

Ideation Phase Empathize & Discover

Date	31 January 2025
Team ID	LTVIP2025TMID32957
Project Name	Health AI - Intelligent Healthcare Assistant Using IBM Granite
Maximum Marks	2 Marks

Empathy Map Canvas

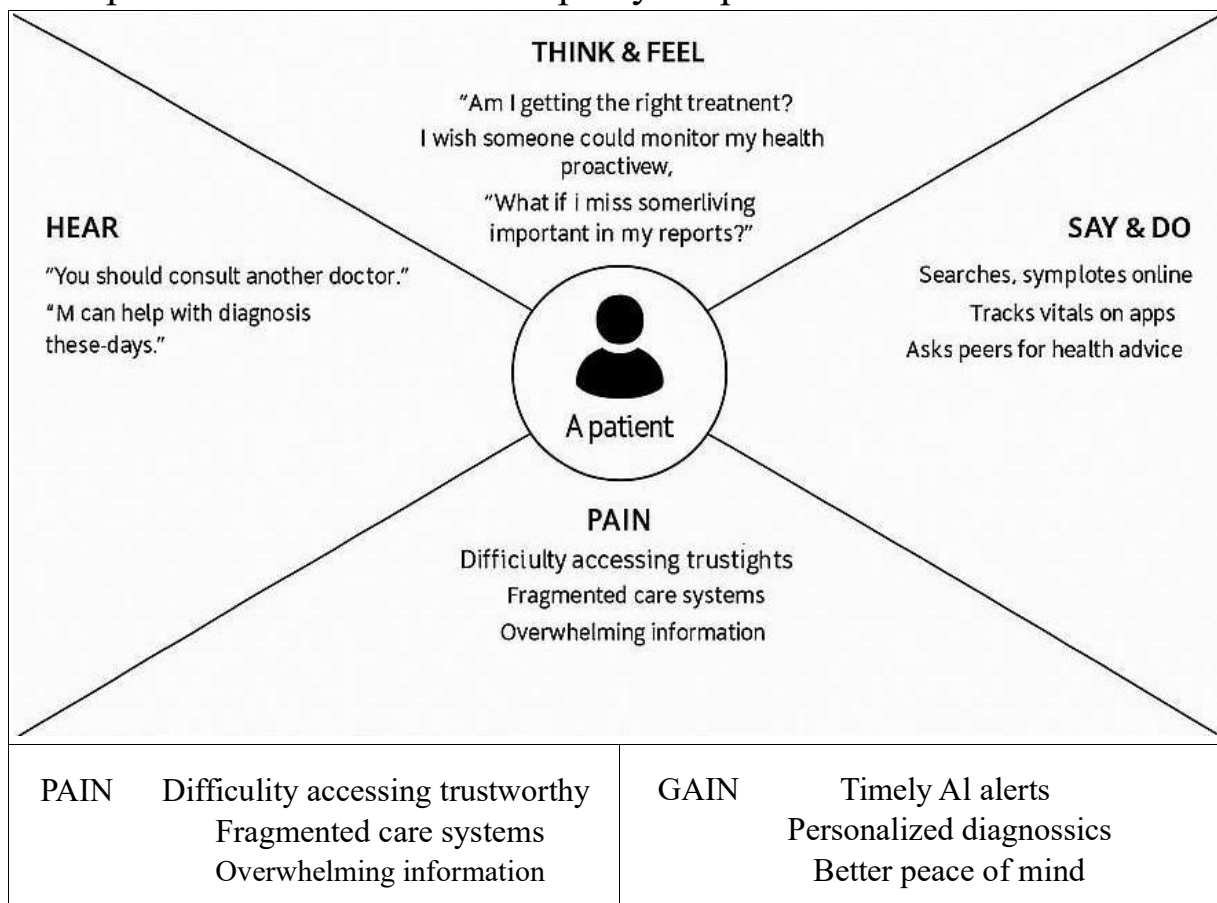
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is useful to helping teams understand their users.

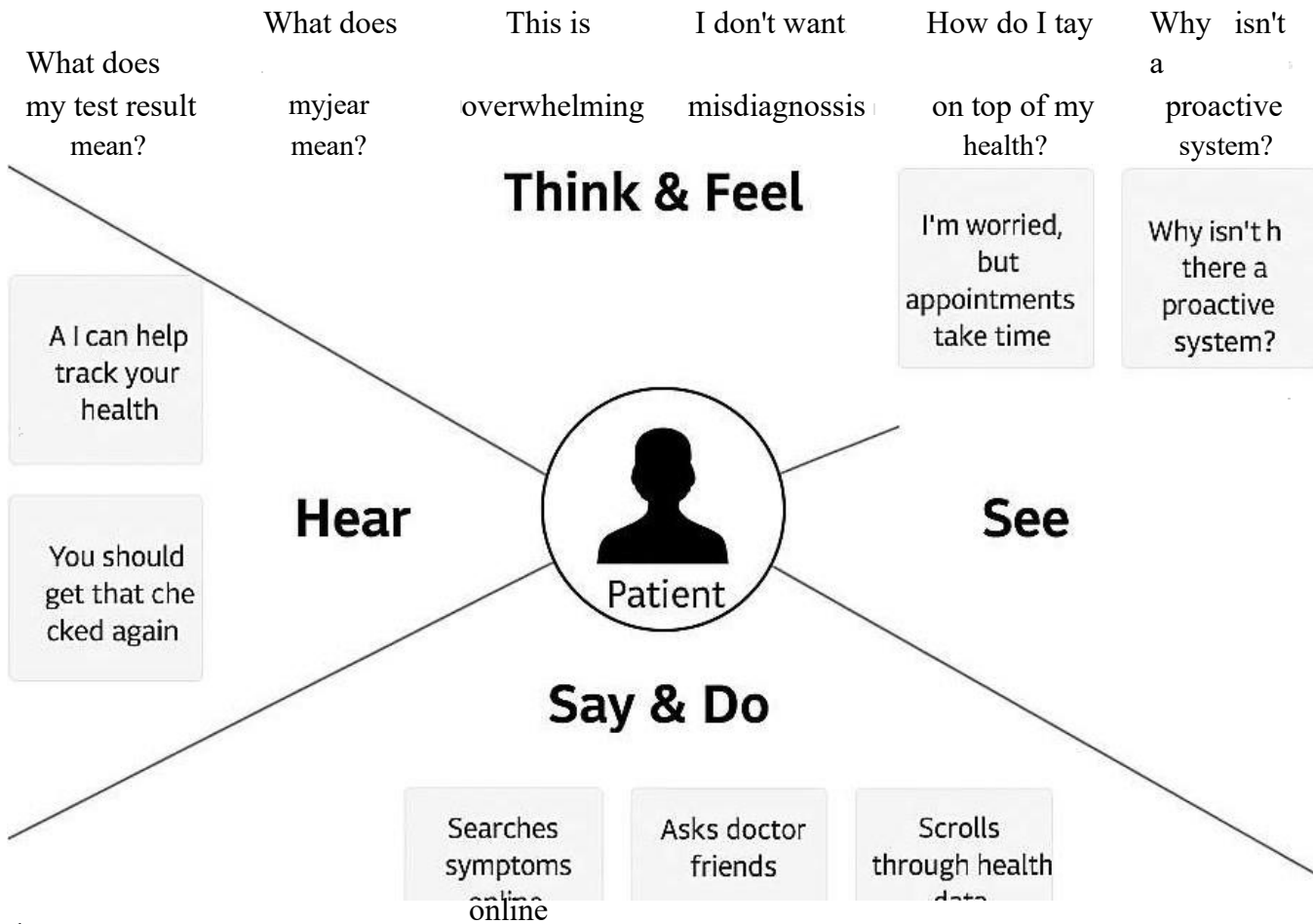
Creating an effective solution requires understanding the person who is experiencing it. Examine participants' experiences and consider how participants consider user needs, highs, lows, goals, and challenges.

Example:

Empathy Map



Reference: <https://www.mural.co/templates/empathy-map-canvas>



<p>data</p> <h2>Pain</h2> <p>Hard to understand medical data</p> <p>Delay in critical alerts</p> <p>Lack of personalized care</p> <p>Too many platforms, no integration</p>	<h2>Gain</h2> <p>Simplified health insights</p> <p>AI flags issues early</p> <p>Timely alerts and guidance</p> <p>Confidence in managing health independently</p>
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