

# WorkIndia ATURES AND HACKS





### **ABOUT WORKINDIA**



Established in 2015, WorkIndia is India's No.1 Instant Hiring portal

#### **OUR MISSION**

Provide **Meaningful Livelihoods** To The **258 Mn** Jobseekers of India

3.5 Crores+

35 lakhs+

850+

Verified candidates

Trusted employers

**Available Cities** 

Trusted by more than 22 Lakh small and medium business and 7 lakh corporates



### **Top Industry**

**Retail Sales** 

Telesales

Banking

П

**Ecommerce** 

Insurance

Pharma

& 80+ many more

### **Top Jobs**

Telecaller

Sales Manager

Accountant

Receptionist

Chef / Cook

Driver / Rider

**Teacher** 

& 600+ many more



## **How Do You Hire Instantly From WorkIndia**

### **Unlimited Incoming Responses**

Once you purchase your plan and activate your job, it starts becoming visible to all the relevant candidates.

- Unlimited Incoming Calls The candidates will call you for immediate enquiry about the interview & job conditions
- Incoming WhatsApp Message Few candidates also prefer connecting via Whatsapp



## **How Do You Hire Instantly From WorkIndia**

#### **Candidate Database**

- Proprietary Al-based algorithm identifies the most relevant candidates for your job.
- Access the entire work profile of matched candidates through the Candidate Database.
- Filter candidates using over 12 advanced filters, including:

Gender

Location

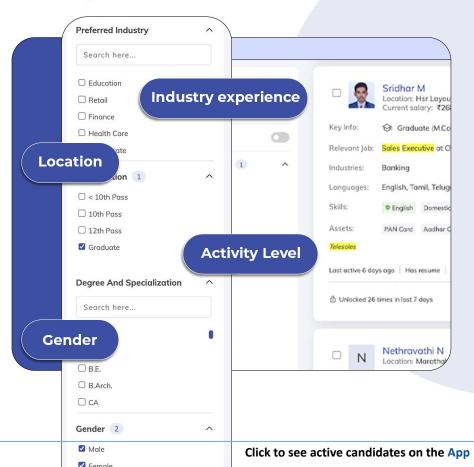
Last Active

Experience

Relevency

Industry

Languages





## **Boost**

Whenever you want to supercharge your hiring, simply use boost.

Boost immediately notifies all the new & active candidates separately about your job, which eventually gets you **3x** more responses

Higher Visibility: Your jobs will be prioritised, providing a significant higher number of calls/responses.





# **Media Highlights**

Several notable media groups reach out to Workindia for understanding indian hiring context.

41% of Blue-Collar Workers Perform Technical Tasks, Reveals WorkIndia Survey New Data Insights From Workindia Highlights Strong Growth In IT Sector Jobs Amid Market Slowdown

#AbBasWorkIndia empowers and connects blue-collar workers with recruiters

वर्क इंडिया के सर्वे रिपोर्ट : ४१ फीसदी ब्लू-कॉलर कर्मी करते हैं तकनीकी कार्य

WorkIndia raises \$12M in a pre-Series B round led by SBI Holdings, founding family of Nintendo and others





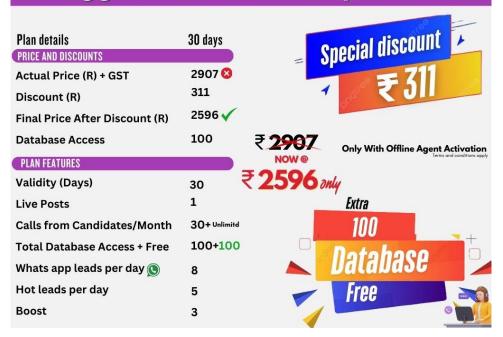








### **Suggested For Trial Experience**



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### Best Selling Plan 2+1 Month Free



| Plan details Price and discounts | 90 Days     | Special discount  |
|----------------------------------|-------------|---|
| Actual Price (R) + GST           | 5900 🔞      | ₹ 944 O   |
| Discount (R)                     | 944         | ***************************************                             |
| Final Price After Discount (R)   | 4956 ✓      |   |
| Database Access                  | 200         | ₹5900   |
| PLAN FEATURES                    |             | NOW @ Only With Offline Agent Activation Terms and conditions apply |
| Validity (Days)                  | 90          | ₹4956 only  |
| Live Posts                       | 1           | 4 A Francisco   |
| Calls from Candidates/Month      | 30+Unlimitd | EXIIa   |
| Total Database Access + Free     | 200+200     | 200 Database  |
| Whats app leads per day 🧕        | 8           | ·   |
| Hot leads per day                | 5           | Free  |
| Boost                            | 9           | 0   |



### Multi Hiring (30 days)



| 1010101                          | 7 7 7 7 7 7  | 19 (20 dd     | 121                         |                |
|----------------------------------|--------------|---------------|-----------------------------|----------------|
| Plan details Price and discounts | 30 Days      |               | Special discoun             | t              |
| Actual Price (R) + GST           | 5815 😢       |               | Special miscorn             |                |
| Discount (R)                     | 623          |               | - coz                       |                |
| Final Price After Discount (R)   | 5192 ✓       | 7504F         | <b>₹ 040</b>                |                |
| Database Access                  | 400          | ₹ <b>5815</b> | -                           | /              |
| PLAN FEATURES                    |              | ₹5192 only    | Only With Offline Agent Act |                |
| Validity (Days)                  | 30           | JIJZ only     | rerms and co                | nditions apply |
| Live Posts                       | 3            |               | Extra 🔻 🌽                   |                |
| Calls from Candidates/Month      | 90+ Unlimite | ·             | =                           | <b>7</b> ,,    |
| Total Database Access + Free     | 400+400      | - W           | 400                         |                |
| Whats app leads per day 🔇        | 8            | $\approx$     | <i>≋ Natabase</i>           |                |
| Hot leads per day                | 5            | -             |                             |                |
| Boost                            | 10           |               | Free                        |                |

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#### **EXCLUSIVE PLAN ONE YEAR VALIDITY** Wi Plan details 365 Days PRICE AND DISCOUNTS Special Discount 34000 Actual Price (R) + GST Discount (R) 14000 Final Price After Discount (R) 20000 🗸 2000 **Database Access** ₹34000 Only With Offline Agent Activation Validity (Days) NOW@ 365 ₹20000 only 6 **Live Posts** Calls from Candidates/Month 180+Unlimitd **Total Database Access + Free** 2000+12000

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Yes

8

5 100

**Multi-City Access** 

Hot leads per day

**Boost** 

Whats app leads per day (



### MULTI HIRING (2 YEARS VALIDITY) W

| Plan details                   | 730 Days      |                                    |
|--------------------------------|---------------|------------------------------------|
| PRICE AND DISCOUNTS            |               | Special                            |
| Actual Price (R) + GST         | 41772 🔕       | niernunt                           |
| Discount (R)                   | 16772         | Diagonia                           |
| Final Price After Discount (R) | 25000 🗸       | 16772                              |
| Database Access                | 9000          | 1077                               |
| PLAN FEATURES                  |               | ₹ <b>41772</b><br>NOW @            |
| Validity (Days)                | 730           | ₹25000 Only With Offline Agent Act |
| Live Posts                     | 6             | Firther                            |
| Calls from Candidates/Month    | 180+ Unlimitd | Extra 9000                         |
| Total Database Access          | 10000         | bood                               |
| Multi- City Access             | Yes           | Database                           |
| Whats app leads per day 🜘      | 8             |                                    |
| Hot leads per day              | 5             | Freee                              |

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200

**Boost**