



WHY WEBSITES USE COOKIES

Credit :Cryptid-Creations



@codechips

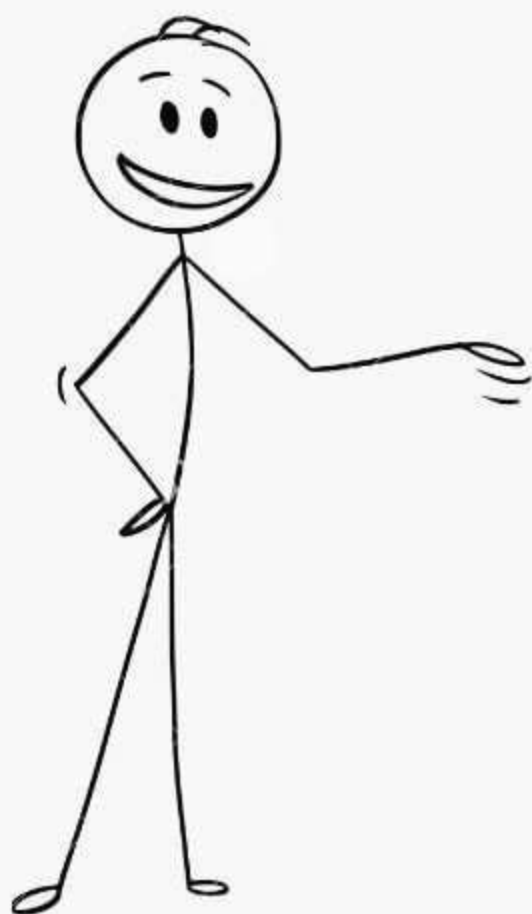
▶ Cody

popupdev04@gmail.com

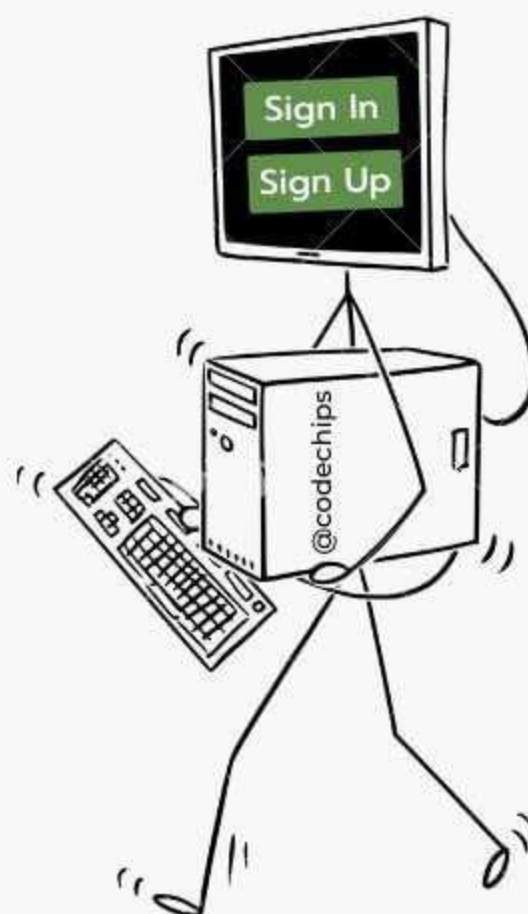


Lets say you visit a website

Hey can I check
your products



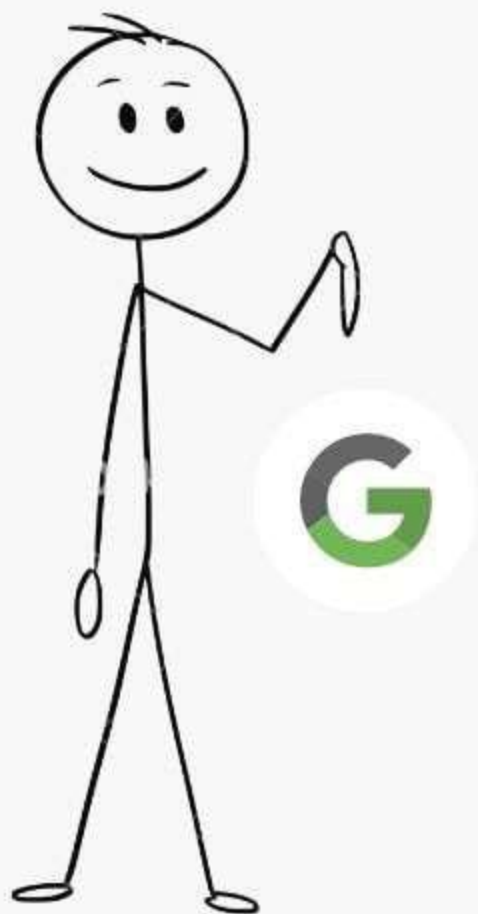
Sure but
first sign in



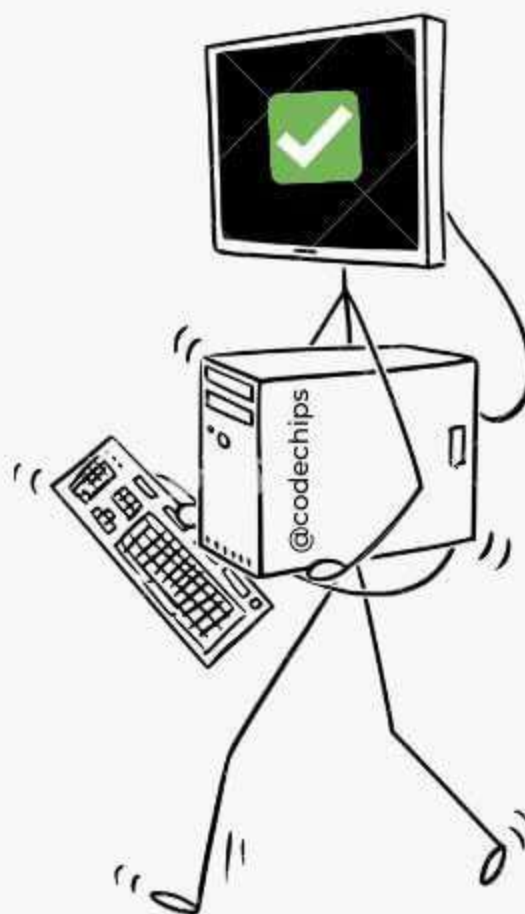


Signed In successfully

Sure here is my
Google sign in



Great proceed



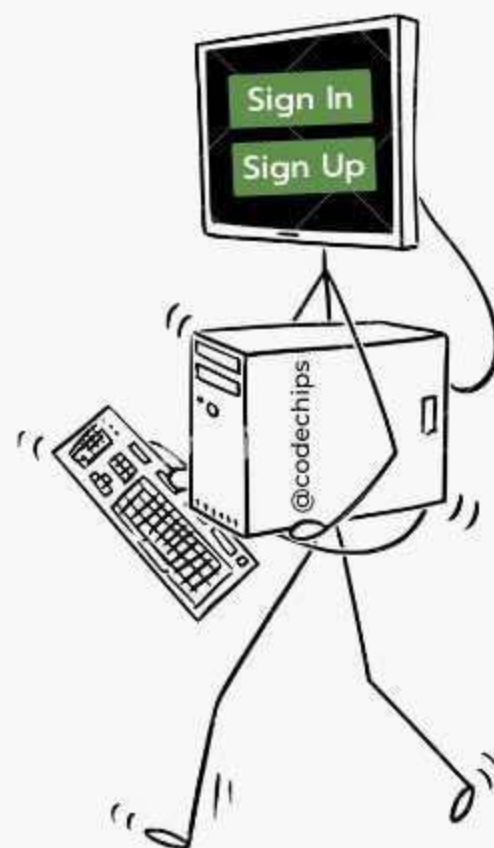


Checkout

Wow these shoes are great
I want to order them



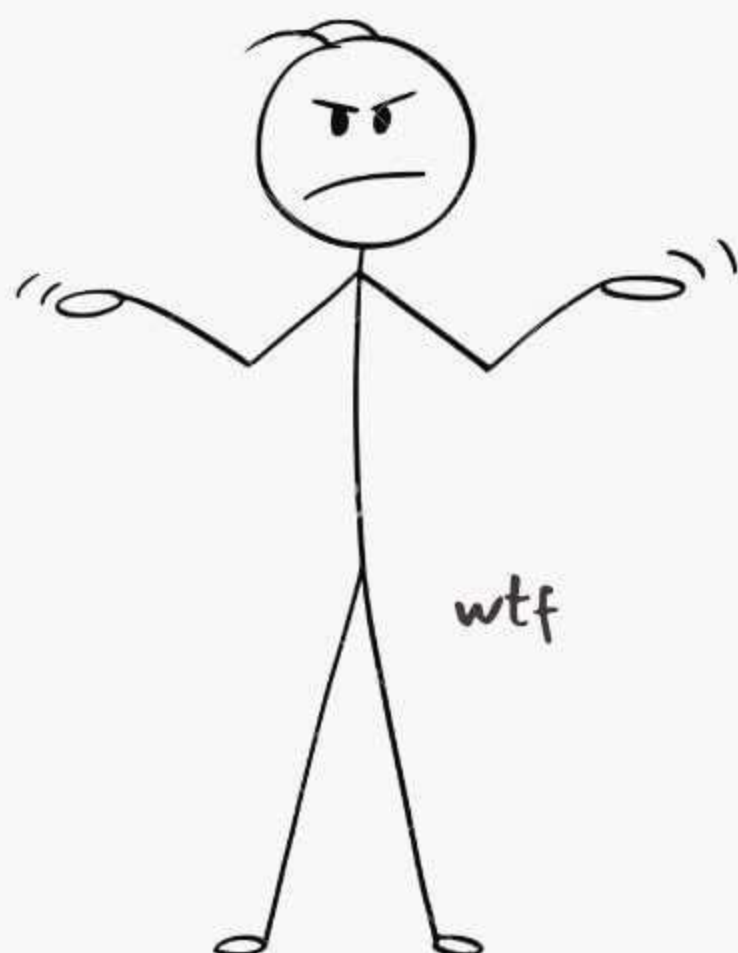
Sure but first
Sign in





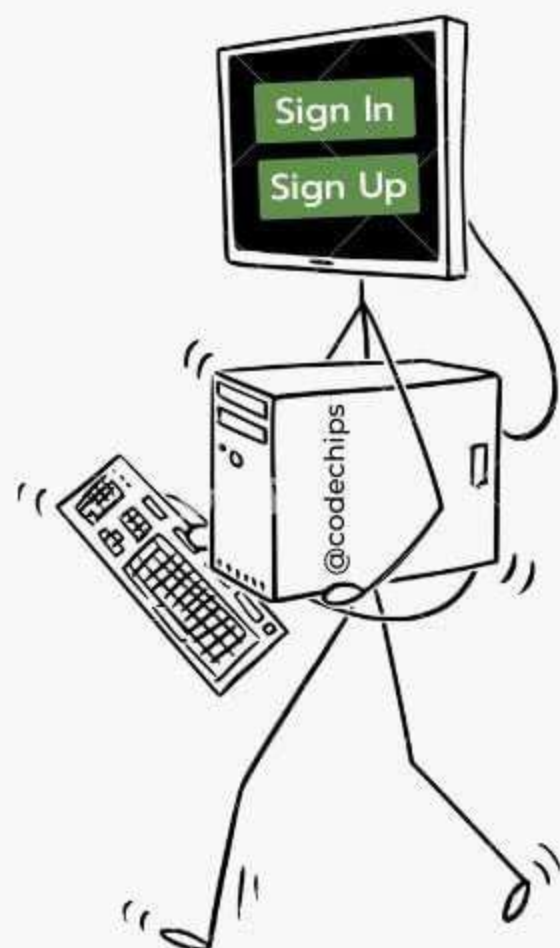
What ?

Umm... But I already did !



Sure but first

Sign in





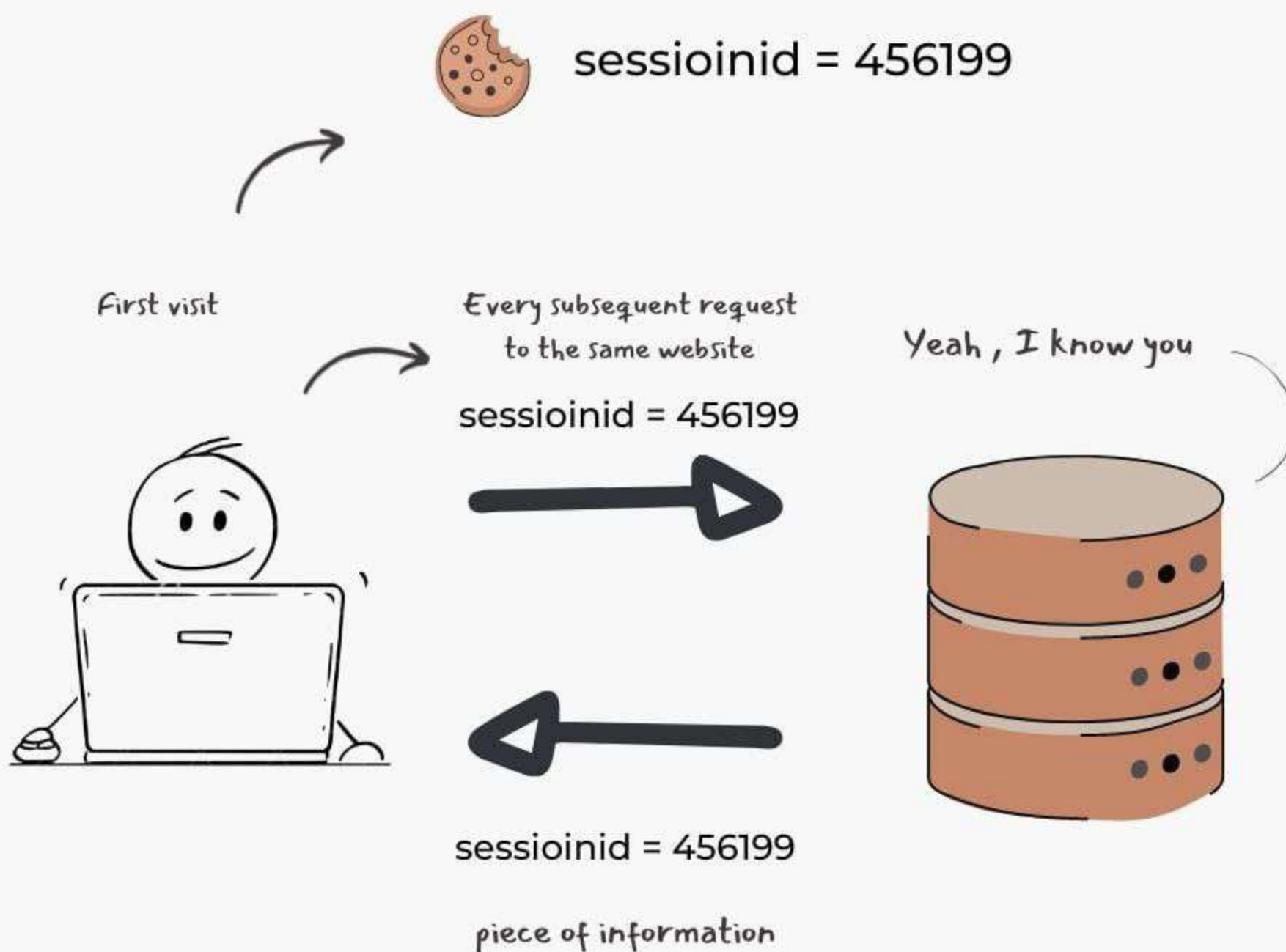
That is when **Cookie** comes into play

Cookies are small files that websites store on your computer to identify you uniquely





A cookie is a small bit of **information** that a website stores on your computer. When you revisit the website, your browser sends the information back to the site

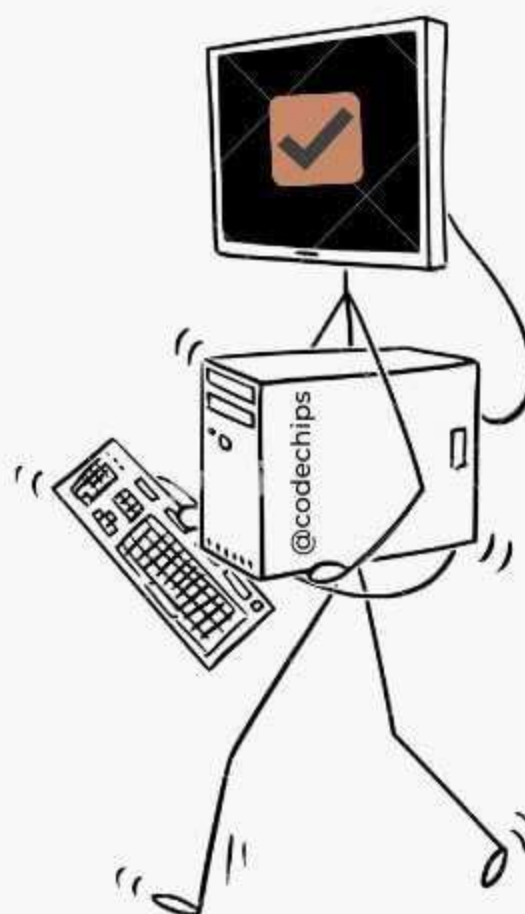
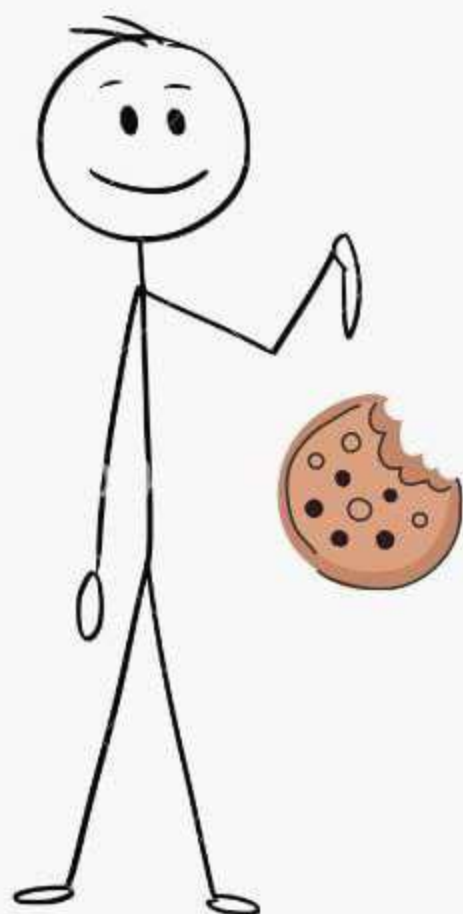




Accept Cookies

Accept Cookies

I know you
You had already signed in
Please proceed with your order





First-Party vs. Third-Party Cookies

First-party cookies are directly created by the **website** you are using

Third-party cookies are generated by different websites usually because they're linked to **ads** on that page. This let advertisers **track** an **individual's** browsing history

