

Capstone Project

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markdown
↑
Jupyter Notebook
↓
Analysis
↓
Code
↓
Visualizations
↳ 15th November 2023
Revisions

YOURCABS

Radio Taxi

Mera Cab

Next Uber, OLA, Rapido

before Mobile App era
↳ website / Phone call
↳ Desktop, mobile

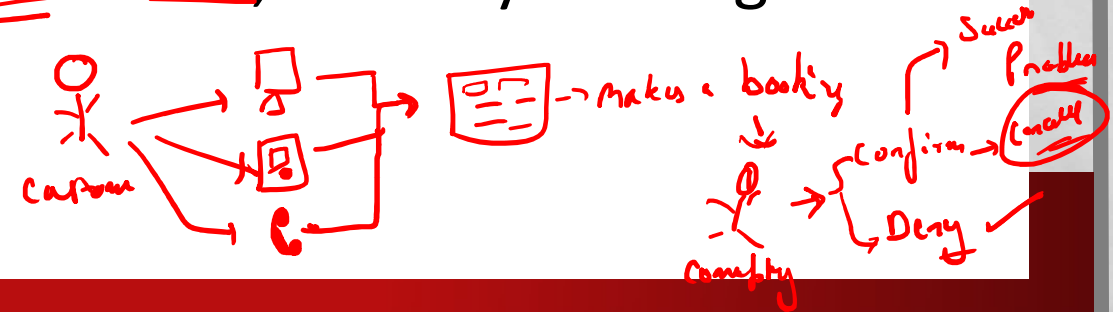
Airlines
↳ Booking
1st Dec 20th Dec 5th Jan 10th Jan
11:00 AM 11:20 AM
Casey

The business problem tackled here is trying to improve customer service for YourCabs.com, a cab company in Bangalore.

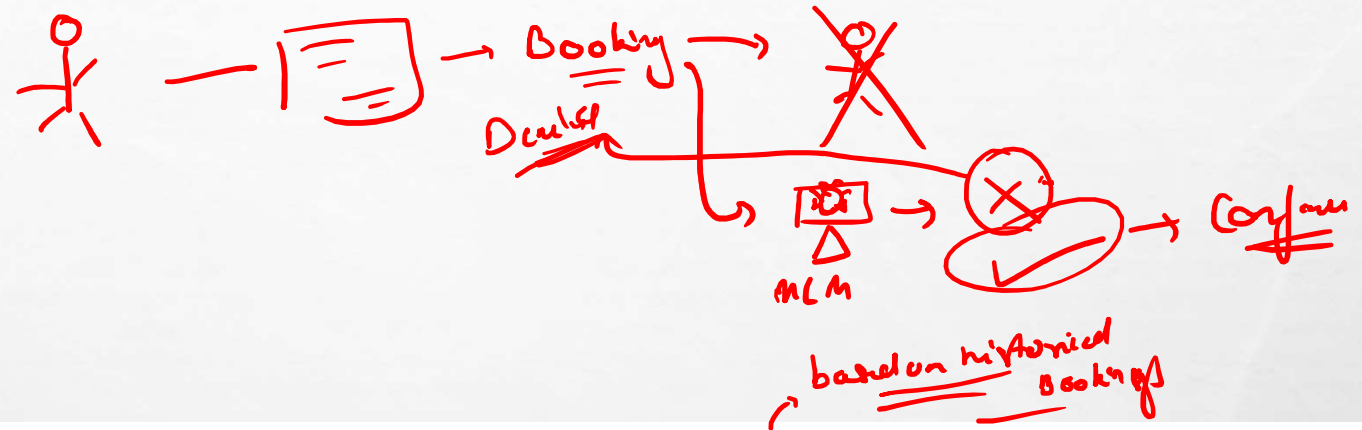
1w 1d 1h

The problem of interest is booking cancellations by the company due to unavailability of a car. The challenge is that cancellations can occur very close to the trip start time, thereby causing passengers inconvenience.

09:00 AM ↔ 10:00 AM



YOURCABS



The goal of the competition is to create a predictive model for classifying new bookings as to whether they will eventually get cancelled due to car unavailability.

Threshold = 80% → Accuracy
≥ 90% → Goal for Class 1
↓
Champion Conf

YOURCABS

Data Dictionary

1st Dec
4 order

1st Jan
63 number

- id - booking ID → unique booking Ref
- user_id - the ID of the customer (based on mobile number) → Customer ID
- vehicle_model_id - vehicle model type. → whr. SUV, car, ..., (12), (63), (1), ...
- package_id - type of package (1=4hrs & 40kms, 2=8hrs & 80kms, 3=6hrs & 60kms, 4= 10hrs & 100kms, 5=5hrs & 50kms, 6=3hrs & 30kms, 7=12hrs & 120kms) → only for hourly Rental
- travel_type_id - type of travel (1=long distance, 2= point to point, 3= hourly rental) → only for hourly Rental
- from_area_id - unique identifier of area. Applicable only for point-to-point travel and packages → Pincode of Pickup
- to_area_id - unique identifier of area. Applicable only for point-to-point travel → Pincode of drop
- from_city_id - unique identifier of city →
- to_city_id - unique identifier of city (only for intercity)
- from_date - time stamp of requested trip start → Trip start Requested by customer
- online_booking - if booking was done on desktop website → dummy var
- mobile_site_booking - if booking was done on mobile website
- booking_created - time stamp of booking → Time when booking was made
- from_lat - latitude of from area
- from_long - longitude of from area
- to_lat - latitude of to area
- to_long - longitude of to area
- Car_Cancellation - whether the booking was cancelled (1) or not (0) due to unavailability of a car.

→ GPS-coordinates → These coordinates are pre-defined in Company DB
Area-id = 1 → (75.449, 31.849)

on	mob
1	0 → desktop
0	1 → mobile
0	0 → call

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