

CREDITT CARD TRANSACTION REPORT

Gender

All

Week_Start_Date

All

Q4

Q3

Q2

Q1

55M

Revenue

3M

Annual_Fees

7.84M

Interest_Earned

12M

Total_Revolving_Bal

45M

Total_Trans_Amt

656K

Total_Trans_Vol

614

Bad debts

Silver

Gold

Platin...

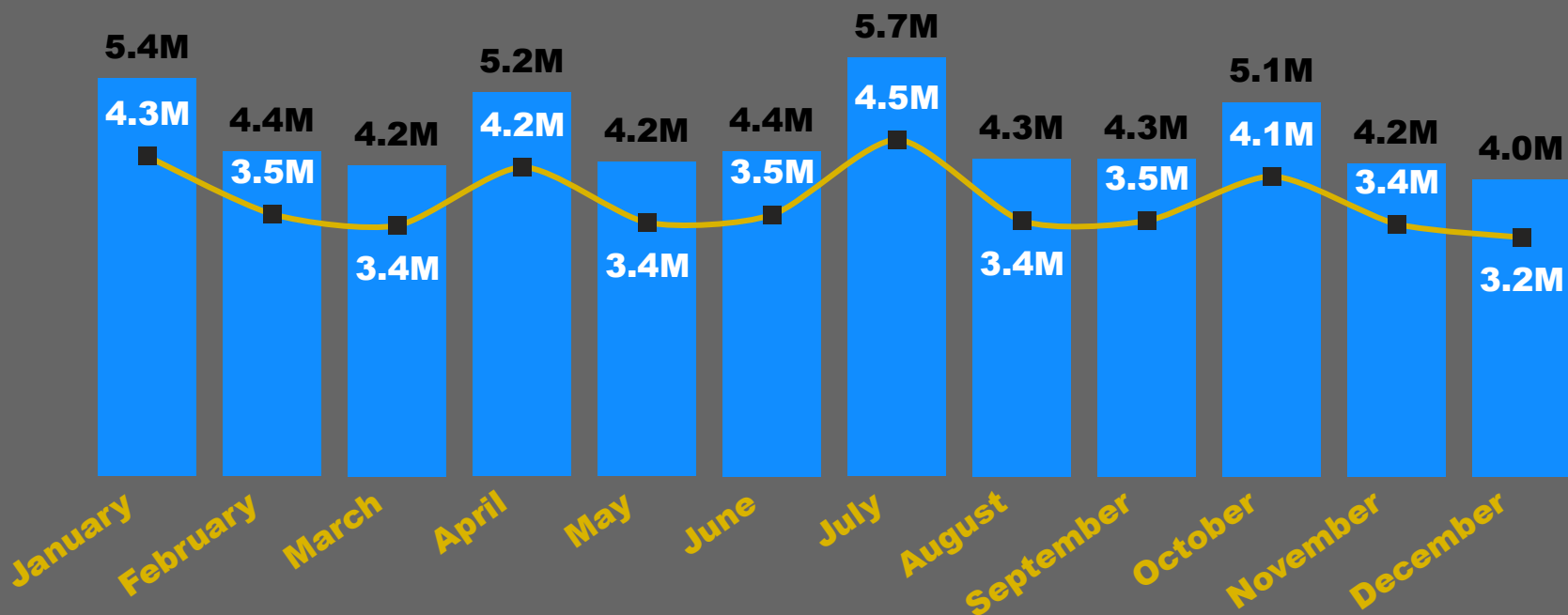
Blue

medium income

low income

high i...

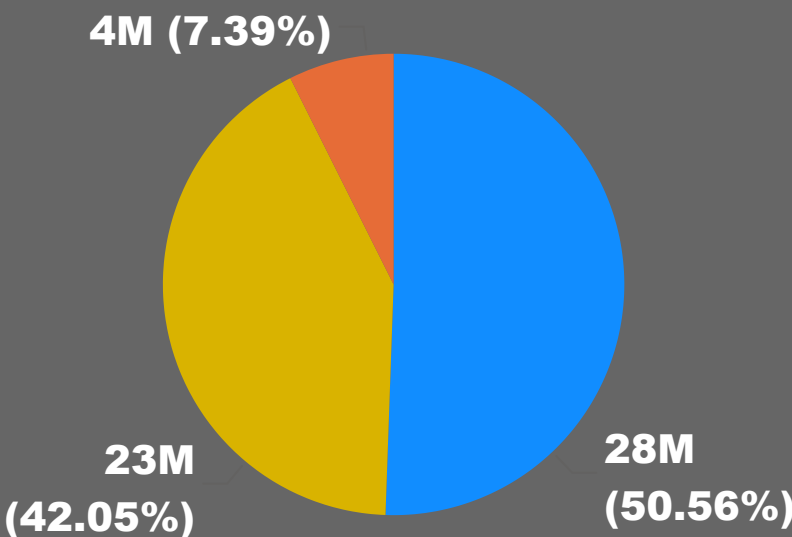
● Sum of revenue ■ Sum of Total_Trans_Amt



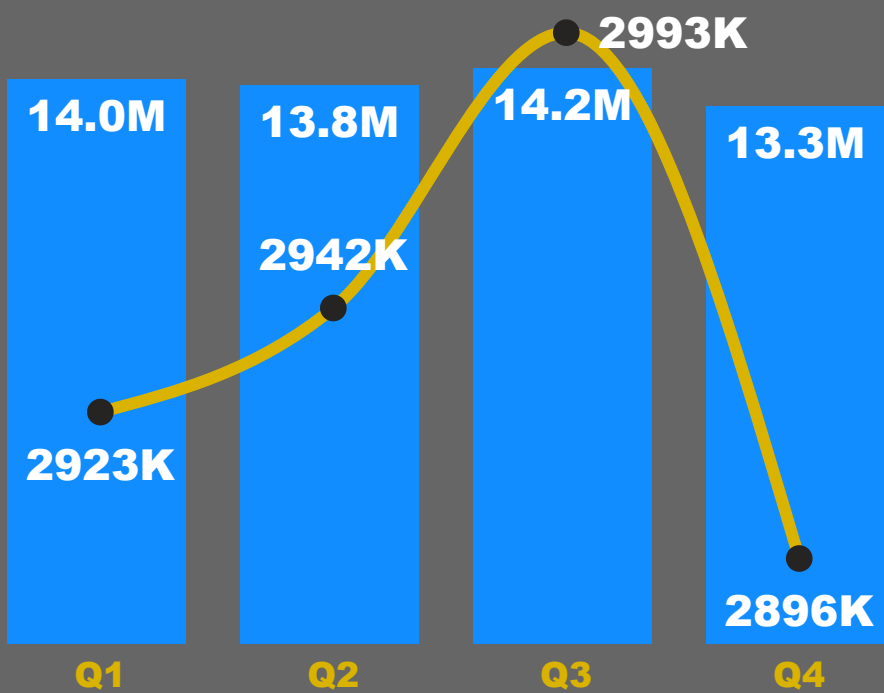
| Card_Category | used for | Sum of revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned | Sum of Total_Revolving_Bal |
|---------------|---------------|----------------|------------------------|------------------------|----------------------------|
| Blue | Bills | 11598070 | 9199114 | 16,20,806.23 | 3216057 |
| Blue | Entertainment | 8440049 | 6724234 | 11,75,959.53 | 2105047 |
| Blue | Food | 6875308 | 5568243 | 9,91,540.49 | 1223786 |
| Blue | Fuel | 8322486 | 6665324 | 11,76,332.06 | 1890944 |
| Blue | Grocery | 7361426 | 5905053 | 10,46,163.42 | 1531922 |
| Blue | Travel | 3542058 | 2895907 | 4,85,086.01 | 649169 |
| Gold | Bills | 467140 | 380774 | 74,566.26 | 61492 |
| Gold | Entertainment | 311608 | 252925 | 50,837.52 | 38216 |
| Gold | Food | 367975 | 304379 | 55,065.79 | 30857 |
| Gold | Fuel | 306269 | 248928 | 49,710.68 | 37026 |
| Total | | 55315410 | 44522013 | 78,43,382.23 | 11753503 |

Revenue by Marital_Status

● Married ● Single ● Unknown

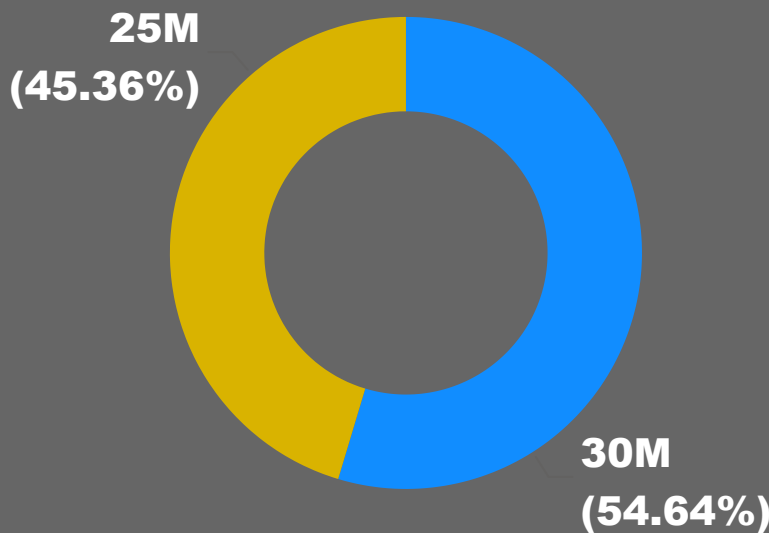


● Sum of revenue ● Sum of Total_Revolving_Bal

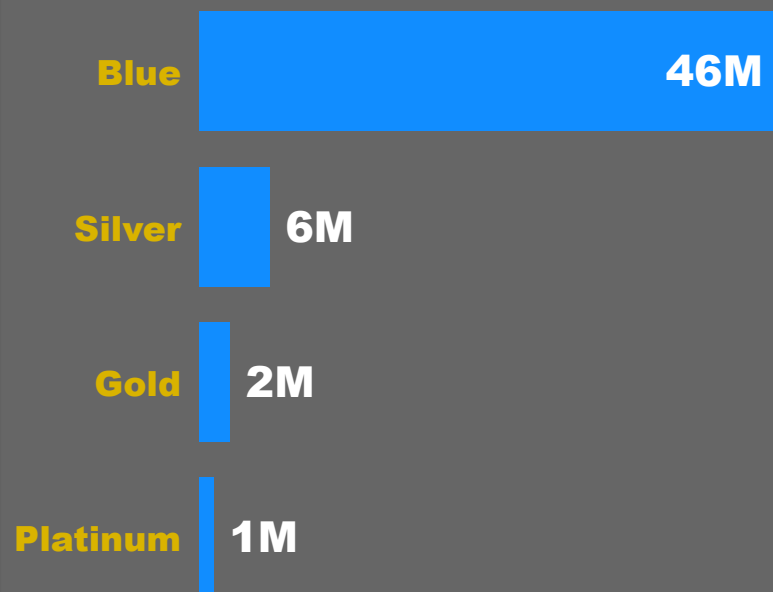


Sum of revenue by Gender

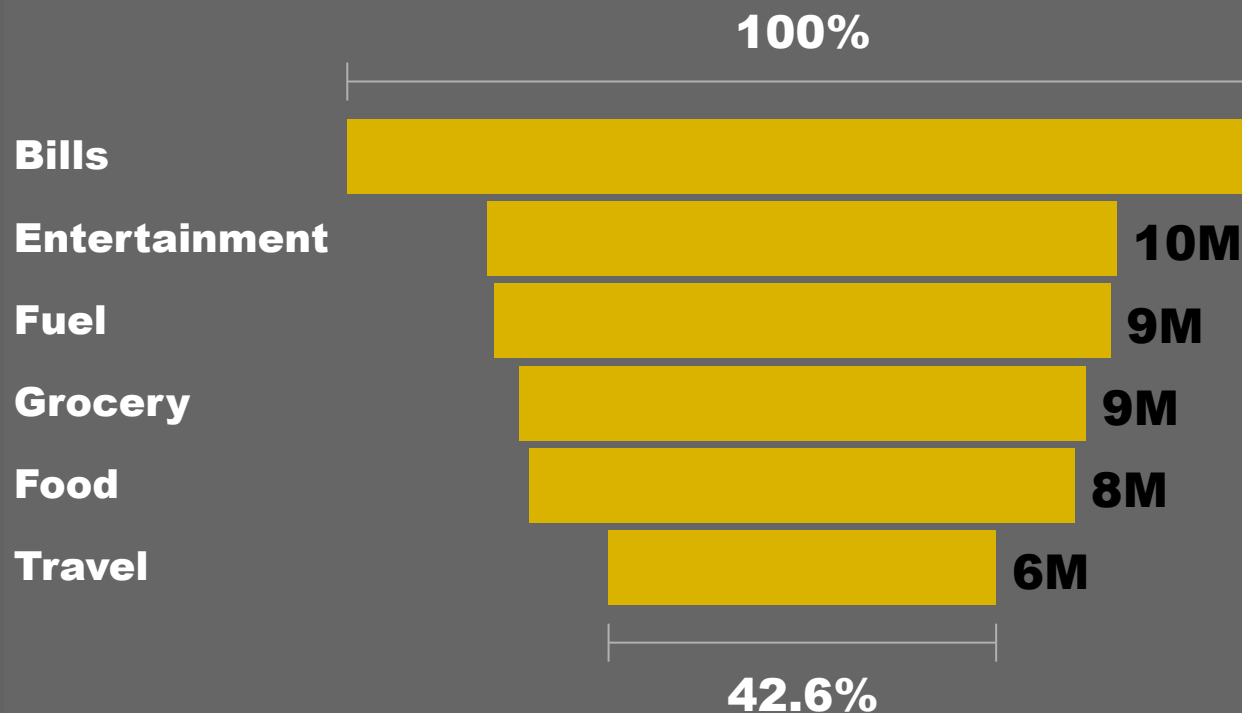
● M ● F



Revenue by Card_Category



Sum of revenue by used for



CREDITT CARD CUSTOMER REPORT

Gender

All

Week_Start_Date

All

Month_Name

All

state_cd

All

55M

Revenue

3.19

Satisfaction_Score

7.84M

Interest_Earned

576M

Income

Silver

Platinum

Bills

Entertainm...

Grocery

Gold

Blue

Fuel

Food

Q4

Q3

Q2

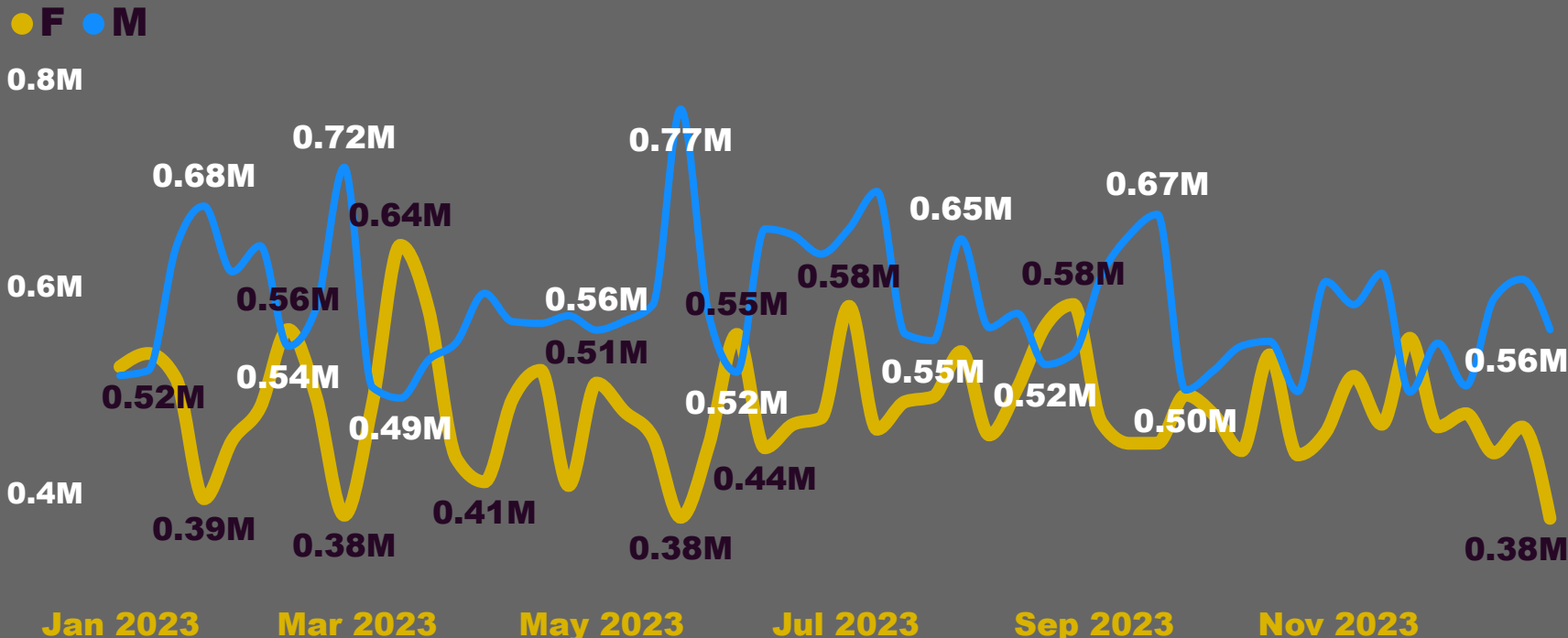
Q1

medium i...

low income

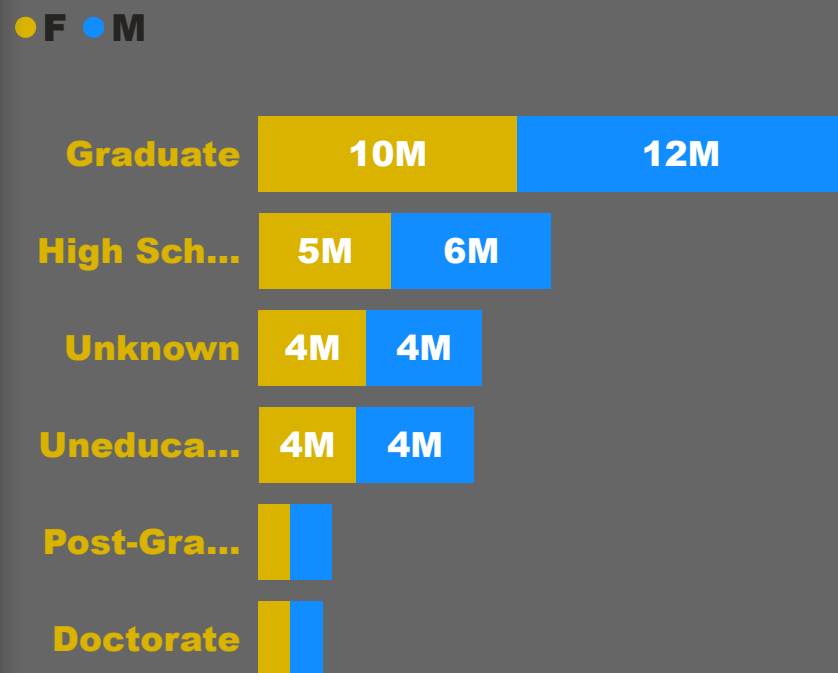
high inco...

Revenue by Week

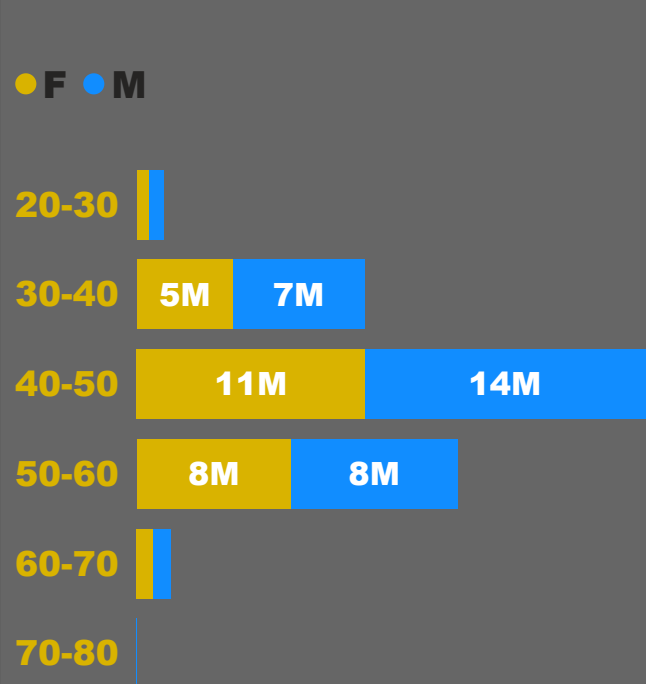


| Customer_Job | Revenue | Total Amt | Interest_Earned | Satisfaction_Score | method | used for |
|--------------|----------|-----------|-----------------|--------------------|--------|-----------|
| Blue-collar | 330624 | 268786 | 42,133.24 | 3.04 | Chip | Bills |
| Blue-collar | 370555 | 298891 | 49,193.94 | 3.04 | Chip | Entertain |
| Blue-collar | 201908 | 160823 | 28,405.19 | 3.24 | Chip | Food |
| Blue-collar | 348903 | 282142 | 45,556.28 | 3.07 | Chip | Fuel |
| Blue-collar | 267197 | 210911 | 39,725.94 | 3.21 | Chip | Grocery |
| Blue-collar | 168246 | 139474 | 22,547.48 | 2.48 | Chip | Travel |
| Businessman | 1117745 | 918704 | 1,64,335.83 | 3.29 | Chip | Bills |
| Businessman | 904473 | 740930 | 1,33,663.23 | 3.06 | Chip | Entertain |
| Businessman | 770427 | 639258 | 1,12,064.46 | 2.97 | Chip | Food |
| Businessman | 877299 | 712918 | 1,35,540.54 | 3.21 | Chip | Fuel |
| Total | 55315410 | 44522013 | 78,43,382.23 | 3.19 | | |

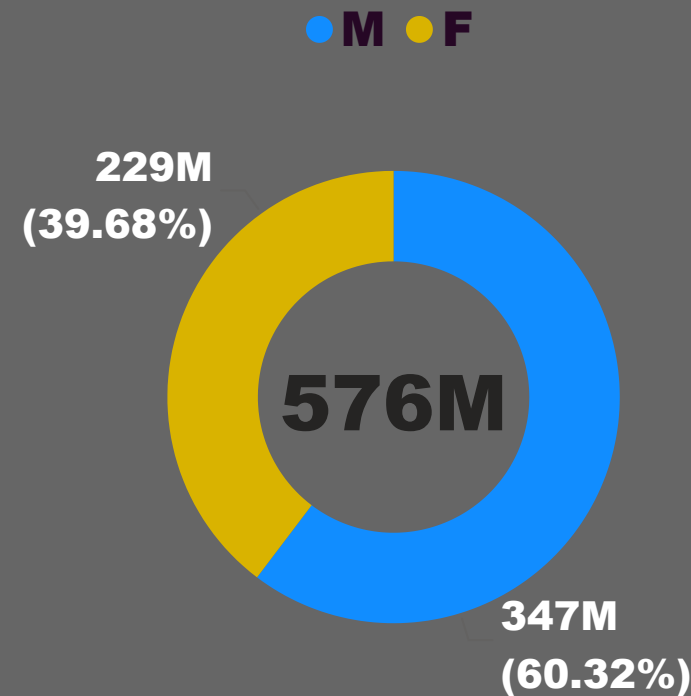
Sum of revenue by Education_Level



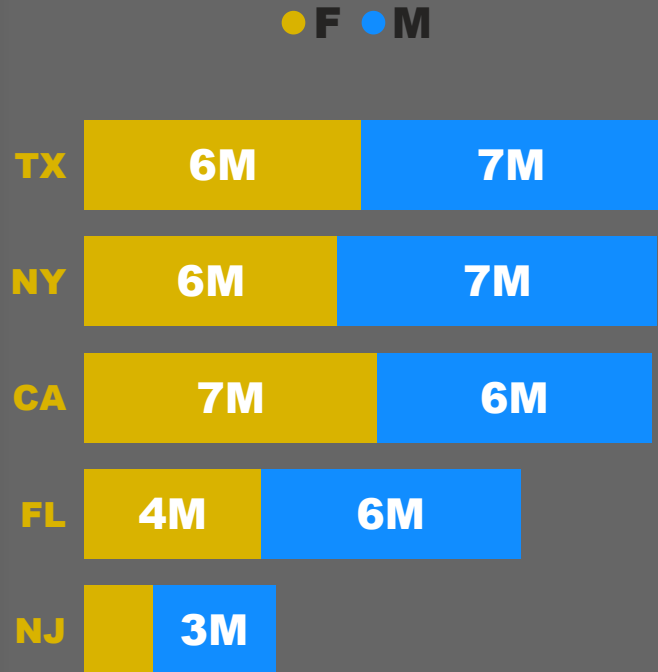
Sum of revenue by age_group



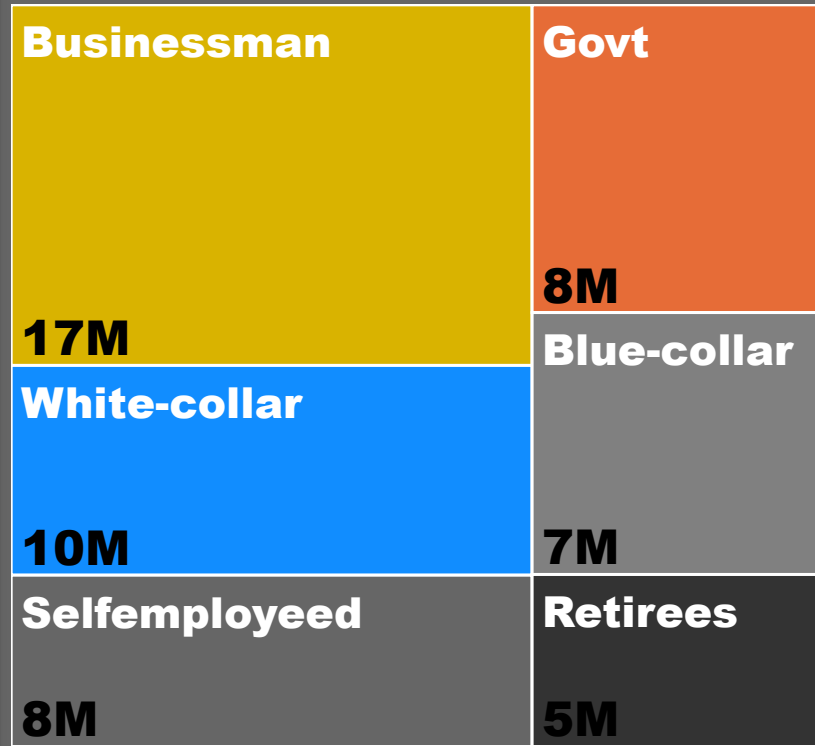
Sum of Income by Gender



TOP 5 States by Revenue



Revenue by Customer_Job



● high income ● medium income ● low income

