	Swipe	Bills
Businessman	1626393	1334889	2,35,503.52	3.30	Swipe	Grocery
Blue-collar	1550315	1225556	2,08,048.77	3.22	Swipe	Bills
Businessman	1418271	1157019	2,03,977.44	3.19	Swipe	Fuel
Govt	1383252	1097858	2,09,014.13	3.23	Swipe	Bills
White-collar	1372083	1103001	2,06,786.66	3.11	Swipe	Fuel
Total	55315410	44522013	78,43,382.23	3.19		

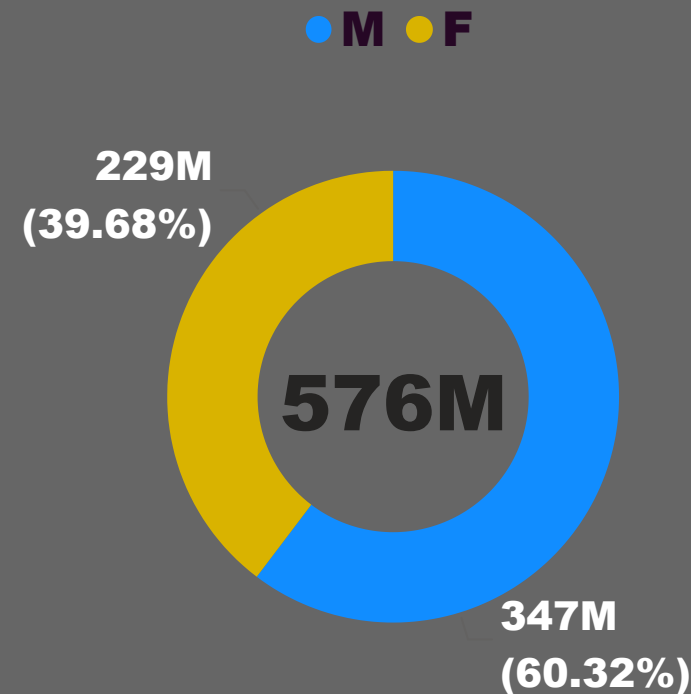
Sum of revenue by Education_Level



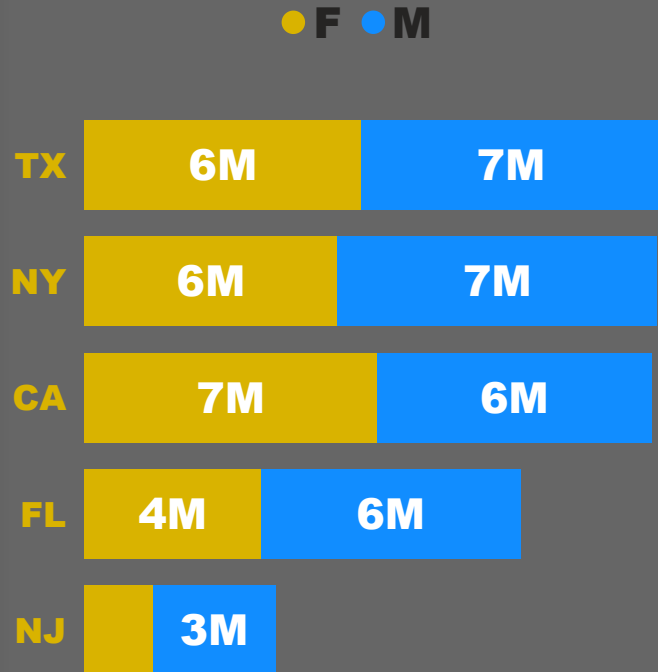
Sum of revenue by age_group



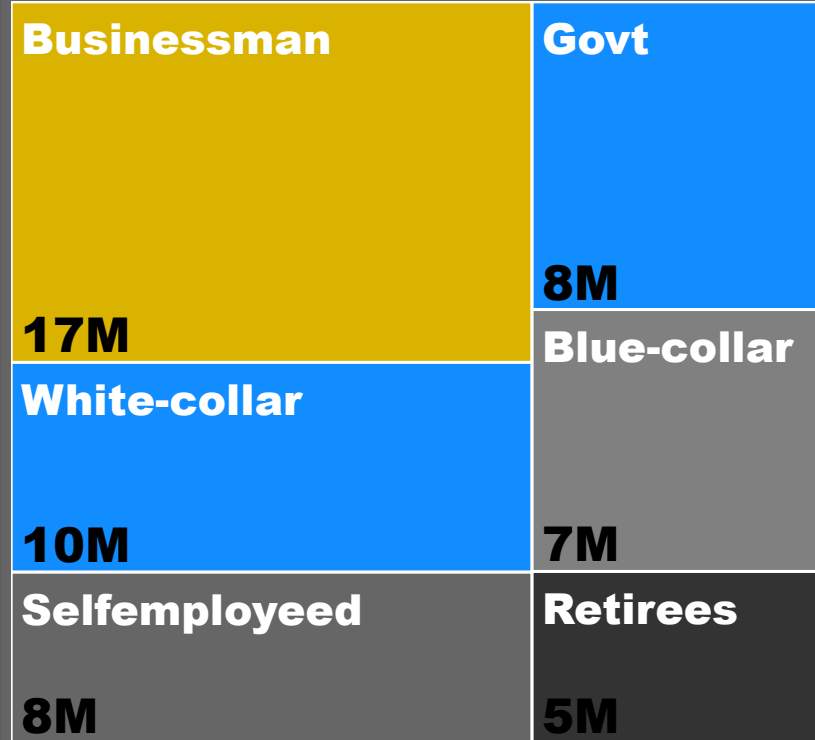
Sum of Income by Gender



TOP 5 States by Revenue



Revenue by Customer_Job



● high income ● medium income ● low income

